

The Bend Bulletin

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THURSDAY, AUGUST 28, 1919.

A SURVEY WANTED.

The investigation of the Benham Falls reservoir site which has been made by Professor W. O. Crosby in the past few weeks has taken him pretty thoroughly over the Deschutes valley. Although the reservoir site itself covers a comparatively limited area the geology of the whole section has a bearing on the problem which he has had under consideration and accordingly he has visited practically every portion of it and has seen its lakes and gorges, its lava flows and caves, its mountains and extinct volcanoes.

To the trained geologist every feature of the country was of great interest. There was something different on every hand. Not only were the geological formations fine examples of their kinds but the questions they suggested kept the mind of the observer constantly on the alert.

Because there was so much to be seen here and so many things that required so little explanation to be thoroughly understood it seemed unfortunate that popular knowledge of it all might not be more wide spread, and Professor Crosby agreed heartily with the suggestion, made to him one day, that the United States geological survey ought to be interested to come in to make topographic maps of the valley and geological studies of special areas such as the Newberry crater. On such foundations could be built an acquaintance with the country that would mean a world of interest to our students and many others who still have minds open to the wonders of nature.

Can't we do something to get the Geological survey interested.

IN LINE OF DUTY.

Since the disastrous fire of Wednesday night, resulting in the destruction of the Pine Tree lumber mill and planer, considerable discussion has been heard concerning the right of Mayor J. A. Eastes to order the new fire truck and a number of men of the volunteer fire department for duty outside of the city. It is to be regretted that in a number of instances this action has been severely criticized.

For many years it has been considered a matter of duty for one community to send its fire fighting equipment to another town in a case of great danger. True, the Pine Tree Lumber Co. is not an organized municipality, but the continued operation of its plant was of as much benefit to Bend as the continued existence of any town in the county. The daily output of approximately 75,000 feet of lumber was handled through Bend. Supplies for the plant and for its employes, close to a hundred in number, were furnished through Bend, and all classes of business

benefited. It should be needless to point out that not merely the common courtesy between communities, but also self interest, dictated the prompt extending of aid.

The mill could not be saved, but 4,000,000 feet of lumber were kept from the flames. In a time of high prices in a growing community, the preservation of a stock valued at \$80,000 should surely meet with no criticism.

Again, it has been stated that the city was left without protection while the fire fighters worked at the mill. If this were true it would indeed be a grave charge, but the fact of the matter is that the auxiliary fire truck, with a large enough number of members of the department to man it, and a competent driver, was on hand ready to answer any and all calls. None came, and in the meantime the remainder of the department was effecting a large saving of property directly connected with the prosperity of Bend.

Decidedly, the work of the department was worth while, and the action of the mayor in ordering this work should need no justification.

TROOPS IN SIBERIA.

We have received from an army recruiting office "the substance of an official statement recently made by President Wilson with regard to American troops in Siberia."

According to this statement, American troops were first sent to Siberia for the purpose of aiding the Czech-Slovak armies that had formed there and were in danger from "hostile" armies "apparently organized" and "often composed of enemy prisoners of war." Another purpose was to "steady any efforts of the Russians at self-defense," or the "establishment of law and order in which they might be willing to accept assistance."

Still further on it appears that the troops are now kept in Siberia in order to support John F. Stevens in his work of supervising the Siberian railways, a plan suggested by Japan.

To all of which we say simply this: That if the reasons for keeping our troops in Siberia are no more clearly defined in the minds of the authorities than in the statement from which we quote, then they have no business being there.

The Czech-Slovak armies were saved long ago. So far as they are concerned, our mission was ended some months back. Steady Russian efforts at self-defense is somewhat disingenuous. There seems to be good evidence, that a lot of the self-defense is on the other side. And although it may be Bolshevik it is Russian and we have no business mixing in it any more. We are not at war with any part of that unhappy country. It was probably necessary and advisable to send troops to Siberia in the beginning, but the necessity has passed and they ought to come home.

BRANDS.

Some rather interesting facts for the merchant to consider have come out of the government sale of food now being carried on through the postoffice.

Newspaper reports from Cottage Grove say that the sale is going badly there because housewives do not like the lack of guarantee of quality and because there is no opportunity to return goods in case

of dissatisfaction. Here in Bend several are reported to have asked what brands of canned goods were being sold and to have refrained from buying when they were told that the goods were not of any particular brand.

The lesson to the local merchant is one of advertising, and of the merchandising advantage he has in his home town. Though persistent advertising there has become established in the mind of the buying public the names of brands of almost everything used in the home. Housewives buy brands because they know what they are getting, and they are unwilling to take anything which is not advertised because of the uncertainty in the transaction.

The merchant who recognizes these facts and takes advantage of them by advertising and establishing his own business in the public mind will get the trade.

THE MONDELL BILL.

Opposition to the Mondell bill providing for farm homes for returned soldiers, recently reported favorably from "Nick" Sinnott's committee in the House, is said to be weakening. During the committee hearing objections to the measure were voiced by eastern interests unacquainted with the great reclamation possibilities of the west and south but now that the bill is in the House the fight against it is weakening.

Only recently the New York Times, one of the leading newspapers of the country, endorsed the bill, thereby showing that it would be impossible to perfect any line-up of the city against the country on the measure and adding greatly to the possibilities of its passage.

We have urged that the people of this section who have its interests at heart do what they can with members of congress to obtain votes for the Mondell bill and we are happy to say that we have had expressions of willingness to aid from widely separated sections of the country, the last coming from Ohio. Our hopes for financial aid for the Benham falls project lie in this bill. It seems apparent that we are to have a favorable report on the geological features of the project. We should leave no stone unturned to insure funds for its completion.

COMMUNICATION.

HIGHWAY POLICY SCORED.

To the Editor:
In the Oregonian of August 20, appeared an article stating that the amount of road contracts that has been let by the State Highway commission on August 1st, 1919, was nearly seventeen million dollars, covering nearly all sections of the state and providing for various kinds of roads. I read the article with interest because one of the three great highways of the state passes directly through Deschutes county, Bend and in fact all of Central Oregon, and I was anxious to see if we were forgotten. I found that we were, for out of that very large sum of money, The Dalles-California highway (the one passing through Deschutes County) had or would receive the insignificant sum of about \$46,000.00. This I assume will be spent on a short piece of road near The Dalles. Central Oregon will get nothing. When we stop to consider that The Dalles-California highway passes through the entire

state of Oregon and is something 375 miles long and has probably as much travel as any through highway in the state we ask ourselves why we are not given our just portion of road money which the tax payers of this state are paying into the road fund of the state. And also those who have been so fortunate or unfortunate as to have traveled over the road from Bend to Klamath Falls begin to ask themselves what happened to the money paid into the road fund of the state. The report mentioned above will show what his money is being used for. In the report he will see that instead of it being put into the trunk lines of the state including The Dalles-California highway, that all over the western part of the state and some parts of Eastern Oregon side roads and by-ways are being built with it, while we continue to run over bad roads to pay the bills for building good roads in other parts of the state.

The question that presents itself is: who is responsible? Can we say that it is the Highway commission? In my opinion a lot, but not all, the blame may be placed on the commission. That the commission have neglected this section cannot be disputed. The balance of the blame can be placed on ourselves, on the commercial clubs and the county courts of the counties through which the road passes.

We have been playing a game of watchful waiting probably on the theory that the old saying that "all things come to those who wait" is good business policy. The better theory to follow is what might be implied by that other saying "The Lord helps those who help themselves."

I do not believe that we have been exerting enough pressure on the commission, or that what efforts we have made have not been followed up consistently by those in authority. During the early part of the year a good start was made when Bend, The Dalles and other communities got together and made urgent requests on the commission for aid, and got the commission to realize that there was some merit to our position, but we failed to follow the matter with the same strenuous efforts that we started with and the result was we were put on the shelf for another year. Even the small amount allotted to us in this county on the main highway is still unused.

Unless we change our tactics we will continue in the same condition for the next several years. The value of this section of a good road from the Columbia River to the California line through Central Oregon can not be estimated in dollars and cents. Our part of the state will lag in development until we get good roads. Will we get them? Yes, if we go after them right.

In order to go after it right we should continually talk good roads, continually urge the building of The Dalles-California highway, through the press and every other agency possible; see that our legislators protect us properly in the legislative road program each session; see that our county courts are on the job every minute and that our commercial clubs and other civic bodies are busy with the commission and the legislature at every opportunity. Under the present State and Federal laws enough money is provided to build every through highway in the state, besides many of the side roads, during the next two or three years. Out of the moneys provided we are entitled to and should receive sufficient to build The Dalles-California highway. By united and continuous effort we can get the money, otherwise we will continue to have to visit other parts of the state to ride on good roads for several years to come. Let us get busy now for 1920.

H. H. De ARMOND.

Fifteen Years Ago

(From the columns of The Bulletin, August 26, 1904.)
Twenty armed men bound the shepherd and shot to death his whole band of 1000 thoroughbred sheep at Little Summit prairie 40 miles East of Prineville last Friday night. The sheep belong to Morrow and Keenan, of Willow Creek. Cattlemen are supposed to be responsible for the slaughter.
Miss Ruth L. Reid, of Centerville, N. E., has been selected to teach the Bend school during the coming year. It has been decided that the school shall have a new stove, wall clock, and unbridged dictionary.
F. W. Valle, assistant superintendent of railway mail service, has given orders that one hour after the arrival of the Shaniko mail stage at Prineville, it shall start for Bend. This will make the Bend mail from five to six hours earlier.
A movement is on foot for division of the Bend school district. The northwest part of the district—the

Announcing--

that we have now the famous Alfred Decker & Cohen line of

Society Brand Clothes

for men and young men. This is a nationally known line with an enviable reputation for quality and right price.

The Boy---and School---Sept. 15

Bring the boy in and let us outfit him properly for school from the start.

BOY'S SUITS, \$6.00 to \$10.00
BOY'S SHOES, \$2.75 to \$5.00

We carry a full line of Underwear, Stockings, Hats and Caps for the boy.

Fall Offerings

LEATHER VESTS
\$9.50 to \$17.50
SHEEP SKIN VESTS
\$9.50 to \$17.50

Just Arrived---new styles in Men's Overcoats

FLANNEL SHIRTS

In Blue, Gray and Olive Drab and O. D. Logger's Shoes.

FOR TRAVELING

Suit Cases--\$2.45, \$2.95, \$4.50, \$6.50, \$9.00.
Men's Traveling Bags, Leather and Rubber, \$12.00 to \$17.50.

Loven & Chinlund

More Merchandise for Less Money

Wimer-Edwards settlement—is too far from Bend to get any benefit from the school.

Fruit appears to take kindly to the soil and climate of the Columbia Southern segregation west of the Swalley bridge. At the Becker place, vegetables are first class, and there are also 50 fruit trees planted last spring that have made remarkable growth. Mr. Becker proposes to set two acres in strawberries this fall.

Two weeks ago money order service was begun at the Bend postoffice. Last week telephone communication between Bend and the

outside world was inaugurated. This week the first deposits were received by the new Bend bank. And so it goes.

Hightower & Smith have bought the Oliver Thorbjornson timber claim, and have a sawmill of 10,000 feet daily capacity nearly ready for operation.

O'Kane's Office Saloon had its opening Saturday night, and is now doing a regular business. A bowling alley is under construction alongside the saloon.

Mrs. A. M. Drake left this afternoon to visit her brother at Little Falls, Minn.

Women's and Misses' New Fall Suits!

The certain "feel" they have when you try them on--the little elegancies in tailoring--the smart little departure in cut--their distinction and precision--give them preference among carefully gowned women.

The Materials--Tricotines, Poiret Twills, Gabardines, Serges, Broadcloths, etc.

The Styles--Blouse Coated, Smart Tailored and Semi-Tailored.

Navy Blue and all the leading Fall Shades--

Prices, \$27.50 to \$68.00

Peoples Store

Demonstrations That Demonstrate

A Tumalo Farmer Has Two Grade Cows of the Same Age and Breeding---

One has a scrub calf, sired by a scrub bull. This small scrub heifer will sell for perhaps \$75.00 or \$80.00 when grown.

The other was a fine big calf, sired by a registered Shorthorn bull. This calf is far bigger than the other and will make a cow, that while only a good grade, on account of increased size, quality and breeding, will out sell the other calf by perhaps \$25.00 or \$30.00. IT COSTS JUST AS MUCH TO RAISE ONE AS THE OTHER.

Remember, Better Bulls, Bucks and Boars
Build Bigger Bank Balances.

We Will Help You Get Pure Bred Stock

The First National Bank of Bend

BEND, OREGON.

THE BANK OF SUPERIOR SERVICE