

The Bend Bulletin

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ROBERT W. SAWYER, Manager

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THURSDAY, AUGUST 11, 1921.

GOOD WORK

Congratulations are again due Mayor Gilson and the council for the progress that is being made in the reduction of the city debt. Starting out with a total of unpaid warrants covering nearly a year's operations, the amount has now been reduced to a point where there are only five months' warrants outstanding. At the same time the payment of the second half of the year's taxes is approaching, so that it may be expected that by another six months the debt will be pretty well wiped out and the city will be on a cash basis. That would be a fine record at any time, but to bring it about in the present period is especially noteworthy.

While congratulating the council we must also recognize the efficiency with which Recorder Ross Farnham has conducted his office. In fact, a very large share of the praise is due him for the activity he has shown in collecting assessments and thereby wiping out the debt. By practicing economy the council has kept the debt from piling up; by collecting amounts that are due, Mr. Farnham has reduced the debt.

His activity has been especially worth while so far as the general fund has been concerned. As we pointed out frequently last year, while the cost of special improvements is assessed to the property benefited, the cost of carrying the expense until bonding arrangements are completed is borne by the general fund. By getting these special improvement costs either paid or bonded, the charge on the general fund is saved.

These men deserve the thanks of the city for the work they are doing.

SANITATION

At a recent forum meeting of the Klamath Falls Chamber of Commerce the subject of "Public Health" was considered and matters brought out that, as the Klamath Herald put it, "opened a new train of thought relative to home matters." According to the leading speaker, "sanitary conditions in the city were appalling and the situation was due to an inadequate sewer system.

It is not our intention to dwell on the reported sanitary conditions in Klamath Falls. It seems, however, that the experience of our sister town may be taken into account when we consider our own problems of sanitation and the matter is, therefore, of interest. Ten causes for the Klamath conditions were stated:

"Dwelling houses without sewers and districts where no sewers existed; filthy condition of outhouses; homes within districts where sewerage was available, but no connection made with it; homes in districts where water remained above surface of ground year around; poor offal disposal; failure of reports on communicable diseases to health officers

and physicians; selfish effort on part of people to evade quarantine regulations and protest raised upon isolation; actual violation of state law in regard to isolation and quarantine regulations by people, exposing general public to communicable diseases; and inadequate garbage disposal."

Of these 10 causes there are only a few that exist in Bend and the chief of these is the lack of sewer facilities in a large part of the city. For the most part, thanks to efficient inspection and clean-up activity, the other causes are non-existent here. The sewer matter, however, is of the utmost importance and it is high time that consideration were given to plans for its correction.

HIRE A CARETAKER

Statements made at the Commercial club meeting last Wednesday bore out completely the criticism made by The Bulletin on the previous day of unsatisfactory conditions at the tourist camp ground. Indeed, what we said was mild when compared with remarks by one of the Wednesday speakers. There would seem, then, to be no disagreement on the facts. The only remaining question is what to do to correct the evils complained of.

The council has taken the first steps toward improving conditions by recommending to the streets committee that the grounds be regularly sprinkled. At the same time the consideration given the matter by the automobile dealers' association shows that they are alive to the necessity for a change. It does not help, however, to discuss the purchase of the property devoted to camp ground purposes. It is true that this is necessary if these grounds are to be selected as the permanent camping place and permanent improvements made, but the immediate question is how to deal with the present situation. Temporary provision may be made that will have no bearing on the matter of permanent improvements or the ownership of the property, and this should be attended to at once.

The temporary thing that suggests itself is the appointment of a caretaker who will keep the grounds clean. A small daily charge might well be made for the use of the grounds and firewood sold in small quantities, the revenue derived in this manner to go toward payment of the caretaker's wages. Such charges are made in other camp grounds and, we are sure, would be welcomed by tourists if, in exchange, they were provided with cleaner accommodations. There is no virtue or worth while advertisement for the city in making the accommodations free if they are also dirty.

MYSTERY WHERE THERE IS NONE

One of the curious things about men who have things to sell, from the man who has a good, eatable curant bun on his counters, to him who has a \$20,000 machine on the market, is that many of them look on advertising as something mysterious. Indeed, there are some who hedge it about with so much mysticism that they soon engender incredulity and therefore do not advertise at all. Such men are their own worst enemies.

But where do you find a READER of advertisements who looks upon them as mysteries? Nowhere. The great mass of people who read news-

papers and magazines, look on advertisements with much the same spirit that they do on the news, reading features, editorials and stories.

The trouble with that man who has something to sell and who considers advertising as something mysterious, is that he has an entirely wrong view of the subject. There can be no mystery in an industry—advertising—whose greatest power comes from playing in the open.

Lies and misrepresentation in advertising are splendid routes to the poor house. It is easily proved that it is far—FAR AWAY—more profitable to tell the truth every time in an advertisement.

No great education is needed to prove the truth of the effectiveness of advertising. If the man who is in doubt about it, or who looks on advertising as a mystery, will make up his mind to give 10 hours of his life—ONLY 10 HOURS—to a reading study of its value, he will get all the education he needs.

Read one book by an expert on the subject and your eyes will be opened—WIDE.

Again the Oregon Journal complains against the rates charged for carrying its paper through the mails and on the same page expresses its editorial approval of President Harding's recent declaration against the growing tendency to apply to the central government for legislation in aid of private enterprise. Until the Journal demonstrates that the postal charges are not correct for the service rendered it would seem hardly the thing to be asking for a change that will amount to a government subsidy in its behalf.

Postmaster General Will H. Hays plans an investigation into the cost of handling parcel post matter, which is not paying its way. At the same time the Oregon Journal is urging that it be given rates for carrying its paper through the mails without reference to the cost. Wonder if the Journal wants the parcel post rates lowered, too?

When a lot of men like the merchants of Bend put on a picnic at a place like Lost lake it is bound to be a successful affair.

Apparently Dr. Brumfield agrees with a lot of other people that Central Oregon is a good place to spend the summer.

Fifteen Years Ago

(From the columns of The Bulletin of August 10, 1906.)

The latest improvement decided on by J. O. Johnston for his large ranch east of Bend is the planting of 500 acres of apple trees next spring. The Bend country is destined to be a great fruit country.

The Eugene Guard has interesting news to report regarding another crew of surveyors that has been put to work by the Southern Pacific on the surveys over the Cascades into eastern Oregon. This makes five crews working in the mountains on surveys running toward the east.

The Minor-Jones camp on the Tumalo was abandoned Monday and the occupants thereof have moved back to Bend after a very pleasant outing of several months.

Charles and John Wimer, of Tumalo, were business visitors in Bend Wednesday.

C. M. Redfield of Redmond was attending to business matters in Bend Monday.

SOCIAL SESSION OF AUXILIARY PLANNED

Joint Affair With Post To Be Held After Postponed Meeting At Gymnasium August 18th.

When the postponed meeting of the Auxiliary unit of Percy A. Stevens post, American Legion, is held at the gymnasium on the evening of the third Thursday in the month, it will coincide with the meeting date for the post, and will make possible a social session after the two business meetings. Mrs. A. C. Lucas, head of the Auxiliary unit, states.

Postponement of the meeting from tonight was made because of the merchants' picnic, it being considered that many members would be out of the city for the outing at Lost lake.

SCHOOL DISTRICTS COMPLETE AUDITS

Annual audits of the accounts of school districts of Deschutes county are completed, County Superintendent J. Alton Thompson announced Saturday. The Bend audit is to be reviewed before the opening of school.

SALE OF MEN'S DRESS SHOES

165 Pairs of Men's Dress Shoes NOW PRICED

\$4.45

Values up to \$9.50

This offer is for 10 days only. If you want one of the greatest money-saving opportunities on Shoes you have ever been offered -- COME TODAY.

THE HUB

PEOPLE OF EUGENE ARE TOLD OF BEND

University Men Returning from Bend Convention Give Glowing Account of Entertainment and Lake Trip

Although no representatives of the Eugene dailies attended the annual editorial convention here, Alfred Powers, of the university extension division, and Colin V. Dymont, dean of the colleges of arts and sciences, furnished plenty of information regarding the meeting and Bend on their return to the Lane county seat, clippings from Eugene papers show. On Mr. Dymont's return he gave the people of Bend the reputation of being remarkable entertainers, and gave the readers of Eugene a comprehensive idea of the resources of Bend and Central Oregon.

Mr. Powers, on his arrival in Eugene, spoke highly of the McKenzie pass route connecting Eugene with Bend.

NEW ITINERARY FOR HOMESEEEKERS GIVEN

Middle Westerners To Reach Bend From South on Oct. 5—Two Day Tour of Projects Planned.

The new itinerary for the middle western homeseekers who are to visit Oregon in the fall will bring them to Bend on Wednesday, October 5, from Crater lake, the homeseekers reaching Bend just in time for 6 o'clock dinner. Luncheon will have been served at La Pine.

On October 6 and 7, auto tours will be made, covering the Squaw creek, Snow creek, C. O. I., Powell Butte, Ochoco and North unit projects, reaching Madras on the evening of October 7 in time for dinner before taking the S. P. & S. for the north.

BALL TEAM PRAISED FOR MENDING ROAD

Jefferson county people, especially road officials, are loud in their praise of the recent action of Bend ball players in filling a dangerous hole at Trail crossing recently, says the Madras Pioneer. "It was clearly an act of kindness to every tourist who travels the road, as well as to the many Jefferson county people who regularly drive over it to market," the Pioneer says.

MAY PUT IN SPUR TO SILICA MINE

Reports from Lower Bridge indicate the possibility of railroad construction of a spur to serve the silica plant of the Western Diatomite Company. Considerable credence is being given the report in view of the fact that unusually large orders for silica have recently been placed with the company by sugar refineries.

Bulletin "WANT ADS" Bring Results—Try Them.

NEW ASSESSMENT ON PAVING NECESSARY

Preliminary Estimates Will Be Exceeded By 5 Per Cent, Says Gould—Additional Cinders Needed.

The cost of paving the downtown district will run approximately five per cent higher than the preliminary estimate, is the declaration of Robert B. Gould, city engineer. Additional assessments will, of course, be necessary because of this, he says.

One of the chief reasons for the added cost is in the fact that he found it advisable to order 1200 yards yards of cinders put in as a base in addition to the cinder road surfacing already available. Mr. Gould stated that in his opinion the cinder base would help to overcome one of the pavement's two chief weaknesses.

VULCANIZING PLATE PROPELLED BY STEAM

An electric tube vulcanizing plate in A. B. Estebenet's tire shop on Bond street was blown through the ceiling yesterday morning when the steam pressure was raised too high as a result of the electric circuit remaining closed when it was thought to be broken. A. B. Estebenet, Jr., was standing beside the plate, but was not injured.

The table on which the vulcanizing machine was stationed was shattered, as was the lath and plaster overhead. The machine was blown to bits. It will be replaced. The shop will not be seriously handicapped, as it has another machine which does the same work.

ELKS' DELEGATIONS ENTERTAINED HERE

Fifteen members of the Elks' lodges of Medford, Ashland and Eugene, headed by Past Exalted Ruler George Collins of Medford, who is a candidate for president of the State Elks' association, Past Exalted Ruler Smith and Secretary Turnbull of Eugene, and Past Exalted Ruler Tomlinson of Ashland, arrived in Bend Saturday night and were entertained by the local lodge.

Sunday they were driven out to the site of the proposed Elks' lodge on the Metolius, after which some left for their homes and others for Portland. The Eugene delegation came over the McKenzie pass, the others by way of Crater lake.

FRED SHONQUEST FAILS TO APPEAR

Failing to appear in police court yesterday, Fred Shonquest, charged with being drunk and disorderly, forfeited \$20 bail. He was arrested Sunday night by Officer Welch and given two days to appear, so that he might take a haying crew to his ranch.

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FLUME MEETING IS HELD AT GRANGE

GRANGE HALL, Aug. 11.—A meeting of C. O. I. district members was held in Grange Hall Friday evening to discuss the condition of the flume and to decide whether to build another one. Mr. Moore made a long and thorough talk on the flume. Following his talk Mr. McLean discussed the proposition to bond the district or assess for indirect taxes. Mr. Moore was elected delegate for the district.

O. P. Dahle and H. Helgeson attended the W. O. W. meeting held in Redmond Saturday night. Mr. and Mrs. George Erickson and daughter Esther attended the merchants' picnic at Lost lake Thursday. After the picnic they went sight seeing to Sparks lake and Devil's lake.

Sunday school is held each Wednesday in Grange Hall at 2 p. m.

The Girls' club met at the home of Dorothy Young Tuesday afternoon. The next meeting will be at the home of Mable Dahle, Monday, August 15. Miss Eva Comekys will meet with the girls next time.

A dog with a taste for night life kept a porcupine upon a large boulder all night until Mr. Helgeson came out in the morning and killed it. Mr. Selde also killed one.

The second crop of alfalfa is growing fine, some of it being more than two feet in height. The out range has dried out so that stock are not finding much feed.

Mrs. Helgeson and Mrs. Dahle attended the Lutheran church Ladies' Aid society, which met at the home of Mrs. Slagsvold Thursday afternoon.

Mrs. Wigmore will hold church services in the Hoeh school house Sunday afternoon at 2:15 o'clock.

MANY AT MEETING OF PLAINVIEW CLUB

PLAINVIEW, Aug. 11.—The members of the O. D. O. club met with Mrs. H. A. Scoggin Thursday. A large number were present. A splendid dinner was served and all enjoyed a very pleasant afternoon.

Wayne DeJanners of Redmond is helping John Staehli put up hay.

Mrs. Sam Burgess spent several days with Mrs. H. A. Scoggin this week.

Warren Chalfan, A. G. Morfitt, Paul Smither, and Wayne DeJanners were fishing at Scott lake Sunday.

Miss Julia D. Clock was a caller in Plainview Tuesday.

Mrs. Hollie Swingle and Mrs. Howard Hartley were shopping in Bend Wednesday.

Mr. and Mrs. A. G. Morfitt spent Tuesday evening with Mr. and Mrs. Warren Chalfan.

A. W. Armstrong, Wilma Bennett and Ida Hoss were Bend visitors on Wednesday.

Livesay Brothers filled their silo Friday.

Mr. and Mrs. James Dawson were visiting in Tumalo Tuesday. Mr. and Mrs. Alex Leverenz, James Elkins, F. G. Powers, and J. A. Scoggin were Bend visitors Wednesday.

A. G. Morfitt and Paul Smither were in Redmond Tuesday. Al Gipson was shopping in Redmond Friday.

Mrs. A. G. Morfitt spent Wednesday evening with Mrs. James Elkins. Perry Dawson was a visitor at the Blakesly home Tuesday. Malcolm Vaughn was shopping in Redmond Tuesday.

Miss Jo Burgess has returned from a two months' visit with relatives in Illinois and Wisconsin. She will spend a month with her sister, Mrs. H. A. Scoggin, before beginning her school work in Bend. While in Illinois Miss Burgess attended summer school at Chicago university.

Mr. and Mrs. James Dawson were visitors at the Hoss ranch Wednesday.

Mr. and Mrs. H. A. Scoggin spent Sunday with Mr. and Mrs. Howard Hartley.

The Central Oregon Bank

D. E. HUNTER, President
CARLETON B. SWIFT, Vice President
E. P. MAHAFFEY, Vice Pres. and Manager
H. M. STEPHENS, Cashier

BEND, OREGON

A Talk On Saving

Wisdom may be as shrewdly shown in money saving as in money getting. There are many who show great brilliance in getting money, but make no effort to save. When the end of a year rolls around they wonder why they are no farther ahead than some who did not earn nearly as much but seemed to have more.

To be successful financially it is even more important that a knowledge of saving be thorough than is a knowledge of earning.

When the time comes to count up your results—IT'S WHAT HAVE YOU SAVED—not what you earned.

Better think the saving end of your money matters over. Saving will pay substantial dividends.

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