

A CANDIDATE FOR GOVERNOR.

L. J. Simpson was born Sept. 1, 1877, at Oakland, Cal., and is the son of the late Capt. A. M. Simpson, the pioneer lumberman. The fact that his father was a big operator on the coast gave him the advantage of learning the lumber business but he did not learn it without real work and hard knocks. Mr. Simpson attended the public schools of Oakland, graduated from Mt. Tamalpais Military Academy and entered the University of California but did not finish the course there.

In 1896, when 18 years of age, Mr. Simpson took a job as office boy for the Simpson Lumber Company at a salary of \$30 a month. Then he went to Grays Harbor where his father owned a mill and worked as a common laborer and in the shipping department. In 1899, after being married he came to Coos Bay and worked in the ship yard for \$1.50 a day. Later John Kruse who was at the head of the Simpson interests on Coos Bay went to San Francisco and L. J. Simpson was put in charge of the local business. There was a saw mill cutting 50,000 feet of lumber a day in a ship yard. This plant was located at what is known as Old Town of North Bend.

At that time transportation between Marshfield and the ship yard was slow as boats gave the only means of travel. Mr. Simpson conceived the idea of making another town and he made it.

This was by no means an easy task as his father opposed strongly the plan but Mr. Simpson carried it out alone. Fighting his father's opposition he bought a tract of 550 acres of land with water front, on this tract there were three buildings a complete residence, an incomplete house and barn. The first piling of the city wharf was driven in December, 1901, and today North Bend has a population of 3500 people, has big lumber mills and other industries lining her water front. The



L. J. Simpson.

city stands as a monument of the determined effort of this young man who conceived of the idea of making a new city for Oregon and who carried it out to a successful conclusion. Mr. Simpson nursed this city through its babyhood, guided it in its growing youth and finally brought it to a point where it could be turned over to itself and its people as one of the most prosperous cities in Southern Oregon.

In order to give North Bend its start Mr. Simpson gave much of his own possessions for the public good. He built a dock 1080 feet long and gave it as a city wharf. He gave free sites for factories in order that they might be located in the new city. He built residences for the new comers and gave almost unlimited credit to those who were trying to make a start. Quite a number of the most successful business men on Coos Bay who can today retire from active life with sufficient means, made their start by being aided by Mr. Simpson when establishing themselves in his city.

The result was not a one-man town. Once the city was brought to a self supporting basis, it was a success and today boasts of a payroll of \$150,000 a month.

Mr. Simpson was the first mayor of North Bend and held the office for twelve consecutive years. He had opposition at different times but no one could ever defeat him. He only resigned the office because he moved to his rural home, Shoreacres, which was outside of the city limits and which made it impossible to continue as mayor of the city.

During the eighteen years Mr. Simpson resided on Coos Bay he was manager of the Simpson Lumber Company most of the time and in this capacity he transacted extensive business and handled big matters. The lumber operating interests of the Simpson Company were sold several years ago, but Mr. Simpson acts as president of the Simpson Estate Company with various holdings in Southwestern Oregon. Mr. Simpson has been a partner to the extent of help-

THE LIGHT OF LINCOLN

By George Douglas

There are lights that light the ocean, streaming out where billows roll,

And the light of love eternal for the tempests of the soul. But a light the world is needing as was never need before, For the nations walk in darkness 'neath the thunder clouds of war More than ship that near the breakers, more than soul in deepest gloom

Is the menace to the millions marching onward unto doom. Life is life and sacred ever to the limit of its span, But the lives of men are lesser than the larger life of man, Yet were this the day of trial for the whole vast human race The truth as Lincoln saw it is the only truth to face: The truth that truth is dearer than the dearest life of all, For without its firm foundation even Freedom's house must fall: This the beacon bright before us that in vain the foe assails, For the light that shown in Lincoln is the Light that never fails.

Far across the broad Atlantic where the crested billows leap And the trough affords the ambush for assassins of the deep. We are sending stalwart soldiers forth to battle for the right; But, more than men and money, we are sending Lincoln's light; We are sending out his message clear across the crested waves: Not as nations nor as races shall mankind be held as slaves. We who set the world example when we made a people free Go to fight the fight of freedom and of world democracy; We who for the planter's profits did not pause at God's command Are as scornful of the scepter in a Kaiser's palsied hand. As we fought to save the Union, so in this, our larger plan, We will fight to save all peoples in "the family of man;" Words of God upon the banner that by Lincoln was unfurled, For the light that shone in Lincoln was the Light of all the World.

When among the Stars of Freedom came division and dissent, It was Lincoln's light that held them in their bannered firmament; Stars of hope he made them sparkle with a love-illumined ray, Lent a luster to Old Glory that will last till Judgment day. And if by his faith inspired we go forward without fear In a daily clearer vision even faults will but appear Better blunders made by freemen than perfection of the plan Of a Kaiser bent on crushing all the freedom out of man. There were blunders in the sixties; Lincoln saw them, but he knew That America would triumph if Americans were true. When they asked if God was on our side and led us where we trod, He was more concerned with knowing we were on the side of God. Not as Kaiser God commanding, but God seeking everywhere, And the light that came to Lincoln was the Light of answered prayer.

Then all honor unto Lincoln, let his name be carved in gold Chosen leader of a people like the patriarchs of old, Coming forth a modern Moses, filled with wisdom from above, And with all commandments coded in the one commandment: Love, Love embracing all creation, not confined to creed or clan— Who believes in God the Father must in Brotherhood of Man. This the truth as Lincoln saw it through the darkness of the fray, This the truth now written larger in a wider world today; For the essence of the meaning of the "freedom of the seas," Of a world made safe from despots, safe for all democracies, Is no other than the doctrine that the world belongs to all; That the law of God forbids us holding fellowmen in thrall. Waving o'er the fields of Europe, floting o'er Atlantic gales Is this light, the light of Lincoln, and the Light that never fails.

Written for and read at birthday celebration conducted by Lincoln Post, No. 1. G. A. R., San Francisco

ing financially in almost every successful business enterprise in North Bend and those with which he was connected have done well. He subscribed for minority stock in almost every legitimate enterprise in order to help build up the city.

These efforts on the part of Mr. Simpson's city building have been crowned with the satisfaction of seeing within a very few years North Bend reach its present prosperity. The making of North Bend is probably the source of more pride to Mr. Simpson than any of his other successful achievements.

In laying out the city of North Bend Mr. Simpson reserved 67 acres of land overlooking the bay as a public park and together with the other Simpson heirs presented this in fee simple to the city on the occasion of the jubilee held to celebrate the opening of the railroad to Coos Bay. And the efforts of Mr. Simpson probably had more to do with the bringing of the railroad to Coos Bay than the work of any other one man in the community affected.

Mr. Simpson was elected one of the commissioners of the Port of Coos Bay after that body was formed and was chosen for the place because of his familiarity with the shipping of the port. He was one of the Coos Bay men who went up to the National capital to secure aid for the improvement of the Coos Bay bar.

These facts as to Mr. Simpson's success in his own part of the state are in a sense perhaps only of local interest but they show that he is a man who was able to cope with the early difficulties of Oregon, who succeeded in what he undertook to the extent that his ability is recognized in the state and that he is a man who has had the practical training to be a governor of the State.

They say Trotsky is a newspaper man. Reads more like a press agent for the Barnum & Bailey Show.

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Rev. Lyman Brough, Pastor. A cordial invitation is extended to you to attend our services. The hours of the service on the Sabbath are as follows: Preaching at 11 A. M. Sabbath School at 10 A. M. Young Peoples' meeting at 6:45 P. M. Song service at 7:30 P. M. Preaching at 8:00 P. M. Prayer meeting Wednesday at 7:30 P. M.



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Had The Grip Three Weeks

With January comes Lungs. Lingered colds seem to settle in system causing one to ache all over, feel feverish and chilly, tired, head and drooping. Mrs. Lizzie Henderson Ky., writes: "My daughter had lagrippe for three weeks gave her Foley's Honey and Tar now she is alright." Sold by Reed Bros.

OVER THE TOP!

Uncle Sam says we must put our boys "Over The Top." To do this we who stay at home must do our part, which is CONSERVATION.

Just now we are especially asked to conserve fuel. The only way to conserve fuel is to Burn Less. This is a difficult matter with the old fuel-eating stoves to be seen in so many homes.

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