



"A great net of mercy drawn through  
an ocean of unspeakable pain"

## Your Red Cross Fighting Dollars

Your Army and Navy fights to make the "World safe for Democracy."

Your Red Cross fights to make it *fit* for Democracy.

Fights for your soldiers—yours and your allies—in trench, canteen and hospital.

Fights for the little children, to save them for the nations' upbuildings of tomorrow.

Fights for the swarms of homeless, dazed refugees and "repatriates" thrown out from the war's black whirlpool.

Fights the white plague, tuberculosis, that takes a greater toll than lead and steel.

Fights in every war stricken country to uphold a wrecked and suffering humanity in its struggle for a free existence.

One hundred million dollars to "carry on."

No power of taxation, no interest rate to urge *those* dollars.

Each one a *volunteer*, sent willingly and by the heart alone.

The noblest fund of all the billions of this war's vast budgets—because the freest given.

What share is yours? What sacrifice to mobilize those Fighting Red Cross Dollars?

### Every cent of every dollar received for the Red Cross War Fund goes for War Relief.

The American Red Cross is the largest and most efficient organization for the relief of suffering that the World has ever seen.

It is made up almost entirely of volunteer workers, the higher executives being without exception men accustomed to large affairs, who are in almost all cases giving their services without pay.

It is supported entirely by its membership fees and by voluntary contributions.

It is today bringing relief to suffering humanity, both military and civil, in every War torn allied country.

It plans tomorrow to help in the work of restoration throughout the world.

It feeds and clothes entire populations in times of great calamity.

It is there to help your soldier boy in his time of need.

With its thousands of workers, its tremendous stores and smooth running transportation facilities, it is serving as America's advance guard—and thus helping to win the war.

Congress authorizes it.

President Wilson heads it.

The War Department audits its accounts.

Your Army, your Navy and your Allies enthusiastically endorse it.

Twenty-two million Americans have joined it.

Contributed to the Red Cross

by

THE SHEVLIN-HIXON COMPANY