

The only way to enjoy this brisk weother is by wearing an Overcoat.

Come in ann see us about it.

Williams-Zoglmann **Clothing Company**

Merchant Tailors and Leading Clothiers O. O. F. Building - - Burns, Oregon

The Times-Merald

SATURDAY, NOVEMBER 22, 1913

One Year

Six Months Three Mostles

Intensifying Human Desires

Advertising has changed completely man's ways of livprimitive man lived. History tells us how man changed his ways of dress, his ways of living, and his every day desires and ambitions. History also tells us how an article was yesterday looked upon us the product of an unbalanced mind. today looked upon as a luxury, and tomorrow looked upon as a necessity. It but illustrates the ever changing mind, the ever changing human desire.

Why is it there is that constant revolution going on ineverything new and everything old? It is that intense desire to have those things that will give us greater comfort and happiness.

Now here is where advertising comes in. It is a great educator-a great civilizing or developing force. Its purpose is to keep people informed on the use and value of a commodity and overcome any prejudice that may exist against

Look at the automobile. At first the thought of a locomotive running wild in our streets was looked upon as a curse and a thing people would not tolerate. Then shortly the prejudice began to wane and it became looked upon as a necessity. Advertising brought about this wonderful change, and every automobile manufacturer in the country will verify this assertion.

The purpose of all advertising, general and local, is to intensify general and local desires, create general and local markets. A manufacturer, or general advertiser, advertises to create a general market, so as to sell his goods to the local merchant. It is up to the local merchant to create the local market for his goods.

The people are in a receptive attitude all the time, and the local merchant should grasp the opportunity of educating them through the local paper to appreciate the value of his goods and want the goods.

The high cost of living has awakened an interest in soil culture that is bringing a most beneficial result, even if there It is amusing to notice how those books in the way of higher prices northwest. Mr. Miller should SEED WHEAT FOR SALE AT

for the necessities of life without their own wage increasing in accordance. The necessity of better farming methods on soil that had been cropped for many years has had its effect upon the farming in general and with a greater interest being taken in the agricultural colleges and those great institutions getting .75 right out to the farmer, we're going to change the order of things. If farm products are going to remain higher, the producer is going to get his share of the profits and the wage earner is going to get paid in proportion to the other fellow. This applies to Harney county as well as the older settled communities. We are just as up to date in farm methods as any of them, even farmer can and will be just as Residence. independent-or more so-than Rev. Pius Niermann, O. F. M. is keen and where the market is Holy Family. established by the man "higher While we may not have some of the advantages in some respects as the man along the railroad line, we have the op- pictures at Tonawama tonight, portunity to make good in an produce is as good or better than home. can be raised in other localities and if we can't market it one way we can another. Agricultural experts are continually telling us the proper way to farm the farm on hoof. Well, what this week. country on earth can raise better county. We haven't found any- baby-still born. thing produced in Harney county a drug on the market yet unless it be the immense wild hav crop of the past two years and the farmer and stock man is responsible for that himself by not having the foresight to hold more stock to eat it or devoted the land to more profitable crops.

A reporter in a Portland paper the other day has Traffic Manager Miller of the O.-W. R. & N. saying "If alfalfa" can be grown in Harney county it means cattle and hogs can be grown and in cattle and hogs lurks the money both for the farmer and the railroad," We don't believe Mr. Miller said any such thing. If he did he's about as stupid a man as has ever visited Harney coun-

it and Mr. Miller knows it as early next week. Going to eat well as any other man on earth turkey and see foot ball game as he has not only seen many Thanksgiving Day. acres of alfalfa growing here but he is also well aware of the fact that about all the trains have hauled out of Juntura since the track was laid there has been Harney county cattle and he al- checks on the bank without funds so knows that if ever they get to pay them. He has not had a the rails into Harney Valley that preliminary yet. the Portland packing houses are not going to be "hollering their heads off" for hogs, for Mr. Miller has also seen the real hogs growing right here on his visits. Milling Co. to pay 1 1-2 cents per lb. for

not allow those fellows to get away with such statements as it grams at Tonawama: not only is an injustice to a section his railroad wants to build up for future traffic, but makes In the matter of the Estate of John H. him appear rather stupid and un-

Weittenhiller now has a section cation of this order. and a half plowed and ready for seeding. He will seed one sec- Administrator Estate of John H. Gartion next spring half to oats and rett, Deceased. the other half to barley. The sage brush grubbers are busy clearing another section for the In the County Court of the State Oregon & Western Colonization Oregon, for Harney County. Co. and Mr. Eberly is having a in the matter of the Estate of George quarter section cleared and also W. Wilcoxson, Dec'd. Many of the other farmers are fixed the time for hearing objections to breaking up more land and the the same for Monday the 22nd day of country is going to look like a A. M., at the hour of 19 o'clock regular farming section next in Burns, Oregon.

Dated and first published November

President Wilson is dealing Administrator of the Estate of George with Mexico in a human way and trying to avoid war. Several clined to make fun of his policy are now looking at it in a different light, especially when it appears that this policy is meeting the approval of all the big foreign countries.

Souther the special triangle of the policy is meeting the approval of all the big foreign countries.

Souther the special triangle of the clined to make fun of his policy

BAPTIST CHURCH

10 a. m. Sunday School. 11 a. m. and 7:30 p. m. Church

Special meetings Sunday and every evening this week. Sunday: "No Room" Christ."

Catholic Church.

1. On Sundays and Holy days of obligation Holy Mass with sermon at 10:30 a. m. 2. On week days Holy Mass

at 6:30 a. m. All other services, besides

announced in church.

All invited and welcome to the divine services.

Sick-calls promptly answered at anytime. Religious informa- Estimated amount. \$25,000 00 though we are cut off from tion and instructions willingly markets. The Harney county imparted at the Franciscan

the fellow out where competition Pastor of The Church of the

ADDITIONAL LOCALS.

One of those popular Indian

C. E. Murray and wife are agricultural way. What we down from their Emigrant Creek

> Cream separater for sale cheap Salary of Deputy at C. H. Davis, Harney, Ore-

There have been special meetis to sell everything that leaves lings at the Baptist church all

Born-Thursday, the wife of beef or hogs than the Harney Price Penick gave birth to a

> Some startling values in millinery at Clingan's Thanksgiving sale all next week.

The high school boys have been practicing faithfully for their Traveling expense of game of foot ball to be played on Superintendent .. Thanksgiving day at the ball

Ladies Aid sale of fancy goods at Mrs. J. M. Dalton's on Wednesday, Dec. 3. Articles for sale will be suitable for Christmas

It has been decidedly winter weather most of the past week with some snow. Freezing nights has caused the farm plowing to go slow and it may stop the work altogether.

Mrs. Sagers and Mrs. Goodlow desire patrons of Burns Steam ty. There isn't any "if" about Laundry to bring in their work

> H. R. Sherman, an old gentleman who has been working for James Brandon, was taken into custody the other day for passing

HARD WHEAT HIGHER.

good, hard milling wheat next year. isn't a very perceptible down-ward trend in the prices of food mix things. The Harney county stuffs. Men have turned to exhibits that brought forth the 15 cents per 100 more than soft wheat. agriculture that would otherwise have gone on as in the past
had it not effected their pocket
that one would expect in the
for spring sowing.

The Company recommends Turkey
Red for fall sowing and Blue Stem, Minnesota Red and Australia White Chaff
for spring sowing.

Don't miss the picture pro-

Notice to Creditors.

Christe, deceased. Notice is hereby given that the under signed has been appointed administra tor of the above Entitled Court by order The writer made a visit to the of the Hon, Grant Thompson, Judge of big plow again this week and the County Court or Harney County noted quite a change in the vicin-ity. Several hundred acres have been plowed since the big plow got to work and it is not alone in got to work and it is not alone in Oregon, or to J. W. Biggs his attorney the work as men and teams have at his office at Burns, Oregon within six been busy all around it. Mr. months from the date of the first publi-First publication Nov. 22, 1913,

PAUL FINKE.

having the land recently purchased from Homer Mace plowed and that the Judge of said Court has

W. Wilcoxson, deceased. newspapers that have been in NOTICE FOR PUBLICATION

mant names as witnesses.
I. Brown, C. A. Hawkins, Dean Hoston, Smyth all of Diamond, Oregon.

Ww. Fanns, Register

NOTICE FOR PUBLICATION

United States Land Office, Burns. Oregon, November 14, 1913.
Notice is hereby given that Annie M. Mcleve, made Homested Entry No. 1997, for
NEIS, section 21. Township 28 S., Range 30 E.
Williamette Meridian, has filed notice of latention to make final three-year Proof, to establish
claim to the land nbove decribed, before Register and Receiver, at Burns. Oregon, on the
21rd day of December, 1913.
('lantagni names or willnesses:

Public Hearing on Tax Levies.

Notice is hereby given that on Friday December 5th, 1913, a public hearing will be held before the County Court of Harney County, Oregon, at the Court those mentioned above will be House in Barns, for the purpose of discassion of the ta- levies, on the arms ment of 1913, based upon the following estimates of expenditures, for the year

\$25,000 PO Circuit Court. Circuit Court..... 8,000 00 County Court.

Salary of County Per diem of county 350 00

Clerk's Office. Salary of Cierk 2,400 00 Salary of two deputy

Clerks.... Salary of Sheriff 2,400 00

Sheriff .. 1,200 00 Traveling expenses 800 00 of Sheriff. Assessor's Office. Salary of Assessor ... 2,250 00

Salary of Deputy 1,200 00 Treasurer's Office

salary of Treasurer and Deputies ...

Superin-

County Surveyor. alary, and mileage 1,500 00

oage and expense of inquests ... 500 00

Salary and expense 350 00 County Physician.

900 00

250 00

Widow's Pension.

Expense of Primary and General Elec-Estimated expense 1,000 00 750 00

Estimated expense

\$150 00 per month

anitor, fuel, lights

It is the intention of the Burns Flou It must be good and stand a test of 60 Miscelaneous Expense of all County

lecords, stationery, stamps, blanks, painting, general supplies, freight charges, etc 2,140 00

2,140 00 nterest on warrants and reduction of warrant indebted 15,568 00

15,568 00 Public Schools Apportionments to school districts..... 15,500 00 County High School.

Salary of teachers 6,375 00 Salary of janitor Incidental expense ... 300 00 l'ayment on warrant

indebtedness...... 4,027 00 - 11,542 00 Roads and Bridges.

Surveys, location and main tenance 23,000 co

\$138,510 00

And it is estimated that the receipts for the benefit of the county, other than from the enr-

cent tax roll, will be From foos in Clerk's 2,455 00 From liquor licenses From tax on transient live stock

Forest Reserve rentals, etc From per cent on public land sales 1,400 on From delinquent tax 3,500 00 From miscellaneous

ROUTER R....

current tax roll

\$10,855 00 And that the tax delinquent and uncollected on the

...\$10,855 00

The County court being fully comn ited to the policy of keeping the value of ounty warrants at par, so that all perous paid by county warrants will receive full value for the same, have found, that in addition to making the satimates for the proposed expenditures for the year 1914, it is necessary to make such provision for the reduction of war-

rant indebtedness as will permit the payment of all warrants within one year from the date of impance, to obtain the above result, consideration had to be given, not only to the present warrant

indebtedness but, also, to the indeptedness to be incurred up to April 1st, 1914. making the proposed amounts to be raised by taxation cover the expenditures for one year and five months R. T HUGHET, County Clerk

Tonawama tonight.

I have on hand a number of work ses--getaings and mares--for sale. I have instructions to sell at once and for cash and will make the

prices right.

J. W. BIGGS, Burns, Oregon

Potatoes

And so is my full line of

FAM

Work and

SHO

For MEN.

RUFF and V-NECKED SWEATE

LIN CLOTH, SERGES, GINGHAM

KINAW, SHEEP LINED and I

COATS, WINTER HATS and CAR

Allover Lace, Embroidery, Flank

Woolen Hose, Lined Gloves, Wo

I also pack one of the Best 8

of Groceries to be had any

General Merchand

The Owlfor Busy P Daily train each way

between Central Oregon points and Portland. Tourist sleeping car (Berths \$1.00) First class coaches.

Leave Portland

Arrive Madras

Metolius

Culver

Save a Day Each

From Central Oregon Leave Bend 8:30 p m Deschutes 8:48 p m Redmond

9:10 p m Terrebonne 9:24 p m Culver 10:02 p m Metolius Madras

Terrebot 10:20 p m Redmond 10:30 p m Deschute Arrives Portland 8:10 a m Prompt dispatch of freight, between Central Oregon and Portland and Eastern cities.

Connections made in Portland to and from Wills Astoria and Clatsop Beach points, Puget Sound, Spes Colorado, St. Paul, Omaha, Kansas City and Chicago Fares, Time Schedules, and other information by J. H. Corb

R. H. CROZIER. Asst. Gen'l Pass. Agent, Portland, Ore.
W. C. WILKES, Asst. Gen'l Freight & Pass. Agent,

OUR NEW GOO

Have arrived and we are now ready supply you with your requirements

MANY NEW LIN

have been added and all goods will sold at the VERY LOWEST PRICE

CALL OR SEND YOUR ORDE The Burns Department

All the news in The Times-Herald

Fair Feed Yard

GRAIN OF ALL KINDS Timothy, Alfalfa and Red Top Hay **Baled Hay For Sale**

Free Camp House and Feeding Privileges in Corral or Barn. Customers Care For Own Stock. W. A. GOODMAN, Adjoining Fair Grounds.

YOUR DOCTORS PRESCRIPTIONS Should Be Filled at The

Rexall Drug Store

WHY--Because we Guarantee Accuracy. We Never Substitute. Your Prescriptions Are Only Filled by a Registered Pharma-Our Prices Are Right. GIVE US A TRIAL

Reed Bros. Props.

A. K. Richardson asks a chance WOOD to figure on your winter supply of goods. Will meet prices of any outside house. Give him your order and get his prices before purchasing.

School Suits for B

At Greatly

We are over stocked on the above

sizes and offer any suit in this

The Quality Store

derwear and the

REDUCED PRICE

RANGE of AGES 5 to 15 YE

lot at a very low price

\$2.50 and up for the entire

BROWNS SATISFACTORY ST

NOTICE FOR PUBLICATION UNITED STATES LAND OFFICE, Burus, Oregon, October 24, 1912.

Notice is hereby given that Fred O. Henson, of Egil, Oregon, who, on January 4th, 1910, made Homestead Application, serial No. 0402, 107 May Nya. Pec. 3. NW4, and Nya. Nya. Cection 2. Township 26 south, Range 24 East. Williamette Meridian, has fised notice of intestion to make final three-year proof, to establish chaim to the land above described, before Edward Egil, U. S. Commissioner, at his office, at Egil, Oregon, on the 18th day of November 1918.

Claimant names as witnesses:

Anton Egil, Peter Peterson, A. T. Donevan, Wm. H. Barber all of Egil, Oregon.

Ww. Farre. Register.

Opencer No. 4 and 5 | Burns No. 00990 NOTICE FOR PUBLICATION

NOTICE FOR PUBLICATION

UNITED STATES LAND OFFICE

BUTHS, Oregon, October Bith, 1913.

Notice is hereby given that Naomi C. Spencer, Administratrix of the estate of T. Egenton Hosg, deceased, by U. E. Moulton, Wilcox Building, Partiand, Oregon, Attorney-in-Fart, has on the 20th day of September, 1913. fixed in thisoffice application to select under the provisions of the Act of Congress, approved February 11, 1913, 19ublic 881, 824,8894 88c, 25. T. 28. R. 25 East, W. M.

Any and all persons claiming adversely the lands described, or desiring to object because of the mineral character of the land, or for any other reason to the disposal to applicant should fle their affidavits of protest in this office, on or before the 8th day of December, 1913.

With Farrie, Register.

WORK HORSES FOR SALE

THOS. STEPHENS

BUYING HIDES AND FURS AND PAYING THE HIGHEST PRICES See Him Before You Sell

VALLEY HOSPITAL HARNEY MODERN

"A DOCTOR ALWAYS IN THE HOSPITAL" WE STRIVE TO PLEASE. PATIENTS MAY HAVE ANY PHYSICIAN THEY CHOOSE WHILE IN THIS HOSPITAL

access in Hospital work is only attained by close and skilled attention to DRS. STANDARD and HARRIS, Burns, Ore.