



Suggestion of the sportive combined with luxurious elegance appears in a jaunty jacket of natural sheared Alaska fur seal. Leather etches the fine detailing.

Reds featured in sportswear

For wear during their leisure hours, men will "see red" for fall and winter. Shirts, outerwear, ski wear, sweaters, accessories and even red blazers will be featured.

The reds will show up in many interpretations and will include Tartan, Brigade, Firebrand, Ember and Oxblood. Tartan is a bright firemen's red; Brigade, a rich cherry shade; Firebrand, a deep cranberry hue; Ember falls into the solid beet shades; and Oxblood — the deepest of the reds — has a deep blackish-wine tone.

In outerwear, "ski" will still pack a wallop... expect the classic hooded parka to appear in a new longer, belted style with less heavy quilting and trimmer, racier lines. Quilted will reverse to printed nylon. Leather will be in for a major revival, and this will mean suedes as well as the classic finishes.

The cardigan will retain its favored position in the sweater picture with both the ski-inspired zip front models and the three-button and six-button styles in new ranges of brushed mohair and wool blends in heather and camel tones or in muted argyle and striped patterns.

In tailored sportswear sport jackets move away from the slick smooth fabrics in the style-leading presentations, and assume a rugged, tweedy look. There will be emphasis on bold, rugged patterns, as well as on an entirely new group of handsomely blended medium shades.

Herringbones in bold, contrasty effects move up into a new style position, and camel shades are due for even greater acceptance as the nation continues to "move out of the dark."

Slacks are due to enter the fall season with a more moderate point of view, somewhat fuller but still definitely "trim and tapered." Plain-front and single-pleat models will have their special adherents.



Teaming up with plaid wrap skirt, classic sweater, is diamond-patterned casual stocking.

FOR ANYWHERE WEAR

Neither rain nor snow nor gloom of weather can stay fall raincoats from making their appointed rounds in fashion. Now that all coats are veering to the kind of sportive, casual, classic styling that rainwear has always favored, raincoats are becoming truly anywhere, any weather outer apparel.

Capes, trench coats, raglans, chestfields, slickers, norfoks show up for fall in the all-weather category, closely followed by ski-look jackets. Furry linings, leather and reptile looks make material news.

Texture shows up in leglines

The news in the fall legline comes from texture as hosiery fashions take new strides in knee-high and over-the-knee stockings — all spelling sportive for town and country.

Ribbing, diamond patterns, other textured effects star in stockings for daytime dressing as well as sports. Seams introduce a new look in full length, patterned hosiery. Plain stretch types hold a now-classic place for casual wear.

The stocking wardrobe will naturally continue to include conventional sheers and medium

weights, and here the news is color, with pale tones giving way to high-spirited darker shades. For evening, sheers are jeweled, clocked, seamed.

STYLING THE FURS

Fur styles stress shape, whether lean and natural or lightly fitted at front. Capes and cape effects get attention. Sleeves are stand-outs, newly important, long and lovely. For little furs, the shorter sleeve shows up but adds shape-ly width — example, a chinchilla jacket with bubble sleeves.



FURS FOR FALL—Just to prove that a dog's world isn't all bad, this proud poodle models one of the latest canine fashions, ready now for Fall Opening here at the Town & Country Pet Shop. It's a nubby nylon coat, fully washable, trimmed with a soft fur collar. And only \$3.98. Extravagant? Not at all! Small dogs need extra protection during our chilly mornings and evenings. And here at Bend's fully stocked pet shop you'll find a complete selection of dog coats and sweaters, from \$1.95. Come see! We're at the corner of Reed Mkt. & Hunnell Roads. Or call us at 382-1254. Adv.



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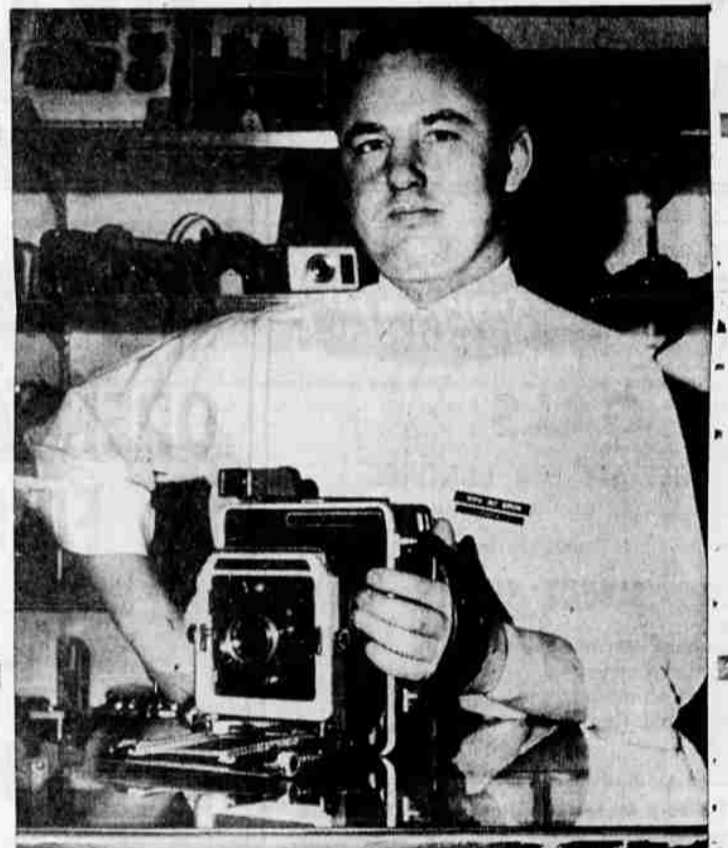
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RON HAILS FROM PORTLAND where, for the past three years, has been industrial representative for Semler's Toys for Men. Ron served as photographer during his service in the Air Force. He has taught evening photography classes for the Portland Public School System, as well as for the YWCA. And newly arrived in Bend, one of Ron's pressing concerns is finding a 3-bedroom house to rent. Any help, anyone?



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