

SUBSCRIPTION RATES

One Year \$2.00
 Six Months 1.00
 Three Months75



BUY IT IN THE HOME TOWN

The Octopus is Being Hurt
 Mail order houses do not look with favor upon the awakening of the small towns.

They do not like the facts regarding the manace the mail order house, brought to the attention of folks who live in the small town.

They do not like the position some of the foremost magazines have taken of trying to preserve the small towns where life is worth while in preference to aggrandizement of the large city where life is a tollsome grind and health sacrificed to the God of Commerce.

They do not like the practice of the modern small town merchant of exhibiting wares of the mail order house alongside of his own, and prices of each set forth in plain figures.

They do not like folks to learn that many mail order articles are cheap because they are "seconds"—off-quality wares which local merchants who value their good name, refuse to foist upon customers.

The spreading of the enlightening facts is tending to cripple the goose that has been laying the golden egg.

The attitude of the mail order houses has turned from indignation to resentment into a crystallized determination to do something.

The unsuspecting public upon which they have waxed rich must not be lost—never!

So an organized plan for influencing small town folks, and extracting their hard earned dollars which should be kept at home to increase their land values and general prosperity, is now being formulated.

The institution behind this plan proposes to establish newspapers in two thousand small towns.

Their mail order propaganda is to be advanced through these newspapers.

The work of this advance agent is to be followed up by personal solicitation for business.

It is proposed to eventually broaden the plan to embrace the entire United States.

"Conservation" is the slogan of the American people, and it is a good slogan. But it should apply to the government as well as to the citizens. Although doubtless our officials at Washington are doing their utmost in this direction, yet there is in the rank and file of government employees, large room for improvement.

Some months ago when the food conservation campaign opened, there was appointed in a certain state a publicity agent who proudly announced that he had left his own business in the hands of employees while he served his country without pay. His first act was to dispatch telegrams to every newspaper in the state, calling attention to the necessity of co-operating with the government, and urging the support of the paper to the fight for food conservation. No sane man can doubt that every one of these telegrams were paid for by the government at full rates, when a two-cent stamp would have taken each one, and gotten it to its destination in twenty-four hours.

There is such a thing as "saving at the spigot and wasting at the bung". The government machinery is the bung and cannot be watched too closely.

America's exports have again set a high record, having, according to the report of the department of commerce, passed the \$6,000,000,000 mark in 1917. With imports of less than \$3,000,000,000, this leaves our balance of trade slightly more than \$3,000,000,000.

If there is an American who has heretofore doubted our ability to defeat Germany from a financial standpoint, a sight of these figures should convince him of his error. The United States is the great creditor nation of the world today. The preparations that have been made for the struggle have scarcely scratched the edge of our resources.

And the encouraging feature of the situation is that the possessors of all this vast wealth are unstintedly placing it at the disposal of their country.

The power and might of America has decreed the doom of German autocracy and kaiserism, with all the atrocities they stand for.

We have no disposition to minimize the importance of the action of the government in ordering the registration of all alien enemies. This should have been done at the time we entered the war. But we greatly fear that even this move will not put a stop to the machinations of the enemy in this country, from the fact that his readiest tools are not aliens, but citizens of this country. The alien is an easy person to watch, but the traitorous citizen sometimes baffles the best efforts of the police. And, humiliating as it is to admit it, we have a number of these. Some of them would doubtless balk at actual sedition, yet every day of their lives they are aiding the cause of the Hun. They kick and knock and find fault of every act of our government, and if they were men of weight their pessimistic influence would be disastrous. Happily for the country, however, the great majority of our people are loyal, and they soon place these gentry where they rightfully belong—outside the pale.

MILADY'S HAT THIS SPRING.

The commandments this season are entirely new. Inexpensiveness looms up as a vital consideration, and the problem of selecting a spring hat assumes a different aspect. To quote from an article in the February Good Housekeeping:

"As in previous seasons the first dictates of fashion are small, close-fitting turbans of satin; some are not unlike Oriental headdresses in their conformity to the head, while others feature brims in a fascinating and wholly new manner. Some small hats are popular with a brim turned down over the face with the effect of an eyeshade, probably designed by the French so that they might escape by a turn of the head some of the horrors of the war that surround them. Many of these little hats have the brim rolling upward in the back, too, so that whatever way hat brims are blown by the winds of fashion, the owner of such a one is always certain to be in style."

How it must strafe those haughty flyer crews to be compelled to take a sidling while a battered old coal train crawls by and limbers up on the track before them.

Hail to thy returning festival,
 Old Bishop Valentine!
 Great is thy name in the annals!
 Let Joy and Gayety Abound!

The Girls National Honor Guards
 OF BURNS.

Most Cordially Request Your Presence in Costume At

A Colonial Ball

FEBRUARY FIFTEENTH NINETEEN HUNDRED

AND EIGHTEEN

Tonawama Hall

TRY OREGON PRODUCTS FIRST

Men now grown will have been dead and probably long forgotten before experiences and conditions now prevailing will again take place.

It is surely hoped that war, such as now prevails, will never again be visited upon mankind.

Yet it is the war that brought about the present circumstances.

We have passed from the ordinary to the extraordinary condition of most everything.

Conservation and cooperation is the general order of things.

We are asked and we give freely to the requirements of the Government, but we owe also a duty to the immediate community we call our home city and state.

Among the big demands being made, is that of saving in car equipment; cars must be released wherever possible for war use.

There has been, and continues to be, a duplication of effort that will eventually be prohibited—why not voluntarily fall in line?

Why ship lumber to a distant point, make finished products and ship back to Oregon?

Why raise grain and ship away while other states forward the finished cereal to us?

And so it goes, in endless variety, ship and reship, and why?

Some one pays all this needless cost.

It is the ultimate consumer who carries the load.

The dealer claims that it is the consumer's demand that causes him to stock the goods made elsewhere, but which are also produced here in like quantity and at similar price.

Does Mr. Retailer really do his part in exerting extra effort to encourage sale of home products—or does he simply pass along by the easiest route any goods that may be asked for, without thought or consideration of the community welfare? Out of the dollar spent for goods made elsewhere possibly 20 cents remain in Oregon, while the principal and profit both stay here if any home article be sold.

With millions going out of the State in support of many worthy demands made upon us, most of it never come back.

Does it ever strike the average citizen we must conserve for the welfare of our community.

The ship industry is one of the big lessons of the benefit of payrolls.

How can any merchant adopt methods that operate against Oregon payrolls, with such evidence before him.

Not one but seeks with avidity the benefit to be derived from payrolls some one else builds up.

But how many try to increase those already here, by encouraging the sale and use of local output in all lines?

This business of patronizing home industries is not an idea invented in Oregon—we have no patent on it.

The truth is, we are miles behind our sister States in the loyalty with which they stand by the factories that do so much to make prosperity.

It is not a question of sobs, subsidies or sympathy.

It is one of duty and orders.

The government advises the nation—"Buy Local Products."

It is patriotic to do so and the person who fails is in the slacker class.

He is keeping step with the man who boasts that this is his own, his native land, but refuses to buy a Liberty Bond.

Don't be a slacker—don't wait to be drafted—be a volunteer for Oregon products.

CHRISTIAN SCIENCE SOCIETY

Services at 11:00 o'clock. Subject of Lesson-Sermon next Sunday: "LOVE"

The Testimonial Meeting, Wednesday at 7:30 P. M.

The reading room in the church Edifice, is open on Tuesday and Friday from 2 to 4 P. M.

Sunday School meets on Sunday at 10 o'clock.

Pupils may be admitted to its classes up to the age of 20 years.

The public is cordially invited to the Church Services and to the Reading Room.

WORST WINTER IN YEARS

Snow, wind and extreme cold caused more colds this winter than in years. Foley's Honey Tar proved its worth in thousands of homes. Mrs. Edward Strevy, R. 37, Clinton O., says: "I think Foley's Honey and Tar is the only medicine for coughs and colds recommended it highly." Fine for children. Sold by Reed Bros.

A good way to insure the defeat of the German armies would be to furnish them a few hundred thousand gallons of boot-leg licker such as is prevalent in prohibition sections of this country. Germany liquid fire is mild in comparison.

New Subscribers

Since Dec. 1, 1917

Brough, Rev. Lyman Res	Peabody, Ralph, Ranch
Burns Commercial Club	Richardson, Jas., Res.
Cobb, G. M., Residence	Shireman, H. C., Res.
Chow Lee, Restaurant	Sawyer, Frank D., Res.
Club Cafe, Restaurant	Smith, Chip G., Res.
Donegan, J. J., Office	Sutton, Wm., Res.
Felton, H. E., Residence	Welcome, F. W., Res.
Groff, Frank, Residence	Wheeler, Burt, Res.
Newell, Devera, Res.	Weaver, J. W., Res.
Ninety-Six Ranch	Crane, Ore.

INTER-MOUNTAIN T. & T. CO.

J. E. WESTON, Sec. and Gen. Mgr.

There are a million soldiers in this country who would give six month's pay for the opportunity Dr. Law, the kaiser's American dentist, so carelessly threw away.

The Chicago Boys' Brotherhood Republic advertises for "the meanest boy in the United States" and guarantees that in six months he will be 100 per cent good. They may be able to make good all right, but its a safe bet they will have no volunteers.

A Word To Mothers

Mrs. E. J. Bedard, Cowich, Wash. says: "Foley's Honey and Tar is the best I have ever used. I always keep a bottle in the house for the children. A quick cure for coughs and colds... It heals raw, inflamed surfaces, loosens phlegm, eases hoarseness and difficult breathing, checks racking coughs. Sold by Reed Bros."

HALL OF BURNS LODGE NO. A. F. & A. M.

RESOLUTIONS

Good-by: "Breathe on the dyelamp and let it go out." Thus Eliel P. Reynolds, an esteemed member of this lodge paid his debt nature and passed away in a peaceful sleep on January 24, 1918.

Honesty and industry were constant companions and the board of his life will pass inspection in the land beyond the river.

To his widow and sorrowing relatives we extend our sincere sympathy and may the Lord lift upon them light of his countenance and them peace.

Fraternally submitted,

J. E. LOGGIA

Wm. FARRE

J. M. DALTON

Comm.

ALL MASONS AND THE GENERAL PUBLIC ARE CORDIALLY INVITED TO ATTEND THE

TWENTY-THIRD ANNUAL BALL

Given by

COUNCIL No. 8888, P.P.P. TONAWAMA

Friday, February Twenty-Second, Nineteen Hundred and Eighteen

Boys Under Eighteen Years Not Allowed To Dance

TICKETS \$1.00 No Formal Invitations Will Be Issued

LIBERTY THEATRE

Open Every Night with a series of Strictly High Class Pictures Popular Prices

Bring Your Dollar TO US AND WATCH IT PULL!

Our ambition is to get your trade, and HOLD IT, We know that the only way to hold it is to DELIVER THE GOODS, and make good on every sale.

We buy with this end in view, and we sell with it in view. Our every act has this end in view.

Therefore, we invite you to bring that dollar to us and watch it perform. No where in this whole community will it do more—we do not believe there is a single place where it will do as much.

It gets the goods here—the BEST goods—the MOST goods—and it gets PROMPT and ACCOMMODATING service.

Consider one fact—nearly all of your friends trade here. And they trade here because they can do better here. SO CAN YOU!

BURNS CASH STORE

A. K. RICHARDSON, Prop.

JOE THOMPSON, Manager