



For 1919--Resolve to Join the Big Movement to Make Oregon Grow and Prosper



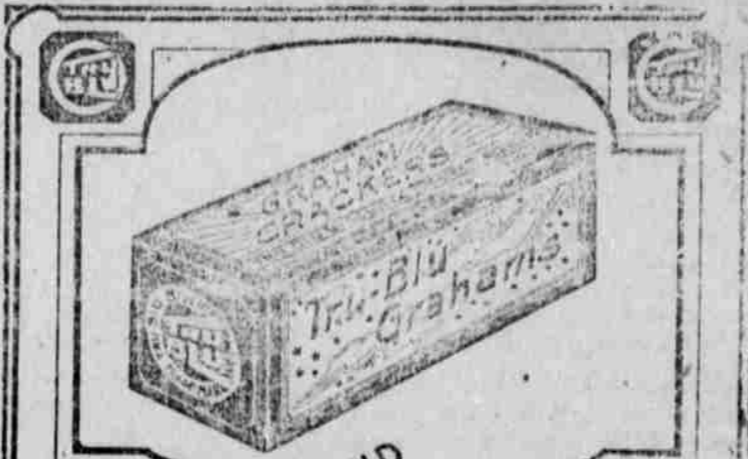
OLYMPIC PANCAKE FLOUR

Its the daily breakfast in thousands of western homes.

There is no other so digestible and healthful. Honestly recommended as the daily diet of the entire household.

Because the ingredients are so blended as to produce a food that is appetizing and perfectly digested. Those who have found other panaceas indigestible will find OLYMPIC agrees with the most delicate stomach.

The Portland Flouring Mills Co.



The King of Crackers

Tru Blu Crackers have the rare combination of rich food value and crisp deliciousness that make them ever welcome. At meals or between meals they are always popular. Made for you in the daylight food factory. Sold everywhere.

TRU-BLU BISCUIT CO. Portland.

OREGON MADE FOR OREGON TRADE



"THE THRIFT SPREAD"

Oleomargarine

Makes economy a double pleasure; a table treat; delicious on toast and bread and on steaks and vegetables. You'll like it right from the start. Composed of pure, carefully selected ingredients and churned fresh daily with pasteurized milk.

The most noticeable difference between Columbia Brand Oleomargarine and fancy creamery butter is the price — and it's in favor of users of Oleomargarine. Packed in waxed, odor-proof cartons. U. S. Government inspected.



UNION MEAT CO. North Portland, Oregon



TAKE NOTICE

INVESTIGATE

Call your nearest dealer for information AT ONCE. Then take the earliest opportunity of conveying to said dealer the idea that you wish to acquire one of these

This Man Talks Like It Was a Ford. Hood River, Or., Route, Mar. 4. Vaughan Motor Works, Portland, Oregon. Dear Sirs:—Am having fine success with the little old bug. Average ten ricks to gallon of gas; also cut 30 ricks at 4 1-2c cost per rick. Going some for an old rig. Respectfully yours, J. J. KRUMMACHER.

LABOR SAVERS A Gasoline Motor Driven Drag Saw Machine that saws up to 25 cords of wood per day.

NOTE: We also suggest that for good results you should specify a VAUGHAN Drag Saw.

For further details address

VAUGHAN MOTOR WORKS, Inc., 475 East Main Street. Portland, Oregon.

A Home Product



The Sign of Quality GOLDEN ROD CEREALS ARE

Reliable cereals—excellent in quality—the result of experienced milling and worthy of support as a Home Industry product.

Golden Rod Milling Co.

Cereal Millers and poultry Food Manufacturers Portland, :: Oregon



These "flapjacks"

—savory hotcakes, full of goodness, are for your breakfast. A delightful treat, so inexpensive and simple to prepare you can enjoy them every day in the year.



EFFECTIVE WAR WORK BY COLLEGE EXTENSION

Oregon Agricultural College, Corvallis, Jan 8.—Effective war work by the extension service of the College in 1918 was accomplished through its 16 written projects and other enterprises including county agricultural agent work, home demonstration agent activities, and boys' and girls' club work. This is shown in the annual report by Director O. D. Center. A total of 406,802 persons were reached.

More than half the cost of the service is paid by the federal government. In the biennium 1919-1920, \$213,523.12 is expected to be available from this source. Of this amount \$68,535.12 is federal Smith-Lever money and \$154,988 from the United States department of agriculture. The state is asked to furnish \$194,635.12, while \$82,900 is the appropriation from the counties, making a total of \$491,058.24 for the extension service. The present state appropriation for the biennium for educational extension is \$50,000, for cooperative farm demonstration, \$30,000, and for state duplication of county funds, \$76,100, or \$156,100 in all. Smith-Lever funds in the sum of \$38,535.12 are requested for the biennium 1919-1920, without which the \$58,535.12 of federal Smith-Lever money will not be available.

Since reaching Europe our president has partaken of Parisian banquets, American army chow and "the roast beef of Old England." We do not know what the political result may be, but we should fancy that the physical result might be an attack of indigestion.

A USELESS BRANCH.

When we go to purchase a pound of butter and we feel like we are bargaining for a famous sky-scraper according to the amount of coin we are called upon to part with to secure it, we must not blame the farmer. He is the innocent party in the affair and his, on the whole, is the smallest profit in the transaction. We must not blame the retailer because he is not more guilty than the farmer; he must dispense with his merchandise in a manner to net him some small gain or like any enterprising business man he feels that he will soon have to close doors.

The man whom we do want to account for the great sustenance in prices in food stuffs, triply, before the war, during the war and after the war, is the middle man. Of what need is this middleman, anyway? What work does he do to earn his living? The farmer raises the produce, the retailer pays his help to sell it to you, you pay for the right to consume it and all the while the man who does no work, who reaps the greatest revenue, is smiling with his hands clasped behind his comatolousage desk.

It would be very nearly impossible to find such an individual existing in any progressing firm. He would be useless and an unpayable proposition in any branch of the business world. Men are daily losing their positions because they cannot do the work they are called upon to do, properly. And, yet, there are thousands of these fake business statuettes decorating the country and being paid for it, too.

We will do your job printing.

OUR ARMY.

We stand upon the threshold of a new era, and we cannot predict what its opening door will show us.

During the next few months our young men will come home from abroad. They are indeed picked men. Both in physical and mental qualities they are the best representatives of our nation. From their age and qualifications we know them to be the men who will shape the policies of this country for the next twenty-five years.

Two million in number, they have gone through an experience which was certain to alter them. What changes may have been made in their character and opinions we cannot tell.

Probably their military training will lead them to demand more exactness in all details and business arrangements. But this is entirely subordinate to the great question of how they will react upon America—how they will form her ideas and influence her.

The future must tell us. Just now they are only our boys coming home, and we will receive them with a joyous welcome.

Order those letter heads here.

COUNTY AGENT SECURES PREMIUM

Oregon Agricultural College, Corvallis, Jan. 8.—Five cars of Karkov Turkey wheat, "certified in the field," were marketed through the office of the Sherman county agent, C. C. Calkins, at a premium of six cents a bushel. This netted the Sherman county farmers \$1800 on one field alone. The wheat was sold to Douglas county, Washington, farmers through the office of the county agent lauro, providing them with the best seed obtainable.

WORTH \$50.00 A BOTTLE

Wm. Barnes, San Antonio, Texas, writes: "Foley's Honey and Tar has been worth \$50.00 a bottle to me. I had 'the flu,' followed by pneumonia, which left me weak, with a persistent cough. The cough hung on. Some one advised Foley's Honey and Tar. I have completely recovered and do not cough at all."—Sold by Reed Bros.

Tastes in colors differ. Alasace and Lorraine have a special liking for khaki, while Germany abominates it.

IRRIGATION NEEDS VARY MUCH

Maximum yields of potatoes in Powder River valley were obtained with 7.79 inches of irrigation water, says the report of W. L. Powers, professor of soils at O. A. C. With barley the greatest yield was obtained with 16.3 inches, and with timothy 30.55 inches. The greatest profit is usually obtained with less water.

The American government does not know what to do with the railroads, and the European governments do not know what to do with the ex-kaiser. Why not put the ex-kaiser on the railroads and run him around America?

The difference between the Allies and the Germans is that the Allies want a just peace, and the Germans want just peace.

Make This Room Yours



Whether you are building a brand new home, making additions to the old one or merely repairing walls, you can have a room like this if you use genuine Beaver Board.

Beaver Board walls and ceilings are more handsome, more substantial and more sanitary than any other kind. They are the easiest walls to build. No lath or plaster—therefore, no litter. Beaver Board always gives satisfaction. But you can't expect Beaver Board results unless this trade-mark is on the back of the board you buy.

Burns Hardware Co. Burns, Oregon

