

The Bend Bulletin

(Weekly Edition)
Published By
THE BEND BULLETIN
(Incorporated)
BEND, OREGON
Established 1902.

ROBERT W. SAWYER
Editor-Manager.

An independent newspaper standing for the square deal, clean business, clean politics and the best interests of Bend and Central Oregon.

One Year.....\$2.00
Six Months.....1.00
Three Months......50

THURSDAY, FEBRUARY 6, 1919.

TOURIST MONEY.

Oregon will act as host this summer to the National Editorial Association as one of the results of the activities of the Pacific Northwest Tourist Association. This body of men and women is made up of the brightest minds in the newspaper world, and results that will accrue from a publicity standpoint are beyond all computation. During the past two years, the tourist association, representing Oregon, Washington and British Columbia, has spent \$112,000 to attract tourists to the Pacific northwest and the results have been far beyond expectation, when war conditions are taken into consideration. That Oregon has received the greater benefits over the other commonwealths is evident in the attendance at Crater Lake. There are 11 national parks in the United States, and all but two showed a decrease in attendance, the two being Crater Lake and the Rainier National Park. Crater Lake showed an increase of between 25 and 40 per cent. and nearly 50,000 people visited Rainier National Park, while all parts of the Pacific Northwest were included in the various phases of publicity.

The total expenditure of tourists and vacation seekers per annum is not less than one billion dollars, and it is to secure our fair share of this immense revenue that this association exists.

It is safe to say that within a very short time the Pacific Northwest—and it can be demonstrated by figures—can derive from fifty to one hundred million dollars of actual cash from the encouragement of this travel. This cash remains in the Pacific northwest. It is not sent out for any raw material or for any other commodity, but remains here to help every individual citizen in the development of his business and the payment of his taxes. The tourist is absolutely the forerunner of the settler, the new investor and the manufacturer.

Travel by rail was discouraged last year and as far as going abroad is concerned there will be nothing doing this year. The war is over and the people have the money and a desire to travel. We have so far expended \$112,000 to attract attention to the greatest asset we have and we only need to keep up the work to secure returns based on this expenditure far beyond the desires of the most avaricious. To illustrate, the Park to Park Highway association at a recent meeting in Spokane reported 10,000 machines entering Spokane over the Yellowstone highway with an average of four in a machine. Suppose these machines were gathered together in Spokane in one day. You know what it costs you to travel. Take this amount and multiply it by 40,000 and look at the total and this is the way this new money that costs us practically nothing to get flows in a steady stream into our lap. House Bill 76 calls for another appropriation to cover the coming two years, for the same amount asked for two years ago and dependent upon Washington and British Columbia following with the same amount they gave previously. No appropriation has secured more for Oregon or been better administered. The work is under the constant attention of some of our leading business men who give their time free of charge and pay their own expenses when attending the meetings of the board of directors.

The state revenues are used to develop every other asset, either by maintaining departments, enforcement of laws, maintaining institutions, and the building of roads and bridges, and the simplest way to increase these revenues is by a development more potent than any that has gone before which will result in the coming here of thousands of men and women, who will see us as we are and who will in a large measure either remain permanently or leave their money for investments.

THE GREAT EXPERIMENT.

(By Franklin K. Lane.)
There is no such thing as Americanism unless Americanism is in our soul. We have got to feel it first, and then we have got to put it out among other people.
American is an inspiration. Amer-

icanism is a spirit. It is the constant and continuous searching of the human heart for the thing that is better.

Our wars have been fought by men of foreign birth. We see their names every day in the list of those who are dead on the battlefields of France.

There is no such thing as an American race, except the Indians. We are fashioning out a new people. We are doing the unprecedented thing in saying that Slav, Teuton, Celt and the other races that make up the civilized world are capable of being blended here, and we say this upon the theory that blood alone does not control the destiny of men; that out of his environment, his education, the food he eats, the neighbors that he has, the work that he does, there can be formed and realized a spirit, an ideal which will master his blood.

We are trying a great experiment in the United States. Can we gather together people of different races, creeds, conditions and aspirations who can be merged into one?

If we cannot do this, we will fail indeed, we will have already failed. If we do this, we will produce the greatest of all nations, a new race that will long hold a compelling place in the world.

A PERSONAL INVENTORY.

What are you worth to yourself? To help every American find the answer the government has suggested that every man, woman and child, take account of his or her personal property, savings and debts and make plans for 12 months of getting ahead during 1919.

The savings division of the United States treasury department, has devised two simple forms, one to be filled out by adults and the other, which might be called a patriotic estimate blank, is equally useful for both children and grown ups. Those directing the project realize that one of the hardest things a person has to do is to be financially honest with himself, but it is believed the blanks will help any citizen to obtain an accurate enough account of his personal financial statistical status.

Teachers will be asked to encourage the pupils to fill out the estimate blanks for themselves. The other blank may be filled out by the family for its own guidance. The forms are not to be sent to or filled with any organization. They should be kept by the family as a record of its financial standing—as a guide post to a year of thankful thrift.

A statement urging the taking of a personal inventory issued by the savings division follows:

"Your savings increase your property and personal property. Would not your family be interested to list all the property it owns in order to find out just how much capital it really possesses? Your capital includes not only your house, furniture, etc., but the money you have deposited in the building and loan society, savings bank, and the Liberty bonds, thrift stamps and the war savings stamps you have purchased as well.

"The nation has been taught the value of thrift—wise buying, sane saving, secure investment—by the war. We must not suffer a relapse. Our part in the future prosperity of our country is as great as the part we took in winning the war. One of the best ways in which to assist in insuring prosperity is by practicing thrift. A thrifty nation is a prosperous nation.

"It is with the idea of stimulating increased interest in saving that the special forms for the guidance of children, adults and families in making their personal inventories have been issued. After you have filled out the first form and ascertained your exact financial status, fill out the second blank and make your plans for a year of greater thrift in 1919."

The forms of stock taking recommended by the government savings division follows:

PATRIOTIC INVENTORY
War Winning Savings in 1918.
War savings stamps bought..... \$.....
Liberty bond payments made.....
Total war savings in 1918.....
Plans for War Clean up Service in 1919.
Will buy savings stamps.....
Will buy Liberty bonds.....
Total savings service, 1919.....
INVENTORY OF FAMILY PROPERTY OR CAPITAL.
Property Owned January 1, 1919.
War savings stamps owned..... \$.....
Liberty bonds owned and payments made.....
Money on hand and in bank.....
Property, (house, furniture, etc.).....
(1) Total gross value of property owned.....
Less debts owed, January 1, 1919, Accoups owed at stores, etc.
Notes and mortgages owed.....
(2) Total debts owed.....
Total worth or net property or capital, Subtract (2) from (1).....
If similar figures can be recalled

for January 1, 1918, they may be placed in a second column to the right to show progress made during the year. This year's record should be kept for comparison at the end of 1919.

A GUARANTEE OF QUALITY.

Have you ever stopped to consider the real significance TO YOU of the trademark or label of the article you buy at the store?

Have you ever stopped to think that the presence of an advertised trademark on a can of pork and beans, for example, is a guarantee that these beans are of good quality? This must be true, else the advertising would defeat its own purpose. The trademark, being a mark of identification, is as much a means of rejection as of selection.

That is, if the article so identified proves unsatisfactory you are enabled by the trademark to avoid it a second time.

Manifestly, a manufacturer could not afford to put a brand name or trademark on an unsatisfactory product. People would not buy it a second time and he would run himself out of business almost immediately.

A manufacturer backs a branded product by his reputation. Therefore, he cannot afford to stake his reputation on any product that is not good.

It is only when he puts on the market a satisfactory product, one which people will like and call for a second time, that he can afford to put the mark of identification upon it.

But when he has such a product he wants people to know that it is his. Every package he sells then helps to build a reputation for him and his goods.

Advertised, trademarked goods then are most apt to be GOOD GOODS.

The advertised trademark is your guarantee of quality.

AMERICAN CITIZENSHIP AND IDEALS.

"The American citizen has a passionate devotion for liberty, personal, religious and political. He rejects government by a class whether small or large, and governors by divine grace, and believes in government by the people. He desires justice in all the relations of human society and neither asks nor grants privileges. He is tolerant of opinions unlike his own and submits in practice to the opinion or wish of the majority. He believes that the liberty of the individual should be exercised under the restraints of established law, the embodiment of common morality and common sense. He believes that the roots of the free state are in the family and in universal education. These are the American ideals. Immigrants are assimilated as fast and as far as they accept them."—Dr. Charles W. Eliot.

TIMELY ADVICE.

Suggestions made in a communication to The Bulletin, published in yesterday's issue, regarding more courteous treatment of visiting speakers, are most opportune. Lack of attention at public meetings and failure to observe silence, are doubtless due to thoughtlessness and do not constitute an intentional affront, but the effect produced is the same.

Since the ground hog saw his shadow yesterday we are to have six weeks more of winter. So long as it is no worse than the winter we have already had that's jake with us.

THE HOME PAPER.

When the evenin' shade is fallin' at the end o' the day,
An' a feller rests from labor smokin' his pipe o' clay,
There's nothin' does him so much good, be fortune up or down,
As the little country paper from his ol' home town.

It ain't a thing o' beauty an' its print ain't always clean,
But it straightens out his temper when a feller's feelin' mean;
It takes the wrinkles off his face an' brushes off the frown,
That little country paper from his ol' home town.

It tells of all the parties and balls o' Punkin Row,
'Bout who spent Sunday with his girl an' how the crops'll grow;
How it keeps a feller posted 'bout who is up and who is down,
That little country paper from his ol' home town.

Now I like to read the dailies an' the story papers, too,
An' at times the yaller novels an' some other trash—don't you?
But when I want some readin' that will brush away a frown,
I want that little paper from my ol' home town.
—Chicadee Furnace News.

HENRY ALBERS FOUND GUILTY

MILLIONAIRE MILLER CONVICTED ON TWO CHARGES UNDER ESPIONAGE ACT—EXONERATED ON FIVE COUNTS.

(By United Press to The Bend Bulletin.)
Portland, Feb. 5.—Henry Albers, millionaire miller of Portland, was found guilty today on two counts of the charge of making seditious utterances on October 8, in violation of the espionage act. The jury, after deliberating for three hours last night, returned a sealed verdict, which was opened at 10 o'clock this morning.

On five other counts Albers was found not guilty. The utterances for which he was convicted covered such statements as "To hell with America" and "You'll never lick the kaiser."

TO LOCATE HIGHWAY TO MILLICAN SOON

(From Wednesday's Daily.)
Work on the location of the Central Oregon highway for that section of the proposed road between Bend and Millican was to have started tomorrow, but will be delayed by the coming of the snow, County Surveyor Robert B. Gould stated today. The location will begin as soon as possible, he says.

MISS CLARA ORR IS PNEUMONIA VICTIM

Bend Girl Passes in Early Morning After Month's Illness—Funeral to Be Held Tomorrow.

(From Wednesday's Daily.)
Miss Clara Orr, aged 21 years, daughter of Mr. and Mrs. L. Orr of this city, died at 2 o'clock this morning at the family residence on Colorado and Harriman, death coming as the result of pneumonia, sequel to a four weeks' influenza attack. Funeral services will be held at 2 o'clock tomorrow afternoon from the Niswonger chapel, with Rev. H. C. Hartranft of the Presbyterian church as the officiating minister. Burial will be in Pilot Butte cemetery.

Miss Orr came to Bend two years ago from La Pine. In addition to her father and mother, she is survived by five brothers, two of whom are now in the navy, and three sisters.

Record of Transfers.

(Furnished by Deschutes County Abstract company.)

COATS!

The Last Stroke That Will Bring Many Women to The Garment Store.

No such Coat and Suit values have been offered.

We urge every woman who has need of a new Coat, Suit, Dress or Skirt to see these garments. This season's best styles and materials to select from. We must have room for new stock.

A wonderful line of new Waists just arrived.

Watch for the new things which are arriving.

The balance of our Winter Millinery at a big cut price.

Don't forget the place.



The Parisian

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La Pine Townsite Co. to Wm. Williams, warranty deed lot 3, blk. 34, La Pine.

N. S. Leithead to Elvira B. Leithead, warranty deed NE 1/4 lot 3, blk. 9, Bend.

Bend Park Co. to Helen McKnight, warranty deed, lot 15, blk., 115, 1st add to Bend park.

Same to same, warranty deed lot 2, blk. 50, Center add.

M. Hoskins to C. F. Hoskins, warranty deed SE 1/4 NE 1/4, 18-14-12.

Fred G. Atkinson, Kirk Whitely to M. W. Pettigrew, warranty deed part SE 1/4 NW 1/4, NE 1/4 SW 1/4, NW 1/4 SW 1/4, 19-15-13 east of road.

Mary E. Ryan to W. K. McCormack, warranty deed, lot 3, blk. 3, Terminal.

Deschutes White Pine Co. to Chas. R. Swayze, warranty deed, lot 12, blk. 2, Pringle Falls.

L. W. Davis to L. B. Davis, warranty deed, lots 1-2-3-4-5, blk. 3, Ellinger's add to Redmond.

Kenwood Promotion Co. to J. H. Baxter, warranty deed, lot 3, W 1/2 lot 4, blk. 9, Kenwood.

H. H. Clow to D. G. and R. W. Raymond, quit claim deed S 1/2 S 1/2 Lytle Acre 23.

U. S. to Nathan H. Elliott, patent W 1/2 NW 1/4, 15-14-13.

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LEGISLATURE HALF THROUGH

(Continued from Page 1.)

bond themselves for the development of hydro-electric energy. This is primarily intended as a move to turn loose the latent resources of the mighty Deschutes and the majestic Columbia and turn them into the channels of industry and trade. This resolution will be fought for vigorously and it is believed will pass without much difficulty, inasmuch as it refers the whole problem to a vote of the people and provides for a constitutional amendment to lift the limitation to 5 per cent. instead of 2 per cent., as it now stands.

Another move of great importance to Eastern Oregon is a proposal from Representative Gallagher providing that the state shall guarantee the payment of the principal and interest on bonds issued by irrigation districts. This bill also presupposes a vote by the people before it is finally enacted into law and if it is so enacted its sponsors declare it will be one of the greatest vital factors in the development of the wide wastes of Eastern Oregon that ever has been attempted.

Four chairs at your service at the Metropolitan. No waiting.—Adv.

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