

COME HERE A MINUTE!
We want to talk to you about that Overcoat you need.

The only way to enjoy this brisk weather is by wearing an Overcoat.

Come in and see us about it.

Williams-Zoglmann
Clothing Company
Merchant Tailors and Leading Clothiers
I. O. O. F. Building - Burns, Oregon

The Times-Herald

JULIAN BYRD Manager

Manager

SATURDAY, NOVEMBER 8, 1913

SUBSCRIPTION RATES

One Year	\$2.00
Six Months	1.00
Three Months	.75

Burns Public School
Report for October.

The following is a report of school district No. 1 for the month of October 1913:

Pupils from last month	191
Registered new	13
Readmitted	11
Total	215
Pupils dropped	11
Total remaining at date	204
No. of pupils on register since beginning of year "R"	213
No. of pupils on register since beginning of year "E"	2
Over 6 and under 9	215
Over 9 and under 12	79
Over 12 and under 14	72
Over 14 and under 20	39
Over 20 and under 25	25
Total	215

W. M. SUTTON, Prin.

Value of Headlines.

The real purpose of the headline is to catch the eye of the reader, and interest him in the subject matter. That is the purpose of the headline to the news item, and that should be the purpose of the headline to the ad.

The news item would be extremely unattractive if the paper did not feature the most important news items with appropriate headings.

In most of the large metropolitan papers the highest salaried men are headline writers. The management of big papers appreciate the great value of headlines consisting of a few well chosen words, which give the gist of the news in the items. Good headlines add to the value of the paper. Very few people read every item in the paper in this busy age, and the headlines make it easy for them at a glance to choose the items they want to read.

Headlines tell the story in the item below in the shortest and most concise form.

The news is gotten up in such shape as to attract and appeal to the readers so as to sell the papers.

Advertising is news relative to a business. It is equally true of advertising that it should be gotten up in such shape as to attract and appeal to the readers so as to sell goods.

The advertiser has much to learn from the news writer. The news writer writes the news first and then constructs the headlines. Likewise the advertiser should write the body of the advertisement first and then construct the headlines.

The first purpose should be to write an ad that is convincing in itself. Then top it off with a headline or headlines that attract the reader and capture his attention.

The headline to a news item contains the gist of the news story, and the headline of an ad should contain the gist of the selling story of the ad.

A Story a Day.

A story a day for the 365 days of 1914—that is part of what you get by subscribing \$2.00 for The Youth's Companion's new volume. The fifty-two weekly issues of the Companion will contain at least 365 stories, and all the other kinds of good reading that can be crowded between two covers—the best advice on athletics for boys, articles on dress and recreations for girls, contributions by famous men and women, suggestions for the care of the health etc.

For the year's subscription of \$2.00 there is included a copy of The Companion Practical Home Calendar for 1914, and all the issues for the remaining weeks of this year, dating from the time the subscription is received.

If you want to know more about The Companion before subscribing, send for sample copies containing the opening chapters of Arthur Stanwood Pier's finest serial of life in a boy's school—"His Father's Son." With them we will send the full Announcement for 1914.

THE YOUTH'S COMPANION,
144 Berkeley St., Boston, Mass.
New Subscriptions Received at this office.

High School Notes.

BY SOPHOMORE REPORTING COMMITTEE

Prof. Jokish of the Harriman High School has promised the team from our school a game of basketball for the coming season.

The Sophomores have challenged the combined classes to a game of football. It was accepted. Both teams are practicing under the able supervision of Messrs Shirk and McDade. The date has not been decided but Thanksgiving is thought probable.

The Hallow'en social was entirely successful and the faculty has the sincere thanks of the student body. After the social the pupils enjoyed several rides up and down Main street in borrowed wagons.

A meeting was held by the boys on Wednesday evening concerning the coming basketball season. No definite plans have been made as yet.

The average grades and attendance for the month are as follows: Seniors, 86, percent of attendance, 97.5 and times tardy, 1. Juniors, grade 82.3, percent of attendance, 98.9 times tardy,

Dr. And Mrs. Babbidge Surprised

A happy company of people assembled at the Presbyterian manse Tuesday evening and gave Dr. and Mrs. Babbidge a surprise the nature of an old fashioned "pound party." There were between 60 and 70 people present and each brought a pound of something that would come in handy in the ladder when the Babbidges get down on the farm.

Dr. Babbidge has resigned as pastor of the church in this city and they are planning to make their home on the farm recently acquired near Lawen. Some of their friends decided to give them a farewell surprise and a large number of the Baptist ladies joined with the Presbyterians with the result that a very pleasant evening was spent and the affair was very much appreciated by the Babbidges. Refreshments were served and some singing and talks were given.

A Barney Oldfield.

Even though it rains and the roads are muddy when some people take a notion to go hunting they go regardless of the weather or "balky" automobiles. Wednesday morning Frank Johnson and P. S. Weittenhiller had invited a party of friends to go shooting at the Double O ranch

Harney County High School.

Prof. Shirk, principal of the Harney County High School, has handed in the following report of the school for last month:

Total number of pupils	43
New pupils for month	2
Average daily attendance	42

Very few instances of tardiness are noted and the general interest in the work is excellent.

We do job printing.

although it was raining and Mr. Weittenhiller's car had been left out and caught cold, with the result that it refused to go at first, the entire bunch got away finally. Mr. Weittenhiller was late in getting out of town but he made up for lost time and the other car didn't beat him to the hunting grounds but a short time. He managed to keep the machine between the fences where there were lanes and out in the open it didn't make any difference so long as it was headed in the right direction. The party had a very nice shoot and succeeded in getting a number of birds. Those going were Dell Dibble, Dr. F. M. Settlers of Spokane, Mr. Lusk, Mr. Fraser and The Times-Herald man.

Fire At Harriman.

A rather disastrous fire occurred at Harriman early Sunday morning which destroyed the big hotel building and a store across the street. No definite news has been received by the writer as to the cause, but it is understood the fire started very early in the morning and it is reported two young ladies who were attending school there narrowly escaped from the hotel. The building was occupied by Price Cochran as a hotel and saloon. He and his wife had recently established themselves in business there and had invested considerable in furnishings and an addition. We understand the building had been purchased from Dr. Denman by Mr. Cochran and Geo. Parker but Denman still held a mortgage on it. We are also informed the building had very little if any insurance.

The store building that was destroyed belonged to Dr. Horton of this place who states there was no insurance. It was occupied by a Mr. Turnkey who had a stock of goods in it. He succeeded in saving a part of the stock. Dr. Horton states it was a severe loss to those directly interested and he doesn't know whether they have sufficient m'ans to rebuild at this time. It was quite an unfortunate fire and the friends of the losers sympathize with them.

Tuesday Elections.

The special election held in this state Tuesday to vote on five measures resulted in four of the five being sustained and possibly the fifth carrying but at this time we have only a partial of the returns.

The university building repair, university new building appropriation, compensation act, county attorney bill, all seem to have carried throughout the state. The sterilization bill is reported lost.

Several towns went dry where local option was voted on.

In several eastern states where elections were held the news indicates confidence in the Wilson administration. Sulzer, recently deposed as governor of New York, was elected to the assembly on the progressive ticket and the fusion candidate for mayor of New York was elected, which is a direct defeat of Tammany, the organization responsible for the impeachment of Sulzer. Democratic gains are noted in almost every state and prohibition has gained in that section as well as in this state.

BAPTIST CHURCH

Special meetings begin a week from Saturday.

10 a. m. Sunday School.

11 a. m. and 7:30 p. m. Church service.

Tonight, if you feel dull and stupid, or bilious and constipated, take a dose of Chamberlain's Tablets and you will feel all right tomorrow. For sale by all dealers.

A Night of Terror.

Few nights are more terrible than that of a mother looking on her child choking and gasping for breath during an attack of croup, and nothing in the house to relieve it. Many mothers have passed nights of terror in this situation. A little forethought will enable you to avoid this. Chamberlain's Cough Remedy is a certain cure for croup and has never been known to fail. Keep it at hand. For sale by all dealers.

HARD WHEAT HIGHER.

The Burns Flour Milling Co. will pay 1-2 cents per lb. for good, hard milling wheat next year.

It must be good and stand a test of 60 lbs. to the bushel, free from other grain seed and smut. Hard wheat will bring 15 cents per 100 more than soft wheat.

The Company recommends Turkey Red for fall sowing and Blue Stem, Minnesota Red and Australia White Chat for spring sowing.

SEED WHEAT FOR SALE AT MILL.

Notice of Lease of State Land.

The State Land Board desiring to lease all unleased school sections (16 and 36) will receive offers for same up to December 22, 1913. Leases will be made for a term of one year, subject to cancellation in event of sale of land. Rentmittance to cover annual rental must accompany offer.

G. G. BROWN,
Clerk State Land Board.
November 1, 1913. 52-3.

NOTICE FOR PUBLICATION.

UNITED STATES LAND OFFICE,
Burns, Oregon, October 13, 1913.

Notice is hereby given that F. Crows Crozier, of Harney County, Oregon, who on April 20, 1912, made Homestead Entry, Serial No. 50221, for 24 acres of NW 1/4, Sec. 23, T. 24 N., R. 24 E., W. 1/2, will on the 15th day of November 1913, file a three-year proof to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 15th day of November 1913.

Claimant names as witnesses:
Another Olson, of Lawen, Oregon; J. J. Hales, G. T. Cary and Ira B. Clark all of Harney County, Oregon.
W. F. FARR, Register.

NOTICE FOR PUBLICATION.

UNITED STATES LAND OFFICE,
Burns, Oregon, October 13, 1913.

Notice is hereby given that David Clyde Shaver, of Lawen, Oregon, who, on August 10, 1909, made Homestead entry, Serial No. 50221, for 24 acres of NW 1/4, Sec. 23, T. 24 N., R. 24 E., W. 1/2, will on the 15th day of November 1913, file a three-year proof to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 15th day of November 1913.

Claimant names as witnesses:
G. W. LeMay all of Lawen, Oregon.
W. F. FARR, Register.

Tonawama tomorrow night.

NOTICE FOR PUBLICATION.

UNITED STATES LAND OFFICE,
Burns, Oregon, November 5, 1913.

Notice is hereby given that Ira J. Nelson, of Waverly, Oregon, who, on April 1, 1910, made Homestead Entry, No. 2648, for NW 1/4, Sec. 24, T. 24 N., R. 24 E., will on the 15th day of November 1913, file a three-year proof to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 15th day of November 1913.

Claimant names as witnesses:
Fred H. Peters, Henry Scholtz, Nels Hall, Charles Laborance all of Princeton, Oregon.
W. F. FARR, Register.

NOTICE FOR PUBLICATION.

UNITED STATES LAND OFFICE,
Burns, Oregon, November 5, 1913.

Notice is hereby given that Henry C. Scholtz, of Waverly, Oregon, who on Nov. 4, 1909 and April 1, 1910 respectively made Homestead Entries, No. 2648, for NW 1/4, Sec. 24, T. 24 N., R. 24 E., and NW 1/4, Sec. 24, T. 24 N., R. 24 E., will on the 15th day of November 1913, file a three-year proof to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 15th day of November 1913.

Claimant names as witnesses:
Ira J. Nelson, Charles Laborance, George Hall, Fred H. Peters, all of Princeton, Oregon.
W. F. FARR, Register.

SUMMONS.

In the Circuit Court of the State of Oregon for Harney County.

Vera E. Welker, Plaintiff,
vs.
Carl W. Welker, Defendant.

To Carl W. Welker, the above named defendant: In the name of the State of Oregon, you are hereby required to appear and answer to the complaint filed against you in the above entitled suit, on or before the last day of the time prescribed in the order of publication of this summons, to-wit, on or about the 15th day of November, 1913, said date being the expiration of six weeks from the first publication of this summons, and if you fail to answer, for want thereof, Plaintiff will apply to the Court for the relief demanded in the complaint, to-wit:

For a decree of this Court dissolving the bonds of matrimony now existing between Plaintiff and Defendant, and that Plaintiff have a decree of divorce absolute from the Defendant;

That Plaintiff have the care, custody and control of Catherine Caroline, the minor child of Plaintiff and Defendant;

That Plaintiff have judgment against the Defendant for her costs and disbursements herein;

For such other and further relief as to equity may pertain. This summons is published by order of Hon. Dalton Biggs (Circuit Judge of the 9th Judicial District, made and entered on the 4th day of October, 1913, and the date of the first publication of this summons is October 4th, 1913.

M. A. BIGGS,
Attorney for Plaintiff.

NOTICE FOR PUBLICATION.

UNITED STATES LAND OFFICE,
Burns, Oregon, October 24, 1913.

Notice is hereby given that Fred O. Hanson, of Egli, Oregon, who, on January 28, 1910, made Homestead Application, Serial No. 99862, for 24 acres of NW 1/4, Sec. 24, T. 24 N., R. 24 E., will on the 28th day of November 1913, file a three-year proof to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 28th day of November 1913.

Claimant names as witnesses:
Anton Egli, Peter Peterson, A. T. Donovan, Wm. H. Barber all of Egli, Oregon.
W. F. FARR, Register.

NOTICE FOR PUBLICATION.

UNITED STATES LAND OFFICE,
Burns, Oregon, September 25, 1913.

Notice is hereby given that the Northern Pacific Railway Company, whose post office address is at St. Paul, Minnesota, has this 25th day of September 1913 filed in this office its application to select under the provisions of the act of Congress approved July 1, 1908 (35 Stat. 907-920), NW 1/4, Sec. 2, T. 28 N., R. 24 E., W. 1/2, M. 400 (Serial No. 50221) the mineral character of the land, or for any other reason, to the disposal of applicant should file their affidavits of protest in this office, on or before the 24th day of November, 1913.

W. F. FARR, Register.

NOTICE.

TO THE SCHOOL DISTRICT CLERKS.

The 1913 Sessions Laws page 330 Sec. 3664, provides as follows:

It shall be the duty of every school district, and each incorporated town and city, and of each public corporation authorized to levy a tax to notify in writing, the county clerk, and the county assessor, of the county within which the school district, town, city, or public corporation, is situated of the rate per cent of the tax levy made by it, on or before THE FIRST DAY OF DECEMBER in each year, which notice shall be kept on file by the several county clerks, and county assessors and remain a part of the records of their respective offices.

You are hereby notified that unless the special tax is reported on or before the FIRST DAY OF DECEMBER 1913 same will not be extended on the Tax Rolls of the County.

By order of the County Court.
J. J. DONEGAN, Assessor.

HARLAN A. HARRIS M. D.
Physician and Surgeon
Narrows, Oregon

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W. F. FARR, Register.

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Vera E. Welker, Plaintiff,
vs.
Carl W. Welker, Defendant.

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For a decree of this Court dissolving the bonds of matrimony now existing between Plaintiff and Defendant, and that Plaintiff have a decree of divorce absolute from the Defendant;

That Plaintiff have the care, custody and control of Catherine Caroline, the minor child of Plaintiff and Defendant;

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M. A. BIGGS,
Attorney for Plaintiff.

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You are hereby notified that unless the special tax is reported on or before the FIRST DAY OF DECEMBER 1913 same will not be extended on the Tax Rolls of the County.

By order of the County Court.
J. J. DONEGAN, Assessor.

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HARNEY VALLEY HOSPITAL
MODERN

"A DOCTOR ALWAYS IN THE HOSPITAL"

Exclusive for Surgical, Medical and Confinement Cases

WE STRIVE TO PLEASE. PATIENTS MAY HAVE ANY PHYSICIAN THEY CHOOSE WHILE IN THIS HOSPITAL.

"Success in Hospital work is only attained by close and skilled attention to details by trained Attendants."

DRS. STANDARD and HARRIS, Burns, Ore.

Fair Feed Yard
GRAIN OF ALL KINDS

Timothy, Alfalfa and Red Top Hay

Baled Hay for Sale

Free Camp House and Feeding Privileges in Corral or Barn. Customers Care For Own Stock.

W. A. GOODMAN, Adjoining Fair Grounds.

YOUR DOCTORS PRESCRIPTIONS
Should Be Filled at The

Rexall Drug Store

WHY--Because we Guarantee Accuracy. We Never Substitute. Your Prescriptions Are Only Filled by a Registered Pharmacist. Our Prices Are Right.

GIVE US A TRIAL

Reed Bros. Props.

School Suits for Boys
At Greatly
REDUCED PRICES
RANGE of AGES 5 to 15 YEARS

We are over stocked on the above sizes and offer any suit in this lot at a very low price

\$2.50 and up for the entire lot

BROWNS SATISFACTORY STORE
The Quality Store

WOOD FALL IS HERE
And so is my full line of

RUFF and V-NECKED SWEATERS, LIN CLOTH, SERGES, GINGHAM, KINAW, SHEEP LINED and LEATHER COATS, WINTER HATS and CAPS, Allover Lace, Embroidery, Flannel, Woolen Hose, Lined Gloves, Woollen derwear and the

FAMOUS GOTZ
Work and Dress SHOES
For MEN, WOMEN and CHILDREN

I also pack one of the Best Stocks of Groceries to be had anywhere

A. K. Richardson
General Merchandise
Potatoes Cabbages

OREGON TRUNK
CENTRAL OREGON

The Owl for Busy People

Daily train each way between Central Oregon points and Portland. Tourist sleeping car (Berths \$1.00) First class coaches.

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