

The Bend Bulletin

(Weekly Edition)

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THE BEND BULLETIN

(Incorporated)

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ROBERT W. SAWYER, Manager

An independent newspaper standing for the square deal, clean business, clean politics and the best interests of Bend and Central Oregon.

One year.....\$2.00
Six months.....1.00
Three months......50

THURSDAY, OCTOBER 14, 1920.

A PRICE WARNING

Warning against expecting too much in the way of price reductions is expressed by the Oregonian in a recent editorial of great value at the present time. Says the Oregonian: "Recent reductions in prices of several commodities have naturally raised expectation in the minds of many people that prices will continue to fall, and fall fast, but those whose business commands them to see clearly into the immediate future ask what will be the effect of this expectation and what there is to justify it."

"The basic causes of falling prices are that the world is getting back to work, that production of some staple commodities is nearer demand, that the most urgent needs for reconstruction have been satisfied, and that the people show signs of recovering from their spending spree. But expectation of further fall in prices may be carried farther than economic conditions warrant. Many people may delay buying in the hope that waiting will enable them to buy cheaper. By this course they may force prices down without change in the governing economic conditions. But they may carry the policy of bearing the market to the point where they will cause unemployment, to the point where decreased production will raise cost, possibly to the point where some employers will attempt to reduce wages. It behooves us to consider how far the reduction can be carried in the near future without serious disruption of an industrial machine, both in this and other countries, which is already under a strain. Disaster might follow a fall as rapid as the rise in prices during the war."

"The immediate future does not promise to anywhere near pre-war figures of the materials of construction, machinery and clothing. Though we may expect large increase in production of food articles, their cost is influenced by that of other commodities and by the high taxes which prevail everywhere. Price of food cannot fall below an amount sufficient to meet these high costs and pay a fair profit without checking production. Decline of prices is in a measure psychological, as President Wilson said of the depression of 1914, and as was the case in a degree of the war advance."

"Unless the people regulate their expectations by the governing conditions, which are not confined to this country, but are worldwide, they may produce other psychological effects that will prove disastrous. Shrinkage in values is in progress. If it should be gradual, the attendant loss can be absorbed out of war profits, and no sound business will suffer. If it should be hastened and forced by artificial means—by hopes that are not justified by the facts—it may wreck many a business which might, and should, survive, and those who expect to profit would prove the worst sufferers."

In the death of J. P. Keyes Bend has lost one of its foremost citizens. The position was naturally his as the local head of the Brooks-Scanlon company, but he earned it as well in the service given the community out of his high regard for civic duty. Although occupied with the management of a large business enterprise, he found time to serve as president and director of the Commercial club, as chairman of the Bend Red Cross chapter since its formation at the beginning of the war, and as a director of the school board. In addition he frequently gave his time in committee work. Not a self-seeking man, Mr. Keyes accepted none of these positions because of any desire for personal aggrandizement, but simply from a sense of personal duty and willingness to serve. In this service he was conscientious, careful and painstaking. His mind was clear and accurate, his reasoning logical and his judgment sound. In his business, in his public service, in his family life, Mr. Keyes was of the best type of good citizen. The city can ill afford its loss.

When a heckler asked Candidate Cox questions about President Wilson, the answer came: "Wilson isn't running for president this year. Cox is running for president." And now Cox is busy asking Taft a lot of questions. Wonder if he thinks Taft is this year's candidate.

PRICE AND QUALITY

Beware of misleading advertising! Some advertising says what it means—but it does not mean what you think it says. Recently one of the country's largest mail order houses announced a great price reduction, which, if not carefully reasoned, would appear very attractive. In the first place, while "Pigs Is Pigs" does not follow that "Goods Is Good." In this article, which gives the appearance of a paid press agent of the mail order houses, not once have they mentioned the quality or class of merchandise that they have reduced. The article speaks of a reduction in the price of merchandise as a commodity. You know and I know and so does every fair minded, thinking man and woman, that merchandise can not be spoken of or priced as a commodity. Quality must be the first consideration. I or any other merchant in the city can price a suit to you at \$15.00, a coat at \$14.98, a suit of underwear at \$1.17, or a pair of stockings at 19c, but when you came to purchase it and saw the quality you would not wear it if it were given to you. Do you see the point? Do you want merchandise of a low grade? No! You want quality as well as price. And that is just what you will get and what you have been getting if you purchased at this store. In this advertisement and in each one hereafter we will give you prices of our merchandise. Merchandise that we will stand behind with a guarantee to be in quality all that we say it is. And the prices mentioned will speak for themselves.

PETTICOATS



Ladies' Warm Knit Petticoats; medium and dark colors, \$1.25 and \$1.38
Knit Petticoats for the Little Tots 2 to 4 years. Just the thing for these chilly days; priced at.....68c

Ladies' Outing Flannel Petticoats; light and dark stripes, at.....89c and 98c

Girls' Sweaters



A splendid all wool yarn Sweater for school and general wear; with large sailor collar; colors are red, Oxford and rose; size 8 to 14 years; at.....\$3.78
Ladies' heavy all wool yarn Sweaters; truly an unmatched value; comes in navy, red, Oxford and rose; sizes 38 to 44; priced at.....\$6.98

R. & G. Lady Ruth and Madame Binner Corsets at Substantial Savings



A splendid R. & G. model of white, good quality coutil, very well boned, medium and low bust, sizes from 19 to 28; priced at.....\$1.50
Popular Athletic Corset of plain pink coutil or brocade; elastic top; priced at.....\$2.50
R. & G. double strength Corset of white coutil, heavily reinforced; especially suited for stout figures and will stand unusually hard wear; sizes up to 32; medium and low bust; now priced.....\$4.25

R. & G. front laced Corset; so popular now; topless athletic model; in pink only; sizes 21 to 30; priced.....\$3.75
Lady Ruth front laced models, pink or white; this corset compares favorably with much higher priced corsets of other makes; sizes 21 to 36; at.....\$6.00
Mme Binner Corsets at \$6.75 to \$13.50

There may be just as good Corsets as the Binner Corset, but we can conscientiously say there is none better.

These are our regular every day prices—the same as they have been. They will remain this until merchandise is substantially reduced. At that time you can rely on us lowering our price to you.

Underwear & Night Gowns



Ladies' and Misses' Fine Knit Bloomers; regular and extra sizes; pink or white; priced at.....\$1.25
Ladies' Ribbed, Heavy Fleece Union Suits, now priced at.....\$1.98
Ladies' fine Ribbed Union Suits; high neck and long sleeves; sizes 36 and 38, priced.....\$1.48
Sizes 40 to 44 at.....\$1.58
Ladies' Outing Flannel Night Gowns; all white,

pink and white, and blue and white stripe outing flannel; all well made; some trimmed with finishing braid; regular and extra large sizes; priced at.....\$2.18, \$2.63 up to \$3.25

Ladies' Fine Wool Ribbed Union Suits; high neck or Dutch neck; long or short sleeves; sizes 36 to 44, at.....\$2.98

Ladies' Heavy Ribbed Vests; sleeveless; extra quality bleached cotton; in sizes 36 to 44, at.....\$1.18

Children's Heavy Ribbed Fleece Union Suits; sizes 6 to 16 years; small sizes at 87c; and larger sizes at 98c

Boys' Heavy Ribbed Fleece Union Suits; sizes 6 to 16 years; \$1.18 for size 6; larger sizes at.....\$1.35

Boys' Merino Union Suits; sizes 24 to 34; priced at.....\$1.48 to \$2.18

Misses' Fine Wool Ribbed Union Suits; sizes 6 to 16; priced.....\$1.75 up to \$2.25

(Please compare these prices with mail order catalogues).

Children's Coats



A girlish little coat of warm wool, heather mixture, lined and interlined; belted; with beaver plush collar; well tailored; priced at.....\$7.50

Others at.....\$7.85, 9.00, up to \$22.50

A beautiful Plush Coat made of the same high quality seal plush that ladies' high priced coats are made of; full lined and interlined; priced.....\$9.50

Stylish warm Coats for the young miss and small women, at.....\$19.50 to \$27.50

Play Suits and Night Gowns

Children's play suits—Union-alls; in khaki trimmed with turkey red or indigo, blue and white striped, fast color material; sizes 2 to 8 years; now priced at.....\$1.68

Children's Night Gowns; sizes 4 to 14 well made of extra quality outing flannel; in pink and white, and blue and white stripe; priced at.....\$1.25

Dr. Denton's Sleeping Garments; sizes 4 to 10; priced.....\$1.25, \$1.38 and \$1.58

HOSIERY



Ladies' black cotton Hose, sizes 9 and 9½ only, while they last, to close out, at per pair.....15c
Ladies' Fine Lisle Hose; Armor Plate brand; in black, white, brown and field mouse;.....87c and 98c
Ladies' Cotton Hose; in black, white and brown, at, per pair.....38c
A Fine Ribbed Girls' Stocking for dressy wear; black, white and brown; sizes 5 to 8½ at.....48c

Sizes 9 to 10 at.....58c

Girls' and Boys' Armor Plate ribbed Stocking; black, white and brown; positively the best wearing hose on the market; all sizes from 5 to 10½; priced at.....25c, 38c, 58c and up to 78c

Boys' and Girls' medium ribbed stockings of the famous Armor Plate brand, sizes 5 to 10; every pair fast-black and guaranteed to give satisfactory wear; per pair.....38c

SUITS and COATS



As beautiful an assortment of Ladies' Suits and Coats as can be found in Central Oregon. The latest models and most durable and beautiful materials. If you will call we are convinced you will find a pleasing assortment. Suit prices range from \$40.00 to \$67.50. Coat prices from \$19.50 to \$125.00.

Separate Skirts



Separate Skirts; popular navy blue serges and tricotine; priced at.....\$6.98 to \$18.50

All Wool Plaid Skirts, in accordion and knife pleated models; priced at.....\$6.50 to \$27.50

These are only a few of our prices. To fully appreciate the real quality of our merchandise and how extremely low every garment in our store is priced, you should visit us and inspect our stock.

The People's Store
BEND, OREGON