



**COME HERE A MINUTE!**  
We want to talk to you about that Overcoat you need.  
The only way to enjoy this brisk weather is by wearing an Overcoat.  
Come in and see us about it.

**Williams-Zoglmann**  
Clothing Company  
Merchant Tailors and Leading Clothiers  
I. O. O. F. Building - Burns, Oregon

**The Times-Herald**  
Manager  
SATURDAY, NOVEMBER 15, 1913  
SUBSCRIPTION RATES  
One Year \$2.00  
Six Months 1.00  
Three Months .75

**Preparing the Copy.**  
"Copy is the soul of advertising," and preparing copy that attracts, interests and convinces is the difficult work of the advertiser. Among the things to be taken into consideration in the preparation of copy are the headlines, illustrations, type, the space, class of people to be reached, season of the year, etc.

The first purpose of the copy is to attract and interest, through construction and arrangement. That is, the advertiser must so prepare his copy as to draw the attention of the reader away from the news matter long enough to make an impression on his mind so the reader will want to know more of the subject matter. The advertiser is competing with capable writers in news section of the paper. He should make the copy so attractive as to compel the attention of the reader, for the reader buys the paper to read the news, not the ads.

The attention of the reader can best be secured by a proper arrangement of the copy before placing the copy in the hands of the printer. In arranging copy the advertiser should take into consideration the white space to be filled, type faces and sizes, etc.

A matter of essential importance in the preparation of the copy is not to have the space overcrowded, as this materially affects the attractiveness of the ad. The advertiser can guard against this by preparing a "dummy" of his copy. He will find by personally laying out the copy and arranging the type matter, etc., his ads will be much more attractive and, if the ads are convincing, much more effective.

Another very important matter for the advertiser to bear in mind is that good copy in a paper at one place at a certain time may not be good copy in another paper at another place at another time. The copy should fit the paper, the place and the time.

The Times-Herald has passed another mile stone and with this issue begins its 27th year of continuous publication. It has witnessed many changes during these years and hopes to merit the patronage of its patrons in the future as in the past. The present manager has been connected with the paper for some 25 years and has had the entire management since 1896. He appreciates the generous patronage

of the people of Harney county and will continue to lend his efforts to build up the country, he has shown his faith in the country and Burns by investing what few dollars he has to spare in substantial improvements and The Times-Herald is one of the permanent fixtures of the country. It is recognized as a reliable paper and the management desires to do every thing possible in a legitimate way to build up Harney county and the town of Burns.

**County Court.**  
County Court adjourned Tuesday after attending to all business for the regular November term. Another meeting will be held in December to make the tax levy for the coming year and any other business that may come before it at that time. Following is a synopsis of the proceedings of the term:

Report of the several road masters approved.  
Road petition of C. P. Borrowdale and others for a county road ordered viewed. Same action taken in petition of Geo. Johnston and others for a road.  
The liquor license of Wm. Johnston at Albion was revoked after giving him due notice to appear and show cause why it should not be.

Report of viewers on W. E. Marshall road of public easement was continued to the Dec. term for further consideration.  
Petition of J. A. Eberly and others for a county road acted upon favorably and ordered viewed.  
Road masters were given sufficient funds to carry on the road work until next term of court.  
Bert Stillson retained as janitor at the court house at a salary of \$40 per month.

Clerk ordered to present the bill of this county to Malheur county for transient sheep pastured in this county.

**Part of Indian Lands Sold**

E. M. Garber, the young man attached with the Indian service with headquarters at Roseburg, arrived here Wednesday evening and will remain for a couple of weeks. He informs The Times-Herald that 12 tracts of the Indian lands in this Valley were disposed of at the recent sale.

It is not definitely decided whether to re-advertise and sell the other tracts at the present or wait until spring, as it is possible prospective buyers may want to see the lands before placing bids and in such cases it would not be advisable to offer it for sale at this season of the year.

Mannie and Tod Newell were up from their farms near Dog Mountain this week. They have recently had deep wells drilled on their places and are happy at having a nice lot of water. Each have good places and can now develop them.

Cream separator for sale cheap at C. H. Davis, Harney, Oregon. 1-2.  
We do job printing.

**Gets Down to Brass Tacks.**

The following communication appeared in the Oregonian of the 12th:

I have read everything that has been published in the Portland papers and have heard every word that has been publicly uttered during the railway situation during both the Harriman and Hill visitations. From this I have gleaned the following facts:

That financial conditions are not favorable for securing money for railroad construction and too high a rate of interest is demanded.

That American railway securities are in poor standing both at home and abroad.

That these conditions are brought about to a very great extent by litigation and legislation past and threatened.

That, while these conditions continue the construction of new mileage will be added except where it is necessary to protect the lines already in operation.

Locally, so far as Central Oregon is concerned, that if the start had not already been made railroad building there would not be undertaken while these conditions exist.

The decision as to whether or not it is necessary for the protection of the existing and operating lines that the stub of a road up the Deschutes Canyon terminating at Bend, and one in Malheur Canyon, reaching up to Riverside, and both surely operating at a loss, be connected across Harney and Crook counties is before the railroad court and one which the officials will undoubtedly soon decide. The settler and investor in Central Oregon are called upon to pay the penalty for the mistake of the railroad companies and of the politicians. One thing that Judge Lovett reiterated with emphasis was his opinion that the large speculative land holdings in Oregon were retarding its progress.

At the Hill banquet Saturday night, Col. C. E. S. Wood made an impassioned plea for cheaper land for our prospective farmer settlers, stating that every acre of good, available agricultural land was taken up and was held at an unreasonable price. He was followed by Louis W. Hill, who intimated some doubt as to Wood's statement, that all government lands were taken up, but he also insisted upon cheaper lands for the settlers and colonies which his company wanted to bring to Oregon.

Mr. James J. Hill in his fine agricultural address plainly stated and repeated that \$15 per acre for raw sagebrush land in Central Oregon was an absurd price and that land speculation and high prices were doing more to prevent railroad building and state development than any other cause.

If this is true let us face the situation and place the blame where it belongs. If sage-brush land which, when cultivated, will produce 25 to 33 bushels of Turkey red wheat or a fair yield of other grains, and alfalfa is not worth \$15 per acre, let us insist upon the price being reduced to the proper amount. If the price being asked for land is not too high then Mr. Hill and those other gentlemen are libeling our country, and such statements should be stopped, for they go out broadcast and are believed, and it would then be plain that such claims were made simply as an excuse for his company in not continuing the Central Oregon transportation system.

Louis W. Hill, W. P. Davidson, H. Corbett, Wm. Hanley, Col. C. E. S. Wood, Drake O'Reilly and their associates own or control such an area of Central Oregon lands that they can regulate the price. These gentlemen are all reasonable business men, leading citizens and publicly claim to be laboring for the upbuilding of Oregon. If land prices are too high they can offer enough of their non-productive speculative holdings to put the price where it should be.

Doesn't it appear the most comic kind of comedy for Jas. J. Hill to get up and scold four or five hundred business men of Portland about the price of land in Central Oregon? Why doesn't he in a fatherly way take Louis out in the barn-yard and frankly tell him that he and his friends must get busy and adjust Central Oregon land values.

C. B. McCONNELL, Burns, Oregon.

Tonawama was crowded last Wednesday night to witness the Harney county pictures. There was but one reel of these but they were very good and many familiar people and scenes were thrown on the screen.

**Don't miss the picture programs at Tonawama.**

Ladies Aid sale of fancy goods at Mrs. J. M. Dalton's on Wednesday, Dec. 3. Articles for sale will be suitable for Christmas presents.

Mr. and Mrs. E. E. Purington came down from the mill Tuesday and the latter took her departure Thursday morning for Portland where she goes to visit her daughter, Miss Helen, for a few weeks. Helen is attending Reed's college but has been having a little trouble with her eyes and at present is with Mrs. Julian Byrd and "flock" taking a short rest. The young lady is doing quite well at school, although she has to work hard.

C. E. Tulloch and family were in from Catlow Valley during the week. Mr. Tulloch is land commissioner in that section and brought in 15 new homestead applications for land in that valley. He is a progressive citizen and believes in making things go. He informs The Times-Herald they have recently erected a nice school house in his district and will give a dance in it on Dec. 2 before it is turned over to the school board.

**Tonight**  
Tonight, if you feel dull and stupid, or bilious and constipated, take a dose of Chamberlain's Tablets and you will feel all right tomorrow. For sale by all dealers.

**HARD WHEAT HIGHER.**

It is the intention of the Burns Flour Milling Co. to pay 1 1/2 cents per lb. for good, hard milling wheat next year. It must be good and stand a test of 60 lbs. to the bushel, free from other grain seed and smut. Hard wheat will bring 15 cents per 100 more than soft wheat. The company recommends Turkey Red for fall sowing and Blue Stem, Minnesota and Australia White Chaff for spring sowing.  
**SEED WHEAT FOR SALE AT MILL.**

**Public Hearing on Tax Levies.**

Notice is hereby given that on Friday, December 5th, 1913, a public hearing will be held before the County Court of Harney County, Oregon, at the Court House in Burns, for the purpose of discussion of the tax levies, on the estimates of expenditures, for the year 1914.

**State Tax.**

Estimated amount	\$25,000 00
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**Circuit Court.**

Circuit Court	6,000 00	6,000 00
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**County Court.**

Salary of County Judge	1,300 00
Per diem of county Commissioners	350 00

**Clerk's Office.**

Salary of Clerk	2,400 00
Salary of two deputy Clerks	2,400 00

**Sheriff's Office.**

Salary of Sheriff	2,400 00
Salary of Deputy Sheriff	1,300 00
Traveling expenses of Sheriff	600 00

**Assessor's Office.**

Salary of Assessor	2,350 00
Salary of Deputy Assessor	1,200 00

**Treasurer's Office.**

Salary of Treasurer and Deputies	2,200 00
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**School Superintendent's Office.**

Salary of Superintendent	1,000 00
Traveling expense of Superintendent	300 00

**County Surveyor.**

Salary and mileage fees	1,500 00
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**County Coroner.**

Fees, mileage and expense of Inquests	750 00
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**Stock Inspector.**

Salary and expense	500 00
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**Health Officer.**

Salary and expense	350 00
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**County Physician.**

Salary	900 00
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**Pauper.**

Care and keep	9,000 00
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**Election.**

Expense of Primary and General Election	2,500 00
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**Justice Courts.**

Estimated expense	1,000 00
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**Jail.**

Estimated expense	750 00
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**Insane.**

Estimated expense	250 00
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**Widow's Pension.**

Estimated expense of \$150.00 per month	1,800 00
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**Court House.**

Janitor, fuel, lights etc.	1,500 00
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**Bounty on Wild Animals.**

One half of total bounty	4,000 00
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**Miscellaneous Expense of all County Office**

Records, stationery, stamps, blanks, painting, general supplies, freight charges, etc.	2,140 00	2,140 00
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**Warrant Account.**

Interest on warrants and reduction of warrant indebtedness	15,568 00	15,568 00
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**Public Schools.**

Appropriations to school districts	15,500 00	15,500 00
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**County High School.**

Salary of teachers	6,375 00
Salary of janitor	540 00
Fuel	300 00
Incidental expense	300 00
Payment on warrant indebtedness	4,027 00

**Roads and Bridges.**

Surveys, location and maintenance	2,000 00	2,000 00
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\$138,510 00

And it is estimated that the receipts for the benefit of the county, other than from the current tax roll, will be from fees in Clerk's office 2,455 00 from liquor licenses 800 00 from tax on transient live stock 650 00 Forest Reserve rentals, etc 1,700 00 from per cent on public land sales 1,400 00 from delinquent tax 3,500 00 from miscellaneous sources 350 00 \$10,855 00

And that the tax delinquent and uncollected on the current tax roll will be \$10,855 00

The County court being fully committed to the policy of keeping the value of county warrants at par, so that all persons paid by county warrants will receive full value for the same, have found, that in addition to making the estimates for the proposed expenditures for the year 1914, it is necessary to make such provision for the reduction of warrant indebtedness as will permit the payment of all warrants within one year from the date of issuance, to obtain the above result, consideration had to be given, not only to the present warrant indebtedness but, also, to the indebtedness to be incurred up to April 1st, 1914, making the proposed amounts to be raised by taxation cover the expenditures for one year and five months.

R. T. HUGHES, County Clerk.  
Tonawama tonight.

**WORK HORSES FOR SALE**  
I have on hand a number of work horses--geldings and mares--for sale. I have instructions to sell at once and for cash and will make the prices right.  
**J. W. BIGGS, Burns, Oregon**

**THOS. STEPHENS**  
is still  
**BUYING HIDES AND FURS**  
AND PAYING THE HIGHEST PRICES  
See Him Before You Sell

**HARNEY VALLEY HOSPITAL**  
**MODERN**  
"A DOCTOR ALWAYS IN THE HOSPITAL"  
Exclusive for Surgical, Medical and Confinement Cases  
WE STRIVE TO PLEASE. PATIENTS MAY HAVE ANY PHYSICIAN THEY CHOOSE WHILE IN THIS HOSPITAL  
"Success in Hospital work is only attained by close and skilled attention to details by trained Attendants."  
**DRS. STANDARD and HARRIS, Burns, Ore.**

**Fair Feed Yard**  
GRAIN OF ALL KINDS  
**Timothy, Alfalfa and Red Top Hay**  
**Baled Hay For Sale**  
Free Camp House and Feeding Privileges in Corral or Barn. Customers Care For Own Stock.  
**W. A. GOODMAN, Adjoining Fair Grounds.**

**YOUR DOCTORS PRESCRIPTIONS**  
Should Be Filled at The  
**Rexall Drug Store**  
WHY--Because we Guarantee Accuracy. We Never Substitute. Your Prescriptions Are Only Filled by a Registered Pharmacist. Our Prices Are Right.  
GIVE US A TRIAL  
**Reed Bros. Props.**

**School Suits for Boys**  
At Greatly  
**REDUCED PRICES**  
RANGE of AGES 5 to 15 YEARS  
We are over stocked on the above sizes and offer any suit in this lot at a very low price  
**\$2.50 and up for the entire lot**  
**BROWNS SATISFACTORY STORE**  
The Quality Store

A. K. Richardson asks a chance to figure on your winter supply of goods. Will meet prices of any outside house. Give him your order and get his prices before purchasing.

**NOTICE FOR PUBLICATION**  
UNITED STATES LAND OFFICE Burns, Oregon, October 24, 1913.  
Notice is hereby given that Fred G. Hanson, of Ell, Oregon, who, on January 4th, 1910, made Homestead Application, Serial No. 8088, for 20 A.C., Sec. 24, NW 1/4, and NE 1/4, Sec. 25, Township 36 south, Range 24 East, Willamette Meridian, has filed notice of intention to make final three-year proof, to establish claim to the land above described, before Edward Egli, U. S. Commissioner, at the office, at Ell, Oregon, on the 24th day of November 1913.

**NOTICE FOR PUBLICATION**  
UNITED STATES LAND OFFICE Burns, Oregon, October 14th, 1913.  
Notice is hereby given that Naomi C. Spencer, Administratrix of the estate of E. Egerton Hoag, deceased, by C. E. Hamilton, Willamette Meridian, Oregon, Attorney-in-Fact, has on the 28th day of September, 1913, filed in this office application to locate under the provisions of the Act of Congress, approved February 11, 1905, (Public Law 251), 35 Stat., Sec. 20, 21, 22, 23, 24, and NW 1/4, NE 1/4, Sec. 2, T. 36 S., R. 24 E., and NW 1/4, NE 1/4, Sec. 2, T. 36 S., R. 24 E., W. M.  
Any and all persons claiming adversely the lands described, or desiring to object because of the mineral character of the land, or for any other reason to the disposal of applicant should file their affidavits of protest in this office, on or before the 24th day of December, 1913.  
Wm. FARRIS, Register.

**WOOD FALL IS HERE**  
And so is my full line of  
**RUFF and V-NECKED SWEATERS LIN CLOTH, SERGES, GINGHAMS KINAW, SHEEP LINED and LEA COATS, WINTER HATS and CAPS**  
Allover Lace, Embroidery, Flannel Woolen Hose, Lined Gloves, Woolen derwear and the  
  
**FAMOUS GOTZ SHOES**  
Work and  
**SHOES**  
For MEN, WOMEN and CHILDREN  
I also pack one of the Best Stocks of Groceries to be had anywhere  
**A. K. Richardson**  
General Merchandise  
Potatoes Cabbages

**SPokane Portland Seattle**  
**OREGON TRUNK**  
CENTRAL OREGON LINE  
**The Owl for Busy People**  
Daily train each way between Central Oregon points and Portland. Tourist sleeping car (Berths \$1.00) First class coaches.

**Save a Day Each Week**  
From Central Oregon To Central Oregon  
Leave Bend 8:30 p m Leave Portland 8:48 p m  
" Deschutes 8:48 p m Arrive Madras  
" Redmond 9:10 p m " Metolius  
" Terrebonne 9:24 p m " Culver  
" Culver 10:02 p m " Terrebonne  
" Metolius 10:20 p m " Redmond  
" Madras 10:30 p m " Deschutes  
Arrives Portland 8:10 a m Bend  
Prompt dispatch of freight, between Central Oregon and Portland and Eastern cities.  
Connections made in Portland to and from Willamette Astoria and Clatsop Beach points, Puget Sound, Spokane, Colorado, St. Paul, Omaha, Kansas City and Chicago.  
Fares, Time Schedules, and other information by letter application to  
**R. H. CROZIER,** J. H. Corbett,  
Asst. Gen'l Pass. Agent, Portland, Ore. Bend, Ore.  
W. C. WILKES, Asst. Gen'l Freight & Pass. Agent, Portland, Ore.

**OUR NEW GOODS**  
Have arrived and we are now ready to supply you with your requirements...  
**MANY NEW LINES**  
have been added and all goods will be sold at the VERY LOWEST PRICES  
**CALL OR SEND YOUR ORDERS**  
**The Burns Department Store**  
All the news in The Times-Herald for