

GOING UP FOR AIR — Attacking a problem — air pollution — that is plaguing large cities in every part of the country, a 27-foot blimp-shaped balloon is launched from the old Federal Building in St. Louis, Mo. The balloon carried special pollution measuring instruments in the first of six flights conducted by the U.S. Weather Bureau to record movements of air masses over urban areas.

Something new added to top rated 'Bonanza'—a blonde

By Vernon Scott
UPI Staff Writer

HOLLYWOOD (UPI) — Something new has been added to the top rated "Bonanza" series for the coming season—a blonde.

The petticoat on the Ponderosa belongs to Kathie Browne who will become a permanent member of the cast, thus bringing a touch of feminine horseplay to the popular horse opera.

The Cartwright family, after four years of untrammelled bachelor bliss, is invaded by the green eyed cutie in the very first segment of the new season. Papa Cartwright, Hoss and Little Joe are safe, but brother Adam (in the person of Pernell Roberts) is a sitting duck for Kathie's charms.

Plans call for Adam to marry the interloper before the year is out, providing viewers don't scream their heads off at having a slip of a girl running rampant among their heroes.

As for Kathie herself, this is an opportunity of a lifetime. From almost total obscurity she is jumping into one of television's most popular shows, surrounded by four big video favorites.

Possessed of a bewitching laugh and extraordinary female wit,

Utah newspaper publisher dead

UKIAH, Calif. (UPI) —Bernice Foster Cober, 68, copublisher of the Ukiah Daily Journal was found dead in her home here Wednesday by her husband.

Mrs. Cober had been in retirement for a number of years since suffering a stroke. She was found on the floor of her kitchen when her husband, B. A. Cober, Daily Journal co-publisher, returned home for lunch.

She was pronounced dead by her physician and taken to Ukiah General Hospital, where she had donated her eyes to the University of California medical center eye bank.

Funeral services will be held at 11 a.m. Saturday.

Mrs. Cober, who was born in Lostine, Ore., bought the Ukiah paper along with her husband in 1931 and in the early years was a linotype operator for the newspaper.

Bradetich truck catches fire

John Bradetich, owner of a ranch east of Bend, was forced to abandon his pickup truck Tuesday about 5 p.m. when it suddenly caught fire on a trip into town.

The fire, which broke out about 14 miles east of the city on Highway 20, ignited brush and grass at the edge of the highway and necessitated the calling of local fire crews. Bradetich was not injured.

Firemen said Wednesday there was considerable damage to the vehicle. The brush fire was quickly put under control.

A second fire alarm came at 10:46 on Tuesday and brought firemen to N. First Street near Frieda's Cafe, where a fire had spread in grass and brush. No damage occurred.

At 8:10 Wednesday a Forest Service official reported considerable smoke in the Tumalo rest area vicinity. Crews found it was just an accumulation of dust and smoke.

Kathie is certain viewers won't clamor for her expulsion.

"Women won't reject me because they like a little romance with their television shows," she said during lunch at NBC. "In fact, love and kisses are what women like to see best."

"Men may resent me for breaking up a set (the Cartwrights), but that can't be helped."

"Besides, a lot of them would like to see more girls and fewer horses on the show. So far the character I play hasn't been fully developed, although we've already filmed four shows."

"We are going to go along just as two people might do in real life and see how the romance goes. Maybe it will lead to marriage and maybe not. Instead of wrapping up the courtship and marriage in one show, as they so often do on TV, we'll stretch it over a full season."

Roberts has been chafing to escape the show anyhow, and what better way to write him out of the series eventually than to have him settle down on the east forty with a cute little bride.

Kathie, a native of San Luis Obispo, Calif., has appeared in supporting roles in video for three years. This will be the first time she receives co-star billing.

"There's only one thing that bothers me about being a regular in 'Bonanza.' I hate horses. But they've found a girl who looks like me to double for all the riding, and rough stuff."

Kathie, who is husband hunting in real life as well as on the show, has been made to feel welcome by Lorne Greene, Mike Landon, Dan Blocker and Roberts. But there won't be any romance between scenes.

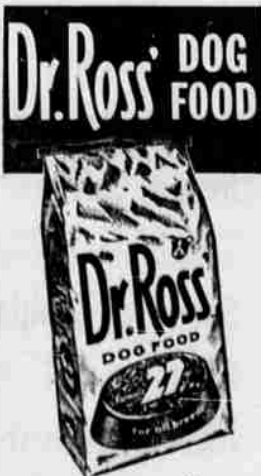
"They're all married," Kathie sighed. "I'll have to look for a husband on my own time."

Kennedy tops British poll

LONDON (UPI) — President Kennedy won a British Broadcasting Corp. (BBC) poll of 2,000 young Britons to find out whom they considered the world's greatest politician, it was learned today.

Kennedy drew support from about one-quarter of the participants, aged 11 to 21. He and Mrs. Kennedy were also named in the survey as ideal parents.

Spaceman John Glenn of the United States and Soviet space travelers Yuri Gagarin and Valentina Tereshkova were among those chosen as the bravest persons in the world.



made naturally... so naturally it's better

He had some trouble explaining American TV to young European

By Rick Du Brow
UPI Staff Writer

HOLLYWOOD (UPI) — Ever since my 12-year-old brother-in-law came to visit from his home in Europe, I have tried regularly to explain some of our television shows to him by watching them with him.

Naturally, I have tried to steer his attentions to our more honored programs so that he will get an impressive picture of our leadership in world television, and understand the finer tastes that we savor. Wednesday night, therefore, I suggested that we take a look at the show that was named for best comedy program, writing and direction at this year's Emmy awards, the weekly Dick Van Dyke opus on CBS-TV.

Early in the program, Van Dyke kissed a strange woman in his living room. I explained to my brother-in-law that, from behind, Van Dyke had mistaken

this woman for his wife, had embraced her, and now was caught in an embarrassing position by his spouse and young son. I explained that this show is considered one of our more bright and sophisticated ones.

My brother-in-law was not overly disturbed by the mistaken identity in the plot. What he wanted to know is why so many of our regular comedy series had smiling young couples, all with children. I explained to him that on most such shows, happiness is generally equated with marriage, brats like himself, and dogs; whereas single, childless, dogless people usually are the ones with problems. I explained to him that many persons actually believe this. He looked at me kind of funny.

Anyway, as the program progressed, I explained that this strange young woman was actually one of Van Dyke's old schoolmates, that she wanted him to

help get her a job as a singer in show business, and that all of this made Van Dyke's wife jealous.

My brother-in-law really didn't care much about this either, making it clear that it was all beneath him. What amazed him, he said, was that most of the young women he sees on television appear so similar. I explained to him that this interchangeability of women was what made divorce so palatable in Southern California; that since so many ladies look alike, talk alike and act alike here, it does not cause much emotional upset to trade one in for another and keep on going without losing a step.

Well, finally, as the show progressed further, I pointed out that there was a happy ending, and how Van Dyke arranged this by coaching the young lady so she became a success and left him behind for a more important fellow. For some reason, I felt

compelled to explain to my brother-in-law that many of the persons connected with this series were really very talented and capable of much better things, but that big money is a natural temptation. I threw in a few nice words for Van Dyke. I said that Carl Reiner, the brain behind the vehicle, was an old friend of mine and quite a funny writer when he put his mind to it. I explained that the idea was that people don't want to be enriched all the time. Don't try to fool a kid.

The Channel Swim: Danny Thomas is reported financing a possible new situation comedy series in which Walter Brennan would star as a business tycoon; it is aimed at the 1964-65 season... CBS-TV will broadcast the "Miss America Pageant" for two hours Sept. 7, a Saturday night. An hour special titled "What Ever Happened to Royalty?" comes up on ABC-TV Sept. 9, focusing on European aristocracy... Arthur Godfrey will host the NBC-TV Thanksgiving Day variety show Vince Edwards turned down... Pay-TV is trying to firm a big deal with the Los Angeles Dodgers and San Francisco Giants baseball teams. NBC-TV's "The Lively Ones" for Sept. 5 features Della Reese, Matt Dennis, Nellie Lutcher, Frances Faye, Page Cavanaugh, Anita O'Day and comedian Irwin Corey... Piper Laurie will star in the life story of blues singer Lee Wiley this season on same network's "Bob Hope Theatre." NBC-TV's "Today" show will originate for a half-hour each week from the New York World's Fair next year... Television critic Cecil Smith of the Los Angeles Times had his television set stolen from his home by thieves; some guys have all the luck.

Young Equipment in new building

The Young Equipment Company, a six-year establishment in Bend, has moved into new quarters on North Highway 97 near the business route junction, it was announced today.

Formerly located on E. Third Street, Young's has moved in order to make room for more extensive lines of merchandise.

The firm, which deals in logging, mill, welding and industrial supplies, now has a structure of approximately 3,200 square feet in which to conduct its business.

Partners in the enterprise are Bud Young and Tom Gargan. They will be assisted by Bob Skidgel and Mrs. Young, bookkeeper.

Young's is open Mondays through Saturdays from 8 a.m. to approximately 6 in the evening. Next weekend, Friday and Saturday, August 23-24, is scheduled for grand opening ceremonies, Gargan said this morning.

THRIFTWAY QUALITY MEAT VALUES

FRYERS U. S. Grade A
(Mrs. Chessher's Fresh Frosted)
Cut-Up, Panready
"Add extra outdoor flavor with Crescent Bar-B-Cue Seasoning"

29^c lb.

PORK LOIN ROAST 2-3 lb. Avg. — Loin End lb. 49^c
Bar-S — Bologna, Pickle Pimiento, Olive or Spiced 6-oz. 1⁰⁰
LUNCH MEAT 4 pks. 1⁰⁰
Thriftway Quality
GROUND BEEF 3 lb. 1⁰⁰
Country Style — Fresh
SPARERIBS lb. 49^c

PORK CHOPS
"For a delicious new flavor season with Crescent Garlic Salt before cooking"

69^c LB.

CENTER CUT

M.J.B. COFFEE
Reg. or Drip 1-lb. **59^c**
2-lb. Tin - 1.17
INSTANT COFFEE 10-oz. Jar 1.29 6-oz. Jar 89^c

BORDENS MILK
Evaporated For 7 Tall Tins **1⁰⁰**
Coffee or Cooking

TUNA FISH
White Star 4 No. 1/2 Tins **1⁰⁰**
Light Meat
Chunk Style

PEANUT BUTTER
Tastewell 3 lb. Jar **99^c**
Creamy or Krunchy

ORANGE JUICE
Shur-Fresh 4 6-oz. Tins **1⁰⁰**
Frozen
Reg. 2/65c

KETCHUP Heinz Regular or Hot REGULAR BOTTLE **15^c**

Baby Food Gerber's Strained 10 4 1/2-oz. Jars **89^c**

Royal Gelatin All Flavors Limit Please 3-oz. Pkg. **5^c**

Salad Oil Wesson Lg. 24-oz. Bottle **29^c** Tastewell Lg. 24-oz. Bottle **25^c**

Green Beans Santiam Fancy Cut or Sliced 6 303 Tins **1⁰⁰**

Instant — 1-lb. Tin **HERSHEY'S COCOA** 39c
Chips, Date & Nut or Pecan Shortbread
NABISCO COOKIES 2/89c
3 1/2-oz. — Canning & Freezing Needs
M.C.P. PECTIN 7/1.00
No. 1 Tin — Playfair
DOG FOOD 11/1.00
No. 1 Tin — Calo
CAT FOOD 8/1.00
4 Roll Pkg. — Scot Tissue
TOILET TISSUE 4/29c

NU-SOFT
Liquid Laundry Aid Reg. 49c Pint **39^c** Reg. 89c Quart **69^c**

200 ct. — Scot — White or Assorted
PAPER TOWELS 3/1.00
125 ft. — Zee
WAX PAPER 5/1.00
100 ft. — Cut-Rite
PLASTIC WRAP 29c
50's — Scotkins
LUNCHEON NAPKINS 6/1.00
60's — Scot
FAMILY NAKINS 7/1.00
400's — Scotties
FACIAL TISSUE 4/1.00
Swans Down — White, Yellow and Devils Food
CAKE MIX 3/89c

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