

Pull



Together

You know what you want when ordering a suit and we know HOW TO MAKE IT!

**YOUR SUGGESTIONS**

Combined with our knowledge of tailoring is our Co-operative plan of pleasing both maker and wearer

**OUR PRICES**

Are not prohibitive and we will be delighted to show you our Spring and Summer line of Woollens.....

Once you've visited our store you'll be willing to admit the "Record Smashers" for Fine Tailoring are

**Williams-Zoglmann**  
Clothing Company

Merchant Tailors and Leading Clothiers

I. O. O. F. Building - - Burns, Oregon

The Times-Herald

JULIAN BYRD - - Manager

SATURDAY, JULY 19, 1913

SUBSCRIPTION RATES

One Year \$2.00  
Six Months 1.00  
Three Months .75

The Ads That Pay.

Ads that are effective are the ads that are simple and filled with common sense. The common sense of the advertiser comes into play in the preparation of every ad, and the more ads he prepares the more experienced he becomes. It is the experienced advertiser after all who appreciates the value of newspaper advertising, knows how to advertise, and writes the ads that count.

If a merchant is going to advertise there are but three things for him to put in his ads—name the article for sale, tell why the article is good to have, and then say that he sells it.

An ad should catch the eye of the reader. This can be done by so preparing the ad as to have it easily distinguished from other ads in the paper. It is up to the advertiser or merchant to lay out his ads, and then he puts his own taste and ideas into his ads. By continually studying this phase of his advertising and putting his best ideas into practice he will find that his ads will grow in attractiveness.

Ads must interest by appealing to the intelligence of the people. For instance let us illustrate a good way to advertise soap. To make the soap ad interesting and convey information we might show the value of cleanliness, use and misuse of soap, value of this particular kind of soap, how it is made and the ingredients it contains, and wherein it excels other kinds of soap. In this way we secure the attention and interest, and if the soap can stand the test the ad will be convincing.

The attractive, interesting and convincing ads are the ones that sell the goods. They are the telling ads and those that pay.

The visit of the "Flying Squad" was a very beneficial one in every respect except in the one most important feature: The lack of time in which to notify those most vitally interested of their coming. Dean Cordley of the Agricultural College and his companions would have found an entirely different reception had it been possible to let the people of the various localities know of their intended visit. As it was much of their time has been lost—not entirely lost, but much of the real benefits were not received by those who should have received them—by lack of publicity. These hurry visits are always welcome but if our friend Chapman and those interested would ever remember that our mail service is round-about and our wire service somewhat complicated they would really do this

country much more good and these occasional boosters, who by the way are much appreciated, would meet a greater number of people who are interested in the advancement of the country and particularly anxious to co-operate. We must have time to let the people know then we will receive these delegations with not only open arms but in much greater numbers.

"FLYING SQUAD" VISITS HARNEY CO.

(Continued from first page.)

A short run brought the party to city of Harriman in time to do full justice to a bountiful and well prepared and served dinner at the hotel. Here a number of people were met and Mr. Bates secured the promise of Dr. H. Denman and Howard Foss that they would attend the Central Oregon Development convention as representatives from the eastern section of the valley. After luncheon the party was conducted by Messrs Denman and Foss to a small experimental sub-station about a mile east of Harriman. Here on a tract of land far below the general average of the valley as to soil and location and which two years ago stood in sage brush and scattered grease wood and salt grass, were found fine plots of alfalfa, grains, field peas, flax and vegetables. This sub-station and the well farmed tract of cultivated land on the homestead of William H. Leech which was visited on the route from Harriman to Lawen was a surprise and revelation not alone to the stranger but to the old pioneer of Harney county. John Loggan remembered this section as thought to be fit only as a smooth open place for cutting out stock in the big round ups, and in later years Dr. Hibbard considered its chief value in being a good place to stretch out on and shoot geese as they flew from the lakes. In this section condemned in the U. S. Geological reports in which the homesteaders advised and warned from setting on are today found some of the best fields of grain in the valley.

A short stop was made at Lawen where a goodly number were interviewed and the nice garden of William Gray was inspected.

The Indian laborers clearing sage brush on the Weittenhiller section and their temporary camps were an item of interest. The fine field of new seeding of alfalfa of C. E. McPheeters is certainly one to be proud of. He has secured a splendid stand and it has made an exceptional heavy growth for this season of the year. Standing in the field Dean Cordley was heard to remark to Mr. Foss of the O.-W. R. & N. Co. that his company could not build into Harney valley any too soon for they would have all the local business they could handle.

Of course the important feature of the trip was the visit at the Harney County Experiment Farm. A thorough inspection was made of the entire tract and the different experiment crops, methods etc. were plainly and intelligently explained by Mr. Breithaupt and Mr. Leedy. The writer will not undertake to describe this farm or what it demonstrates for no such brief description can do it justice. It and its results,

belong to the people of Harney County and it is the duty and privilege of all citizens to visit the farm, study its lessons at first hand and make use of the facts so obtained.

The public meeting as planned was to take place in the court house but by some oversight, for which no one appeared to be responsible, the electric lights had not been connected. It was a fine moon-light evening and the cool air being most inviting it was decided to have the meeting on the front porch of the courthouse and utilize the fine blue grass lawn as the auditorium. The meeting was presided over by Dr. L. E. Hibbard who welcomed the guests and also gave a glowing description of the results of the work being accomplished by the Experiment Farm sub-stations. A short address was made by Oregon Booster, Mr. Phil Bates, who needs no introduction to a Burns audience. He stated that while he had made many trips through this section and had always had great faith in it and its future, that he felt better repaid and more enthusiastic over what he had seen on this visit than ever before. He outlined the importance of the meeting of the Development League at Klamath Falls, Aug. 19-20 and 21, and urged upon the people in this section to send a goodly representation. He had brought with him a token from Mrs. C. C. Chapman, which on being displayed proved to be a fine large silk American flag 6x10 feet which is to be awarded to the pupils of the Harney County district school who make the best showing at county fair this fall.

A short and pleasing talk was made by Dean Cordley, in which he expressed his faith in a bright future for this country based upon what he had heard from his associates at the Agriculture College who had studied and worked in this section and whose statements had been fully substantiated by what he had seen on the present trip. Mr. Breithaupt briefly outlined the experimental work being done throughout the county and urged all citizens to come to the station as often as possible and get the results of the some 350 experiments which are being carried on there.

Hon Frank Davey had the rather unpleasant task of telling of the needs of transportation for the Harney Valley. He stated that it was an old, old story which became more disagreeable with each repetition and he longed for the day when he could grasp a real railroad man by the hand and congratulate him on what transportation had done for this country instead of harping on the needs of transportation which were so apparent.

Short talks were made by Mr. Foss and Mr. Crozier, representing their respective transportation companies. This was the first trip for both these gentlemen through Central Oregon and each expressed himself both pleased and surprised by what they had found and especially so with the Harney Valley.

The data gathered by both these gentlemen will be used in the continued advertising of this section by the two companies.

The visiting party departed Friday morning going via the Narrows, the P Ranch and Catlow Valley.

ADDITIONAL LOCALS.

Yes, it is hot.  
Mrs. H. C. Levens accompanied Al Welcome and wife on their vacation trip to Diamond.

Plans for camping parties are now the topics under discussion among those who can get away from business cares.

Mrs. R. D. Cooper and her cousin, Miss Ruth Elwell, have returned to the homestead on Silver Creek after a short visit in this city.

Mr. and Mrs. Shields have returned to their home at John Day after a pleasant visit with their daughter, Mrs. J. R. Gould. Their son came over after them.

Many Indians have come into Burns recently, the school children having returned from Fort Bidwell, and family reunions are numerous. Soon all the able-bodied men and boys will be employed in the harvest fields.

Relatives received the announcement of the marriage of Leon Freiman and Miss Vada Davis, which took place last Saturday at Juneau, Alaska. Mr. Freiman is a brother to Mrs. I. Schwartz of this city and spent some time here where he has a homestead. The bride was formerly with the Schwartz family here and has many friends who join in extending congratulations.

Pioneer Woman Passes Away

Mrs. Susan Mutter, a highly respected pioneer woman who had made her home with the Best family on Silver Creek for 23 years, died last Monday and the funeral was held Wednesday afternoon, Rev. Dr. Babbidge of the Presbyterian church of this city conducting the service at the home, interment being made on Silver Creek.

Deceased was born in Kentucky July 31, 1836. Married Joseph R. Vertrees in Dec., 1852 to which union four children were born all of whom are living: Mrs. Martha Mutter of Ord, Neb., Laura Labones Braddyville, Iowa, Louisa Carrell, Monmouth, Ill., Oscar Vertrees, Galesburg, Ill. Later she married Wm. Mutter and one child survives this marriage, Mrs. Etta Elliott of Baker. The latter and Mrs. Mutter and Mrs. Carrell, daughters, were with her at the time of her death.

Mrs. Mutter had made her home with W. L. Best in this county for many years and was a devoted grandmother to his children. She was a most estimable lady and her many acquaintances mourn with her relatives her demise. Deceased was a member of the Baptist church from early in life.

HARNEY COUNTY GIRL'S TRAVELS

(Continued from last issue)

House while there. We saw a greater part of the city by taking a sightseeing car. It was almost too hot for us to enjoy ourselves, however. We went out to Washington and Jackson parks, and along the Lake front for several miles. On the morning of the 25th we went through Lincoln park and visited the zoo and also the Zoological Seminary, which we found very interesting. We were taken into the large revolving globe which, when finished, is to be used by the public in astronomical studies. It is wonderful and well worth seeing. That evening we left for St. Paul.

After a short stay in that city we went over to Minneapolis. Here we saw Minnehaha Falls, of Longfellow fame; and Fort Snelling which is practically a deserted fort now. In the afternoon we left on the Soo Line for Spokane. Our trip took us up through Canada where we were treated to a genuine rain storm, which was greatly appreciated after the hot weather which we had to put up with in the East. Our trip from St. Paul was uneventful except that the girls stopped at their homes as we passed through, and but two were left to accompany Mr. Bates into Portland.

As a party we were not favorably impressed with the east and did not hesitate to say so when asked. Which, as no doubt everyone knows, caused good stories for the eastern press. In every city we were interviewed upon the Suffrage question. In many cases taken for a band of Suffragettes. However, we frankly told one and all that our Western men were broad minded enough to give us suffrage and that they should pattern after them.

There are many minor incidents which were interesting but of which I haven't time to write, and again I will say that it is a trip to be remembered, both as a pleasure and an educational one. We were all sincere when we gave "Three Cheers for Daddy Bates!"

Laura M. Dawson.

For a nice, cool drink go to the Ideal Confectionery and ask for Orange Nectar.

W. H. Coble, the Bend traveling man, is in the city calling on the merchants.

The hay harvest is well under way every available man is being pressed into service. The crop is very good.

Packages sent by parcel post to the steam laundry will be returned prepaid where the bill amounts to \$1 or over.

BAPTIST CHURCH

Sunday school at 10 a. m.  
Church service at 11 a. m.  
Union meeting at the Baptist Church at 8 p. m.

Next Wednesday and Thursday evening special services conducted by state officers. All invited.

PRESBYTERIAN CHURCH

Sunday school at 10 a. m.  
Preaching at 11 a. m.  
Union Service at the Baptist Church at 8 p. m.

Will Potter is in from his land holdings near Wagontire.

Geo. A. Smyth Jr., of Andrews is in the city accompanied by his wife.

Harry Smith and wife and son Harry are absent on a trip to the southern part of the county.

Colony Settles in The Catlow Valley

Under the leadership of T. A. McComb of Plano, Ill., a party of colonists left yesterday morning for the Catlow Valley where they plan to take up land. The members of the party, 15 altogether, all belong to the United Presbyterian church and it is their plan to take up adjoining claims and thereby gain the advantages of a co-operative community from the beginning. Various trades are represented, including carpenters, mechanics, masons and practical farmers, and at a later date a clergyman and a physician are expected to join the settlement.

The work of locating the party is being done by O. C. Henkle and E. R. Post. Three automobiles are being used on the trip, H. B. Ford driving one of them.

About 30 were expected to arrive here but only half the number got in, those in the party being: Earl R. Russell, Prosser, Wash.; R. I. Randolph, St. Louis; F. G. Roggs, Dix, Ill.; Harvey B. Porter, Washington, Iowa; D. Maurice Hunter, Bloomington, Ind.; J. C. Smith, Bloomington; Stanley Smith, Bloomington; S. G. Moore, New Castle, Pa.; William A. Harris, Oakland, Cal.; R. G. Russell, Oakland, Cal.; J. M. O'Neal, Concord, Ohio; C. R. Dill, Oakland; William Pott, Oakland, and T. A. McComb, the colony organizer. — Bend Bulletin.

PUBLIC SALE

A flat top oak veneered desk will be sold at our place of business on Aug. 15, 1913 to pay storage and freight charges. — Burns Hardware Co.

CONTEST NOTICE

UNITED STATES LAND OFFICE, Burns, Oregon, July 18, 1913.  
To John Cleve of unknown address, Contee, Tex.  
You are hereby notified that Elva J. Sutton who gives Burns, Oregon, as his post office address, did on July 18, 1913, file in this office his duly corroborated application for the said land to secure the cancellation of your Homestead entry No. 22, Serial No. 0251 made September 20th, 1907, for the NE 1/4, section 24, Township 35 South, Range 22 East, Willamette Meridian, south of Malheur lake, and as grounds for his contest he alleges that said John Cleve has wholly abandoned said land for more than six months last past, has never settled or resided on, or cultivated same.

You are, therefore, further notified that the said allegations will be taken at this office as having been confirmed by you, and your said entry will be canceled thereunder without your further right to be heard, therein, either before this office or on appeal, if you fail to file in this office within twenty days after the FOURTEEN (14) publication of this notice of the contest, your answer, under oath, specifically meeting and responding to these allegations of contest, or if you fail within that time to file in this office due proof that you have served a copy of your answer on the said contestant either in person or by registered mail. If this service is made by the delivery of a copy of your answer to the contestant in person, proof of such service must be either the said contestant's written acknowledgment of this notice, or a return copy, showing the date of its receipt, or the affidavit of the person to whom the delivery was made stating when and where the copy was delivered; if made by registered mail, proof of such service must consist of the affidavit of the person to whom the copy was mailed stating when and the post office to which it was mailed, and this affidavit must be accompanied by the postmaster's receipt for the letter and should state in your answer the name of the postoffice to which you desire future notices to be sent to you.

W. M. FARRE, Register.  
Date of first publication July 18, 1913.  
Date of second publication July 26, 1913.  
Date of third publication August 2, 1913.  
Date of fourth publication August 9, 1913.

SPRING : 1913 : SPRING

New dress goods just arrived including latest fabrics shown Embroideries and Insertions New Attractive Spring Shoes King Tailored Waists Stylish And Very Popular At BROWNS SATISFACTORY STORE

TONAWAMA

TONIGHT  
Picture program

With One-Act Comedy Sketch

"Her Second Time on Earth"

An interesting Family Row

TWO IN CAST

Plays 25 minutes

Adults 25c. Children 15c.

Dance after

TICKET 50c. DANCE UNTIL 11

Tomorrow Night PICTURES

FOUR REELS—ALL NEW

USUAL PRICES

NOTICE FOR PUBLICATION

UNITED STATES LAND OFFICE, Burns, Oregon, June 26, 1913.  
Notice is hereby given that Mary Griffin, guardian of the Estate of Francis F. Griffin, insane of Lawen, Oregon, whose November 1910, Homestead entry No. 0280, for NE 1/4, section 14, Township 25 N., Range 25 E., Willamette Meridian, has filed notice of intention to make final three-year proof, to establish claim to the land above described, before Register and Receiver, at Burns, Oregon, on the 20th day of July, 1913.

Claimant names as witnesses: John Heide, Jr., Edwin R. Griffin, both of Lawen, Oregon, George Parker, Dr. Homer Denman, both of Harriman Oregon.

W. M. FARRE, Register.

OUR NEW GOODS

Have arrived and we are now ready to supply you with your requirements....

MANY NEW LINES

have been added and all goods will be sold at the VERY LOWEST PRICES

CALL OR SEND YOUR ORDERS

The Burns Department Store

THE HOTEL DIAMOND

The only up to date Hotel in Harney County

Hot and cold water, bath, toilets, wide screened in porches; nice shanty lawn, fishing and hunting near. Accommodations for 60 guests—everything for comfort and enjoyment, only white bar, home cooking.

Pool Room and First-Class Bar in Connection

Special Rates Given to Fishing and Hunting Parties

SIDNEY COMEGYS, Proprietor

THE OLD STAR SALOON

BRENTON & HICKS, Props.

— OLD and NEW PATRONS Will Find the BEST BRANDS Here —

Wines, Liquors, and Cigars

Good Service, Courteous Treatment  
DROP IN Main Street Burns, Oregon

All the news in The Times-Herald for \$2.00

NEW SPRING SUITS

Trousers, Dress Shirts, Work Shirts, Ties, Shoes and Hose

Spring and Summer Underwear For The Men and Women

Full new line of Ginghams Percals, Lawns Etc.

A. K. Richardson  
General Merchandise  
Burns, Harney Co. Oregon  
Wheat Potatoes

NIGHT TRAIN SERVICE DAILY

Through Between  
CENTRAL OREGON  
and  
PORTLAND

Beginning Sunday, June 22nd, 1913



TOURIST SLEEPING CARS AND FIRST CLASS COACHES

The train leaving Bend 8:30 A. M., Deschutes, 8:48 A. M., Redmond 9:10 P. M., Terrebonne 9:24 P. M., Culver 10:02 P. M., Metolius 10:20 P. M., Madras 10:30 P. M., Mecca 11:08 P. M., Malheur 11:40 P. M., Sherar 1:00 A. M., Arrive Portland 8:10 A. M.

Leave Portland 7:00 P. M., Arrive Sherar 3:03 A. M., Malheur 3:26 A. M., Mecca 3:48 A. M., Madras 4:00 A. M., Metolius 4:18 A. M., Culver 4:28 A. M., Terrebonne 4:58 A. M., Redmond 5:20 A. M., Deschutes 7:43 A. M., Bend 8:00 A. M.

Connections are made in Portland to and from Willamette Valley and Puget Sound Points.

Fares and schedules and details will be furnished on application or by letter.

R. H. CROZIER, A. S. Gen'l Pass. Agent, Portland, Ore.  
W. C. WILKES, A. S. Gen'l Freight & Pass. Agent, Portland, Ore.

Catholic Church.

1. On Sundays and Holy days of obligation Holy Mass with sermon at 10 a. m.  
2. On week days Holy Mass at 7 a. m.

All other services, besides those mentioned above will be announced in church.

All invited and welcome to the divine services.

Sick-calls promptly answered at anytime. Religious information and instructions willingly imparted at the Franciscan Residence.

Rev. Pius Niermann, O. F. M. Pastor of The Church of the Holy Family.

Direct connections south via HARRIMAN-ANDREWS SERVICE A. H. CURRY, Prop.

Leaves Harriman Monday and Thursday and arrives Wednesday and Saturday each week, connecting with south line to Denio, Winnemucca, etc.

Relinquishment for sale of Lawen, inquire at this office.

Always ready for job printing