

THE GOLDEN RULE'S

ANNUAL SPRING OPENING SALE

STARTED TUESDAY, APRIL 9

865 WALL ST. 9 O'CLOCK A. M. BEND, ORE.

In the face of the present scarcity of merchandise and the continual advance in prices, we offer you this wonderful opportunity to buy your Spring and Summer Needs at Less than Present Wholesale Prices. *Do not fail to take advantage of this sale.*



MEN'S SUIT SPECIALS

- Men's three-piece dark brown Suits, neat staple pattern; sizes 36 to 44; special..... **\$10.95**
- Men's grey mixed Suits, medium weight cashmere, very neat staple style, also latest double breasted models, at..... **\$13.95**
- Men's grey and brown striped worsted Suits, belted back models, 3-button sack coat, special..... **\$16.45**

Boy's Suit Dep't Specials

- One lot broken sizes Boys' Suits, grey mixed, special..... **\$2.95**
- Boys' brown mixed tweed Suits; very latest belted models; pants lined; special... **\$3.65**
- Boys' dark grey worsted Suits, two pairs pants; all seams taped; hard finish; special at..... **\$4.95**
- Boys' all wool Trench model Suits; lined pants; values finest quality blue serges and mixtures; all sizes; special..... **\$8.95**

Boys' Pants, extra value, tape seams
Special at 95c, \$1.19, \$1.29

Men's Work & Dress Pants

- \$2.25 value, dark grey stripe fancy worsted; made with tunnel belt loops; sizes 32 to 42; assorted lengths..... **\$1.85**
- Men's Dress Pants, dark grey, blue stripe, brown and black stripe; made with side buckles and belt loops; sizes 30 to 44; special..... **\$2.95**
- Men's khaki Work Pants, made with side buckles, belt loops and cuff bottoms; good weight; all sizes; special..... **\$1.19**
- Men's extra heavy khaki Pants, well made; welt seams; 5 pockets; cuff bottoms; belt loops; special..... **\$1.85**
- Coats to match, Norfolk style; special..... **\$1.95**
- Men's bronze colored, heavy whipcord Pants; finest quality; cuff bottoms; special..... **\$2.15**

Overall' Department

- Men's good weight Bib Overalls; Uncle Sam make; full cut; all sizes 32 to 44; special..... **\$1.19**
- Black Bear brand, shoulder ease, khaki Union Suits at less than wholesale price..... **\$2.95**
- Boys' Bib Overalls; full cut; good weight; special..... **89c**
- Painters' Bib Overalls, in white; good weight; special..... **95c**

Underwear Specials

- \$1.25 value men's cotton ribbed Union Suits; short sleeves; ankle lengths; ecru color; special..... **89c**
- \$1.00 value men's athletic Union Suits; made of fine nainsook material; sizes 34 to 44; special..... **69c**
- \$1.25 men's Porosknit style mesh Union Suits; short sleeves; ankle lengths; colors ecru and white..... **95c**
- Boys' mesh Underwear; well made..... **49c**
- \$4.00 value men's wool mixed Union Suits; Black Label brand; medium weight; special..... **\$2.45**
- \$1.50 value Springtex Bodyguard Underwear; light weight shirts and drawers; special per garment..... **95c**

Men's White Ribbed Union Suits,
Short Sleeves, Knee Lengths
Extra Special..... **49c**

\$1.50 Value Men's Medium Weight
Shirts and Drawers
EXTRA SPECIAL, PER GARMENT..... **89c**

SHIRT SPECIALS

- Men's blue chambray Work Shirts; good weight; full cut; regular 75c value; special..... **39c**
- \$1.25 men's Dress Shirts; soft and laundered cuffs; coat style; fancy patterns; colors fast; special..... **59c**
- \$1.50 Dress Shirts; soft and laundered cuffs; colors guaranteed; Textile brand; newest patterns and designs; all colors; fine assortment at..... **89c**

Just received a new spring line of Shirts of every description, patterns to suit every taste, collars attached or neckband style.

Men's Hosiery--Suspenders

- 35c value men's Dress Sox; colors black, tan white, Palm Beach; special, pair..... **20c**
- Engineer and Fireman Sox in black or tan; best work sox made; special 18c; 2 for..... **35c**
- 15c value men's Rockford Seamless Sox; brown and blue mixed; special 9c; 3 for..... **25c**
- 50c men's heavy weight Police and Fireman Brace Suspenders..... **33c**
- Men's Dress Suspenders from..... **23c to 49c**
- Men's black, tan and grey Belts; all sizes and styles **39c, 49c, 59c**

SHOE SPECIALS

- \$6.45 value men's black English Dress Shoes; Friedman-Shelby brand; also men's tan **\$4.95**
- Men's Shoes, black, button or lace; broken lots; \$5.00 value; special..... **\$2.98**
- Men's heavy Work Shoes; tan or black; good value; special..... **\$3.45**
- Men's Elk Work Shoes; extra value; special, at..... **\$2.95**
- Men's mulehide Shoes; good soles; well made; tanned soft and pliable leather..... **\$2.15**
- \$3.50 value boys' Dress Shoes; black; button and lace; special..... **\$2.45**
- Boys' Goodyear welt soles Dress Shoes; sizes 9 1/2 to 4; black; button and lace; special at..... **\$1.95**
- Men's Felt Slippers; all colors and sizes..... **\$1.29**

Special Gloves and Mitts

- Men's Chopper Mitts; mulehide; special..... **43c**
- Men's heavy mulehide Mitts and Gloves; also hogskin Gloves; special..... **65c**
- Men's heavy Cordevan horsehide Gloves; welt seams; special..... **\$1.65**

Men's Cotton Flannel Gloves,
good weight, 9c, 3 pairs for **25c**

\$3.00 men's finest quality Felt Dress Hats; brown, grey and black; special..... **\$1.85**

Boys' Wash Suits

- Boys' Wash Suits; sizes 1 to 7 years; plain white, blue, tan and assorted stripes; fancy belted models; special..... **\$1.65 and \$1.95**

Extra Fine Quality COMFORTERS,
good size and weight. Special..... **\$1.95**

THE GOLDEN RULE STORE

The Store That Undersells Because It Sells For Cash

865 Wall Street

Bend, Oregon