

This Christmas Message from MANNHEIMER'S

—Is to help you select tokens of esteem that will truly express the spirit you wish to impart to your Holiday remembrances.

—To offer and to suggest merchandise of known quality, the dependable, the best produced, in the most efficient way and at the least possible cost, compatible with quality.



The Coming Christmas

A great general was asked what made a real army. He answered, "men, arms, food, training and cheerfulness, while the lack of any one of these might easily mean defeat."

The great army back of the great army must also have at least one of these things in common

—Cheerfulness must be in the spirit of every man, woman and child in this great fighting nation these days.

So make the coming Christmas a purposeful, earnest Christmas—and a cheerful one. Make it a real American Christmas.

FURS---Sets, Muffs Are as Fine Gifts as Can Be Given.



—The expenditure may be as restricted, or unlimited, as one wishes, and always the certainty that choosing "GORDON FURS" means furs of quality and fashion.

Red Fox Sets at... **\$35 to \$57.50**

Hudson Seal Muff and Stole... **\$58.75**

Sets of Black Marten at... **\$35.00**

Gray Fox Sets, at... **\$37.50**

Child's Sets... **\$3.50 to \$5.75**

Muffs to match fur-trimmed apparel, of Mink, Nutria, Russian Marten, Black Manchurian Dog, etc., at... **\$8.50 to \$25.00 each**

Leather Hand Bags

Most desirable of gifts—Hand Bag values you will appreciate more on close inspection—Practically every woman's taste, and women have diversified tastes when it comes to Handbags—can be met.

Morocco, Pin Seal, Goat, in the regular bag shapes and envelope shapes; exceedingly well made; variously fitted with purses and mirrors, \$1.00, \$1.15, \$1.50, \$1.75, \$2.00, \$2.50, \$2.75, \$3.00, \$3.50, \$4.00, \$5.00, \$6.00, \$6.50.

A splendid selection for gift choosing.

Kid Gloves

Plethifully Supplied Here.—Vallierre French Washable Kid Gloves, white with black leather trimmings and embroidery, at **\$3.00** pair

Ireland's Washable Cape Gloves, in white, black, tan, **\$2.00** gray, at, pair

Ireland's Tan Cape **\$2.25** Gloves, at, pair

Men's Kid Gloves, lined and unlined... **\$1.50 to \$4.00** pair

Ladies' All Wool Golf Gloves, remarkably good gloves, offered at lower than present wholesale cost; priced at... **65c 75c \$1.00 \$1.50**

Misses' All Wool Golf Gloves... **65c**

Children's All Wool Mittens... **45c**

Others, from... **25c up**

APPROPRIATE GIFTS FOR EVERYBODY



HANDKERCHIEFS

Expressive of a fond desire to give the very finest, is a selection of sheer and dainty Handkerchiefs from Mannheimer's.

Men's Sheer Lawn Handkerchiefs, at... **3 for 25c, 10c 12½c and 15c**

Men's Khaki Handkerchiefs—a most acceptable gift for the "boys over there"—or in the training camps, at... **12½c and 15c**

Men's Linen Handkerchiefs, plain and with initial, at... **25c and 50c**

Ladies' Lawn and Linweave Handkerchiefs, plain or with embroidered corner, **5c 6¼ 8½ 10 15 20 25c**

Ladies' Linen Handkerchiefs, plain or with design embroidered, in pink, blue or lavender... **10c 12½ 15 20 25 35 50 65c**

Ladies Crepe de Chine Handkerchiefs, pink, blue, lavender, yellow; plain or with corners embroidered... **25c and 35c**

Ladies' Boxed Handkerchiefs, assorted patterns, both linen and sheer lawn, at... **35c**

Children's Handkerchiefs, in attractive boxes, priced at... **10c 15c 25c 35c per box**

DOLLS---of Course Are Chosen First

By everyone who has a little lassie's Christmas stocking to fill, and the first place to come for this choosing is Mannheimer's. Here are many

"Made in America Character Dolls."

Cowboy and Cowgirl Dolls, **\$1.15** at

Negro Character Dolls, **65c** at

Dutch Boy Dolls... **50c 65c up to \$1.50**

Crying Baby Dolls **50c** at

Dolls, with Pacifiers **65c** at

All with Unbreakable Heads.

CHRISTMAS SUSPENDERS

If you don't know what else to get for brother, you'll always guess right if you buy him a pair of handsome Christmas suspenders. We have them in select variety, for **25c to 50c**

Shirts that Will Please

Get them here for yourself, brother, father, or son. We'll show you only good shirts that suit your ideas as to color, style and fabric. Leading makes at reasonable prices—

\$1.25 \$1.50 \$2.00 \$2.50



Attractive Neckwear

If you wish to give an inexpensive present that any man would consider himself fortunate to receive, visit our neckwear department. Prices

50c 65c \$1.00 \$1.50

What is More Acceptable than Fine Slippers? Here are All Sorts for Men, Women and Children.

Men's black or tan Kid Romeos, **\$2.85** Men's Black Everetts... **\$2.65**

Men's Felt Slippers, at... **50c 95c \$1.25 \$1.50 \$2.00**

Ladies' Felt Slippers, in gray, navy, cerise, rose, **50c 95c \$1.25 \$1.50 \$1.85**

Children's Felt Slippers make a most appropriate Holiday gift... **50c up**

MANNHEIMER BROTHERS

SILK HOSIERY

Our stocks are replete with new assortments. We are exclusive distributors of Phoenix Silk Hosiery. Ladies' Silk Phoenix Hosiery, in black, white, khaki, olive, Havana, battleship Gray **90c \$1.25** at

Men's Phoenix Silk Hosiery—in black, white, Cordovan, **60c** gray, at, pair

Men's Cotton Hosiery, at pair—**15c 25c 30c 35c**

Silk and Lisle Hosiery, of the quality kind, make most acceptable gifts for every member of the family. We are sole distributors of Black Cat Hosiery.

Silk Envelopes, Silk Bodices, Silk Gowns

These "Dove" Silk Undermuslins make gifts of great charm. Exquisite fabrics, Crepe de Chine and Tub Satin, of the quality most certain of wear; each put up in attractive Holiday Gift Boxes.



The Silk Bodices priced at—**\$1.25 \$1.50 \$1.75**

Silk Envelope Chemise—**\$2.95 \$3.50**

Silk Gowns—**\$4.95 \$5.50**

Men's Smoking Jackets & Bath Robes

Men's All Wool Smoking Jackets or House Coats, at—

\$6.00 \$6.50

Men's Bath Robes, at—**\$3.50 to \$6.00**

Ladies' Kimonas and Bath Robes

Ladies' Kimonas, Bath Robes, Etc. Crepe Kimonas at **\$1.75 \$2.25 \$2.50**

Flannel Kimonas at... **\$1.25 \$1.50 \$1.75 \$2.00**

Ladies' Silk Kimonas... **\$5.00 \$5.50 \$6.75 \$7.50**

Ladies' Beacon Bath Robes... **\$3.00 to \$7.50**