

BEND--JULY 4TH AND 5TH

THIS STORE IS READY FOR YOU!

Ready with the Largest and Best Assortments-----Ready with the Lowest Possible Prices
Everything You May Need, be it a Suit, Shoes, Hat or Furnishings, you'll find it here at a
Saving and in the Largest Variety.

Men--Are You Listening?

Do you realize that you can make quite a saving when you buy your clothes here? Not only a saving of from \$3 to \$5 on every suit, but you have your choice of nearly four hundred new suits--far and away the largest stock of Men's and Boys' Clothing to be found in Central Oregon. You have your choice here of--



83 Suits, sizes 33 to 42, ranging in price \$12.50 to \$15
93 Suits, sizes 25 to 44, at \$17.00 to \$20
158 Suits, sizes 35 to 44, at \$22.50 to \$25
92 Suits, sizes 36 to 44, at \$27.50 to \$35

The Working Man's Most Comfortable Store

He likes to trade here; he feels at home. All merchandise is out where he can see it, and the prices are within reach of his limited pocketbook. When he can only pay 50 cents for a shirt, he is not embarrassed by being shown shirts at \$2 and higher. He also can come in this store in his working clothes and receive the best treatment that is within our power to give him. In other words, we like him and he likes us.

Men's Work Shoes	\$2, \$2.25, \$2.65, \$3, \$3.50
Men's Dress Shoes	\$3.50, \$3.75, \$4.50, \$5, \$6
Boys' Work Shoes	\$1.65, \$2, \$2.50, \$2.75, \$3
Boys' Dress Shoes	\$3, \$3.50, \$3.75, \$4, \$4.25
Men's Work Shirts	50c, 75c, 85c, \$1
Men's Dress Shirts	75c, \$1, \$1.25, \$1.50
Boys' Work Shirts	50c, 75c, \$1
Boys' Dress Shirts	50c, 75c, \$1, \$1.25
Men's Union Suits	\$1, \$1.25, \$1.50, \$2
Boys' Union Suits	50c, 75c, \$1, \$1.25
Men's Two-Piece Underwear	50c, 65c
Men's Work Sox, black or tan	10c, 12 1/2c, 15c
Men's Dress Sox, all colors	15c, 25c, 50c
Men's Handkerchiefs	8 1-3c, 10c, 12 1-2c, 15c, 25c
Men's Ties	25c, 50c

You'll Feel 'at Home' Here

One of our ambitions is to have folks feel at home in this store; to cultivate all through the place an air of geniality and good will; not anxious to sell something, but eager and willing to be of service.

Our customers, we think, feel at ease here; we want them to feel so; they're welcome to our time and attention whether they buy or not; service here means more than selling; if we can get on terms of mutual confidence and understanding, the buying and selling will take care of themselves.

BE A SPORT

Now that everything is being worn in Sport Stripes and Sport Figures, why don't you be one of the crowd and don fashion's latest dictates. We have quite a variety of sport goods for man, woman and child, at the most reasonable prices.



Sport Stripe Pongees, yard	75c, \$1.25
Sport Figured Pongees, yard	75c, \$1.25
Sport Stripe Gabardines, yard	35c, 40c, 60c
Sport Stripe Silverbloom, yard	75c
Sport Stripe Pongee Silk, yard	\$1.25, \$1.30
Sport Figured Pongee Silk, yard	75c, \$1.25
Sport Stripe Gaiatea, yard	25c, 35c, 40c
Sport Stripe Parasols	\$1.50, \$2.50, \$3.50
Sport Stripe Silk Hose	\$1.00, \$1.25
Sport Figured Wash Skirts	\$4.00, \$6.00, \$8.00
Sport Middy Blouses	\$1.00, \$1.25, \$1.50
Sport Hats	50c, 75c, \$1.25
Sport Wool Skirts	\$3.00, \$6.00, \$10
Sport Stripe Ribbons, yard	35c, 50c, 65c
Sport Stripe Figured Collars	35c, 50c, 65c, \$1
Sport Shirts for Men	50c, 75c, \$1.50, \$2.00
Sport Hats for Men	50c, 75c, \$1.25
Sport Waists for Boys	

Men Choose Your New Suit Here

Rub 'Em, Tub 'Em, Scrub 'Em. They
Come Up Smiling. The Famous
"JACK TAR" MIDDIES

We are Exclusive Agents in Bend for this famous make of Middy Blouses. The class, the beauty, the wonderful workmanship of "Jack Tar Togs" are only a few of the reasons of our pride in being appointed oughly appropriate for picnic, vacation and sport as the best store to feature these garments, so thor- wear. A great variety of styles is open for your inspection in both loose and belted models, at prices ranging all the way **75c to \$2.50** from

Ladies' Neckwear Reduced

Crepes, Georgettes, Organdies Swisses and Silk Neckwear of all kinds at these REDUCED PRICES:

All regular 35c Neckwear, now	25c
All regular 50c Neckwear, now	35c
All regular 65c and 75c Neckwear, now	50c
All regular \$1.00 Neckwear, now	75c
Regular \$1.25 Neckwear, now	95c
Regular \$1.50 Neckwear, now	\$1.00
Regular \$2.00 Neckwear, now	\$1.25
Regular \$2.50 Neckwear, now	\$1.50

Are You Getting Your Money's Worth?

If you are not, come and see us.

LADIES' WAISTS

Nothing is quite so nice and cool for the hot summer days as these dainty blouses of voile lace and organdie. The variety of styles that we offer for your selection is unusually large, so that every taste can be satisfied. Whether you want a severely plain style, or one elaborately trimmed with lace insertion and organdie panels, you will find just the blouse you like, in sizes from 34 to 46.

Of course, large collars, new frill fronts and fancy cuffs are the most important style features. The prices range \$1, \$1.75, \$2.50, \$3.50, \$4.50.

On Sale Here--Nine dozen new waists, worth up to \$1.75, at \$1.00

Twelve dozen new waists, worth up to \$2.95, now on sale at \$1.75

NEW SPRING HATS

FOR WOMEN AND CHILDREN

We now have the greatest stock of the finest hats we've ever shown. Advanced new styles, new finishes, all the newest shades and combinations of colors.

Cloth Hats	50c, \$1, \$1.50, \$2
Felt Hats	\$1.50, \$2, \$2.50, \$3

The Largest and Choicest Variety of Women's and Children's Shoes at a Remarkable Saving

Women's White Canvas Button Shoes, medium	\$2.50
Women's White Canvas, high top, French heel	\$3.00
Women's White Canvas, English toe, kid trim'd	\$4.50
Women's White, Poplin upper, kid vamp, Louis heel, at, pair	\$6.00
Women's White Canvas Pumps, Cuban heel at	\$2.25, \$2.50
Women's White Canvas Pumps, French heel	\$3.00
Children's Canvas Pumps, to 5 1/2	\$1.50
Misses' Canvas Pumps, 8 1/2 to 13	\$1.25
Misses' Canvas Pumps, 13 1/2 to 2	\$1.50
Misses' Mary Jane Pumps, white sole and heel sizes 2 to 6	\$2.25
Ladies' Dull Kid Bar Pumps, French heel, all sizes	\$4.00
Ladies' Patent Pumps, either medium or high heels	\$4.00
Shuwhite Polish cleans and whitens all canvas or kid shoes	25c

Reed-Smith Mercantile Co.

BEND, OREGON