

Pull Together

You know what you want when ordering a suit and we know HOW TO MAKE IT! **YOUR SUGGESTIONS**

Combined with our knowledge of tailoring is our Co-operative plan of pleasing both maker and wearer **OUR PRICES**

Are not prohibitive and we will be delighted to show you our Spring and Summer line of Woolens.....

Once you've visited our store you'll be willing to admit the "Record Smashers" for Fine Tailoring are

Williams-Zoglmann
Clothing Company
Merchant Tailors and Leading Clothiers

I. O. O. F. Building - - Burns, Oregon

The Times-Herald

JULIAN BYRD - - - - - Manager

SATURDAY, AUGUST 2, 1913

SUBSCRIPTION RATES

One Year	\$2.00
Six Months	1.00
Three Months	.75

Persistent Advertising

Persistency in advertising is being constant and steadfast in carrying out an advertising campaign. "It is the constant dropping of the water of publicity that wears away the stone of indifference"

The advertiser should hammer home one proposition at a time, never being afraid of repetition, for advertising may be said to be repetition. A few advertisements may or may not be profitable—the chances are they will not. But regular and judicious advertising is always profitable as it keeps the merchant's name before the people all the time. It is also in the nature of useful information to the public, as it educates the public to look regularly in a certain paper and place for certain business news relative to a certain store.

The merchant who is persistent and masters every detail of his business is successful. But if he has not studied advertising and become familiar with it he has not mastered one of the very important details of his business. The reason why only about one in twenty merchants are successful (as Dun's and Bradstreet's statistics show) is because only about one in twenty merchants master advertising as it relates to their business.

Persistent advertising is not merely to hold business or to pull business away from competitors, but to gain new customers, and satisfy existing demands and create new demands. A merchant must be constant, steadfast and regular to accomplish this desired result.

One celebrated retail merchant who has a perfect knowledge of every detail of his business and reaped a rich reward has this to say, "A good newspaper—good advertising in that newspaper—persisted in—backed up by the right kind of merchandise and the right kind of store service—that's a combination that will spell success for any merchant who has foresight and understanding enough to give it a fair trial."

"Flying Squad" Makes Report

The Oregonian of July 30 contains a report of the recent trip of the "Flying Squad" through Central Oregon and the following is what is said of their visit to this county:

"The Flying Squad" stopped at Millican's, Hampton, Brookings and Reiley and on another day stops were made at Harney, Harriman and Lawen. The Commercial Club of Burns sent sufficient representatives to make a party of 17 and a thorough investigation of the grains, grasses and horticultural products was made in the territory. A wonderful improvement was noted over last year throughout Harney County. There seemed to be an increase of more than 100 per cent of crop acreage and all of it looked fine. In the evening the Burns band played several selections on the street and proceeded to the Court house, where Dr. E. L. Hibbard, president of the Agricultural Club, presided over the meeting.

The party visited Harney and passed a night at "Bill" Hanley's ranch, inspected some of his 27,000 head of cattle, enjoyed a meal of 18-inch trout, caught within 300 feet of the front porch, and early the following morning went out into the Catlow Valley visiting Roaring Spring Ranch, the Home Creek Ranch, Rock Creek Ranch, held a meeting at Plush and passed a night in Adel in the lower Warner Valley.

HOW ABOUT IT?

The hog industry has increased very materially in Harney county during the past few years and now some growers are inclined to think we have more hogs than we can profitably care for but conditions do not bear out the assertion. We are told considerable hams, bacon and lard are still shipped in and consumed throughout this section and it is not to the credit of local growers that this be tolerated longer. It

Geo. L. Buchanan was doing business in Burns this week.

A. Beckley was in town from Waverly during the week.

Ralph Bain was over from Harney yesterday evening.

Henry Welcome has moved his drug store from Drewsey to Juntura.

J. M. Dalton has been on the sick list this week. He is improving.

Miss Martha Hanley has gone to her homestead to take up her residence.

Sheriff Richardson spent a few days of this week in the mountains rusticating.

Chauncy Cummins and wife have been visiting in this vicinity for a few days.

James Gilbert was in town the other day from his farm home near Harney.

J. W. Biggs and family have gone to Ontario on a visit with relatives and friends.

Neil Smith has gone out to Iron Mountain—to look after his interests in that section.

W. R. Dawson and wife were among our visitors from Sunset the fore part of this week.

Miss Enid Cawfield and her aunt have gone over to Otis Creek on a visit to Mrs. Ed. Stallard.

Thos. Houser and Wm. Morrison and wife were in the city from their homes near Harney last Monday.

Judge and Mrs. Wm. Miller have been enjoying an outing trip to Diamond and other resorts in that territory.

Pat Cecil and his sister Louise and Miss Jessie Bibee were over from the Cecil home on Silver Creek during the week.

The children will enjoy "Black Beauty" at the Tonawama tonight and they will also enjoy "A Box of Monkeys."

Mrs. Dan Varien is reported ill at her home near this city but is better at this time according to her physician.

Alfalfa, field peas, hogs and dairy cows make a fine combination that will make any farmer independent in Harney county.

The manager of this great religious weekly will leave tomorrow morning to visit Mrs. Byrd and the "flock" for a few days.

Miss Agnes Sayer has again taken charge of her picture gallery, Mr. Heck having given it up the first of the month when his lease expired.

A Venator and S. A. Oakley from Crowley passed through Vale in Mr. Venator's car, Sunday last enroute for Boise.—Vale Enterprise.

PERFORATED COINS.

Uncle Sam Tried Them Several Times, but Without Success.

Perforated coins were never in favor in the United States, though various efforts were made to popularize them. The first United States coin with a perforated center was a gold dollar issued in 1849, which had a square hole in the middle of the planchet. It was the forerunner of the gold dollar issued by the United States mint in 1850. The coin was engraved, not struck from dies.

The next United States coin with a perforated center was issued from the Philadelphia mint in 1850 and was of the denomination of 1 cent. It was about the size of the bronze cent now in use. At that time the large, old fashioned copper cent was in general circulation, and the perforated coin received the name of "ring cent." The designer, reasoning that by means of the perforation the cent could be distinguished by touch from the dime. Another perforated cent issued the same year showed two rings in the field with the words, "Cent, One-tenth Silver." The reverse showed an olive wreath around the perforation and the words, "United States of America."

The mint authorities undertook to design a coin that would answer all requirements, and the pieces were struck with both pierced and perfect centers in silver, copper, nickel and composition metal, six varieties in all, without counting the various metals, but none of the designs was favored by the government authorities, and consequently they were never put in general circulation.

The only gold half dollar ever produced at the United States mint was struck in 1852. It had a perforation a ways circle around the perforation, with the inscription, "United States of America," around the border. The reverse was blank. The coin was exactly half the weight of the dollar. Regardless of the generally accepted idea the gold fifty cent piece with which the public is familiar were not an issue of the United States, but were manufactured by California jewelers. There has not been an attempt to introduce the perforated coin in the United States since 1854. In that year two pieces of the denominations of 1 and 5 cents were issued at the Philadelphia mint—Harper's Weekly.

Turkish Names.

On our visiting list are Mrs. Hyacinth, Mrs. Tulip, Mrs. Appletree and Mrs. Nightingale. I am also happy enough to possess the acquaintance of Mrs. Sweetmeat, Mrs. Diamond, Mrs. Mr.—Miss May-She-Laugh and Master He-Waited. This last appellation seemed to me so curious that I inquired into it and learned that my young gentleman wanted to be born. These are not surnames, you understand, for no Turk owns such a thing. To call one Mistress Hyacinth from another you add the name of her man. And in his case all you can do is to tack on his father's—you could hardly say Christian—name.—H. G. Dwight in Atlantic.

Wild Schemes of Dinocrates.

The most remarkable proposal ever made about Mount Athos was that of the architect Dinocrates. His plan was to cut it into the shape of a gigantic statue of Alexander the Great, holding in the right hand a city, in the left a tank that was to receive all the waters of the region. Alexander was much taken with the scheme. But it was eventually rejected on the ground that the neighboring country was not fertile enough to feed the inhabitants of the projected city. Another of Dinocrates' plans was a temple to the wife of King Ptolemy of Egypt, with a roof of loadstones that would keep an iron statue of her floating in the air.

The Earth's Shadow.

The earth has a shadow, but very few ever see it, except in eclipses of the moon, or else few recognize it when they see it. Nevertheless many of us have noticed on fine, cloudless evenings in summer shortly before sunset a rosy pink arc on the horizon opposite the sun, with a bluish gray segment under it. As the sun sinks the arc rises until it attains the zenith and even passes it. This is the shadow of the earth.

Premonition.

He was brought to Bellevue hospital with some injury to the skull, and a surgeon, having examined the wound, determined to keep the man in the ward for a day or two.

"Oh, doctor," cried the patient, "do you think that I'll lose my head?"—New York Times.

Too Slow.

"Why has your daughter dropped her hospital work so soon?"

"She found she'd have to nurse poor patients for two years before they injured her with any millionaires. So she's going on the stage in a musical comedy."—Kansas City Journal.

Utility.

"Of what use is a fly, anyway?" asks an exchange.

Well, if there is only one out and it happens to be a long one it will score a man from third.—Detroit Free Press.

Usual Result.

Silliness—If you believe that two can live as cheaply as one? Criticism—Well, after they got married I suppose they generally find they have to.—Philadelphia Record.

If a thing is proper and possible to man, deem it attainable by thee.—Marcus Aurelius.

FOLEY KIDNEY PILLS For Backache, Rheumatism, Kidneys and Bladder

Contain no Habit Forming Drugs

MAKE IRONING DAY A REST DAY

By using the **ELECTRIC IRON**

The Electric Way is Cooler, Quicker and Cheaper

WESTINGHOUSE IRONS, - - \$5.00
HOT POINT IRONS, - - \$3.50

We will run Wednesdays until noon

THE ELECTRIC LIGHT & POWER CO.

Call Reed Bros. Drug Store for Free Trial

Stop at the Burns Hotel when in this city where there is a fine cook and very best accommodations. - - - - - t 31.

NOTICE FOR PUBLICATION.

UNITED STATES LAND OFFICE,
Burns, Oregon, July 29, 1913.

Notice is hereby given that Anton Beckley, of Waverly, Oregon, who, on July 29, 1910, made Homestead Entry No. 2194, for 800 acres, Township 28 S., Range 34 E., Willamette Meridian, has filed notice of intention to make final three-year proof, to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 4th day of September, 1913.

Claimant names as witnesses:
O. E. Thompson, Chas. E. Rosenkrantz, H. N. Mosser, D. A. Brakeman, all of Waverly, Oregon.

Wm. FARR, Register.

NOTICE FOR PUBLICATION.

UNITED STATES LAND OFFICE,
Burns, Oregon, August 1, 1913.

Notice is hereby given that William Wilkins, of Princeton, Oregon, who, on May 1, 1907, made Homestead Entry No. 2273, for 200 acres, Range 32 S., Township 27 N., Range 32 E., Willamette Meridian, has filed notice of intention to make final five-year proof, to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 8th day of September, 1913.

Claimant names as witnesses:
O. E. Thompson, Chas. E. Rosenkrantz, H. N. Mosser, D. A. Brakeman, all of Princeton, Oregon.

Wm. FARR, Register.

NOTICE FOR PUBLICATION.

UNITED STATES LAND OFFICE,
Burns, Oregon, July 29, 1913.

Notice is hereby given that William M. Hester, of Burns, Oregon, who, on May 1, 1907, made Homestead Entry No. 264, for 200 acres, Range 32 S., Township 27 N., Range 32 E., Willamette Meridian, has filed notice of intention to make final five-year proof, to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 4th day of September, 1913.

Claimant names as witnesses:
Thomas Baker, Frank Whiting, John Beard and Frank Baker all of Burns, Oregon.

Wm. FARR, Register.

NOTICE FOR PUBLICATION.

UNITED STATES LAND OFFICE,
Burns, Oregon, July 29, 1913.

Notice is hereby given that Jasper Lapan, of Burns, Oregon, who, on October 22, 1910, made Homestead Entry No. 2414, for 200 acres, Range 32 S., Township 27 N., Range 32 E., Willamette Meridian, has filed notice of intention to make final three-year proof, to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 4th day of September, 1913.

Claimant names as witnesses:
George Dunsmore, Burns, Oregon, Leo M. Carpenter and Orlando Laper, both of Lawton, Oregon, Nick Barth, of Burns, Oregon.

Wm. FARR, Register.

CONTEST NOTICE.

UNITED STATES LAND OFFICE,
Burns, Oregon, July 19, 1913.

On John Cleave of unknown address, Contestant.

You are hereby notified that Elra J. Sutton who gives Burns, Oregon, as his post office address, on July 19, 1913, filed in this office his duly corroborated application to contest and secure the cancellation of your Homesteaded Entry No. 2223, Serial No. 9252 made September 20th, 1907, for the 200 acres, Section 24, Township 28 S., Range 34 E., Willamette Meridian, which is situated south of Malheur Lake, and as grounds for his contest he alleges that John Cleave has wholly abandoned said land for more than six months last past, has never settled or reworked on, or cultivated same.

You are, therefore, further notified that the said allegations will be taken at this office on the 25th day of August, 1913, and your said entry will be cancelled therefor without your further right to be heard, therein, unless before this office on or after, if you fail to file in this office within twenty days after the FOURTH publication of this notice, as shown below, four copies, under oath, specifying meeting and responding to these allegations of contest, or if you fail to file in this office within the said time to file in this office and proof that you are the owner of the land in person or by registered mail. If this service is made by the delivery of a copy of your answer to the contestant in person, proof of such service must be filed with the said contestant with a knowledge of his receipt of the copy, showing the date of its receipt, or the affidavit of the person by whom the delivery was made stating when and where the copy was delivered; if made by registered mail, proof of such service must consist of the affidavit of the person by whom the copy was mailed, stating when and where the copy was mailed, and this affidavit must be accompanied by the postmaster's receipt for the letter. You should state in your answer the name of the postoffice in which you desire future notices to be sent to you.

Wm. FARR, Register.

Date of first publication July 19, 1913.
Date of second publication July 26, 1913.
Date of third publication August 2, 1913.
Date of fourth publication August 9, 1913.

OUR NEW GOODS

Have arrived and we are now ready to supply you with your requirements.....

MANY NEW LINES

have been added and all goods will be sold at the VERY LOWEST PRICES

CALL OR SEND YOUR ORDERS

The Burns Department Store

NOTICE FOR PUBLICATION.

UNITED STATES LAND OFFICE,
Burns, Oregon, July 25, 1913.

Notice is hereby given that Charles E. Rosenkrantz, of Waverly, Oregon, who, on March 15, 1907, made Homestead Entry No. 2273, for 200 acres, Range 32 S., Township 27 N., Range 32 E., Willamette Meridian, has filed notice of intention to make final five-year proof, to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 4th day of September, 1913.

Claimant names as witnesses:
O. E. Thompson, H. N. Mosser, George Galinsky, T. M. Fitchet, all of Waverly, Oregon.

Wm. FARR, Register.

THE HOTEL DIAMOND

The only up to date Hotel in Harney County

Hot and cold water, bath, toilets, wide screened in porches; nice shanty lawn, fishing and hunting near. Accommodations for 60 guests—everything for comfort and enjoyment, only white help, home cooking.

Pool Room and First-Class Bar in Connection

Special Rates Given to Fishing and Hunting Parties

SIDNEY COMEGYS, Proprietor

THE OLD STAR SALOON

BRENTON & HICKS, Props.

— OLD and NEW PATRONS Will Find the BEST BRANDS Here —

Wines, Liquors, and Cigars

Good Service, Courteous Treatment

DROP IN Main Street Burns, Oregon

All the news in The Times-Herald for \$2.00

SPECIAL SALE

OF WHITE GOODS

and

SUMMER UNDERWEAR

Call During the Next Two Weeks and See the Fine Bargains We Have on Display—Get Our Prices

BROWNS SATISFACTORY STORE

TONAWAMA

TONIGHT

Picture program

Three Reels

Comedy—Industrial—Dramatic

With Two-Act Comedy Sketch

'A Box of Monkeys'

Five in Cast—Playing One Hour

Siera is a live western girl, sent east to separate her from an undesirable lover, but the persistent fellow follows and is mistaken for the new butler. Siera delights in shocking her aunt and in teaching a young English lady along. The partner of Siera's lover, who is in love with the English lady and is also very bashful, comes on and makes an ass of himself by his blunders. All these go to make some interesting situations.

Adults 30c, Children 20c.

How the Trouble Starts.

Constipation is the cause of many ailments and disorders that make life miserable. Take Chamberlain's Tablets, keep your bowels regular and you will avoid these diseases. For sale by all dealers.

NEW SPRING SUITS

Trousers, Dress Shirts, Work Shirts, Ties, Shoes and Hose

Spring and Summer Underwear For The Men and Women

Full new line of Gingham Percals, Lawns Etc.

A. K. Richardson

General Merchandise

Burns, Harney Co. Oregon

Wheat Potatoes

NIGHT TRAIN SERVICE DAILY

Through Between

CENTRAL OREGON

and

PORTLAND

Beginning Sunday, June 22nd, 1913.

OREGON TRUNK

CENTRAL OREGON LINE

TOURIST SLEEPING CARS AND FIRST CLASS COACHES

The train leaving Bend 8:30 A. M., Deschutes, 8:48 P. M., Redmond 9:10 P. M., Terrebonne 9:24 P. M., Culver 10:02 P. M., Metolius 10:20 P. M., Madras 10:30 P. M., Mecca 11:08 P. M., Ma 12:40 A. M., Sherar 1:00 A. M., Arrive Portland 8:10 A. M. Leave Portland 7:00 P. M., Arrive Sherar 3:03 A. M., Ma 3:26 A. M., Mecca 1:18 A. M., Madras 6:00 A. M., Metolius 6:11 A. M., Culver 6:28 A. M., Terrebonne 7:08 A. M., Redmond 7:25 A. M., Deschutes 7:43 A. M., Bend 8:00 A. M.

Connections are made in Portland to and from Willamette Bay and Puget Sound Points.

Fares and schedules and details will be furnished on application or by letter.

R. H. CROZIER, Asst. Gen'l Pass. Agent, Portland, Ore.
J. H. Corbett, Agt. Bend, Ore.
W. C. WILKES, Asst. Gen'l Freight & Pass. Agent, Portland, Ore.

Catholic Church.

The Best Medicine in the World

"My little girl had bloody sentry very bad. I thought would die. Chamberlain's Cholera and Diarrhoea Remedy cured her and I can truthfully say that I think it is the best medicine in the world."—Mrs. William Orvis, Clare, Mo. For sale by all dealers.

Direct connections south via **HARRIMAN-ANDREWS** S. A. H. CURRY, Prop. Leaves Harriman Monday and Tuesday and arrives Wednesday and Saturday each week, connecting with line to Denio, Winnemucca, etc.

Relinquishment for sale of Lawen, inquire at this office.

Always ready for job printing