

MINDING ONE'S OWN BUSINESS

You, perhaps, have said to yourself in reading these talks "What is the object of these talks?"

You may be sure the local merchant has no sugar-coated pills; no patents to offer you; no premiums to give away.

Perhaps, many of you have said that you would trade where you please and that it is of no concern to the local merchant as it is your privilege to go where you please. So it is. Your local merchant believes that you can do better by trading at home. You may profit a little today by sending your money out of town for the things you desire, but in the long run of events you will not. Your local merchant believes he does no wrong in asking you to cooperate with him. He believes that he can make buying at home more attractive for you than buying away from home.

Every good merchant is trying hard to offer what the market demands at prices that will be even more attractive than those offered by outside dealers. Your local merchant wants your business. He asks for it because he believes he can give you better satisfaction. He believes his prices are equally attractive as the prices you receive from other sources. He believes that the quality of his merchandise is also on a par with merchandise obtained outside. Let your local merchant convince you of this statement.

**IF NOT IN THE PAST START
NOW BY BUYING AT HOME**

PEOPLES STORE
HORTON DRUG CO.
MANNHEIMER BROS.
J. C. PENNY CO. Inc.
OWL PHARMACY

R. M. SMITH
M. P. CASHMAN
THE WARNER CO.
BENNETT-COOPER
BEND FURNITURE CO.

A to Z GROCERY