

SATHER'S Introductory and STOCK-ADJUSTING SALE

3 Days Only, Saturday, Monday, Tuesday

We are holding this Sale for a Three-Fold purpose, **FIRST**---to make room for our tremendous Spring Stock now in our warehouses, **SECOND**--- to close some lines we are discontinuing, **THIRD** and Most **IMPORTANT**---to make our Stock and Store Methods Better Known!

MEN'S HATS

\$3.50 Bayer's, to close, at \$2.30
 \$1.75 to \$2.50 Our Leaders, at \$1.45

These prices are actually less than cost. We are discounting this line.

MEN'S CAPS

\$1.00 Bell Shaped, at 70c
 \$1.25 to \$1.50 Values, at \$1.10

A Penny Saved is a Penny Earned!

Here is the Chance to **SAVE DOLLARS!**

Shoes! Shoes! Shoes!

We bought a very large stock of shoes when market conditions were normal. We want your shoe business, so we are selling hundreds of numbers at the present wholesale price.

Chocolate Elk, oak sole \$2.65
 Black Elk, oak sole \$2.50
 Black Elk plain toe \$4.00
 Heavy Black, ash, blu. \$4.50
 Heavy Choc'lte, ash blu. \$4.50



Nifty Last Dress Shoes \$5.25
 Button Dress \$3.71
 Button Tan \$4.00
 Neolin Sole \$5.25
 Blucher \$4.00 to \$6.00

Our highest priced shoes are very much lower than you can obtain anywhere.

We have had many testimonials on the wear of our shoe. Some of the work varieties wearing for 12 to 18 months.

The celebrated Martha Washington ladies comfort shoes \$2.50 to \$3.50
 Children's 50c to \$2.25
 Misses' \$2.25 to \$4.00

A very complete line of Boys' and Youths', in Elk, Calf, Mule Hide—and satisfaction guaranteed.

MEN'S SUITS

\$20 All Wool Blue Serge \$14.00
 \$25 All Wool Blue Serge \$18.40
 \$15 All Wool Blue Serge \$11.90
 \$10.00 Grey Pin Stripe \$7.90
 Grays, Browns, and Plaids, all go at less than cost!
 Capps 100% Pure Wool — Closing at Actual Cost!



INTRODUCTORY OFFER

on the world famous KING PIN line of Men's Made to Measure Clothes.

\$30.00 for \$22.50
 \$25.00 for \$20.00
 \$22.50 for \$17.00
 \$20.00 for \$15.50
 \$18.50 for \$14.00
 \$16.50 for \$12.00

Two large sample books to select from —We Absolutely guarantee Fit and Satisfaction.

It will be smart and nifty—custom-tailored—will save you \$3 to \$10—and be guaranteed to please you perfectly—if it's a King Pin Brand Suit or Overcoat.
Official Dealer

Special Daring Sale Only

Black Bear Overalls and Jackets.

\$1.50 blue \$1.33

ALSO NUMBERS TO CLOSE AT

\$1.00, \$1.10, \$1.20.

Black Bear Mackinaws

Black Bear Mackinaws. Your choice of \$3.00 to \$5.50, for \$6.45
 It will pay you to buy for next winter at these prices

Stag Shirts

\$5.50 Numbers \$4.95
 \$4.50, \$4.75, and \$5.00 styles \$3.70



Of Savings we are Offering These are But a Few of the **HUNDREDS!**

Men's Shirts

MEN'S SHIRTS—In stripes and fancy, \$1.50 styles \$1.09
 Other numbers, \$1.00, \$1.25, \$1.50, your choice 77c

Men's Flannel Shirts

MEN'S FLANNEL SHIRTS—All colors, your choice of \$3.00 numbers \$2.35
 \$2.25 to \$2.50 for \$1.75
 \$2.00 grades \$1.50
 \$1.50 to \$1.75 grades for \$1.25
 \$1.00 to \$1.25 for 90c

Cotton Work Shirts

COTTON WORK SHIRTS—Extra Special, 60c shirts 49c
 75c shirts 68c

Engineer and Firemen's Sox

ENGINEER AND FIREMEN SOX—Regular 15c 10c pr.
 100 dozen only.

Cotton Sox

"Rockford" Cotton Sox—three pair 25c

Wool Sox

WOOL SOX—at 25c, 35c, 3 pair \$1.00, 45c, 50c, 55c and 60c. Normal wool market prices on these.

Gloves

Cotton, Leather, Cloth.
 35c leather face cotton 25c
 (Goulet and wrist.)
 60c and 65c leather gloves and mitts, pair 47c
 Heavy Reversible Cotton, 2 pair 25c
 Per dozen \$1.35

Here's an Irresistible Pants Sale!

All wool blue and grey, \$6.00 pants for \$3.98
 Heavy all wool \$2.75 pants for \$2.10
 \$3.00 Corduroys, light or dark \$2.48
 SPECIAL—Whipcords, \$1.35 numbers \$1.42
ALL UNDERWEAR GREATLY REDUCED.

STANDARD PATTERNS

1-2 PRICE DURING THIS SALE!



Trunks, Suit Cases and Bags at a SAVING OF DOLLARS---

\$2.50 Suit Case \$0.90
 \$6.50 Suit Case \$4.05
 \$3.75 Suit Case \$2.33
 \$2.00 Suit Case \$1.10
 \$1.75 Suit Case \$1.13
 \$10.00 Trunk \$7.15
 \$ 8.50 Trunk \$5.90
 Also Bags, Telescopes, Straw Cases and Satchels all at a GREATLY REDUCED PRICE!

ROYAL WORCESTER CORSETS

The Newest

mode in corsets is notably expressed in the one shown in this illustration. We have a very complete line, priced from \$1 to \$5. We have a style to fit every figure.



LADIES' HOSE—Extra Special!
 35c Burson, all sizes 25c
 Phoenix Silk in Green, Palm Beach, Black and White, \$1.10 Hose—Sale Price 82c

Remnants and More Remnants

Here's a chance to practice economy—you will find what you want in the huge pile!

Ruchings, Laces and Embroider's

RUCHINGS, LACES and EMBROIDERIES—to clean up the stock they will be sold at far less than cost.



Ginghams

DON'T MISS THIS!
 15c A. F. C. Ginghams 12 1/2c
 12 1/2c Amoskeag Ging'm 10c
 15 yards to a customer.

Comforters

A 10-DOZEN LOT OF COMFORTERS—Purchased especially for this event.
 \$3.50 carded, cotton filled, with border \$2.83
 \$2.85 carded, cotton filled, plain \$2.33
 \$2.15 mixed filled, plain \$1.73

Ladies' Middy Special

They are to be more popular than ever this year.
 \$2.75 Blue Flannel, sale \$2.20
 \$1.25 Galatea and Mustin, Sale Price 98c
 A large assortment to choose from.

ECONOMY PRICES ON LADIES' COMFY CUT UNDERWEAR.

50c Comfy Cut Undies 41c
 \$1.40 Silk Finish Wool Undies \$1.13

Ribbons! Ribbons! Ribbons!
 See them on Display at Wonderfully Low Prices!

Look Ahead! Look Ahead!
Here's a Chance to SAVE DOLLARS---

on Next Winter's Rubber Footwear.

\$3.85 8-in. leather tops \$2.93
 \$2.85 4-Bkl. Overshoes \$2.17
 \$3.25 4-Bkl. Overshoes \$2.40
 \$1.85 1-Bkl. Overshoes \$1.38
 \$2.25 1-Bkl. Overshoes \$1.57
 \$4.50 16-inch Minors' Boots \$3.67



VERY GOOD IRRIGATING BOOT.

Come in and Look—Whether You are in the market or not!

DRY GOODS
 LADIES' Furnishings



SHOES
 MEN'S Furnishings

THE PRICE PLUS QUALITY STORE.