






PUALLCTV FOR THE RETALLER.
Tom Murray. one of the bright.
eet mindat at present engered in the est minds at present engaged in the
retail trade in Americg, gives in
the current issua of System his op-
inion of the value of advertismgn as a force upon which in this day of
the world the modern business man
may depend for suceces if he would compete for trade in the following
words:
"A wan who nowadays renis a on advertising, is not destined for a
fuceseful busineses carcer. He had successful basiness carcer. He had
far reter figure rent fret, then ad.
vertising and his help expense Afurruard. If he does not adver
tiee it will not be long before $h$ o
will not need emplogees. Hacl it
$\qquad$
$\qquad$ in these days he can buy that kind
of brains that doee know, and he goods, get out of business, and work
for the man who does advertiee. men who sueceed? Are they not the aidvertisers? Make yourself tone. I cannot be otherwise t great believer in advertising.
"I never study an ad I write odd sentence that may happen come into my head.

more thatit of writing ads, thr
more ideas come to him. Many a ads is mistaken. A litle nerve often proves that a man. has some diverising brains that be did not


THE BURNS FURNITURE CO., v.c. mive. mamear.
Is at the Old Stand selling cheaper than you can run the risk of laying it down here trom any catalogue house in America

We buy as cheap as anyone and will sell as cheap as anyone, theretore, our prices must, and will be right. A call will convince you.

Many New Lines wi be added as soon as teams can get ut.
The Oregon Daily Journal. Nothing is omitted that concerns
he interest of buyers and sellers
in the live stock, grain, provisions,
produce and financial markets--
the quotations are comprehensive,
and are in every way reliable.
The Journal in addition carries
every days a full and truthful re-
port of tne world's news and pre-
sents many special features of deep
interest to the average reader.
The Jouanal's woman's page, the
Tllustrated sportlang news page,

Kitchen Fur
will be rea
Nor will th
Bureaus \$8 and upward. Folding Iron Beds
and Couches and Couches
low as $\$ 11.50$.
 Conaection where we will make you anything
from a wooden kniting needle to "deustle
deck" wood rack. Call! Never too busy to talk or furnish estimates.

## 8 and Fold- Beds uches 11.50.

BURNS FURNITURE COIIPANY


| Thornton Willifams. |
| :---: |
| attorney-at-L.aw. |
| Otfice one door north |
| of French Hotel |
| Burse, - Oregon. |



| J.w bighe, diatos miges |  |
| :---: | :---: |
| Big | Biggs |
| ATTORNEYS - AT - LAW, |  |
| rns, - - - oregon. |  |
| Practice in all the courts of Ore. |  |
|  |  |

## NOTARY PUBLIC.

## A. RAR RRLISH \& REMBOLD, Attorneys-at-Law, 

 lant, viz, a son named Vere; third, fora juggmont for the coats
jents of this Cor such other a and further relief in the
premises as to the court may seem just
nd equitable. Chas. H. Leonard,
ATronsy-AT-LW,
Careful attention given to Colle
tions and Real Estate matters. Burss. Ores.
Office in Times-Herfld luilding


| W, 1. Mamengw $\square$ <br> MARSDEN \& GEARY. <br> Physicians and Surgeons. BURNS, ORKGON. |
| :---: |
|  |  |
|  |  | oclock. Service Wednesalay, avenMarch 13 "Matter."

Rev A. J. Irwin will preach at
Harney the 2 nd Sunday of act Harney the 2 nd Sunday of each pabbat
First eChurch Christ Scientist, lors of the Cortage Hotel. Prayer meeting Wednesday evening at 7:30

