

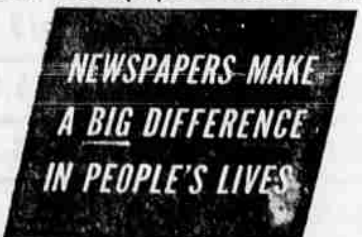
NEWSPAPER BOYS



What would folks ever do without them?



National Newspaper Week, Oct. 13-19



For one thing, we'd probably have to do **without** our newspaper every evening. Your Bulletin carrier is that last, vital link in the complex chain of production which assures you of a complete package of each day's news. Without his faithful delivery each night, all our reporting and editing and printing would be in vain.

But newspaper boys serve their communities, and themselves, in still another way. Because each is, in effect, an independent businessman, every Bulletin carrier learns young in life the basic philosophy of our free enterprise system. The boy who serves his customers best is the boy who serves himself best. Everyone benefits. And the lessons learned now will better these youths throughout their lifetimes.

Encourage your newspaper boy's efforts. Here is a dynamic example of free enterprise — the American Dream in action!

TODAY IS NATIONAL NEWSPAPER BOY DAY

THE BULLETIN

SERVING BEND AND CENTRAL OREGON

