

TENTH JUBILEE ANNIVERSARY SALE!

Starts October 29th and Continues Until November 5th



It has been ten years since we opened this store, on November 1, 1911, and during these years of business we have had the proud privilege of supplying the needs of the people of this community. In order that we might celebrate this event we have prepared fittingly and characteristically. Every department of this great store is teeming with master values worthy of the occasion. Not one-half of the bargain story can be told in these columns and new items will be added from day to day. This announcement is a greeting and an invitation to you to come and share in the values that we have prepared as a climax to ten years of business endeavor and as a prelude to many future years of business activity.



This is the Greatest Bargain Event of the Season. Read Every Item. Check Off The Items You Will Want. Bring This Ad. With You. Be One of The First to Profit by This Great Saving Event.

DRESSES Greatly Reduced for This Sale

The Dresses included in this Sale are grouped into three lots.

The Dresses in Group No. 1 consist of Crepe, Taffeta and Satin materials. Each dress is of an original pattern, beautifully designed and trimmed. The original price of these Dresses range from \$37.50 to \$42.50. Specially priced for this Sale **\$17.85**

In Group No. 2, Ladies' Tricotine and Taffeta Dresses, you will find garments originally selling for \$18.75. Specially priced for this Sale **\$9.85**

Group No. 3 includes our stock of Knit Sport Dresses. An exceptional assortment. Formerly priced from \$25 to \$28.75. Priced for this Sale **\$16.95**

Three Petticoat Specials

Ladies' Silk Petticoats, taffeta, ruffled and plain hemmed styles. Priced for this Sale at **\$3.38**

Ladies' Silk Jersey Petticoats; all colors are included in the assortment. Priced for this Sale at **\$3.45**

Sateen and Figured Cotton Taffeta Petticoats. Specially priced for this Anniversary Sale at **\$1.19**

Selected Stocks of Men's Furnishings at Radical Reductions



Men's Caps; short lines of \$1.50, \$1.75, \$2.00, \$2.25 and \$2.50 value; your choice for **\$1.00**
 95c Pure Silk Knit or Cheney All Silk Ties, for **75c**
 Heavy Interwoven Hose; black or cordovan; 6 pair for **\$2.15**
 Lee Unionalls, reduced to **\$2.87**
 Pioneer Suspenders; special at **48c**
 Canvas or Heavy Jersey Gloves; special for this sale, pair **9c**
 Bandana Handkerchiefs, each **9c**
 Colored Woven Border Handkerchiefs at **20c**
 Discontinued styles Ido Starched Collars, at **10c**
 "High Rock" Heavy Fleece Shirts and Drawers; regular 85c quality; special for this sale at **60c**

BARGAINS FOR BOYS

Kaynee Guaranteed Waists; regularly \$1.00; light or dark patterns; for this sale **80c**
 Boys' Heavy Fleece Ribbed Union Suits; sizes 6 to 16; special for this sale at **98c**
 Boys' Outing Flannel Night Shirts; special at **93c**

Note Worthy Values in Notions

R. M. C. Crochet Cotton; while it lasts, per ball **8c**
 Snap Fasteners; black or white; all sizes; dozen **2c**
 O. N. T. Lustré Cotton; per spool **5c**
 25c Tooth Brushes; two for **25c**
 69c to 95c Hair Brushes; special at **48c**
 Pearl Buttons, per card **4c**
 Jasper Hose Supporters, all sizes, per pair **10c**
 Gainsborough Human Hair Nets, three for **25c**
 Terry or Knit Wash Cloths at **8c**
 \$1.25 Ladies' Neckwear; your choice for **80c**
 3 pound Stitched Cotton Comforter Batts at **98c**
 2 1/2 pound Cotton Comforter Batts at **75c**
 64 inch Knitted Table Padding, per yard **\$1.48**

HERE ARE PRICE REDUCTIONS ON UNDERWEAR and HOSIERY

Ladies' Winter Weight Cotton Union Suits in 3 styles; ankle length, high neck and long sleeves; Dutch neck, elbow sleeves; low neck and no sleeves. Special for this Sale at, suit **98c**
 Children's Winter Weight Cotton Union Suits—
 Sizes 2, 4, at **60c**
 Sizes 6, 8, at **80c**
 Sizes 10 to 16, at **90c**
 Children's Black Heavy 2x1 Ribbed Hose; all sizes; special for this sale, pr. **19c**
 Children's Fine Rib and 2x1 Ribbed Hose; an extra quality; specially priced at, per pair **20c**
 Women's "Sleepy Hollow" Flannelette Night Gowns, in white and colored stripes; special at **\$1.00**
 Children's "Land of Nod" Sleeping Garments—
 Sizes 2 to 6, at **98c**
 Sizes 8 to 12, at **\$1.48**



BLANKETS!— Demonstrating the Superiority of Our Blanket Department

58x76 Cotton Sheet Blankets.....	\$1.98	66x80 Wool Finish Blankets.....	\$4.69
64x76 Cotton Sheet Blankets.....	\$2.29	68x76 All Wool Blankets, in block checks and plaids; Special at.....	\$8.50
70x80 Cotton Sheet Blankets.....	\$2.98	68x78 Wool Mixed Blankets.....	\$5.38
68x78 Wool Mixed Blankets.....	\$5.38	High Grade Cotton Warp, all wool filled, Blankets, at.....	\$7.85
64x76 Wool Finish Blankets.....	\$3.79		

Home Sewers will do well to attend this Sale

40 inch Black Charmeuse; an exceptional value; special for this sale at, per yard **\$1.98**
 36 inch Chiffon Taffetas at, yard **\$1.89**
 36 inch Silk and Cotton Poplins, per yard **88c**
 32 inch Wide Wale Corduroys; excellent for bath robes; specially priced, per yard **\$1.29**

EXTRA SPECIAL!

1,000 yards of Silks, including Satins, Messalines, Georgettes, Crepe de Chines, Lining Satins, Striped Shirtings and Taffetas; specially priced for this sale, per yard **\$1.59**

DRESS GOODS

\$3.95 56 inch Laporte Plaids and Stripes; priced for this sale at, per yard **\$3.39**
 56 inch All Wool Oregon Mixture Suitings; yard **\$3.19**
 \$3.75 56 inch Novelty Coatings, per yard **\$3.19**
 36 inch Shepherd Plaids at, per yard **33c**
 50 inch All Wool Sponged and Shrunken Storm Serge; specially priced, per yard **\$1.59**
 36 inch All Wool Sponged and Shrunken Storm Serge; specially priced, per yard **79c**
 38 inch All Wool Ottoman, in black, African and navy; specially priced, per yard **\$1.69**

Outstanding Values in Cotton Piece Goods

36 inch Percales; light and dark patterns; first quality; priced at, per yard **16 1/2c**
 27 inch Good Quality Dress Ginghams, yard **18c**
 36 inch Serims in white, cream and beige; yd. **15c**
 36 inch Comforter Challies, per yard **15c**
 27 inch Outing Flannels, white and colored; yd. **12 1/2c**
 36 inch Fine Cambric; per yard **27c**
 18x36 Bleached Double Thread Terry Towels at **20c**
 22x46 Bleached Double Thread Terry Towels at **44c**
 17x34 Cotton Huck Towels, each **15c**; per doz. **\$1.65**
 42x36 Pillow Cases, each **27c**

SUITS and COATS

PRICES ON COATS

That should bring a record crowd to Coat Headquarters for the best coats that have been offered this season. We have always headed the list for exceptional values offered at our sales, and this sale is no exception. Any lady who wants to save on a coat for winter, should take advantage of this event. Velours, Bolivias and Plushes, in new shades of brown, taupe, beaver, blue and black. Priced for this Anniversary Sale **\$25.00**

LADIES' SUITS

Ladies' Velour and Tricotine Suits, plain and fur trimmed. Suits that are selling regularly at \$29.50 to \$42.50. Specially priced for this Sale **\$24.85**

A Real Reduction on Ladies' Waists

If specially low prices on most attractive garments is any inducement to the buying public, these Georgette, Crepe de Chine, Striped Taffeta and Tricotine Waists will not remain in our store the first day of the sale. Specially priced for this Sale **\$3.98**

LADIES' CORSETS

AMERICAN LADY CORSETS

Reduced and grouped in three lots.

Values to \$2.50, priced at **\$1.48**
 Values to \$3.50, priced at **\$2.48**
 Values to \$5.00, priced at **\$3.48**



LADIES' BRASSIERES

50c to 65c Brassieres for this sale at **39c**

A Wonderful Shoe Sale is on Our Anniversary Program

Men's Brown Heavy Work Shoes; special at **\$2.95**
 Men's Smoked Horsehide Work Shoes at **\$3.85**
 Men's Gunmetal Welt Dress Shoes at **\$4.50**
 Men's Russia Calf English last Dress Shoes at **\$5.50**
 Children's Russia Calf, pony cut bal, sizes 8 1/2 to 12; priced at **\$2.75**
 Children's Russia Box Calf Bal, medium toe; sizes 8 1/2 to 12; priced at **\$2.15**
 Same, in sizes 12 1/2 to 2, at **\$2.45**
 Children's Hightop Brown Veal Blucher, sizes 8 1/2 to 12, priced at **\$2.95**
 Same, in sizes 12 1/2 to 2 at **\$3.45**
 Misses' Gunmetal or Vici Bal English last; sizes 12 to 2; priced at **\$2.95**
 Boys' Army Last Lined Veal Blucher, sizes 11 to 2; priced at **\$2.95**
 Same, in sizes 2 1/2 to 6 at **\$3.69**
 Boys' Semi-English Brown Calf Bal, sizes 9 to 13 **\$2.88**
 Same, in sizes 1 to 2 at **\$3.19**
 Boys' Black Calf Button Shoes; sizes 2 1/2 to 6; values to \$3.95; sale price **\$3.29**
 Boys' Brown Elk English Bal; sizes 12 1/2 to 2 **\$2.98**
 Same, in sizes 3 to 5 1/2 at **\$3.38**
 Growing Girls' and Women's Brown Calf English Bals; excellent values at **\$4.50**
 Broken lines of Women's High Dress Shoes; values up to \$9.50; not all sizes in every style; extra special for this sale at, per pair **\$4.95**
 Ladies' Vici Kid Comfort Shoe, cushion sole, at **\$3.35**
 Ladies' Black and Cordovan Semi-English Shoes; regularly priced at \$2.95; special for this sale at **\$3.15**
 Black or Brown Kid Oxfords and Strap Pumps; values from \$5.50 to \$5.95; special for this sale **\$4.85**

Hard Sole Baby Shoes, in black kid, patent leather and brown kid; lace and button; sizes 2 to 5; per pair **98c**

2 SPECIAL GROUPS of Ladies' SWEATERS at \$1.98 and \$2.98

MANNHEIMER'S

WOMEN'S COVERALL APRONS, made of good Percales Extra Special, 79c