



HAIR APPARENT—Richard Andrew Ortiz, 3 months, gives up on a book of hairdos and use of that big comb. Tired of all those cracks about "what a cute little girl" he is, he's ready — and willing — to make that first trip to the barber-shop in Salinas, Calif.

New trend noted in plans for weddings

By Gay Pauley
UPI Staff Writer

TEANECK, N. J. (UPI) — A new trend in wedding arrangements indicates a revision of that old saying, "something old, something new..."

Now make it, "something old, something new, something RENTED, something blue."

That long white gown the glowing bride wears down the aisle might be one she bought. Or, it might be one she hired just for the big day.

"Certainly we're renting wedding gowns," said Sarah Poosikian, 36-year old president of a firm which specializes in renting formal apparel.

"We also rent the bride's head-dress. Every one of our brides also gets that 'something blue' from us—we give each customer a blue garter."

Poosikian said that his firm, the Biltmore Formal Wear Co., carries some 300 bridal gown styles, most of them floor length, many with the full train. Some 30 are rented, on the average, each month, but the number goes up in the summer marrying season.

"I don't know whether it's because today's bride is less sentimental about her wedding dress, or just more practical," said Poosikian.

"Look at it this way. A bridal gown is a one-time occasion dress. For \$30 to \$40, the bride can rent a gown. To buy one, she will spend anywhere from \$100 on up to \$400 or \$500."

"I think she rents because she would rather put some of the money into the honeymoon or furnishing the new home."

Once in a while, Poosikian said, the bride-to-be or mother makes an excuse for renting—"the one

we purchased hasn't arrived," or some such. But most of them are just as candid about renting a wedding dress as other women customers are about renting mink stoles, another facet of Biltmore's business.

The firm rents about 80 mink stoles each week. It doesn't stock mink coats, Poosikian explained, because their wearing season is brief along the Eastern Seaboard, which the company serves. Nor does it stock bridesmaids' dresses. "Too much of a problem with all the colors," he said.

His firm also rents every type of formal wear for men, and this is its biggest operation — some 2,500 units go out each week, said the president.

Poosikian said he had rented mink stoles to young bachelors who wanted to present something besides a corsage for the evening to the young women they're wooing.

One mink renter was a New York waitress who took the same stole out each weekend for 18 consecutive weeks—she was using it to impress the man she was dating. "She caught him, too," said Poosikian.

Candid wedding photos replacing posed shots

By Gay Pauley
UPI Staff Writer

NEW YORK (UPI) — Posed wedding pictures are on the way out and candid coming in along with color, said the executive manager of the Professional Photographers of America, Inc.

"The trend is to the candid photographic record of the bride's big day," said Frederick Quellmalz. "About the only formal shot today's bride wants is one of the wedding party or herself and husband. This is the one that usually is framed and goes on the mantelpiece or piano in the new home."

"Black and white is becoming

Over 200 said killed in Haiti

PORT-AU-PRINCE, Haiti (UPI) — President Francois Duvalier's security forces have killed nearly 200 persons — mostly political prisoners — during the past month, according to anti-government Haitians.

Duvalier's opponents claim they can list the names of 196 victims of government repression since anti-government terrorists killed three of the president's bodyguards in an apparent attempt to kidnap his two children April 26.

No such list has been compiled and it would be virtually impossible to verify in Haiti, where the government rarely reveals the names of political prisoners or their whereabouts.

The dreaded Ton Ton Macoute (hoyemen), Duvalier's security police, direct nightly searches through residential neighborhoods.

Arrests have soared since Duvalier's bombing began the night of May 22. The sounds of bombs, hand grenades and gunfire have been heard in Port-au-Prince every night since then.

The bombs appear to have been only of nuisance value against Duvalier, who remains firmly in power despite opposition threats to kill him, the now-dormant threat of an invasion from the neighboring Dominican Republic, and the known displeasure of the United States government.

DEATH REPORTED

WEED, Calif. (UPI) — A Portland man, 39-year-old Joseph H. Wierbeck, was killed Sunday night when his sports car went out of control about three miles south of here on Highway 99.

He was alone in the car.

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Both political parties reportedly eyeing S. F. for '64 conventions; decisions due next month

By Raymond Lahr
UPI Staff Writer

WASHINGTON (UPI) — Both political parties are reportedly eyeing San Francisco as a strong contender for their 1964 presidential conventions, but neither will make its choice until next month.

The Democrats were said to be leaning toward San Francisco and Atlantic City, although party leaders still are awaiting a firm offer from Chicago.

Chicago already appears to be the strongest rival of San Francisco for the Republican meeting.

Neither party has ruled out any bidding cities, however. Detroit, Philadelphia and Miami Beach are still in the running for both conventions, while Baltimore has made a bid to the Democrats and Dallas is seeking the GOP meeting.

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Bureau due in Seattle

PORTLAND (UPI)—The Northwest headquarters of the Department of Interior's new Bureau of Outdoor Recreation will be established in Seattle, the department said.

The first field director will be Fred J. Overly, superintendent of Great Smoky Mountains National Park in Tennessee and North Carolina.

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Most people generally do. Not only do they read; they cut out and show ads to their family and friends; they clip coupons for information and samples. When people see an advertisement in print, they can compare designs... features... and prices of nationally known products and services. (And people do compare before they buy.) Advertising in print is a handy thing. You

can always check back; the message is still there even if your attention is distracted. When you add it up, print advertising—the kind you read in this newspaper—makes sense. And because it measures up to the buying habits of most consumers, print makes sales.

The Bulletin