## PAGE 6

Booster Day

SATURDAY November 20 BEND BULLETIN, BEND, OREGON, TRUBADAY, NOVEMBER 19, 1920.

**Bend Booster Special** TAKE ADVANTAGE OF THE BOOSTER DAY SPECIAL PRICES

## WHAT BOOSTER DAY MEANS TO BEND AND VICINITY

The people of Bend and vicinity are waking up to able quantity are: England, Switz-the realization that Booster Day is the commercial event erland, Netherlands, Italy, Belgium, of the month, that on this day it is possible to purchase France and a little in Germany, at merchandise at less than cost. The large increase in one time a leader in the production sales on last Booster Day by the members of the Mer- of artificial silk. chants' Association and the throngs of eager shoppers . that filled the stores all day Saturday, October 23, goes to prove this statement.

And the reason for each Booster Day being a \* A man. aged 72. marries the \* ment. greater success than the one preceding is well founded. Every merchant in the association places three articles \* of the man's son. aged 26. In \* The this entanglement of matri \* dier. A. on sale that day at less than the actual wholesale cost. • this entanglement of matri • Every article on sale is staple, something that the public have use for all the time, something that you would • children of the son, and how • have use for all the time, something that you would otherwise pay the regular price for and use seven days in each week. The articles offered at this Booster Sale is merchandise of quality and things you are going to need soon, if not right now. If not bought on this day, you are going to pay from 25 per cent to 50 per cent more for the same articles when you do buy. Is it good reasoning to pass up an opportunity of this kind; is it wise to overlook a chance to save? As a suggestion, look over the advertisements of the following pages and if they offer articles that you will be needing soon, purif they offer articles that you will be needing soon, purchase a supply for your winter needs.

## SEASON STARTS OUT

do a good business this fall," was the recent statement of John Capper, president of Capper & Capper of Chicago, "if the newspapers and the department of justice will only let us alone. The barometer of fall business with us is the hat trade, which starts off earlier than other apparel. and in both of our stores the hat into its own. At one time a trifle departments have already broken all frowned down upon, today it is recrecords.

business, but are buying conserva- by the nabobs at Washington, D. C., tively, and we believe merchants show that at no time during, or since, generally will pursue a similar pol- the war has the world supply of artiicy.'

felt hat with a bow in the back is silk got was when a substitute was destined to play a big part in lid- needed because of a shortage of real style in the next few feeks hatters silk, brought about by the governsay. Some of the hats are being ment's demands for cartridge bags. shown with a large, and some with a parachutes and other aeronautical large bow, according to trade de- purposes. Now the manufacture of mands. small felt hats will soon result in be a little industry all its own. a compromise shape, between the In 1917 \$857.318 worth of Amer-

large and smal beanies.

that he is selling hundreds of hats WELL, SAYS CAPPER at prices running from \$8 to \$12. and points out that this refutes the claim that the public would be "The men's furnishings trade will thrifty in its apaprel purchases this season. He says the narrow curled brims are having quite a vogue.

> ARTIFICIAL SILK INDUSTRY GROWING

Artificial silk is certainly coming nized as a very keen competitor of "We are optimistic over future the real thing, and figures given out ficial silk been equal to the demand.

Speaking of hats, the small model The first real boost that artificial It is expected that the this synthetic product has grown to

ican-made artificiall silk was distrib-A Los Angeles merchant reports uted to all parts of the world. In

**A Real Broom Value!** 

1918, but a year later, artificial silk winner, the merchandise being conhosiery alone, made in the United tributed by Warner's, J. C. Penney States, was exported in the amount Co., Mannheimer Bros., Smith's Groof \$1,932,034, and in another year cery, and the People's Store. this rose to the astounding mark of \$6,827,655, with the 1920 exportations already far beyond that mark. or 5 cents each. Among the countries where arti-

ficial silk is being made in consideror 3 1-3 cents each.

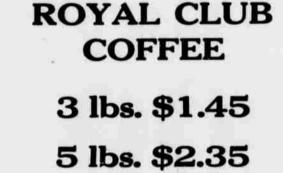
\*\*\*\*\*\*\*\*\* BOOSTER PUZZLE

\*\*\*\*\*\*\*\*\*\*\*\*

ANSWER TO BOOSTER PUZZLE OF LAST ISSUE

Following is the correct answer to the Booster puzzle appearing in the last issued, also the best answer submitted to the Booster editor.

A credit slip will be mailed to the



Smith's Grocery

**BOOSTER MATINEE** 

## FORGET IT!

(Author unknown.) If you see a tall fellow ahead of the crowd, A's selling price is 2 for 10 cents,

A leader of men, marching fearless B's selling price is 3 for 10 cents, and proud, you know of a tale whose mere And

At 4 for 20 cents, the selling price telling aloud is 4 cents each. Would cause his proud head to in an

A loses 1 cent on each orange. B gains 2-3 cent on each orange. A's total loss is 30 cents. B's total loss is 20 cents.

The Correct Answer.

So the 10 cents loss in the whole transaction should be taken by A, In a who made the terms of the agree-

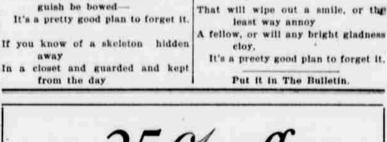
Nearest Correct Answer. The two-for-a-adime orange ped

The three-for-a-dime peddler, B. A should lose the dime. Each one contributed 21/2 orange each time. A's 2 1/2 were worth 12 1/2 cents; B's, \$1-3 cents; together. 20 5-6 cents: 5-6 cent loss each of 12 times, or total of 10 cents. - Hans Slagsvold, 419 Delaware avenue, Bend, Oregon.

HE LOOMED SO LARGE Just as the train was about to start, a very stout man struggled into a carriage and sank into a seat, breathing heavily.

A small boy, who sat opposite, appeared to be fascinated. His ardent gaze eventually began to annoy the fat man, who demanded, angrily: "What are you staring at me for? "Please sir," replied the lad, 'there's nowhere else to look!"

Put it in The Bulletin.



25% off

In the dark and whose showing,

whose sudden display

lifelong dismay.

darken the joy

least way annoy

boy.

cloy.

Would cause grief and sorrow and

It's a pretty good plan to forget it.

If you know of a thing that will

Of a man or a woman, a girl or a

Put it in The Bulletin.

our entire stock COATS, SUITS AND DRESSES

GIRLS' ALL WOOL SWEATERS sizes 6 to 14, \$2.98

The People's Store

\$3.00

KANTLEEK Hot Water Bottles

Guaranteed 2 years; usually last 4 or 5 years \$2.29

> \$1.25 TANLAC 96c 25c CUTACURA SOAP 19c

Horton Drug Co.

All We Ask Is That You **Compare These Prices** 

REGULAR \$1.25 Booster Special 69C Bend Hardware Co.	HARRY MOREY in "THE MAN WHO WON" Special Price Booster Day Only <b>11C to all</b> (If you have the change—No penny change back) <b>GRAND THEATER</b>	3 Qt. Grey Enamel Rice Boiler \$1.23 Aluminum Dutch Kettle \$2.15 3 Cakes of Cream Oil Soap 24c Remember, you get these Booster Day only <b>STOCKMON'S</b> 5c-10c-15c and 25c Store We Lead—Others Follow
Booster Day Special!	PEPSODENT TOOTH PASTE 47c	A Big Booster Special for Saturday, Nov. 20th Your unrestricted choice of any
COOKIES	MENTHOLATUM 26c	Boy's Suit or Overcoat at 25% off
20c per Dozen	52c \$1.04	This means a Boys' Suit or Overcoat costing regularly \$12.00, will be sold
<b>AMERICAN BAKERY</b>	25 per cent off on all Universal Goods, Thermus Bottles, Lunch Baskets, Etc. Magill & Erskine	Booster \$9.00 for
		the second se