

You know what you want when ordering a suit and we know HOW TO MAKE IT!

YOUR SUGGESTIONS

Combined with our knowledge of tailoring is our Cooperative plan of pleasing both maker and wearer

OUR PRICES

Are not prohibitive and we will be delighted to show you our Spring and Summer line of Woolens

Once you've visited our store you'll be willing to admit the "Record Smashers" for Fine Tailoring are

Williams-Zoglmann **Clothing Company**

Merchant Tailors and Leading Clothiers

I. O. O. F. Building - - Burns, Oregon

The Times-Herald. Manager JULIAN BYRD,

SATURDAY, MAY 31, 1913

SUBSCRIPTION RATES

One Year	\$2.0
Six Months	- 1.
Three Months	- 2
	-

Why Advertise at All It is well first of all to know what advertising really is. Advertising has been defined as the act of publicly announcing a fact, and has further been defined as salesmanship on paper. While both of these are more or less true, advertising is nothing but the giving of business news with the purpose of creating a new want or supplying an existing want. It is readily seen that there is no limit to the accomplishment of good advertising, as there is no limit to the wants already created or that might be created. The merchant is a dead one who does not realize that there are starving millions iting for him to satisfy their wants or create for them new wants. This advertising idea to create new wants and satisfy existing wants is no new thing. as the Egyptians used handbills and posters made of papyrus 3000 years ago. Printing was invented less than 500 years ago, and the newspapers were then started. Soon afterwards advertising became associated with printing. The advertising idea originated over 30 centuries ago. Some present day merchants haven't got the idea yet. With present day opportunities to advertise there is no limit to what one may accomplish in business lines. The local merchant may easily double his local business. He has through the local paper a wonderfully cheap way to gain publicity. There is no newspaper read like the local paper, especially by the women, and the women do over 90 per cent of the trading.

they return they may have some definite plans for investment of unds in this state. Railroad Men Tomorrow. capacity of 96,000 acre feet The Times-Herald learns this Lower Silvies reservoir, capacity 105.000 acre feet; Poison Creek morning just before going to

them.'

reservoir, 23,500 acre feet; press that the Hill railroad party Emigrant Creek reservoir, 67,500 will be in Burns tomorrow or Nelson reports business quite acre feet and for the Silver Creek next day. No particulars were brisk at his place. unit reservoir No. 1 for the found out as to how long they storage of 97,700 acre feet of the will remain.

oo waters of Silver Creek; and re-No definite word has been reoo servoir No. 2 for the storage of ceived as to when the Harriman This is one of the finest equipped 75 2215 acre feet of the waters of officers will be in this section. It hotels in all of Oregon and most Nichols Creek.

"The site of the proposed Upper Silvies reservoir is one of the here this week, but the above is most remarkable in the state, as all that could be learned this desire to express their sincere it requires only a 46 foot dam to morning.

inundate 5,300 acres and store 96,000 acre feet of water. The dam for the Silver Creek reser-Mrs. Gault will present her voir No. 1 is the highest provoice pupils in recital on Wedposed, being 118 feet in height;

nesday evening, June the fourth, he lowest, that on Emigrant Creek, being 44 feet in height. "The railroad now under construction from Vale to Harney and any interested friends will Times-Herald extends best wishes he welcome.

valley will pass through this project and solves the transportation problem, which has long held back the development of The A. G. R. and Spanishthis section." American War Veterans observed

Hill to Help Develop

ADDITIONAL LOCALS. the number of settlers grows in proportion with the land development, further railroad con-Harney, Oregon. struction will be justified. How-

ever, the Hill people have no Fresh home made lard 17c at plans for immediate activity, he Hansen's meat market. declared. Several surveys have Use Nyals Cough medicine been made south of Bend and for baby's cough. Mr. Lupfer is going with the party today to point them out

and to explain the possibilities the week. of further development. Through the financial institutions of which Mr. Hill recently

secured control he will be able. Store in the near future, to finance many legitimate development projects in various parts of the West. He has always taken a deep in-

Mrs. C. C. Babbidge is home terest in Oregon and believes implicity in its future. outside points.

'Our operations in this territory will not interfere in the Remember the pictures tonight least with work along similar and tomorrow night at Tonawa-

lines now being done by the local ma. Regular prices. banks," said Mr. Hill yesterday. Try Alma Zada The Hygrade

'In fact, we will co-operate with Perfume at the Rexall Drug Store. Mr. Hill and Mr. Davidson have been instrumental in the Ira Mahon and wife were down of Oregon, to grant a license to Hotel last year in bringing over 1000 from Cow Creek yesterday to Diamond, Sidney Covegys, Prop., to sell settlers to Oregon. This they visit relatives and look after less quantities than one gallon in Hotel

have done through the Oregon business. & Western Colonization Company. Lloyd Johnson was up from It is to inspect some of the pro- Lawen the fore part of the week ever pray.

party that left here last night from an operation. He went C. S. Skinner, F. L. Anderson, E. Shnei has gone into the interior. When home Thursday.

Voice Recital.

Memorial Exercises.

the production of "The Lady of The Lake" at Tonawama.

> Geo. H. Nelson, the Silver ness in the city yesterday. Mr. Reed, W. Hamann, Ross Dollarhide, C

Sidney Comegys has an ad for his modern hotel at Diamond. This is one of the finest equipped hetels in all of Oregon and most hetels in all of Oregon and most was reported by the Portland delightful place for vacation fish-

> J. C. Welcome Sr., and family thanks to the many friends and neighbors for kindness and sympathy during the late illness and death of their loved one.

W. E. Southword and C. E Averill, both of Washington, were here for several days this week looking for land investments. We understand they Memorial Day yesterday with aphave bargained for two sections propriate exercises. The program from the Oregon & Western Central Oregon was rendered at Tonawama after Colonization Co. which ritualistic service was con-

ducted at the cemetery. A large Several citizens of the Narrows

"The Soldier Brothers of Susanna" is a story of the civil war Pigs for sale at John Marshall's that will be interesting tonight

at Tonawama. 26tf. Health a Factor in Success. tf

The largest factor contributing to a man's success is undoubtedly 10 tf health. It has been observed Will H. Potter was in from his that a man is seldom sick when homestead near Wagontire during his bowels are regular-he is

never well when they are con-Baled hay, Bran and all kinds stipated. For constipation you of grains at The Burns Dept. will find nothing quite so good as Chamberlain's Tablets. They Have you seen Williams-Zogl- not only move the bowles but immann Clothing Co's., ad in this prove the appetite and strength-

en the digestion. They are for sale by all dealers.

from a vacation trip and visit to Walk-Over Shoes at Brown's Satisfactory Store.

Petition for Liquor License.

We the undersigned legal voters of Diamond Precinct, Harney County State of Oregon, respectfully petition the Hon. 26tf. County Court of Harney County, State

> Spirituous malt and Vinous Liquors in Diamond, Diamond Precinct Harney County, State of Oregon, for the Period of Six Months, as in duty bound we will

perty of this concern that the to see his wife who is recovering NAMES: William Dancan, R. H. Brown der, Clifford Pugaley, Scott Catterson W. J. James, Hadden Elliott, Boozy Wise

I. L. Poujade and daughter, Chas. P. Kuhl, M. A. Modie, John Cairns Miss Mary, were over from Cow Millie Patterson, W. H. Patterson, V. S. Creek Wednesday night to see Cooper, D. P. Nutter, Romalda Gove, C. in cultivation; new 7 room house, Waid, C. M. Van Buren, Prim Ortego J. H. Stephens, L. O. Hardisiy, Fred Riddle, Dean Horton, Wm. Taylor, M.

Horton, O. J. Horton, Annie Comegys, greater part of the year. Good C. R. Van Buren, G. A. Smyth, J. M. grain or hay land and well situ-Creek merchant, was doing busi- McKissick, Thos. H. Douglas, R. E. ated; excellent bottom land for farming. Can give in connection Smyth, A. V. Frazier. a relinquishment to homestead of Notice is hereby given that on Wed. 160; a desert claim of 80 acres, esday, July 2, 1913, the undersigned

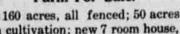
license as herein above petioned. SIDNEY COMBON, Prop. Diamond Hotel.



Distinguished Eastern Educators Added Regular Faculty. University Dormitories Open. Board and Room at \$3.50 per week. Reduced Railroad Rates. For Complete Illustrated Catalog, Address

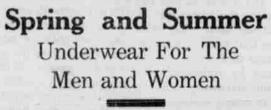
The Registrar, University of Oregon, Eugene





NEW SPRING SUITS

Trousers, Dress Shirts, Work Shirts, Ties, Shoes and Hose



Full new line of Ginghams Percals, Lawns Etc.

> to app avits of protest in

WH. FARRE, Registe



Always ready for job printing

papers that both parties would be ing trips.

Married-Last Saturday, May 24 in this city. Mr. Bart Shea and at 8:30 o'clock, in Masonic Hall, Birdie Wert. Justice Patterson There will be no admission fee, performing the ceremony. The for a happy life.

Agency for Walk-Over Shoes-Brown's Satisfactory Store.

Irrigation Projects Approved.

proved the several applications tion company for water for its of St. Paul, now controlled by 54,000 acre project in Harney the Hill interests; Edward O. valley.

"For the reclamation of this partment of the First National project, four or six reservoirs Bank of St. Paul, a Hill instituwill be required." said State tion, and L. M. Lupfer, chief Engineer Lewis. "The two large engineer of the North Bank and reservoirs will be located on Sil- Oregon Trunk lines.

savs:

vies river, which together with The party went through to reservoirs located on Poison and Bend, and will start from there perhaps one on Emigrant creek, in automobiles this morning. will serve to irrigate the Silvies They will devote two days to a river unit of the project. hasty exploration of the Central

"The project is naturally divid- Oregon country. ed into two units of about equal While the Hill interest have no size, and a reservoir only slightly plans for immediate railroad exsmaller than the Silvies river re- tensions, Mr. Hill pointed out servoir will be constructed on yesterday that the way the Cen-Silver creek, which flows directly tral Oregon country is settling up now will make more railroads into Harney lake.

"The reservoirs contemplated in that territory a necessity in for the Silvies river unit are the the next few years. If the price Upper Silvies reservoir with a of land doesn't get too high and

The declared intention of Hill interests to place money in number of citizens joined the section and some of the employes Central Oregon to aid in its de- soldiers and with the vocal music of the Hanley Company have velopment means much to big by a large chorus and the Tona- been in town this week as witprojects awaiting finances to put wama band it was most interest. nesses in a justice court case in them through. Irrigation pro- ing and caused much favorable which the ownership of a steer is jects of magnitude that would comment. The Times-Herald disputed between the company bring thousands of acres under has not space to give details as and Mrs. Rose Kern. profitable cultivation and make most of the type for this issue

homes for many thousand people was up before the exercises.

await just such enterprising men as Mr. Hill. He will find hearty Musical Attraction at Tonawama. endorsement and co-operation in

The first outside attraction at Hutton, who recently underwent his beneficent enterprises. Such Tonawama this season will be on a serious operation, has fully work as is outlined below, pub-Oregonian, shows the spirit and next Wednesday night, June 4, recovered her health. when the Gayety Girls will proentitles him the name of "Empire Builder." The Oregonian duce "Adam and Second" and over from the Drewsey section

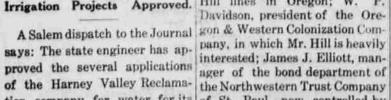
"Playing the Races". This is yesterday. He states he and his advertised as good clean comedy brother have disposed of their through colonization by energetic with lots of singing and dancing. entire bunch of cattle. He would The company carries its own spe- not give the price but when \$50 possible extension of the Hill cial scenery and ladies' orchestra a head was suggested Bert system of railroads, undoubtedly and a big dance will be given fol- "grinned" and wouldn't say just will be the result of an inspec- lowing the performance. Don't what they received other than tion trip started last night by a miss this production. Pretty that cattle were too high priced party headed by L. W. Hill, son girls, fine costumes, lots of fun. for him to afford to run them.

of James J. Hill, the "Empire Builder," and chairman of the board of directors of the Great Northern Railway. Mr. Hill was accompanied by

J. H. Young, president of the North Bank, Oregon Trunk and Hill lines in Oregon; W. P.

Development of Central Oregon

farmers, contingent with the



Rice, in charge of the credit de-

A RIOT OF BLOOM **Rose Festival**







A Carnival of Fun, Beauty and Wholesome Enjoyment Bring the folks and witness the gorgeous event. Full particulars cheerfully furnished upon application. DON'T MISS IT. J. H. CORBETT, Agt., O-W. R. & N., Bend, Ore. H. BAHOUL, Agt., O-W. R. & N., Redmond, Ore.