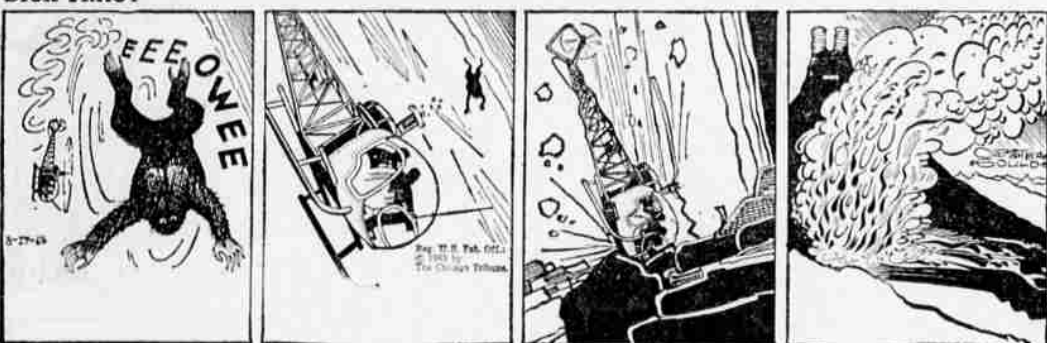




STEVE CANYON



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CARNIVAL 8

Television in review

Television viewers to have front-row seats for 'march'

By Rick Du Brow
UPI Staff Writer

HOLLYWOOD (UPI) — From dawn to well beyond dusk Wednesday, television viewers will be able to watch the "march on Washington" by an expected 250,000 segregation demonstrators. One of the chief aims of the march on the nation's capital is to try to gain support — and bring pressure — for President Kennedy's civil rights bill.

In sheer logistics, the coverage by the three major networks surpasses the attention given most other stories in recent years. About 23 cameras will be able to provide live broadcasts in the pooled arrangement.

What is remarkable is that, though the networks agree on the size of the story, there was, at last report, exactly one wrangle of the day's events scheduled for prime time, from 7:30-8:30 p.m., EDT, on CBS-TV. It is as if a newspaper were to give blanket coverage to a story, with its top reporters, and then printed mostly trivialities on Page One.

It is possible, of course, that this situation could change if anything in the nature of a catastrophe, or excessive violence, should take place during the day's activities.

Throughout the day, there will be frequent spot coverage, which will be expanded if events warrant, and there will also be a group of special programs.

In a related development here in Hollywood, there are some optimistic reports that Negro leaders and some of the television and movie technical craft unions may have reached a happier state of affairs in their talks.

These unions had been particularly upset by a feeling with some Negro figures that at least one Negro should be quickly placed on every movie and video screen. It now appears that this argument has been played down by spokesmen for the National Association for the Advancement of Colored People. It also appears there may be an increase — or at least an admission — of more Negroes in the unions. The fact is that it has always been hard for anyone — or any race — to crack many of these unions because of their father-to-son hand-me-down memberships.

At New Orleans, civil rights leaders were expected to appeal a federal judge's refusal to dissolve an injunction prohibiting racial demonstrations in Plaquemine, La., another of the nation's racial hot spots.

Racial developments elsewhere in the nation:

Birmingham, Ala.: School Superintendent Dr. Theo Wright was expected to reveal soon the names of Negroes and schools involved in court-ordered classroom desegregation Sept. 4.

Nashville, Tenn.: Negro Turville Hall has become the first of his race assigned to the U.S. Dept. of Labor's Wage and Public Contracts Division in Tennessee.

Mobile, Ala.: The Mobile County School Board today continued to process transfer applications under a 12th grade desegregation plan.

New York: The National Council of Churches goes into the catering business Wednesday to provide 80,000 box lunches for the march on Washington.

St. Louis, Mo.: The National Association for the Advancement of Colored People (NAACP) has called for a citywide boycott of public schools to protest alleged segregation.

Chicago: New York banker Earl B. Schwab told the National Association of Real Estate brokers that a Negro moves into a white neighborhood does not compel the white man to associate with him.

High Point, N. C.: Police arrested 12 Negroes Monday night after they locked arms in front of the Center Theater in protest against segregation.

New York: James Farmer, national director of the Congress of Racial Equality (CORE), will remain in jail in Louisiana rather than participate in the civil rights march on Washington, the CORE National Action Council said Monday night.

Farmville, Va.: Five Negroes were convicted Monday on charges resulting from a sit-in demonstration at a restaurant July 27.

24... Hedda Hopper visits CBS-TV's Art Linkletter "House Party" Sept. 18.

The new productions of the NBC-TV opera this season are "Lucia Di Lamermoor" Jan. 19; "Secret of Suzanne" Feb. 23; and a fresh version of the annual Christmas Day "Amahl and the Night Visitors," shown 13 times... Repeats are "Labyrinth" on Nov. 24 and "St. Matthew Passion" March 22.

Danville schools are integrated without trouble

By United Press International

Planning for Wednesday's massive civil rights march on Washington pushed racial developments elsewhere in the nation into the background, but schools at Danville, Va., recently the scene of racial violence, integrated without incident Monday.

Seven Negroes were enrolled in four previously all-white schools and four other Negroes were scheduled to be admitted later this week.

The school desegregation came as a result of action by the state pupil placement board and was not achieved by the racial protests which started in Danville May 31.

Negro leaders said demonstrations would resume in Danville, and it was hoped local Negroes would be aided in a "march on Danville" Thursday by Washington demonstrators returning to their homes.

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Cult of personality plays vital part in TV programs

By Vernon Scott
UPI Staff Writer

HOLLYWOOD (UPI)—In the theater, wise men say, the play's the thing. But in television the play hardly matters.

The star's the thing. Nowhere is the cult of the personality so important as in television where a Vince Edwards, Jim Arness or Dick Van Dyke can flash out of nowhere to instant stardom.

Public infatuation with the likes of Richard Chamberlain and E. G. Marshall can make or break a television show. Without an attractive star (almost always a male) a series is doomed. He needn't be particularly handsome, nor even especially talented.

Next month viewers will be introduced to a new pack of leading men in a horde of brand new series. And the networks, sponsors and agencies are holding their collective breaths that you'll take a shine to their standard bearers.

One of these is Gary Lockwood. As the star of NBC-TV's "The Lieutenant," Lockwood bids fair to become this year's sensation.

In the series he will play a Marine lieutenant maturing to manhood. Unlike other service shows, the series is neither a situation comedy (McHale's Navy) nor a war epic (Combat).

The setting is modern and the adventures do not rely on physical beatings and gunplay.

But the stories are almost secondary. M-G-M and the network are counting on the magnetism of the star to boom the show into the top 10.

Much of Lockwood's personality should filter into his characterization. Off-screen Lockwood is tall (6 feet 11), well constructed (185 pounds) crew cut and endowed

with a handsomely pugnacious kisser. A 26-year-old bachelor, he played for UCLA (under his real name: Yurosek) until he was expelled from the university for brawling.

He is cocksure, tough and bright. Lest anyone mistake him for an insensitive braggart, it should be noted that he worked with Elias Kazan in New York for two years.

Lockwood appeared briefly as a regular in the defunct "Follow the Sun" series which he considered a professional disgrace. He is excited about "The Lieutenant," however.

"I'm playing a young, sensitive guy with brains," he said during an interview at M-G-M. "He's not a hip, finger-snapping smart alec. I think it will be refreshing to see a hero who isn't a brutal detective or a fast-draw cowboy."

"And we won't be depending on the drama of the courtroom or the operating room to give our man stature."

Temperatures

High and low temperatures and precipitation for the 24 hours ending at 4 a.m., PDT, today.

	High	Low	Pcp.
Bend	72	40	
Astoria	72	49	.05
Baker	78	43	
Brookings	68	47	
Klamath Falls	77	45	
Medford	85	59	T
North Bend	68	57	
Pendleton	78	53	
Portland	77	50	
Redmond	77	46	
Salem	81	47	
The Dalles	85	54	
Chicago	49	63	
Los Angeles	87	61	
New York	77	59	
Phoenix	93	74	
San Francisco	78	59	
Washington	79	61	

The Channel Swim: "The Golden Age of Greece," a one-hour CBS-TV special with King Paul and Queen Frederika as guides, airs Sept. 22... On Sept. 11, same network offers "Athens: Where the Theatre Began," with Alfred Lunt and Lynn Fontanne as stars and narrators — also for an hour.

Scientist Edward Teller, ardent foe of the nuclear test ban treaty, is interviewed on NBC-TV's "Meet the Press" Sept. 1... Evangelist Billy Graham is a guest on the season premiere of CBS-TV's Jack Benny show Sept.



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