#### The Bend Bulletin

WEEKLY EDITION bed by The Bend Bulletin (Inco Established 1992

ROBERT W. SAWYER, Manager Independent Newspaper, standing for quare deal, clean business, clean politics the best interests of Bend and Central

THURSDAY, JULY 27, 1922

#### FOR BETTER BUSINESS

Adopted by the educational conference of the Associated Advertising Clubs of the World at the 18th annual convention at Milwaukee. Wisconsin, June 15, 1922, for better business, Educational Director J. A. Hall, presiding.

Representatives of advertising clubs, trade associations, chambers of commerce, newspapers, business papers, and educational directors of the country, gathered in conference at the instance of the educational department of the Associated Advertising Clubs of the World, in Milwaukee, Wisconsin, June 12 and 13, 1922, send this message of optimism to the business men of the world:

"Our belief in the truth-in-advertising movement, backed by honesty in every department of marketing. grows stronger daily.

"Having an abiding faith in the we assert our faith also in the future great prosperity of the home loving people of all nations.

"In the name of Better Business, we pledge ourselves to foster a spirit of confidence and cheerfulness.

"In the name of Better Business, we promise a deeper courtesy, a greater willingness to serve.

'We believe that home building is the cornerstone of prosperity. We must, therefore, stand shoulder to shoulder in the development of the community spirit. We must realize that we most truly help ourselves when we help our neighbors.

"Let us compete in service. This emulate, not envy. Let us build up. not tear down. Let us take pride in our calling. Let us be boosters.

"We are convinced that simple sincerity in approaching the public, and scrupulous honesty in all dealings with the middleman will make business better tomorrow.

"Therefore, all of these forces here represented unite in urging their associates and the business world generally to pledge themselves to further concentrate their efforts on truth in advertising and all branches of marketing, elimination of petty jealousies and knocking, and to do all derstanding of better advertising. keting in general, for better busi-

MEASLES AND MOSQUTOES.

Dr. Royal S. Copeland, commissioner of health for the city of New York, makes the flat assertion that measles can be completely wiped out in this country in 48 hours. In the

What a reflection on the United tion under government authority directly to the people, is ignored. Con- and more money in California. sequently, measles still carry death

unaided by the government, to bring attractions, but as yet little has been some relief, though lack of unified done to exploit them. The only nataction undoubtedly must end in falls ural sights yet advertised are the

than 1000 feet, then every househol- highway, is drawing many tourists; der has it within his power to estab- out of six cars there in an hour last lish for himself at least a mosquite Sunday, three were from other points zone. Clean up for 1000 feet. See than Bend. That is a pretty good that old botles and tin cans contain- showing. That means that three cars ing water are destroyed or emptied, that otherwise would have driven that cesspools are kept closely sealed, right through halted for a time and that house gutters are kept clear. Sprinkle suspected spots with kerosene, the cooperation of every citizens

is even more simple. Keep the pa- listed. Some day individuals will do tient absolutely isolated for 48 hours. How easy it would be for the govern- do, it should be the task of the Comment to lay down practical rules to destroy these evils and to enlist the benefit of the community. A good people in a united campaign to that start has been made. We should like end, asking in plainly signed adver- to see it go forward. tising under the signature of the president of the United States, if necessary, the cooperation of every citi-

zen.

A RARA AVIS Sage hen hunters report that the this time.

this year yield none at all. The warnings voiced a year ago are now shown to be more than pessimistic

Few have shot them; not many have important. hunted them. Possibly their passing less it is a pest like the jackrabbit or ure of out-of-door life is in the birds

sage hen is about to go. The game commission this year wisely cut down the open season for sage hens. We believe that the sportsmen and the nature lovers of this section should join in an appeal to the commission to declare a closed season for two or three years to see if the

#### THE SCHOOL BILL

bird may not be brought back

Of the eight measures to be voted on at the coming general election, that one designated as the compulsory education bill is going to be the cause of a hard fight and, before the ampaign is over, a good deal of bitter feeling. It is most unfortunate principles of our forefathers and in that at a time when Oregon needs the the soundness of our great resources, united efforts of all the people to advance the general interest, there should be initiated a measure of this sort that will create ill-will, animosity and religious dissension. Nevertheless, the thing has been done. Now it remains for the argument to be developed.

As yet The Bulletin has seen no newspaper that favors the proposed law. The Pendleton Tribune, the Klamath Falls Herald, the Salem Capital Journal have all spoken against it. Undoubtedly there are others in opposition that have not come to our attention. There may be some also that favor the bill, but them in the Deschutes? it is safe to say from the evidence is the truest cooperation. Let us but already in hand that as a whole the newspapers of the state will oppose.

Now we are not so filled with the importance of the opinion of the newspapers of Oregon as to think that they are necessarily right in this school matter. Nevertheless, when one finds such practical unanimity of opinion as we believe will be found here, it means that they are not far wrong. The reason for this is quite clear. The newspapers, meaning the men who are expressing the newspaper opinion, are all the time looking at and studying questions from a detached viewpoint. They are doing their best not to be moved by anywithin their power for a better un- thing but straight reason and considerations of public policy. It therebacked by better selling and mar- fore does mean a good deal to find them opposed to this so-called compulsory education measure.

The Bulletin is opposed to the bill on a good many grounds which will be set forth in the future.

TOURIST ATTRACTIONS

In California, we are told, every natural attraction, of whatever minor same breath we are authoritatively nature, is explointed and capitalized advised that the pestilent mosquito to the highest degree. The tourist at a certain point he should see this or that. No device is spared to at-States government if these assertions tract his attention, and by the time be correct, and there is no reason to he reaches the spot he has been made doubt them: The one great necessary to think that there is really somestep; namely, passing this informa- thing to see. As a result he goes to see and he spends a little longer time

Frequently it has been pointed out and suffering to the young, and mos- that here in Central Oregon there quitoes spread their poison over al- are things to be seen ten times more most every inch of the United States. interesting and worth while than any It may be possible for the press, of these highly advertised California Lava river cave and the Arnold ice If the mosquito cannot fly more cave. The former, being on a main probably increased their expenditures

There are other spots to be For measles Dr. Copeland's recipe marked; other attractions to be this for their own gain. Until they mercial club to do the work for the

BE CAREFUL

The genial secretary of state, Sam Vine Stedham has returned to isseed the state of the stedham has returned to isseed the state of the The genial secretary of state, Sam If the gentlemen, now so busy firt- and August are the months of heaviing for the vote, would press thorough legislation of this character, perhaps they might stand a better chance than they will by rolling the pork barrel.

All August are the months of heaving the months of heaving for the working in Hend.

Miss Rosa Spot came home last Wednesday from the highlays of Wednesday from the highlays of the state and that as a consequence where she was spending a few days perhaps they mill by rolling the greatest. He asks that newspapers urgs on their readers the need for the exercise of the greatest care and the valley walley walley. the exercise of the greatest care and the exercise of the exercise of the exercise of the exercise of the greatest care and the exercise of the greatest care and the exercise of the exercise of the greatest care and the exercise of the greatest care and the exercise of the ex

sons were certain to produce birds, course, he is quite right. The more the Suttle lake road camp spent Sunstains year yield none at all. The cars the more chances of accident day in Sisters, visiting relatives and cars the more chances of accident and therefore the need for greater care. Care in driving to see that the prophecy. The sage hen is almost speed limits are not exceeded, care in meeting and passing other cars, care It may be that there are few who in turning sharp curves, care in the Leatha Harrington spent one day last re really interested in sage hens. use of lights at night—all these are week picking berries at the old are really interested in sage hens, use of lights at night-all these are

Car owners who have recently rewould hardly be noticed, and yet it turned from California tell of the does seem a pity that any form of careful enforcement of the road laws wild life should be exterminated un- there. As a result the visitor gets a on the Metolius river. good impression of the state, he feels the coyote. A big share of the pleas- that he is safe on the roads and, as a matter of fact, he is safe, or safer, and animals to be watched and studied. There is no reason why man
should continue his career of extermination. The great auk is gone and
the passenger pigeon is gone. The

at least, than where the rules are
disregarded. We have traffic cops
bere; but the real way to enforce the
law is by personal observance in the
general interest. That's not too much
the passenger pigeon is gone. The and animals to be watched and stud- at least, than where the rules are to ask of Oregonians.

> A resident of Burns named Jack Scarf died the other day, leaving no library. The amount will be at least \$600, says the Burns Times-Herald. the largest single gift the library has ever received. "Jack," as the Times-Herald puts it, "had not a great amount of benefit from the library. but he appreciated it nevertheless and his gift showed it." Are there any Jack Scarfs in Bend?

The public health service calls attention to the fact that the rented bathing suit is a menace. Johnny Germ and Mickey Microbe find their abode therein and woe betide the person who falls victim to their operations. Between the folks who insist that bathing suits shall be of a day certain pattern and those who have other ideas, it's a real lob to have quiet swim these days.

Idaho bull frogs weighing about a pound each have been planted in Harney county. In their home waters these frogs reach five pounds in weight and are a desirable food supply. It is hoped that they will flourish in Harney. How about trying

## Fifteen Years Ago

(From the columns of The Bend Bulletin of July 26, 1907)

It is now a settled fact that the D. I. & P. offices will be moved back to Bend about August 15. The company will have a payroll that will average \$12,000 a month.

Railroad prospects for Bend were never brighter. During the past week Bend has been visited by two parties of railroad officials, one headed by Julius Kruttschnitt, of the Harriman lines, the other by George F. Nevins, general superintendent of the Corvallis & Eastern.

John Steidl announces that the present plans of the townsite company of which he is a member contemplates the platting of the land on the west side of the river with the intention of making that the main residence district of the city.

Just as soon as transportation facilities are at hand, Thomas H. Shevlin of Minneapolis will build a mill in the Deschutes country, he says in an interview published in the Portland Oregonian.

C. M. Redfield has rented the Overturf house.

Jesse I. Stearns and family are expected to arrive in Bend this week to spend the remainder of the sum-

Charles Stanburrough and brother last week purchased the corner lot east of the postoffice, paying \$800

The Pilot Butte sawmill is running this week. It has an order for 100,-000 feet for the D. I. & P. Co.

Frank May has returned to Bend after an absence of two or three years in Alaska and elsewhere.

The Bend-Madras-Shaniko Stage Co. has made a change in its route. It now runs from Redmond to Forest to Lamonta to Madras, cutting Trail Crossing and Culver.

### What's Doing in the Country.

#### ROCK CRUSHER NOW WORKS TWO SHIFTS

SISTERS. July 27. — The rock crusher on Squaw creek is now run-ning a day and a night suift. About three miles of the Bend-Slaters a gh-way have been graveled.

birds are almost impossible to find We strive to please and are glad to Squaw creek, this year. Spots which in past sea-

friends.

Mrs. Ed Leithauser spent Satur day at the Mckinney home. Mrs. Ray Kaylor and children and Miss Irel Harrington and Ray and

Farthing ranch.
Mrs. Ed Leithauser was a caller at the Robbins home last Tuesday. Mrs. Pete Leithauser spent several

days last week visiting her son Frank

Ray Kaylor hauled hay from Cloverdale one day last week.

Mrs. Frank Zumwalt of the Allingham ranger station on the Metolius river has been quite sick but is up

Skelton of Cloverdale.
Mr. and Mrs. Moody spent Wednesday evening with Mr. and Mrs. P. A.

J. Alton Thompson, county school relatives and only a small amount of superintendent, and his title son, property, but what little he did leave, James Jr., of Bend, and State Club he bequeathed to the Burns public Leader Calavan of Salem, had lunch with the Try Sewing club, which on account of sickness at the home of the Misses Thelma and Nellie Zumwalt, met with Miss Cecile Robbins. The club will meet with Miss Nellie Van Tassel at Plainview August 3.

> mond spent Sunday in Sisters.
> Mr. and Mrs. Andrus Jacquot of Bend passed through Sisters on their way to the Metolius river for a few days outing.
> Mr. and Mrs. Frank Arnold and

> daughter, Freda, of Cloverdale, spent Sunday evening in Sisters, visiting Mrs. Arnoid's parents, Mr. and Mrs. Charles Gist

> Vern Skelton was a business vis itor in town Friday and Saturday

J. P. Duckett and Mr. Ralson were business visitors in Redmond Satur-

Mr. and Mrs. Clyde Duckett left

Mr. and Mrs. Clyde Duckett lett Monday, after spending several weeks with Mr. Duckett's parents, Mr. and Mrs. J. P. Duckett. They will return to their home in Washington. Mr. and Mrs. John Dennis and Miss Ruth Spoo left Friday for Seattle for a short visit. Glen Van Tassel will accompany them as far as Portland, where he will have an operation perwhere he will have an operation per

formed on his eyes.

Mrs. Perry South and daughter Ruby, and Cecile Robbins, called on Mrs. Moody last Saturday.

Mrs. Moody last Saturday.

Miss Ruby South returned to her home here Friday after spending several days helping Miss Thelma Zum-

eral days helping Miss Thelma Zum-walt cook at the Ed Graham ranch at Grandview.

Mrs. Arthur Templeton is staying at the Hotel Sisters whife Mr. and Mrs. John Dennis are gone.

Mr. and Mrs. Ray Kaylor and chil-dren spent Wednesday evening at the C. N. Robbins home.

Mrs. Perry South spent Monday

Mrs. Perry South spent Monday and Tuesday with her sister, Mrs. Frank Zumwalt, on the Metolius

Miss Irel Harrington is staying with Mrs. Ray Kaylor while Mr. Kay lor is at his homestead on the lower

Ed Spoo took a load of lumber to the McKinley mill Sunday.

Vern Skelton is driving truck a few days this week for Ed Space.

P. A. South has been sick with ton ailitis. George Kirk and daughter have moved to the McKinley mill, where

Mr. Kirk will work. of The Dalles is spending a few days visiting friends in

Mr. and Mrs. Ed Leithauser and Mrs. Pete Leithauser were business visitors in Cloverdale one day last

Mrs. Ed Spoo and children, Mis-Rose Spoo and Dr. Vincent were in Redmond Monday.

H. K. Allen was called to Hood River by the death of his father, formerly of Grandview. He was well known at Sisters and leaves many friends in Central Oregon.

Mr. and Mrs. Ed Spoo are moving into the Lester Gist house this week.
Mrs. Huntington and children were callers at the home of Mrs. Ray Kaylor Tuesday afternoon.
Allen Harrington is helping Carl

Woods this week in haying.

Mrs. Mose McKinney, Mrs. Ed
Leithauser and Miss Inez McKinney spent Tuesday in Redmond

#### Faith That Endures.

The only faith that wears well and holds its color in all weathers is that which is woven of conviction, and set with the sharp mordant of experience. -Lowell.

Skeleton Found With Dagger in Ribs. With a Jeweled dagger thrust between his ribs just below the heart, & he skeleton of a man was found in a very ancient terra-cotta tomb by work. men while digging the foundations for a villa at Sirmione, on the Luke of thech, Italy. Further excavations brought to light other tombs of the same kind. Sirmione, which in the lays of the Roman empire was a favorite resort of wealthy Romans, is now a flahing village on a narrow promontory which projects into the ake. In the neighborhood is the socalled Grotte di Catullo, the consulerable remains of a Roman building said to have been the country house of Catulius, the famous lyric poet of Rome.

#### Valuable Traveling Aid.

If you do not own a wardrobe trunk and are taking a trip, secure about six good-sized shirt boxes. In each put different articles, thin dresses in one, men's shirts in snoth er, baby dresses in another, etc. When you reach your destination, not only will the clothes be easy to find, as each box can be marked, but, they will not be mussed up, as is common after a long trip.

#### For Writers to Ponder Over,

No commonplace is ever effectually got rid of, except by essentially emptying one's self of it into a book; for 

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It offers training also in: The School of Music, Physical Education, Industrial Journalism.

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Corvallis, Oregon

# **Used Cars**

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