

\$ \$ \$
You like 'em don't you?

When you spend them you like to get the best possible values for your money....

That's why you want to see the **Remarkable Values**

we now offer before you buy a

NEW SUIT
SNAPP NEW LINE
NOW ON DISPLAY

Come and see them---You'll be mighty glad you came

Williams-Zoglmann
Clothing Company

Merchant Tailors and Leading Clothiers
I. O. O. F. Building - - Burns, Oregon

The Times-Herald

JULIAN BYRD - - - Manager

SATURDAY, JUNE 20 1914

SUBSCRIPTION RATES
 One Year \$2.00
 Six Months 1.00
 Three Months75

Testing Advertising.

One of the captains of industry once said: Producing the goods is child's play. Making people believe in them and buy them is a science. Profit or loss is made in selling. If so much depends upon the selling it is quite essential that a merchant, who wants to be successful, know several things before he undertakes to prepare any advertisements at all.

A merchant should know all about each article for sale, as to its usefulness, public demand, and its selling points; conditions as the people he wants to reach; proper time to advertise; and the general principles of advertising as laid down by successful retail merchants.

He should bear in mind that more depends upon the strength and clearness of the advertisement than the virtue of the article itself. Hence every advertisement before being used should be put through a proper test to determine whether or not it is efficient. About the most feasible test to which a merchant could put his advertisement is to prepare a number of advertisements on the same subject matter, submit these advertisements to others to be judged if possible, and select the one that would sell the most goods. Thus by a process of comparison and elimination a fairly good test could be made.

The big advertiser pays thousands of dollars for an advertisement in the big papers and \$10,000 a year to an advertising expert who works night and day for some time preparing that advertisement. It is neither copied from other advertisements nor prepared in haste. In fact most of the faults of advertisements generally are the "faults of enthusiasm, superficiality, haste and inexperience."

Every advertisement should be studied with care and prepared with the feeling that the success of the business depends on that ad.—Geo. E. Patterson.

Offering Stock in Power Plant on Malheur

J. Edwin Johnson of the engineering firm of J. E. Johnson & Sons has been in this vicinity for several days discussing the big power project the firm is at work on over about Drewsey. It is one of the finest and most feasible power sites in the entire Eastern Oregon country and is capable of furnishing a large amount of horse power.

This is one of the improvements that means more to this county than many consider who are not familiar with conditions or who have not realized the great benefits it will be to the development of this big territory. It is primarily for the purpose of irrigation so far as this Valley is con-

cerned but when it is once established and the patrons find the small expense of using electric power it will be found of such convenience that we'll wonder why we have done without it so long.

Mr. Johnson met with considerable encouragement here in the way of subscriptions to stock and no doubt many others will yet take shares when they see the benefits to be derived and understand the matter.

Culp-Howard Nuptials.

(Communicated)
 One of the most impressive and charming weddings of the season occurred Sunday afternoon at 6 o'clock, when Mr. Arthur Culp and Miss Mabel Clair Howard were united in the Holy bonds of matrimony. The bride is the daughter of Mr. and Mrs. C. D. Howard whose home is near the experiment farm, the groom is a son of Mr. and Mrs. L. B. Culp of Valley View. The young couple are well known and have many friends who extend them their best wishes. The ceremony was read by Dr. C. C. Babbidge at the home of the groom's parents in Valley View, after which and during congratulations the bride and groom were treated to an unique shower of rice and other things well known with the mischievous ones at such times, then the peal of the old farm bell were heard as it united its quota to the joyfulness of the occasion. The happy throng was made still more joyful as they sat down to the table groaning under its load of good things and enjoyed the wedding dinner with the bride and groom. The young couple expect to make their home upon their homestead in the Valley View district. May all success and prosperity be their's in our sincere wish.

W. F. Homan Called East by Illness of His Daughter.

W. F. Homan, cashier of the Ontario National Bank and democratic candidate for joint-representative, accompanied by Mrs. Homan, took his departure Sunday for Linneus, Mo., where he was summoned by the serious illness of his eight year old daughter. He will probably go to Washington, D. C., to attend to important matters pertaining to the upper Dead Ox Flat irrigation project.—Ontario Democrat.

A match race was run on the grounds at John Day Tuesday between the horse Donalusha and a horse owned by Tom Stevens of Harney county. Donalusha won with very little effort. H. Huprich and J. M. Morgan recently bought the Donalusha horse. They have matched the horse to run again Saturday with a horse called Brandy. Tom Stevens, who is here with a string of horses, is the original "Mut" and inspired the series of comic pictures known as Jeff and Mutt.—Blue Mt. Eagle.

Mrs. Hastie has bread for sale at the Schwartz store or is prepared to deliver it to any home in Burns, 15c. a loaf or two for 25c. Cookies always on hand. Pies and cakes to order. 301f. Picture show tonight.

Children's Day Program.

The following program will be rendered at the Presbyterian church tomorrow evening:
 Hymn—"Forward"

Sunday School Choir
 Invocation, Dr. Benson
 Greeting, Louel Cawfield
 Welcome Address, Doris Saffle
 Violin Duet—"Lullaby", Gwendolin Lampshire, Gladys Byrd
 "June", Margaret Irwin, Clare Dorsey, Eleanor Eggleston, Lucile Gould
 Recitation—June Thompson
 Recitation—"Pass It On"

Andrew Irwin
 Song—"Nest on a Bough", Margaret Welcome, Gladys Byrd
 Belda Schwartz, Lela Loggan
 Eleanor Eggleston

"Some Children of Long Ago", Lucile Brown, John Mothershead
 Margaret Welcome, Adolph Byrd
 Edward Brown, Belda Schwartz
 Recitation—"Roses are Smiling", Lela Loggan

Recitation—"God is Love", Thelma Reed
 Violin Solo—Alex Eggleston
 Accompanist, Dewey Robinson
 Recitation—"A Small Boy's Speech", Leslie Terrill

Recitation—"Something for You to Do", Woodbridge Geary
 "Message of the Daisies," Isora Gemberling, Margaret Irwin
 Eleanor Eggleston, Lela Loggan
 Gwendolin Lampshire,

Gladys Byrd
 Song—Children's Army", Regina Schwartz, Violet Terrill
 Miriam McConnell, Marjorie Byrd
 Isora Gemberling,

Gwendolin Lampshire
 Solo—"Suffer Little Children to Come Unto Me", Hewitt
 Mrs. James Lester Gault
 Reading—Cutting from "Birds Christmas Carol",
 Drusa Dodson

Hymn—"The Call of the Reapers", Sunday School Choir

Additional Locals.

H. A. Dillard is in from his home on Trout Creek.
 Otus Sizemore was a business visitor yesterday.

Dave Miller was in from his home a few days this week.
 Features and comedy pictures at Tonawama tomorrow night.

Born—Saturday, June 13, to Mr. and Mrs. Fred Black, a daughter.
 Mrs. H. J. Jokisch and son, Donald, were up from the farm yesterday.

Pictures tonight and tomorrow night—Features and Comedy—Bergeron plays.
 Born to Mr. and Mrs. William Walkup, in Seattle, Tuesday, June 9, a daughter.
 Clarence Young will order extras for Champion mowers, but requires charges paid in advance.

Drs. Griffith and Geary operated on B. S. Kelsey at the Cummins hospital yesterday forenoon for a diseased shin bone.
 Sidney Comezys was over from Diamond yesterday and reports that a bad check artist is working in that territory. Sheriff Richardson is over there and will investigate the case.

Sheriff Richardson arrived home from Portland Thursday with a new 5-passenger Buic car. He left yesterday morning accompanied by County Attorney Sizemore, for Catlow where it is reported a man has killed some milk cows.

W. H. McWilliams of Juntura was here yesterday in the interest of another public auction horse sale that is scheduled for June 30 at that point. Mr. McWilliams states he has been visiting horse raisers in this county and has secured a large number of horses for this sale and he guarantees buyers as he will send several telegrams, on his arrival home to market centers. He says the sale will continue until all animals are sold.

Examination of applicants for certificates to teach has been in progress in Burns since Wednesday. Supt. Hamilton has been assisted in holding the examination by Miss Bessie Swain. Those taking are: D. M. McDade, Robert Currier, Roberta Holloway, Nina Wiseman, Ada C. Timmes, Mary Sherburn, Minnie E. Luper, Harry W. Timmes, Ralph R. Rimer, Hannah Mey, Oscar T. Stewart, Alice Brookings, May Coleman, Mrs. A. M. Highsmith, Alva M. Highsmith.

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Tonawama tonight

W. H. Miller arrived here yesterday morning from near Sumpster in charge of 50,000 Rainbow trout eggs that had been consigned to the local Rod & Gun Club to be planted and hatched at the place prepared for such purpose at the R. J. McKinnon farm north of Burns. Mr. Miller is in the employ of the State game commission and it was through the Commission that these eggs were received. Former experience has shown it more profitable to bring eggs and hatch them here rather than young fish as a much larger percent are saved. The boys may thank H. B. Mace for securing this addition to the fish of the local streams.

AN ACROSTIC.

In Loving Memory of W. C. Byrd Entered Into Rest

Entered into rest eternal, Nevermore to suffer pain, There to meet departed loved ones, Evermore with Christ to reign. Rest, sweet rest, calm and secure Every grief and sorrow o'er, Doubt not, friends, he'll weep no more.

In that land of light and glory, None will ever weep or mourn There at last we all shall gather On the resurrection morn.

Raised from the dead, by trumpet sound, Each shall come forth his Lord to meet

Shall from His Hand a crown receive Then lay it down at Jesus feet. M. L.

Catholic Church.

1. On Sundays and Holy days of obligation Holy Mass with sermon at 10 a. m.
 2. On week days Holy Mass at 6:30 a. m.
 All other services, besides those mentioned above will be announced in church.

All invited and welcome to the divine services.
 Sick-calls promptly answered at anytime. Religious information and instructions willingly imparted at the Franciscan Residence.

Rev. Pius Niermann, O. F. M. Pastor of The Church of the Holy Family.

Notice to Contractors & Builders.

Bids are hereby called for, for the erection and equipment of a school-house at Egli, Oregon. Plans and specifications may be seen at T. S. Hames, Egli, Ore. Bids to be accompanied with a certified check or cash amounting to 10 percent of bid. Bids will close July 13th at 12 M. and be opened July 15th.
 F. G. Henson, T. S. Hames, Clerk. Chairman.

Tortoise Shell Auto Glasses AT SALISBURY'S



NOTICE FOR PUBLICATION

UNITED STATES LAND OFFICE, Burns, Oregon, June 1, 1914.
 Notice is hereby given that Charles E. A. Wood, of Waverly, Oregon, who, on October 1, 1907, made Homestead Entry, No. 2024 Serial No. 2024, for 1/2 Section 26, Township 24 N., Range 27 E., Willamette Meridian, has filed notice of intention to make Final Five-Year Proof, to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 10th day of July, 1914.
 Claimant names as witnesses: Cyrus A. Swock, Earl Wallace, Alton Bennett, Eda McKinnis, all of Burns, Oregon.
 Wm. FARRER, Register.

NOTICE FOR PUBLICATION

UNITED STATES LAND OFFICE, Burns, Oregon, May 25, 1914.
 Notice is hereby given that Charles E. A. Wood, of Waverly, Oregon, who, on October 1, 1907, made Homestead Entry, No. 2024 Serial No. 2024, for 1/2 Section 26, Township 24 N., Range 27 E., Willamette Meridian, has filed notice of intention to make Final Five-Year Proof, to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 10th day of July, 1914.
 Claimant names as witnesses: Frank Steier, Dan O. Henderson, A. B. Bennett, D. A. Bennett, all of Waverly, Oregon.
 Wm. FARRER, Register.

NOTICE FOR PUBLICATION

UNITED STATES LAND OFFICE, Burns, Oregon, May 21, 1914.
 Notice is hereby given that Michael J. O'Connell, of Burns, Oregon, who, on February 1st, 1913, made Homestead Entry, Serial No. 2027, for 1/2 Section 26, Township 24 N., Range 27 E., Willamette Meridian, has filed notice of intention to make Final Five-Year Proof, to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 10th day of July, 1914.
 Claimant names as witnesses: William D. Billings and Thomas Buffereaux both of Burns, Oregon; Frederick Land, of Burns, Oregon.
 Wm. FARRER, Register.

NOTICE FOR PUBLICATION

UNITED STATES LAND OFFICE, Burns, Oregon, June 15, 1914.
 Notice is hereby given that Otto R. Graft, of Harney, Oregon, who, on February 1st, 1913, made Homestead Entry, Serial No. 2027, for 1/2 Section 26, Township 24 N., Range 27 E., Willamette Meridian, has filed notice of intention to make Final Five-Year Proof, to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 10th day of July, 1914.
 Claimant names as witnesses: Henry A. Johnson, of Burns, Oregon; George W. Wiley, Joe Mack, Ray Travis, all of Harney, Oregon.
 Wm. FARRER, Register.

Notice of Final Settlement.

In the County Court of the State of Oregon, for Harney County.
 Is the matter of the estate of Robert Donn, deceased.
 Notice is hereby given that the undersigned has filed his final account herein, and that the Judge of said Court has fixed the time for hearing objections to and settlement of the same for Thursday, the 2nd day of July, 1914, at the hour of 10 o'clock A. M. of said day, at the Court House in Burns, Oregon.
 Dated Burns, Oregon, May 21, 1914.
 MELVIN M. DOAN, Executor of the Estate of Robert Donn, Deceased.
 Date of first publication, May 23, 1914.
 Date of last publication, June 20, 1914.

NOTICE FOR PUBLICATION.

UNITED STATES LAND OFFICE, Burns, Oregon, May 15, 1914.
 Notice is hereby given that Lovina F. Young, mother and heir of Ada Young, deceased, of Harney, Oregon, who, on November 23, 1906, made Homestead Entry, No. 2024, for 1/2 Section 26, Township 24 N., Range 27 E., Willamette Meridian, has filed notice of intention to make Final Five-Year Proof, to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 24th day of June, 1914.
 Claimant names as witnesses: Ray Duval, Helen Duval, Charles Neidman, all of Harney, Oregon; Sam Herron, of Burns, Oregon.
 Wm. FARRER, Register.

NOTICE FOR PUBLICATION

UNITED STATES LAND OFFICE, Burns, Oregon, May 26, 1914.
 Notice is hereby given that the Northern Pacific Railway Company, whose post office address is in Portland, Minnesota, has this 20th day of May 1914, filed in this office its application to select under the provisions of the act of Congress, approved July 1, 1882 (22 Stat., 397, 400) 1/2 Section 26, T. 24 N., R. 27 E., W. M., Willamette Meridian, Serial No. 2027.
 Any and all persons claiming adversely the lands described, or desiring to object to the selection of the land, or for any other reason to the disposal of the land, should file their affidavits of protest in this office, on or before the 20th day of July, 1914.
 Wm. FARRER, Register.

Combination sick, injury, accident and death benefit protection at minimum cost. \$2,000.00 death benefit; \$1,000.00 for loss of limb or eyesight; from \$5.00 to \$15.00 weekly sick or accident benefit; \$1,000.00 Emergency relief benefit. Cost is \$6.00 per year; no other dues or assessments. In this insurance all men and women are placed on an equal basis, regardless of occupation. Every person makes the same form of application, pays the same amount of premium and receives the same amount of benefit. Men and Women between the ages of 16 and 65 are accepted. No restrictions as to occupation, only Railroad men employed on track, train or road house, can not be accepted. Claims are paid within sixty days anywhere in the U. S., Canada or Europe. Old reliable Insurance Company. \$100,000.00 on State deposit as a protection for Policy holders and to guarantee the payment of claims. For further free information address Gustave E. Werner, Secretary and General Manager, Box 813, Buffalo, N. Y. state age, sex, occupation and mention Dept. B. 172.

AUTOMOBILE TIRES AT FACTORY PRICES

SAVE FROM 30 TO 60 PER CENT

	Tire	Tube
28x3	\$ 7.20	\$1.65
30x3	7.50	1.95
30x3 1/2	10.50	2.80
32x3 1/2	11.90	3.25
34x3 1/2	12.40	3.50
32x4	13.70	3.35
33x4	14.80	3.50
34x4	16.80	3.60
35x4	17.50	3.90
35x4 1/2	19.75	4.85
36x4 1/2	19.85	4.90
37x4 1/2	21.50	5.10
37x5	24.00	5.90

All other sizes in stock. Non Skid tires 15 per cent additional, red tubes ten per cent above the gray. All new, clean, fresh guaranteed tires. Best standard and independent makes. Buy direct from us and save money. 5 per discount if payment in full accompanies each order. C. O. D. on 10 per cent deposit. Allowing examination
TIRE FACTORIES SALES CO.
 Dept. A Dayton, Ohio

SPECIAL INVITATION Spring Opening

We extend to all a special request to call and examine our

NEW SPRING LINE OF GOODS

Dress goods, waists, dresses, skirts new summer underwear in silk, lisle, cambric in all styles, hosiery, gloves, neckwear, new ribbons, laces, embroideries, full line trimming, silks and buttons

BROWNS SATISFACTORY STORE Quality Goods Only



THE STAR Feed Barn

H. ELLIOTT, Prop.
 Horses Boarded by the Day, Week or Month
CAREFUL ATTENDANTS
 Good Feed and Reasonable prices
 Horses 25c per Head in Barn
 Baled Hay and Grain for Sale
 Comfortable Camp House
 With Cook Stove
PATRONAGE SOLICITED
 Accurat Hay and Stock Scales
 Prices for weighing 20c.
 South Main St., Burns

The Oregon Hotel

OLLIE DARSEY, Prop.
Comforts of Home
 Personal Attention
Home Cooking
 Clean Rooms and Beds
 Best Table Service
 Courteous Treatment

FOR A LIMITED TIME

20 Per cent OFF

Heavy Shirts
Heavy Underwear
Mackinaw Coats
Sheep & blanket lined coats
Sweater coats
Sweaters

A. K. Richardson General Merchandise

The Pure Bred Imported Percheron Stallion CROMIER, No. 40332 Will Make Season Stand of 1914 HARNEY, OREGON

Cromier is a mature horse, weight 1700, good breeder
TERMS, \$10. INSURE, \$15
J. W. Shown.

Fair Feed Yard

GRAIN OF ALL KINDS
Timothy, Alfalfa and Red Top Hay
Baled Hay For Sale
 Free Camp House and Feeding Privileges in Corral or Barn. Customers Care For Own Stock.
W. A. GOODMAN, Adjoining Fair Grounds.

New Spring Goods

Have arrived and we are now ready to supply you with your requirements....
Dress Goods, Wash Goods
Laces, Ribbons, Hosiery, Gloves, Embroideries, etc.
FURNISHINGS, SHOES
CALL OR SEND YOUR ORDERS
The Burns Department Store

JOB WORK We do it right

The Burns Flour Milling Co.

Manufacturers of home products
HIGH GRADE FLOUR
"CREMO" THE FAMOUS BREAKFAST FOOD
 The Cream of the Wheat, Fresh and Palatable
Bran and Other Rolled Mill Feeds
 You Patronize Home when you deal here

Seashore Vacations CLATSOP BEACH BEST for FUN AND REST

The tang of salt air and exhilarating breezes, the surf and warm salt water bathing, will give a new zest to life.
Hotel, Cottage and Camp Accommodations. Warm Sea Water Natatorium at Seaside and Gearhart.
A DELIGHTFUL TRIP ALONG THE BEAUTIFUL COLUMBIA RIVER BY LIMITED TRAINS CARRYING OBSERVATION PARLOR CARS AND COMFORTABLE COACHES
SEASHORE SPECIAL 9 EVERY MORNING AND SATURDAY SPECIAL 2 P. M. FROM PORTLAND TO CLATSOP BEACH RESORTS
\$13.05 Round Trip Ticket From Bend. Limit Oct. 31
TICKETS SOLD DAILY
 Tickets and details furnished by agents

SPokane PORTLAND SEATTLE
OREGON TRUNK RY.
 CENTRAL OREGON LINE
J. H. CORBETT, Agent, Bend, Oregon