



**HOW MANY FAMILIES  
TAKE THE BULLETIN?**

**7072**

AVERAGE PAID CIRCULATION, DECEMBER, 1963

Figures subject to verification by A.B.C. audit

**AN ALL-TIME  
HIGH!**

Now more  
than ever, the  
"sellingest" way to  
reach all Central  
Oregon is with Central  
Oregon's only daily  
newspaper!