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PORTLAND BUSY ON IRRIGATION

### BUSINESS MEN STUDY OUESTION

Commercial Club Plans to Make Study of Questions Connected With Subject in Effort to Develop Some Comprehensive Plan.

That Portland business men are really waking up to the importance of irrigation in Eastern and Central Oregon and the fact that a wise solution of the question means much to them is indicated by the interest they are beginning to take in the propositions developed at the recent Irrigation Congress.

According to the Journal they are now making a serious study of the different aspects of the irrigation problem and a committee from the Portland Commercial Club will spend the next two years in co-operative study with other organizations to devise an adequate plan for the future.

The Journal article is as follows: "During the past week the business organizations of Portland, for the first time in their experience, have seriously considered going into the business of reclamation by irrigation. "They are now considering these

questions: Should the legislature be petition ed to appropriate \$450,000, to which will be added \$450,000 set aside by the government for reclamation work in Oregon provided the state makes

its appropriation? "Should business organizations of Portland take up the marketing of the lands when reclaimed so that ac-tual settlers of experience and indus-try may be located at minimum cost

and to their own advantage? "Should the question of markets for products of reclaimed lands be made the subject of serious study by the best authorities on marketing?

"Should the questions of adequate transportation by roads, railroads and by water he taken up by the organization of Portland?

"The business men have had it presented to them that it is Port-land's opportunity and duty to lead the way in state, or state and govern-ment, reclamation of arid lands in order that areas now waste may be populated and become feeder terri-

Tory to the city. "There has been no dispute of the proposition that the problem of rec-lamation by irrigation is one of the most important confronting the state and that unless some broad policy is adopted of bringing the lands into bearing by getting an unfalling sup-ply of water to the lands little in-crease in the population of Eastern Oregon can be expected.

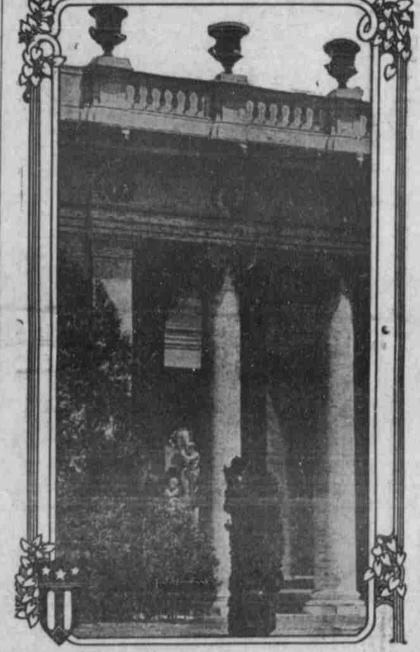
"No comprehensive reclamation plan has yet been adopted, and, in addition to endorsing the \$450,000 state appropriation, the Commercial Club committee has agreed to spend two years in co-operation with other



The Crook County Journal OF PRINEVILLE, AND **The Bend Bulletin** TO NEW SUBSCRIBERS FOR \$2.00

or little more than the price of one paper alone. The Journal prints all the county tax matters. The Bulletin gives you the development news of the west side of the county. Two dollars will do the work of three if you SUBSCRIBE NOW.

Exquisite Alcove In Court of the Four Seasons at World's Greatest Exposition



THE BEND BULLETIN, BEND, ORE., WEDNESDAY, JANUARY 27, 1915.

## ADVICE FROM ALLEN ABOUT **ADVERTISING IN HOME PAPER**

Town is Shortsighted That Does Not Give Every Encouragement to Local Newspaper.

On the same occasion when Eric W. Allen, head of the Department of Journalism in the University of Ore-gon, arged the ellizens to help out their local newspaper with news items, as reported in The Bulletin last week, he had the following to way about advertising:

'Advertising in the country paper is the best investment a country merchant can make.

"The merchant's advertising should be news. It should be some-thing very definite about what the store offers, and the copy should be changed frequently. The advertising columns should be made as interesting as any other part of the paper, and the morchant's 'ad' should ap-pear with the same regularity as the editor's news. An advertisement in the local paper is by no means char-ity. It brings big returns; first in direct business when it is handled with a little common sense; second. In building up the community. The paper should be made as Im-

portant an agent in a town's improve- inion, however, seemed to be that ment and prosperity as the church of school. The great problem of the small town in these days of centrali-organizations from this section and sation and parcel post is to make it-self a good place to live in and a pleasant place for the country people to come io. If it doesn't to that it is doomed to disappear. "So no town should be so short-

sighted as not to give every encour-agement to the man who it trying to make a newspaper there. He is in one sense the most important citizen. He can do more for the town both at association in urging the passage of the half mill irrigation tay bill bey fore the legislature. The name of home and abroad than any other one man. He should be backed up in his effort to do business at business prices and in a business way. It would be just as sensible for you to let your schools run down, or your SHEVLIN PURCHASE to run down, as to let your newspaper

# **RESOLUTIONS ARE PASSED**

run dwo.

Commercial Club Indorses Proposed Lease of Lakes.

Resolutions asking that the approto the south, and Bend to the north. priations for agricultural extension are the natural milling and market-work be continued and urging upon ing points for this timber. The northe legislature the ratification of the proposed lease of Summer and Abert were passed passed at the luncheon white pine. On the swales and along of the Commercial Club on Saturday. the river, black pine has a dense Some discussion of the half mill tax growth. for irrigation was had and it was de- "Yellow pine of Central Oregon

We Want to Repeat Our Invitation

N YOUR WAY to or from town, or at any O other time more convenient, you are cor-dially invited to include a visit to our bake shop. We want you to get better ac-quainted with our modern and sanitary methbake shop. ods. We want you to satisfy yourself that you are getting good, clean bread. Its quite a little satisfaction to one to know what you ent is clean and wholesome. If you are not already a customer of ours, let us have the opportunity to demonstrate to you why you should be.

Have your procer deliver to you tomorrow a loaf of our PENNANT BREAD.

## The Sanitary Bakery BOND STREET

# C. HOLSCHER

North Canal. The more general op- some tracts. The average tree will be however, seemed to be that cut five to six 14 to 16, foot logs. The cut five to six 14 to 16, foot logs. The average butt diameter is from 30 to 40 inches, holding a uniform size will loto the branches. The timber will average 10 per cent clears and from 30 to 40 per cent shop. "Ideal conditions are presented in Central Oregon for the use of elec-tricity in logging and milling opera-tions. The Deschutes river, which is fed by subterganeon streams, has a

field by subterranean streams, has a fed by subterranean streams, has a maximum rise of less than 12 inches. It is estimated that the 12-mile atretch immediately south of Bend has a potential horse-power of 250,-000. This power can be converted the subtransport with the statement of the second terms of terms of the second terms of terms into electrical units and transmitted to logging and manufacturing points at minimum costs of installation and operation

The following are the principal timber owners in the territory tributary to Bend: T. H. Shevlin Lum-ber Company, of Minneapolis, 180,-000 acres; Christian Mueller Lumber Company, of Davenport, In., 30,000 acres; Scanlon-Gipson Lumber Com pany, of Minneapolis, 28,000 acres Band Timber Company, of Minnåa-burn Lumber Company, of Minnåa-burn Lumber Company, of Minnåa-polls, 255,000 acres; Glichrist & Sons, of Alpena, Mich., 92,000 acres; Northwest Timber Company, of Port-land, 24,000 acres; land, 24,000 acres.

#### Life Insurance Refused.

Ever notice how closely life insurance examiners look for symptoms of kidney disease? They do so because for irrigation was had and it was de-cided to take no action until the terms of the proposed bill were known. One of the speakers on Saturday. There is no underbrush and the land the standpoint of the logger. There is no underbrush and the land the standpoint of the logger. There is no underbrush and the land the proposed bill were known. One of the speakers on Saturday is almost level. Stumpage will av-urged that the club put its efforts on getting the appropriation for the ranning as high as 25,000 feet on Pills today. Patterson Drug Co.—Adv



MADRAS DELEGATES.

Crock County Irrigation Association

held in Madras on Wednesday, A. P. Clark, W. F. Hammer and H. W. Gard were selected to represent the

the club was changed to the Jefferson County Irrigation Association.

(Continued from page 1.)

comprises an area extending from Bend south to the California line, a distance of 125 miles in length by

50 miles in width. Kiamath Fails,

MEANS MILLS

At a meeting of the Northern

organizations and agencies in devising an adequate plan.

By means of the state's \$450,000 added to a like amount from the gov-ernment, 20,000 to 20,000 acres may be reclaimed, while the details of the general plan are being worked dint.

## **CONCERNING FIELD PEAS**

Insufficient Orders Received to Enable Lovet to Buy in Quantities.

Field peas up advancing rapidly in price and the clouding order which County Agriculturist A. E. Lovett, has been trying to organize among the farmers of this section, has not received enough support to justify this method. Mr. Lovett advises that the farmers order field peas at once and they will probably cost the far-mers 4 ½ or 5 cents per pound at present.

The price on field peas has advanc-ed very rapidly within the past two weeks because of large orders for field peas from Europe. Many far-mers may find it impossible to pur-chase peas at this price for seed, but Mr. Lovett advises that as many farmers as can should plant at least a smill screage of peas for growing their seed for another year. All those who have sent orders to him for seeds have received a letter from his stating the condition and advising as to places for purchasing the heat seed at chespest prices.

The failure of the clubbing order for field peas will not affect the club-hing of orders for other seeds which the farmers may wish to purchase by clubbing orders. All those wishing to receive information regarding pur-chase of weeds and exchange lists. should see that their names are plac-ed on MF. Lovett's mailing list. If you have not received circular letters from him already, your name is not on the list. Write him at Redmond,

#### THE COUNTY AUDIT.

According to figures recently annonneed by the State Insurance Department the total cost of auditing the books of Crank County during the past year was \$\$53.05. The work was done by Marwick, Mitchell, Peat & Co.

#### "TOPPING THE MARKET."

The Union Meat Company has is sued a little booklet called "Topping the Market," being a talk given by A. R. Bohoskey, a bog buyer for the company, on obtaining the cest prices in the hog market.

ONTHS in advance of its opening the Panama-Pacific International Exposition at San Francisco was 95 per cent completed. The photograph

above shows a stately alcove in the Court of the Four Seasons, of which Henry Bacon, designer of the Lincoln memorial at Potomac Park, Washington, D. C., is the architect. In each of the four corners of the court are niches con taning fountains and symbolizing the seasons-spring, summer, autumn and white.

#### Applications for Grazing Permits. MORE COLD WEATHER.

NOTICE is hereby given that all NOTICE is hereby given that all applications for permits to graze cattle, hornes, and sheep within the DESCHUTES and DESCHUTES DI-VISION of the PAULINA NATIONAL. FORESTS during the grason of 1915, must be filed by my offee at Bend. the grazing foes to be charged and blank forms to be used in making applications will be furnished upon M. L. MERRITT. Supervisor, ficulty. 46-47-48 c

For the second time this winter zero weather descended on Hend last week, persisting, so far as low tem-peratures at night were concerned. until Monday. The river filled with must be filed in my offse at Bend, anchor ice again and Sunday night Oregan, on or before Fibruary 10, both pits at the local light plant be-1915. Full information in regard to causing a shut down for a Yew minutes. Quick work with steam from the nuxillary plant remedied the situation and there was no further dif-



How many hospital patients, suffer-ing the frightful lich, the raw scorch-last pain of skin disease, have been soothed to sleep by a soothing fluid washed in by the nurse's hands? That fuld is the famous D. D. D. prescription for eczema.

THE SUPERVISING NURSE of one The supranty and a substants of our prominent Catholic institutions (name of nurse and institute on appli-cation), writes regarding a patient. "The discusse had eaten, har systemus away. Her nose and lips had become disfluence. Since the base of J. D. bar erebrows are proving. Mar nose and face have assumed their natural expression."

expression," How many ecceme sufferers are pay-ing their doctors for regular treat-mant and are being treated with this same southing, healing fluid? DB. GEG. T. RICHARDSON frankly

PATTERSON DRUG COMPANY

writes "D. D. D. is superior to sny-thing I have ever found soft and soothing, yet a powerful agent." To do the work, D. D. P. Prescrip-tion must be applied acording to directions given in the pamphlet around every bottle. Follow these di-rections-and see! And it certainly takes away the itch at once-the moment the liquid is ap-ple the skin is soothed almod-to the skin is soothed almodel almodel the skin is soothed almodel almodel almodel almodel the skin is soothed almodel almodel almodel almodel almodel the skin is soothed almodel almodel

cooled. All druggetsts of standing ave the famous specific as well as the efficient D. D. D. Sisin Soap. But we are so confident of the mes-tits of this prescription that we will refund the purchase price of the first full size bottle if il falls to reach your case. You along are to judge.



# The Bend Company

# LUMBER, SHINGLES, LATH FIR AND MAPLE FLOORING

## MILL WOOD \$2.50 Per Load DELIVERED

## TOWN LOTS AND ACREAGE