
NEW LINCOLN
roof design for
vinyl top costing.
and leg room.
Fos

Lawmakers ask clarification on wheat plan


Session planned by Young GOP


Russia not
in mood for
negotiations
$\qquad$

Continental on Wednesday



$=$ and






 SUPER PLENAMINS

WHEN YOU BUY OUR CIAL COMBINATION PACKAGES


Presnell boys to be placed in Boys Town


| $\substack{\text { with } \\ 288 \\ 288}$ |
| :--- | :--- | :--- | 13.90

your best vitamin valuel

## 

## Enter the Rexall - Westinghouse Jubilee Sweepstakes. Get Entry Blank Todoy! AT OUR Rexall) DRUG STORE 

cated In Erickson's Shopping Coster
727 E. Greenwood
Decline noted
from last year in farm prices $\pm=$ aty ix



Crystal ball gazing is a pretty risky way to find values, old timer. They aren't much good in helping you discover where to buy grocerics, or what to get or Aunt Hazel's birthday, or even what car to buy. But you know something7. advertising sure helps! Advertising brings the world to your doorstep. It tells you what is for sale and where you can get it. It gives you descriptions, and prices, and ideas. It allows you to compare and set the most value for your money It saves you time, and shoo leather, and worry.
Adverising does more, too. It promotes competition and mass selling which resslits the constant development of better products for less .. . and saving money is important to all of us. Sure, crystal balls might be good for some things - but for day to day value it pays to be advertised at.

[^0]
[^0]:    A public service adverisement prepared by o leading Oreson Adiverising 1 cocke at the requert of

