|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | oneer tan wost |
|  |  |  |
|  |  |  |
|  |  |  |
| Yor tuk sercciant: |  |  |
|  |  | Start in februa |
|  |  |  |
|  |  |  |
| Sensen |  |  |
|  |  |  |
|  |  |  |
|  | Fifteen Years Ago |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | ver hert |  |
|  |  |  |
|  | momed |  |
|  |  |  |
|  | E.p. paron |  |
|  |  |  |
|  |  |  |
|  | on mon |  |
| Southe |  |  |
|  | Tuecas mint |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | and |

## Of Interest to the Public Concerning the Organization and Purposes of the Bénd Merchants' Association-:

The Bend Merchants' Association includes the retail dealers listed below, who have organized for the benefit of the retail business, for the benefit of the retailer and the public, and for reaching a better understanding between the merchant and the customer.

From time to time the Association, through various publications, will make known to the public such matters concerning the conduct of retail merchandising as will help to clarify the present clouded atmosphere. These statements, the Merchants' Association begs the public to watch closely as they will be intended to do away with misconception and misunderstandings that may exist.

At a meeting held for the purpose of organizing it was decided that, until such time as it was found that the public could be better served by other hours, all stores affliated with the Association should open at 8 a. m. and close at 6 p. m., except on Saturdays, pay days (the 10th only) and the day before certain holidays, when the closing hours will be $9 \mathrm{p} . \mathrm{m}$. These hours are now being observed.

| J. C. Penney Co. | Aug. Nelsón | Bend Furniture Co. |
| :---: | :---: | :---: |
| Union Grocery | Horton Drug Co. | Boyd's Market |
| Heyburn Hdw. Co. | Standard Furniture Co. | P. A. Erickson |
| S. H. Stockmon | Loven \& Chinlund | Bert Shuey |
| A. J. Veltum | The Golden Rule | Gilbert Furniture Store |
| Holmes Grocery | Magill \& Erskine | Owl Pharmacy |
| Fuller Bros. | R. M. Smith | Cash Market |
| Mi. P. Cashman | Tri State Terminal Co. | L. N. Rouse |
| The Fair Store | O'Donnell Bros. | Thos, Hielt |
| McCuiston \& Johnson | Gilbert Grocery | Beavers Market |
| The Parisian | Mannheimer Bros: | Kenwogd Grocery |
| le's store an sat | Hese is Eice tasents |  |

Aug. Nelson
Standard Furniture Co.
Loven \& Chinlund
Magill \& Erskine
R. M. Smith

Tri State Terminal Co.
Gilbert Grocery
Mannheimer Bros.

Bend Furniture Co.
Boyd's Market
Bert Shuey
Gilbert Furniture Store Owl Pharmac
L. N. Rouse

Thos, Hielt
Beavers Market

COLDEN RULE STORES Clearance SALE!
STARTS SATURDAY, JAN. 24
We must make room for our trememdous Spring Stock -an opportunity to save money-many values at below today's wholesale prices.

## SUITS

Lot No. 1-Men's hard finish suits in brown, grey and dark green patterns up to
values, priced $\$ 25 \mathbf{1 6 . 9 5}$
Lot No. 2-Men's staple patterns in hard finish worsteds, blue
serges, greys and dark browns, serges, greys and dark browns,
535 values, $\$ 35$ values, priced
\$24.80
Lot No. 3-Men's grey worsteds and pin stripes, real
$\$ 40$
values, priced $\$ \mathbf{2 7 . 9 5}$

## OVERCOATS

$\$ 20$ exceptional values in browns, reys and dark patterns, pinch back a
$\$ 9.95$
OVERCOATS-A good assortment of excellent $\$ 30$ values, broken sizes priced
$\$ 16.95$
Exceptional values in men's staple greys, black and browns, \$95 priced.

## MEN'S DRESS SHIRTS_Soft and laundered cuffs, exceptional values, including Ide, Triangle and other well known <br> brands up to $\$ 2.50$ values, priced

## UNDERWEAR

Men's medium weight wool mixed union suits, \$3.45 \$2.45
Men's heay'y cotton ribbed union suits, ecru and grey, \$1.69 speeial.
Men's wool mixed shirts and drawers, medium weight, 95 C
$\$ 1.50$ values, priced

Men's heavy fleece lined shirts and drawers, regular 89 C \$1.25 values, priced. Men's extra heavy wool mixed
union suits-Black Bear Brand$\$ 4.45$ values, $\quad \$ 2.95$ priced:

## ALL IDE SILVER BRAND LAUNDERED

COLLARS
15c

## Sweaters, Sox, Gloves

Men's sweater coats, extra heavy
rope stitch, asoorted $\$ 3.95$
colors, $\$ 6.50$ value.
Men's sweaters, roll collar, dark
grey,
priced
price
Boys' khaki sweaters, $\quad 95 \mathrm{c}$
$\$ 1.95$ value, priced..........
Heavy Rockford sox, 25e 15 c value, priced
.
Heavy cotton gloves, 25 c 15 c
value, blue wrist.

## value, blue wrist

## SHOES

Men's high top CHIPPEW'A dou-
ble vampp extra heavy $\$ 9.95$

Men's CHIPPEWA work shoes,
Meuble soles wett
$\$ 8.45$ value, prieed $\$ 6.95$
Men's black Kirkendall shoes, spe-
cial $\$ 7.45$ value,
36.45

Men's Buck Hecht Army Shoe,
$\$ 10$ value.
priced.
$\$ 8.45$

MENS HOSE
Men's wool sox, medium 29 c
heavy, 50 c value.............
Men's heavy wool sox, khaki and grey, 75 c value, $59 c$ priced

MEN'S HATS
Broken lots-newest styles as-
sorted colors, $\$ 5$
values. $\quad \$ 2.45$
Men's horsehide mitt, 49 c Fic value, priced.

49c

