

FARMER OUGHT TO ADVERTISE

SO SAYS MORTON OF U. OF O.

Dean of New Commerce School Points Out Advantages in Having Printed Letter Head and Farm Name—Gives Business Standing.

The Oregon farmer can swell his annual receipts by using good printing and by occasional advertising in the weeklies of his county, says D. W. Morton, dean of the new school of commerce of the University of Oregon.

A farm letterhead should carry the name of the farm, the name of the owner, the location of the farm, and perhaps a small picture of some feature of the place, says Dean Morton, who regards the farmer as a business man with a substantial investment upon which he should make every effort to pay interest.

"It gives a farmer a certain business standing if he has a neat letterhead of good stock, and it improves the value of his farm to have a name and something of an individuality," he said. "There is some initial expense in having a picture taken and a cut made, but the publisher of the nearest country paper will attend to the details and afterward will do the printing reasonably."

"If the farmer raises high class animals, his letterhead may contain a picture of a prize animal with its record; or if he has a stock farm, a picture of a bunch of stock; or if he has the best house or barn in the neighborhood, a picture of that; or a picture of a grove or a stream is usually effective on stationery. There are few Oregon farms not worth naming, and few that do not provide something worth a permanent picture."

"Advertising rates are very low in Oregon country papers, and a farmer at a cost of from 10 to 50 cents may often sell a horse, a second-hand machine, or some other thing about the place he does not need by putting a small advertisement in his weekly paper."

"A farmer's advertising should of course conform to the best advertising standards; it should be very definite and absolutely truthful."

WILD ALL THROUGH.

The American Bay Lynx is an Animal That Can't Be Tamed.

We call him the American wildcat, although he is of a different species from the wildcat of Europe. His real name is bay lynx, and he is closely associated with that other animal of America, the Canadian lynx. The European wildcat is really the ancestor of the domestic cat, but you can't domesticate the bay lynx of America. He is wild all the way through.

He gets his front name from his color, which is a yellowish brown or bay. His tail is short, which has given him another name—bobcat. Unlike most cats, he is a good swimmer, and his hind feet are partly webbed.

The bay lynx frequents mountain woodlands in the less settled portions of America, and sometimes he makes his presence dreaded by his raids on poultry. He is also a persistent robber of birds' nests, and he will eat both birds and eggs. He will also devour squirrels, rabbits, wild turkeys and anything that isn't too big for him to kill.

His appetite for animals has led people to fear him, although he will seldom attack human beings—only when he thinks he has to defend himself. He usually builds a nest of moss and leaves in a hollow tree.—Philadelphia North American.

SCIENCE OF NOSES.

In Size and Shape, It is Said, is Shown the Wearer's Character.

Nasography reveals the character, habits and inclinations of people by a simple inspection of noses. According to the system, the nose should be as long as possible, and this is a sign of merit, power and genius. Examples—Napoleon and Caesar, both of whom had large noses. A straight nose denotes a just, serious and energetic mind. The human nose is a propensity for adventure and a wide nose with open nostrils is a mark of great sensuality. A cliff nose shows benevolence. It was the nose of St. Vincent de Paul.

The curved fleshy nose is a mark of domination and cruelty. Catherine de Medici and Elizabeth of England had noses of this kind. The curved, thin nose, on the contrary, is a mark of a brilliant mind, but vain and disposed to be brutal. It is the nose of a dreamer, a poet or a critic. If the line of the nose is re-entrant—that is, if the nose is turned up—it denotes that the owner has a weak mind, sometimes coarse, and generally playful, pleasant and frolicsome. A pale nose denotes egotism, envy, heartlessness. The quick, passionate, sanguine man has a strongly colored nose of uniform shade.—London Tit Bits.

STATE AID IN Reclamation

Extracts from Speech of Senator L. N. Day at Irrigation Congress.

"Can the State be of aid in Reclamation Work?" The answer can be found in a simple transposition of the query to read—

"The State can be of aid in Reclamation Work."

A study of the subject of reclamation in its final analysis from the viewpoints of political morality, financial practicability, and industrial necessity, leads to the conclusion that the State should, can and must aid in reclamation.

I will not weary you with a discussion of details of the various plans which have been so elaborately developed, but will endeavor to briefly summarize the leading principles and endeavors wherein they reach a common understanding, to the end that some action be taken that will be productive of tangible results and material advancement.

There is practical unanimity upon the following ideas:

1. No development satisfactory to the wants and wishes of Oregon can be expected in the near future from the Federal Government alone.
2. The Carey Act holds out no hope of successful operation and development.
3. Private development impracticable because of the large investments required and slow returns.
4. Cheap and abundant money is an absolute prerequisite to successful development of land reclamation.
5. Long terms and easy payments essential to people the lands when ready for cultivation.
6. Large areas of land available that can be profitably made ready for society.
7. Abundant water for all advisable development.
8. The needs of Western Oregon with reference to drainage equally pressing.
9. Reclamation embraces irrigation and drainage, each equally important to Oregon.
10. The legislation necessary for one must necessarily include the other.
11. Co-operation between the State and Government advisable.
12. Advanced legislation required before any extensive reclamation development.

Thus do all arguments converge to a common understanding.

State or Government aid in reclamation is necessary to secure which political action is imperative.

The things necessary in Oregon are irrigation and drainage and cheap money for the development thereof.

To secure cheap money, the security must be ample and the payment of interest and principal sure. This can only be secured by either the state or nation standing back of the projects above named.

There is an old Spanish proverb, "When two men beset an ass, one must ride behind."

If development is to be by co-operation between the state and nation, the state must ride behind. The rider in front sets the pace and chooses the path.

Why wait the action of Congress? Why not unite with the farmer of Western Oregon, and put the State back of the bonds?

The bonds to get the United States back of them must be good. Then why, if the bonds are good enough for the United States, are they not good enough for the State?

When you have brought water to the land, you must have the man to farm it, and how is he to get and pay for it. He cannot pay for discounted bonds, high interest charge, and short-term payments.

Before any progress can be had in that direction, some system of farm credit must be adopted which will admit of his purchasing land on long-term, easy payments. Rural credits are essential to the success of any extensive reclamation development.

We have Eastern Oregon asking aid for irrigation, Western Oregon asking aid for drainage, and both wanting cheap money. We have the farmers asking for rural credits. We have men seeking homes. Why not unite all these and seek relief through the ballot? Why not put the State back of all these projects?

A desirable bread knife free with every annual subscription to The Bend Bulletin. See advertisement on page 10.

For a good clean shave, a good hair cut, facial massage or a shave, visit the Metropolitan, on Oregon street.—Adv.

Where do you trade? At McClincy's Grocery.—Adv.

Pool and billiards at the Metropolitan. Just the thing for a little relaxation in the evening.—Adv. if.

Cold Weather Aches and Pains. Many aches and pains, sore muscles, stiff joints and much rheumatism attributed to cold weather have their first cause in failure of the kidneys to properly eliminate waste matter from the system. Foley Kidney Pills tone up weak and diseased kidneys, giving prompt relief from aches and pains.

Buy your groceries at McClincy's.—Adv.

REAL ESTATE TRANSFERS.

Issued by Crook County Abstract Co.

The Bend Co. to E. P. Brosterhous bond for d. lts. 9-10, blk. 19, Center add, Bend, \$550.

The Bend Co., to same lt. 10, blk. 19, Center add to Bend.

Wm. J. McGilvray to Cora A. Brosterhous lt. 3, blk. 26, Bend.

U. S. to Peter B. Johnson patent sw, s½ nw, lt. 4, 3-30-15.

John P. Currie to Amer. H. Inv. Co., lt. 1, blk. 29, Westorian.

Amer. Inv. Co. to Jas B. Miner et ux same.

Bend Park Co. to Pearl E. Lubben lt. 2, blk. 23, Bend Park, \$300.

State to Hartley & Edgington water right ne se nw se ne ne, nw ne 20-15-1.

H. T. Hartley to E. H. Edgington ½ int. in ne, s½ se 20-15-10.

U. S. to State, patent s½ se 12, n½ nw, se ne 13, e½ se 24-15-12; nw sw, e½ sw, n½ se, 13, e½ sw, w½ se 14, e½ se 23, n½ nw, sw nw 24, se ne, e½ se 24, nw, ne, sw, w½ 35-14-12; lts. 1, 2, 3, s½ ne, se nw, n½ se, ne se 23, ne ne, se 10, s½ ne, se nw s½ 23, ne nw, s½ nd, se sw, ne se, s½ se 24, n½ sw, ne se, s½ se 25, e½ 26, s½ sw, 34; e½ 35-17-12; sw sw 17, 1, 2, 3, 4, e½ nw, e½ sw, 19, sw ne, sw w½ se, 22, w½ ne, nw, sw 27, se 28, sw nw 29, ne nw 30, lts. 2, 3, 4, se nw, w½ sw, all 32, s½ 33, ne e½ nw, ne sw, 24-14-13, lt. 1, 3, lts. 2, 3, sw ne, se nw, sw, w½ se 4, lts. 1, 2, 3, 4, e½ ne, nw sw, w½ se 5, lts. 1, 4, 5, 6, 7, 6, lts. 3, 4, 7; ne ne, n½ se 8, n½ nw ne sw, sw sw 9, ne, nw 15, n½ nw, sw nw, se 17, lts. 1-4, se ne.

RECIPE FOR GRAY HAIR.

To half pint of water add 1 oz. Bay Rum, a small box of Barbo Compound, and ¼ oz. of glycerine. Apply to the hair twice a week until it becomes the desired shade. Any druggist can put this up or you can mix it at home at very little cost. Full directions for making and use come in each box of Barbo Compound. It will gradually darken streaked, faded gray hair, and removes dandruff. It is excellent for falling hair and will make harsh hair soft and glossy. It will not color the scalp, is not sticky or greasy, and does not rub off.

—Adv. 46.48, 50, 52

se nw 18, sw sw 20, s½ nw, sw sw 21, lts. 1-2, 30-15-13; lts. 3-4-5-6, e½ sw 6-16-13; s½ sw, sw se 17, 3-4, e½ sw, nw se, s½ se 18, all 19, n½ n½ sw, sw se 20, all 30-17-13.

Cascade Realty Co. to Hattie Schatz et al lt. 8, blk. 1, Cascade add Bend, \$250.

C. W. Allen to Emma J. Marion lt. 8, blk. 9, Laidlaw, one cow.

A desirable bread knife free with every annual subscription to The Bend Bulletin. See advertisement on page 10.



Your Own Home Build it Yourself

F. L. Shull of the Portland Flouring Mills, Portland, Ore., bought a Ready Built House. After building his house, Mr. Shull writes us, "I am satisfied that an good a house could not have been built in the usual way for anything like the price you charged. . . . you are at liberty to refer to me at any time." With our plans, you, anyone can build their home. Machine sawed material numbered to correspond with the plans insures a perfect fit. Easy—simple—economical and satisfaction is guaranteed you by the pioneer "Knock Down" house company of the Pacific Coast. Send for our catalog today—it tells how your home can be built complete for as low as \$205.

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1,461 Pairs of Armor Plate Hosiery

on the road coming to Shuey's. It is THE Hosiery for Father, Mother, Brother, Sister and the Baby' too. Weaves like steel. Watch for its arrival.

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"No Job too Big, No Job too Small."

Bridge Construction—Excavation of all Kinds

SPECIALY CONSTRUCTED SEPTIC TANKS

Teams for all kinds of heavy hauling at all times. Land clearing E. O. Clark, Manager Phone Black 451 G. D. Clark Office with Homeseekers Land Company.

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For a short time we will sell residence lots well located, city water and lights and lumber with which to build for

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We can take care of orders of any description Large or Small We carry a complete line of fancy and staple groceries Hardware

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EXPRESS AND BAGGAGE AUTO TRUCKS TO ANY PART OF THE COUNTRY

Lots at Half the Price

Asked in other additions of Equal Distance from the Business Center.

Lots 40X105 . \$75 for Inside, \$100 for Corners

Lots 50X125 . \$100 for Inside, \$125 for Corners

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OREGON STREET, BEND, OREGON

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AND smile! For here at last is the master machine that makes it easy for any stenographer to turn out MORE letters with LESS effort in the ordinary working day. The new Royal Master-Model "10" speeds up the day's work and sets the pace that pays!

Built for "Big Business" and its Great Army of Expert Operators

These new features of the Royal add to the sensitive fingers of the typist, the one vital thing that the old-style typewriter subtracts—speed!

The speed with brains behind it—the all-day speed of the expert typist in the day's work. Errorless speed is the kind of speed that counts. Commonsense has punctured the illusion of the other kind.

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