

<p>282 Community</p> <p>SAVE BIG on HOME INSURANCE! Compare 20 A-rated insurances companies. Get a quote within minutes. Average savings of \$444/year! Call 1-877-676-8443! (M-F 8am-8pm Central) (PNDC)</p> <p>Stay in your home longer with an American Standard Walk-In Bathtub. Receive up to \$1,500 off, including a free toilet, and a lifetime warranty on the tub and installation! Call us at 1-855-876-1237. (PNDC)</p> <p>ATTENTION: OXYGEN USERS! THE NEW Inogen One G5. 1-6 flow settings. Designed for 24 hour oxygen use. Compact and Lightweight. Get a Free Info kit today: 1-844-359-3986 (PNDC)</p> <p>Tired of the same old dating sites? Meet real people in your area & make a new connection on our terms! 18+ only. Call 1-866-308-3216</p>	<p>416 Produce & Food</p> <p>ORANGE SPECTACULAR GIFT BOX for the Holidays! Send 4 navel oranges, 4 tangerines, 4 petite navel oranges, chocolate chip cookies & foil-wrapped chocolates! SAVE 43%! Just \$19.99 (plus s/h). Visit www.halegroves.com/me201 or call 844-441-0967 to order item 442X (mention code HNVH-E201 for savings)</p> <p>Amazing Orange Gift for the Holidays — Delicious oranges fresh from the grove! Four favorite varieties. High in Vitamin C. December holiday delivery. SAVE 43%! Just \$19.99 (plus s/h.) Call 1-855-657-2388 to order item 496X and mention code HNVH-N181 for savings or visit www.halegroves.com/mn181</p>	<p>510 Financing</p> <p>Applying for Social Security Disability or Appealing a Denied Claim? Call Bill Gordon & Assoc. Our case managers simplify the process & work hard to help with your case. Call 1-888-678-1284. FREE Consultation. Local Attorneys Nationwide [Mail: 2420 N St NW, Washington DC. Office: Broward Co. FL (TX/NM Bar.)]</p>	<p>801 Recreation & Sports 800</p> <p>Recreation Vehicles</p> <p>Harley-Davidson 2008 FLHTCU Ultra Classic Electra Glide, 33k miles, info at lejhor@rcnemail.com, asking \$2,000</p>	<p>901 Automobiles-Trucks, Auto, RV, Vans</p> <p>DONATE YOUR CAR, TRUCK OR BOAT TO HERITAGE FOR THE BLIND. Free 3 Day Vacation, Tax Deductible, Free Towing, All Paperwork Taken Care Of. CALL 1-844-493-7877 (PNDC)</p>	<p>1001 Legal Notices & Public Notices</p> <p>Legal Notice REQUEST FOR QUALIFICATIONS: Jackson County (Medford, Oregon) is requesting Letters of Interest from qualified persons to serve as a Hearings Officer for the Development Services Department to conduct land use hearings, and optionally, code enforcement hearings; decide administrative quasi-judicial matters; and if warranted, impose civil remedies. For an information packet, please call (541) 774-6905 or email McGaugh-DA@jacksoncounty.org. Deadline to submit Letter of Interest is: 4:00pm PST on Friday, February 26, 2021.</p>	<p>1001 Legal Notices & Public Notices</p> <p>ation of local government and the delivery of essential services during the COVID-19 outbreak (Executive Order No. 20-16). The order directs state and local government bodies to hold public meetings and hearings by telephone, video or other electronic or virtual means whenever possible, and to provide the public with a mechanism to listen or virtually attend the public meeting or hearing at the time it occurs. For the reasons identified above, the Board of County Commissioners will conduct the public hearing described below by video and telephone only. No in-person public participation will be allowed. Options for participating in the public hearing are detailed in the Public Hearing Participation section.</p>	<p>1001 Legal Notices & Public Notices</p> <p>Lambert Road, and extends west for approximately 2,300 feet. STAFF CONTACT: Caroline House, Assistant Planner (Caroline.House@deschutes.org / 541-388-6667)</p>	
<p>413 Meat & Animal processing</p> <p>ENJOY 100% guaranteed, delivered-to-the-door Omaha Steaks! Get 4 FREE Pork Chops and 4 FREE CHICKEN BREASTS. Order The Omaha Steaks Classic - ONLY \$129.99. Visit www.OmahaSteaks.com/Dinner184 or call 1-877-701-4335 & use code 66762ENW</p>	<p>501 Domestic & In-Home Positions</p> <p>In-home caregiver looking for new clients. Redmond, Bend, Sunriver areas. 661-754-1851. Over 25 years experience.</p>	<p>504 Employment Opportunities</p> <p>Part-time floral designer. Must have shop experience. Ana's Rose N Thorn (541)382-0756</p>	<p>804 Motorhomes, 5th Wheels, Travel Trailers</p> <p>2006 Keystone Outback 27RSDS Travel Trailer RV, 2 Slide Outs, 1 Awning, 1 A/C Unit, \$2000, heinator@rcnemail.com, (503) 905-8102</p>	<p>907 Automotive Parts & Accessories</p>  <p>Alternator for a '90 Volvo 740 GLE Wagon bought as re-manufactured unit. Drove car 4 times then engine blew. Includes fan belt, shield, and pulley usually not included with replacement. Paid \$250, asking \$200 obo. Call Dave 541-408-3847.</p>	<p>909 Automotive Parts & Accessories</p> <p>Alternator for a '90 Volvo 740 GLE Wagon bought as re-manufactured unit. Drove car 4 times then engine blew. Includes fan belt, shield, and pulley usually not included with replacement. Paid \$250, asking \$200 obo. Call Dave 541-408-3847.</p>	<p>913 Autos Wanted</p> <p>Done su auto o camioneta. Ayude a los veteranos a encontrar trabajo o iniciar un negocio. Llame a la Fundación Patriótica Hearts. Recogida rápida y GRATUITA. Dedución máxima de impuestos. ¡Las operadoras están esperando! Llame al 855-315-1966</p>	<p>1001 Legal Notices & Public Notices</p> <p>Public Notice The Bend Park & Recreation District Board of Directors regular meeting for February 2 is canceled. Instead, the board will meet virtually on February 2 and 5: 8:30am-12:00pm for the annual Board Workshop. The February 2 workshop agenda topics include the Annual Strategic Action Plan (Mid-Year Review), Financial Outlook and Recreation Report. The February 5 workshop topics include the Capital Improvement Plan (CIP), Board Priorities Discussion and Board Evaluation. The agenda and link to watch the meeting are posted on the district's website, www.bendparksandrec.org. For more information call 541-389-7275.</p>	<p>1001 Legal Notices & Public Notices</p> <p>NOTICE OF ROAD NAME CHANGE FILE NUMBER: 247-20-000740-RN APPLICANT: Fred W. Netter & Ted W. Netter ROAD NAME: The Deschutes County Board of County Commissioners approved Joe Buck Avenue as the road name for a previously unnamed road. LOCATION: This road is located off Lower Bridge Way, approximately 1,400 feet south of</p>
<p>416 Produce & Food</p> <p>Pittman & Davis's Mixed-Fruit Medley for the Holidays! Give the gift of Winter Sunshine! 6 Rio Ruby Red Gems. 4 Tiny Tim Navels. 6 Mini Fuji Apples. Call NOW and SAVE 33% OFF. Pay just \$19.99. FREE Shipping! Visit www.pittmandavis.com/MN257 or call 1-855-338-0587 to order item MXSP and mention code PNVH-N257 for savings!</p>	<p>507 Business Opportunities</p> <p>DID YOU KNOW that not only does newspaper media reach a HUGE Audience, they also reach an ENGAGED AUDIENCE. Discover the Power of Newspaper Advertising in five states — AK, ID, MT, OR & WA. For a free rate brochure call 916-288-6011 or email cecilia@cnpa.com (PNDC)</p>	<p>607 Rooms for Rent</p> <p>LaPine- Female seeking female roommates, rent \$550-\$800/mo. No pets, drinking/smoking. Christian home. 541-977-6560</p>	<p>910 Automobiles-Trucks, Auto, RV, Vans</p> <p>1990 Volvo 740 GLE Parts car. Clean title. Normally aspirated 740 GLE. Installed new windshield in September. New fuel pump relay. Needs a new head. \$600 obo. Call Dave 541-408-3847</p>	<p>913 Autos Wanted</p> <p>2015 Ford F-150 4x4 Supercrew King Ranch with 58k miles, fully loaded with \$13210 sale price. All info: er946937@gmail.com</p>	<p>913 Autos Wanted</p>  <p>2015 Ford F-150 4x4 Supercrew King Ranch with 58k miles, fully loaded with \$13210 sale price. All info: er946937@gmail.com</p>	<p>913 Autos Wanted</p> <p>Donate your car, truck or van. Help veterans find jobs or start a business. Call Patriotic Hearts Foundation. Fast, FREE pick-up. Max tax-deduction. Operators are standing by! Call 1-844-859-3920</p>	<p>1001 Legal Notices & Public Notices</p> <p>NOTICE OF PUBLIC HEARING GOVERNOR'S ORDER On April 15, 2020, Governor Brown directed state and local governments to take necessary measures to facilitate public participation in decision-making, helping ensure the continued oper-</p>	<p>1001 Legal Notices & Public Notices</p> <p>NOTICE OF ROAD NAME CHANGE FILE NUMBER: 247-20-000740-RN APPLICANT: Fred W. Netter & Ted W. Netter ROAD NAME: The Deschutes County Board of County Commissioners approved Joe Buck Avenue as the road name for a previously unnamed road. LOCATION: This road is located off Lower Bridge Way, approximately 1,400 feet south of</p>
<p>400 Farm Market</p>	<p>500 Employment</p>	<p>600 Rentals</p>	<p>900 Autos & Transportation</p>	<p>901 Automobiles-Trucks, Auto, RV, Vans</p>	<p>1000 Legal Notices</p>	<p>1001 Legal Notices & Public Notices</p>	<p>1001 Legal Notices & Public Notices</p>	

Advertisement

Growth of streaming opens new advertising pathways

By Liam O'Kennedy, Digital Advertising & Content Strategist

When it comes to the world of streaming audio and video, the numbers are simply staggering:

- More than 4 billion video views are generated on Facebook every day, and the social network has emerged as the top video advertising platform in the US.
- Streaming services such as Netflix and Hulu are now present in three quarters of American households.
- YouTube counts more than 2 billion users globally, and 62 percent of businesses say they use the video sharing network for promotional purposes.
- Audio streaming giant Spotify boasts 248 million monthly active users, with each user listening for an average of 25 hours per month.

The advertising market for streaming audio and video has grown exponentially in recent years as the world spends more and more time watching, listening to and uploading content. Business owners know that new and existing customers are using streaming services and social media more than ever, and they are building audio and video campaigns to reach them on these popular platforms.

Many businesses even count such strategies as the backbone of their marketing efforts because of the sophisticated audience targeting tools and high returns that these services offer.

Television and radio stations have traditionally taken a blanket approach to advertising, reaching every user within a specific geographical area. Platforms like Facebook and YouTube offer the same geographical targeting while layering in other parameters that indicate a person's hobbies and market behavior. These tools give any business the power to reach a very specific subset of the market. For example, a bicycle shop that specializes in mountain bike sales can deliver Facebook and YouTube ads to young outdoor enthusiasts who live within five miles of the shop. These ads are inexpensive to deliver and reach motivated consumers who are likely to engage with the content in meaningful ways.

For many businesses, the creation of professional-grade audio and video advertisements may represent a high barrier to entry to the streaming market. WhiteboardMedia is equipped



to knock down that barrier by creating high-quality advertisements for any business at a fraction of the cost of traditional media companies. Once an ad is created, Whiteboard Media also has the sophistication to deliver it to receptive audiences on most major streaming platforms. Campaigns are monitored daily and optimized for both audience targeting and cost efficiency. Reports on the effectiveness of any campaign can be generated and shared with clients at scheduled intervals or at the client's discretion.

For more information on the products and services available from Whiteboard Media, visit whiteboardmediagroup.com. You can also reach out directly to our Marketing & Operations Manager, Levi Durighello, at ldurighello@whiteboardmediagroup.com, or call him at 503-890-1949.

