

## Sunriver

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Timm Schimke, director of the Deschutes County Solid Waste Management, says there are other challenges related to the enclosures, which must conceal from view trash and recycling containers.

“Most enclosures in the community are sized for current trash collection volumes and are too small to add a recycling cart,” said Schimke. “This will require expensive enclosure modifications that many homeowners either cannot make due to space limitations on the property or do not want to make due to the expense.”

A poll revealed that just 58% of residents have an enclosure that would accommodate a re-

cycling bin and 72% said they would not modify their enclosure at their expense. More than 90% of residents said they use the recycling facility.

Side yard pickup of recyclable materials is not allowed. Residents either go to the recycling center or travel 8 miles south on Highway 97 to the Southwest transfer station run by the county.

Construction of a recycling center is not yet a done deal. The Sunriver Owners Association board has authorized a vote in July of the owners to expend funds from the association's reserve account to build the center. Approval of 60% is required to use the funds.

James Lewis, General manager of the association, said a final cost is yet to be deter-

mined. A survey conducted by the association suggests the price tag could be around \$750,000 for the new center but Lewis said that estimate is two years old and the association is working on a more definitive cost.

If the facility is approved, said Lewis, a significant amount of the overall costs for the facility can be recouped through a three-party agreement with Deschutes County and Cascade Disposal, which services 88% of the residences in Sunriver. Cascade Disposal serviced Bend customers, including picking up curbside recycling in Bend, until Republic Services took it over recently.

Lewis is an advocate for the new center, saying that growth in Sunriver has overwhelmed

the existing facility. He adds that it needs to move to a different site to avoid conflicts with other users of the public works yard. The new facility would have more efficient traffic flow, better landscaping and lower height bins for ease of customer use.

Phil Torchio, founder of the Broomsmen, a plastics recycler in Bend, said a recycling center in Sunriver makes sense and has the potential to be a cleaner source of separated recycling materials compared to home pickup. But Torchio cautions that good planning is needed.

“If the drop-off point is mismanaged it will become extremely costly to maintain and promote as a green experience,” said Torchio. “If recy-

cling is a priority to the community, and the costs of this service are fully understood and supported, then it will be successful.”

But the management of the current facility has been a real problem, said McConnell, who goes there monthly to drop off items. The bins are not monitored, he said, so much of the material that goes in them is not recyclable.

“There is no attempt to fix that problem, which is what most people are upset about when they go there,” said McConnell. “People are not happy that others are not recycling properly, and there hasn't been an attempt to change that behavior. There isn't any control over it.”

Ed Pitera, who resides in

Sunriver for about a third of the year, says the best solution in Sunriver is to let residents pay for the option that best suits their needs. That could mean a smaller-sized recycle center for some and home pickup for others. The proposal to construct a new facility isn't effective, he said.

“Spending \$600,000 to \$750,000 for a building to temporarily store recyclables for on average one or two nights seems crazy,” said Pitera. “I would rather see the hauler's excess profits go to programs that draw more households into the recycling world. Convenient low or no-cost home pickup of recyclables is one such approach.”

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## Ella Dean

Continued from C1

“I said ‘Daddy, can you show me how to work the camera?’ Because I was fascinated with it. And he said, ‘Be smarter than the camera, kid.’ And I guess for the rest of my life I've been trying to be smarter than the camera,” Johnson said. “I kept working with it, and I have never stopped.”

In 1987, she was hired by The Oregonian, initially in photo sales. But she kept showing the photo editors her work and pushing for assignments. In 1992, she officially became a staff photographer and one of the first three participants in the newspaper's new Minority Residency Program, which aimed to bring greater diversity to the newsroom.

“It was the best education

I've ever gotten,” Kelly said. “Every day was learning, not just about being a photographer, but about people and engaging with life.”

She worked at The Oregonian until 1993, covering everything from Rose Festival queens to house fires, to a visit by President Bill Clinton.

“The reason that I left The Oregonian was to have Nicole, so it's come full circle,” Johnson said. “It's like a rebirth, what Nicole is doing, because (the salon) was a foundation, but she's taken her creativity and said, ‘I'm going to put it in this direction, and we're super proud of her.’”

When she was a child, Rose also helped at the salon, just like her mother.

“I loved going there on Saturdays because it was so packed and it just felt like one big family reunion,” Rose said. “There would be times where

I would be walking from Portland State and somebody randomly would come up to me and say you look so familiar, who are you?”

“And all I had to say was ‘I'm a Dean.’”

At the time of the photo that was featured in her mother's book, Rose was 9 years old and getting her hair chemically straightened. At about age 16, Rose decided to go natural and grow back her curls.

Today, Rose sees more Black women embracing their textured hair and looking for natural hair care products.

“I think people are tired of being judged,” Rose said. “This is who I am and I'm not going to change for you because your standard of beauty is different from what my standard of beauty is. Whether it's bald or having short hair or long hair or curly hair or wavy hair,

we're finally showing our true selves.”

The Ella Dean line of hair oils for textured hair includes “No Time for Flakes,” a dandruff control formula made from cedar wood essential oils, “Honor Thy Crown” with cucumber and pumpkin oils, “So Long Itch” with vanilla and prickly pear, and her most-popular product, “Look But Don't Touch,” made from pomegranate, Indian gooseberry, mustard and watermelon oils.

“Instead of using shea butter, coconut oil and castor oil, why not introduce my audience to pomegranate oil, onion oil, passionfruit oil, spinach oil? Different oils that we usually don't see on the market,” Rose said. “I knew this was my chance to add a new twist to the natural hair care industry.”

Rose clearly has a flair for

brand-building. While her full name is Nicole Rose Johnson – her middle name was a tribute to her great-grandmother – she's marketing herself as CEO and founder of her new business as simply Nicole Rose.

And the company name Ella Dean is a more lyrical shortening of her grandmother's name, Gloria Ella Dean, who was the second generation to manage the salon.

Rose hopes to someday see her line expanding into shampoos and hair creams and being sold at larger retail and beauty chains.

“I definitely want Ella Dean to go to the next level, and my other goal is to possibly own my own hair salon,” she said.

For now, Rose makes her product batches herself after working her full-time job at an HR company.

“I knew I still wanted to

work in the beauty industry. The salon definitely gave me that push,” Rose said. “I just said you know what, I'm going to go for it, I'm going to stop discouraging myself and just see what happens.”

Mother and daughter are sure Gloria Ella Dean would love her namesake collection, but she is unaware of her granddaughter's company as she battles dementia. The Ella Dean website has an option to round up on orders and make a donation to the Alzheimer's Association in her honor.

“When I think of Ella Dean and the salon, I think of family and warmth and friendliness, and that's what I want my customers to feel,” Rose said.

Want to try Ella Dean? The line is sold online at elladean.com and is available at Portland juice bar and wellness store, Drink Mamey at 1615 N.E. Killingsworth St.

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