



**COME HERE A MINUTE!**  
We want to talk to you about that Overcoat you need.

The only way to enjoy this brisk weather is by wearing an Overcoat.

Come in and see us about it.

**Williams-Zoglmann**  
Clothing Company  
Merchant Tailors and Leading Clothiers  
I. O. O. F. Building - Burns, Oregon

**The Times-Herald**  
JULIAN BYRD - Manager  
SATURDAY, DECEMBER 6, 1913  
SUBSCRIPTION RATES  
One Year \$2.00  
Six Months 1.00  
Three Months .75

**The Cheapest Advertising.**  
"A newspaper advertisement strikes the eye the moment the sheet is opened," says W. L. Douglas, the big shoe man, who spends about \$200,000 annually in newspaper advertising. He says further that that very fact is the reason he chooses the newspaper rather than any other advertising medium. This is one very good reason why newspaper advertising is the cheapest regardless of price.

Let us look at different kinds of advertising, such as personal solicitation and personal letter writing, and see how they compare with newspaper advertising. We do not refer to circular letters, bills etc., because from the standpoint of the local merchant these only act as an auxiliary or reinforcement to newspaper advertising, and successful advertisers only regard them as such. But personal solicitation by the local merchant and writing prospective customers personal letters do compete with newspaper advertising.

Personal solicitation and personal letter writing are very expensive to the local merchant, in fact so expensive as to be practically prohibitive.

Take personal letter writing as an illustration, and we take this as an illustration because it is far cheaper than personal solicitation. The right kind of a \$5.00 ad put in a paper with 2,000 circulation would be read by 10,000 people. Same substance but into a letter, each letter typewritten, mailed under a two cent stamped envelope, addressed and sealed as personal letters must be, and sent to 10,000 people would cost \$200 for stamps, and \$100 extra for printing envelopes and letterheads, stenographer to write letters and address envelopes, etc., making a total of over \$300. And the cost to personally solicit the 10,000 people would be something enormous.

Newspapers are run for the advertiser. All other items of information are put in to make the paper and sell the paper. This fact alone makes newspaper advertising the cheapest advertising.

While local people are concerned about how the water of Silvie's River is going to be distributed just at present, the real problem is how are we going to keep from getting too much of it without impounding it up in Silvie's Valley. And that leads to other

questions. For instance, how can we expect capital to build that reservoir without a railroad?

This is the time of year for the interior newspapers to build railroads and some of them are doing pretty well at it. The Times-Herald is going to wait a little and try to build a good one when it starts. The boss will have to attend meetings of the "North Poll Club" to get some late "dope" on this line.

"Our Bill" tells New Yorkers we have 4,000,000 acres of homestead land in Harney county alone for those fellows back there who sit in offices and tell us how to reduce the high cost of living and how to farm. Bill is a little extravagant with his figures but its good "dope" and if they want to get the particulars they can come out and see for themselves.

The Times-Herald man notices a good deal of comment in the papers about the currency bill and saying it should be passed without delay as it is handicapping business. Just how this is he doesn't know as it is a small matter to take care of his financial affairs, the main thing being to get enough to make both ends meet.

The Juntura Times says the man who put the will in Wilson did a good job.

**Harney County Products**  
At Chicago Land Show

The Harney County Fair Association feels well repaid for the trouble and expense of shipping out Harney county products for exhibition purposes when it is found they are given prominence and used to exploit the Big Harney Country. The manager of The Times-Herald has received the following letter from Chicago under date of Dec. 1:

"Mr. Julian Byrd,  
Burns, Oregon  
"My Dear Julian:  
"You were so instrumental in sending in exhibits from Harney county that I am taking the time to drop you a line to tell you how well they show up. The name of Harney county on labels like the enclosed, loom up everywhere in the Oregon Exhibit.  
"We expect Mr. Hanley here today and he will be a pretty good advertisement for Harney county.  
"The Oregon Booth, everyone says, is the best in the whole show.  
"Cordially yours,  
"C. C. CHAPMAN."

The label displays Harney county and gives the name of the grower, postoffice and the further information that sample is furnished by the Harney County Fair.

Supt. Hamilton has arranged to hold an examination of teachers at Denio at the same time it is held in Burns. This is quite an accommodation to many teachers in that section who would have to come a long distance otherwise.

**Governor Wants to Help the Unemployed**

December 1, 1913  
To the Editor:  
We wish to ask your kind cooperation in a movement to connect our unemployed with a job. There are undoubtedly many residents of your county who could use the services of a good hand this winter and there are many idle men in Portland and other cities in this state who would be glad to have a place.  
If you will be kind enough to run this letter and attached information blank in a few issues of your paper our plan will be called to the attention of those needing a hand. Any requests for labor made to our office will at once be taken up with those who are hunting for employment. Assuring you that your cooperation will be greatly appreciated, I am,

Yours very truly,  
OSWALD WEST,  
Governor.

Those wishing to employ men should send: Name, address, nearest railroad station, number of men or women needed, Character of work offered, wages to be paid with or without board and lodging, how long services, if they prove satisfactory, will likely be needed. This information should be mailed to the Governor's Office, Salem, Oregon, that it may be brought to the attention of those seeking employment.

**Pioneer Dead.**

Ralph Catterson was up from Lawen Wednesday and informed The Times-Herald that his father, D. N. Catterson, had died that morning and the funeral was to be held at Harney Thursday afternoon. He was after a casket and could give no information as to the age of his father, but an obituary will be published next issue.

Deceased had long resided in this county where he was widely known and highly respected. He had been ill for years with stomach trouble and while his death was not a surprise it was none the less a shock to his many acquaintances who have known him for many years. The Times-Herald joins friends in extending sympathy to the sorrowing widow and children.

**BAPTIST CHURCH**

10 a. m. Sunday School. Meetings every evening. Sunday evening: "God's Promises."  
Next Wednesday: "Is the Dance Morally Degrading?"

**PRESBYTERIAN CHURCH.**

Sunday, Dec. 7, Rev. D. K. Laurie will conduct communion service in the morning. Special music, organ voluntary and offertory by Miss Brown. In the evening a vocal number will be rendered by The Treble Clef Club. A cordial invitation extended to all to attend both services.

**Catholic Church.**

1. On Sundays and Holy days of obligation Holy Mass with sermon at 10:30 a. m.  
2. On week days Holy Mass at 6:30 a. m.  
All other services, besides those mentioned above will be announced in church.  
All invited and welcome to the divine services.  
Sick-calls promptly answered at anytime. Religious information and instructions willingly imparted at the Franciscan Residence.  
Rev. Pius Niermann, O. F. M. Pastor of The Church of the Holy Family.

**Notice to Stockholders.**

To whom it may concern: All parties who bought Goldberg Butte Stock from M. L. Lewis and Tom Anderson are requested to send their names and number of their certificate to J. A. Morris of Adel, Oregon, for the purpose of entering your names on the book, as Lewis and Anderson failed to furnish us with your names and number of certificates.  
E. H. LOFFTUS.

The Times-Herald had Gus Bardwell at the "ringside" at the recent pugilistic combat to give our readers the fight by rounds, but there wasn't enough to start. He didn't even get to stick his pencil in his mouth. It was so quickly done that Gus is still wondering what made "Dutch" fall down.

**Agricultural Club Meets Next Tuesday Night.**

The next meeting of the local agricultural club will meet at the public school assembly room on next Tuesday evening, Dec. 9. Some new features will be introduced on that evening with a view of creating a greater interest in the meetings and add to their usefulness. The new departure will be the introduction of domestic science and the presence of the ladies to take part in the programs throughout the season. An especial invitation is extended to the ladies of Burns and vicinity to be present next Tuesday evening when Miss Cowgill of the Domestic Science department of the high school will explain a plan of that work in connection with the club.

A very entertaining program has been arranged for that evening:  
Song—Delbert Hayes  
"Cereals"—Florabelle Goodman of the domestic science class.  
"Legumes"—Helen Sayer of the domestic science class.  
Address—Miss Cowgill, teacher of domestic science.  
"Starting Farming Operations"—Dr. L. E. Hibbard.  
"Outlook for Meat Production"—Donald Hotchkiss.  
Music.

**"Fighting Dutchman" Knocked Out.**

Geo. C. McLaughlin and Herman Thies had a boxing contest at the Tonawama theatre Thursday evening, but those present didn't get much for their money as the "Fighting Dutchman" didn't last a minute. It took but three licks to put him out, each one knocking him to the floor. McLaughlin is an experience fighter and no "green one" has any business trying to stand up to the age of his father, but an obituary will be published next issue.

Henry Sherburn, a young fellow from the Denio section, challenged McLaughlin to a bout and it is scheduled to come off at Tonawama on the evening of Dec. 18. Sherburn is an athlete and fight fans look for a harder contest at this exhibition.

**Birthday Luncheon Served Teachers.**

The young ladies of the junior and senior classes of domestic science in the high school served a luncheon to the faculty of the school Monday in honor of Miss Cowgill's birthday. Miss Agnes Miller acted as hostess and the affair was very enjoyable and a surprise to Miss Cowgill. There were no candles on the cake, therefore the men of the faculty were somewhat disappointed in that one respect, otherwise they were nicely entertained and properly served. Miss Cowgill was congratulated and wished many happy returns of the day with the further hope that the domestic science students would remember each teacher in turn on their respective birthdays.

**Water Commissioner Representative Here**

L. D. Howland, representative of Water Commissioner Cochran of La Grande, arrived here Tuesday and is at the court house with all the evidence submitted by claimants to the waters of Silvie's River. He will remain here until the evening of the 11th and those who desire are invited to call and inspect such claims.  
Mr. Howland stated yesterday to a representative of The Times-Herald that but few had appeared up to that time but no doubt others will take advantage of the opportunity and look into their rights before the period for such purpose expires. It is a matter of importance that each claimant know just what he has and what his neighbor is claiming as it will thus facilitate the final determination of the State Water Board.

From discussions in the presence of the writer it is quite likely there will be some changes asked in some of the claims submitted and no doubt before the matter is finally settled there will be more or less litigation.  
R. J. McKinnon & Son have established a daily stage between Drewsey and Juntura. Connections made with the trains at Juntura and passengers given every comfort. Fare to Burns \$6.  
Tonawama tomorrow night.

**NOTICE FOR PUBLICATION.**

UNITED STATES LAND OFFICE, Burns, Oregon, November 22, 1913.  
Notice is hereby given that Ida Whiting, formerly Ida Taylor, of Burns, Oregon, who, on March 4, 1907, made Homestead Entry No. 2949, Serial No. 0219, for NE 1/4, Section 25, Township 25 N., Range 20 E., Willamette Meridian, has filed notice of intention to make Final Three-Year Proof, to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 10th day of January, 1914.  
Claimant names as witnesses: George E. Whiting, Frank T. Whiting, Frank Baker, Frank O. Jackson, all of Burns, Oregon.  
W. W. FARRER, Register.

**NOTICE FOR PUBLICATION.**

UNITED STATES LAND OFFICE, Lakeview, Oregon, November 17, 1913.  
ROY COAL LANDS  
Notice is hereby given that Clarence Lester White, of Pike, Oregon, who, on January 26, 1909, made Homestead Entry (Act Feb. 19, 1907), No. 0004, for NE 1/4, SW 1/4, NW 1/4, NE 1/4, SE 1/4, Section 17, Township 25 N., Range 20 E., Willamette Meridian, has filed notice of intention to make Final Three-Year Proof, to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 10th day of January, 1914.  
Claimant names as witnesses: Joseph Trent, Mackley Ballour, Edward Street, John Patrick all of Pike, Oregon.  
JAS. F. BRIDGEMAN, Register.

**Notice to Creditors.**

In the matter of the Estate of John H. Garrett, deceased.  
Notice is hereby given that the undersigned has been appointed Administrator of the above Entitled Court by order of the Hon. Grant Thompson, Judge of the County Court of Harney County Oregon. All persons having claims against said estate are hereby notified to present them duly verified as by law required to the Administrator at Burns, Oregon, or to J. W. Biggs his attorney at his office at Burns, Oregon, within six months from the date of the first publication of this order.  
First publication Nov. 22, 1913.  
PAUL FINKLE,  
Administrator Estate of John H. Garrett, Deceased.

**Notice of Final Account**

In the County Court of the State of Oregon, for Harney County.  
In the matter of the Estate of George W. Wilcoxson, Dec'd.  
Notice is hereby given that the undersigned has filed his final account herein, and that the Judge of said Court has fixed the time for hearing objections to the same for Monday the 22nd day of December 1913, at the hour of 10 o'clock A. M. at the Court Room of said Court in Burns, Oregon.  
Dated and first published November 22nd, 1913.  
LLOYD B. CULP,  
Administrator of the Estate of George W. Wilcoxson, deceased.

**HARD WHEAT HIGHER.**

It is the intention of the Burns Flour Milling Co. to pay 1 1/2 cents per lb. for good, hard milling wheat next year.  
It must be good and stand a test of 60 lbs. to the bushel, free from other grain seed and smut. Hard wheat will bring 15 cents per 100 more than soft wheat.  
The Company recommends Turkey Red for fall sowing and Blue Stem, Minnesota Red and Australia White Chaff for spring sowing.  
SEED WHEAT FOR SALE AT MILL.

**WORK HORSES FOR SALE**

I have on hand a number of work horses—geldings and mares—for sale. I have instructions to sell at once and for cash and will make the prices right.  
J. W. BIGGS, Burns, Oregon

**THOS. STEPHENS**

is still  
**BUYING HIDES AND FURS**  
AND PAYING THE HIGHEST PRICES  
See Him Before You Sell

**HARNEY VALLEY HOSPITAL**

**MODERN**  
"A DOCTOR ALWAYS IN THE HOSPITAL"  
Exclusive for Surgical, Medical and Confinement Cases  
WE STRIVE TO PLEASE. PATIENTS MAY HAVE ANY PHYSICIAN THEY CHOOSE WHILE IN THIS HOSPITAL.  
"Success in Hospital work is only attained by close and skilled attention to details by trained Attendants."  
DRS. STANDARD and HARRIS, Burns, Ore.

**Fair Feed Yard**

**GRAIN OF ALL KINDS**  
Timothy, Alfalfa and Red Top Hay  
Baled Hay For Sale  
Free Camp House and Feeding Privileges in Corral or Barn. Customers Care For Own Stock.  
W. A. GOODMAN, Adjoining Fair Grounds.

**DO YOUR CHRISTMAS SHOPPING EARLY**

**Rexall Drug Store**  
is now prepared to supply your wants in every thing along the Holiday Line.  
Have a Look Before Buying  
— Elsewhere —  
Reed Bros. Props.

**School Suits for Boys**  
At Greatly  
**REDUCED PRICES**  
RANGE of AGES 5 to 15 YEARS  
We are over stocked on the above sizes and offer any suit in this lot at a very low price  
**\$2.50 and up for the entire lot**  
**BROWNS SATISFACTORY STORE**  
The Quality Store

**NOTICE FOR PUBLICATION.**

UNITED STATES LAND OFFICE, Burns, Oregon, November 14, 1913.  
Notice is hereby given that Frank Silva, of Diamond, Oregon, who, on October 5, 1909, made Homestead Entry, No. 0078, for NE 1/4, NW 1/4, and SW 1/4, Section 25, Township 25 N., Range 20 E., Willamette Meridian, has filed notice of intention to make Final Three-Year Proof, to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 20th day of December, 1913.  
Claimant names as witnesses: R. H. Brown, C. A. Hawkins, Dean Horton, G. A. Smith all of Diamond, Oregon.  
W. W. FARRER, Register.


**NOTICE FOR PUBLICATION.**

UNITED STATES LAND OFFICE, Burns, Oregon, November 14, 1913.  
Notice is hereby given that Annie M. McKenzie, of Narrows, Oregon, who, on April 12, 1909, made Homestead Entry No. 00017, for NE 1/4, Section 21, Township 26 N., Range 20 E., Willamette Meridian, has filed notice of intention to make Final Three-Year Proof, to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 22nd day of December, 1913.  
Claimant names as witnesses: Ross Ringer, Edith Ringer, Charles Needham, Ray Duval, all of Narrows, Oregon.  
W. W. FARRER, Register.

**NOTICE FOR PUBLICATION.**

UNITED STATES LAND OFFICE, Burns, Oregon, October 14th, 1913.  
Notice is hereby given that Naomi C. Spencer, Administratrix of the estate of T. Eganston Hogg, deceased, by C. E. Moulton, Witness Building, Portland, Oregon, Attorney-in-Fact, has on the 30th day of September, 1913, filed in this office application to enter under the provisions of the Act of Congress approved February 11, 1913 (Public Law 228), NE 1/4, Sec. 25, T. 25 N., R. 20 E., and NW 1/4, Sec. 25, T. 25 N., R. 20 East, W. M.  
Any and all persons claiming adversely the lands described, or desiring to object because of the mineral character of the land, or for any other reason to the disposal of applicant should file their affidavits of protest in this office, on or before the 5th day of December, 1913.  
W. W. FARRER, Register.

**WOOD FALL IS HERE**  
And so is my full line of  
**RUFF and V-NECKED SWEATERS**  
**LIN CLOTH, SERGES, GINGHAM**  
**KINAW, SHEEP LINED and LIN**  
**COATS, WINTER HATS and CAPS**  
Allover Lace, Embroidery, Flannel  
Woolen Hose, Lined Gloves, Woollen  
derwear and the



**FAMOUS GOTZ**  
Work and  
**SHOES**  
For MEN, WOMEN and CHILDREN

I also pack one of the Best Selections of Groceries to be had anywhere.  
**A. K. Richards**  
General Merchandise  
Potatoes  
Cabbages

**SPokane PORTLAND SEATTLE**  
**OREGON TRUNK**  
CENTRAL OREGON  
**The Owl for Busy People**  
Daily train each way between Central Oregon points and Portland. Tourist sleeping car (Berths \$1.00) First class coaches.

**Save a Day Each Week**

From Central Oregon	To Central Oregon
Leave Bend 8:30 p m	Leave Portland 8:48 p m
" Deschutes 8:48 p m	Arrive Madras " "
" Redmond 9:10 p m	" Metolius " "
" Terrebonne 9:24 p m	" Culver " "
" Culver 10:02 p m	" Terrebonne " "
" Metolius 10:20 p m	" Redmond " "
" Madras 10:30 p m	" Deschutes " "
Arrives Portland 8:10 a m	" Bend " "

Prompt dispatch of freight, between Central Oregon and Portland and Eastern cities.  
Connections made in Portland to and from Willamette Astoria and Clatsop Beach points, Puget Sound, Spokane, Colorado, St. Paul, Omaha, Kansas City and Chicago.  
Fares, Time Schedules, and other information by application to  
R. H. CROZIER, J. H. Corbett  
Asst. Gen'l Pass. Agent, Portland, Ore. Bend, Ore.  
W. C. WILKES, Asst. Gen'l Freight & Pass. Agent, Portland, Ore.

**OUR NEW GOODS**  
Have arrived and we are now ready to supply you with your requirements.  
**MANY NEW LINES**  
have been added and all goods will be sold at the VERY LOWEST PRICES.  
CALL OR SEND YOUR ORDER  
**The Burns Department Store**  
All the news in The Times-Herald