For the benefit of those that are skeptical and

DON'T BELIEVE IT

WE WILL NOT, AND DONT EXPECT YOU TO BELIEVE A WORD WE HAVE SAID, YOU CAN ONLY BE CONVINCED BY MAKING A SPECIAL EFFORT TO BE HERE WHEN THE DOORS OPEN SATURDAY MORNING. COME PREPARED TO STAY ALL DAY BECAUSE YOU WILL NOT BE ABLE TO GET AWAY FROM

Just 13 Days

This sale will continue for 13 days. No trouble to fit you, as our stock is complete in every line. Nothing cheap here but the prices. We have no old and shopworn stock; good, clean, legitimate merchandise. The best is what you want, and we have it. Come and make your own investigation; you will not be urged to buy. Make our store your headquarters during this sale; meet your friends here.

It Will Be

The talk of the town. Every-body in Bend will be here Saturday, or at least should be. Come early. You will find bargains everywhere - heaped on tables, piled in bins, and even on the floor.

THE GREATEST

SUCH REAL VALUES

When we say the greatest, we mean every word of it. This sale will eclipse and shatter the retail trade in Bend, and will leave a long felt want in the minds of the people of Bend. Square, aboveboard treatment is just exactly what will be one of our main desires during this sale, and the aftermath of this sale will ring in your ears for months to come. The prices we have made are almost unbelievable, but nevertheless they are real values, that will not be repeated for some time to come.



Guarantee

Our guarantee assures each and every purchaser absolute satisfaction. We guarantee each and every article that leaves our store. If not satisfactory merchandise will be exchanged or money refunded. Could we be fairer? Our lines consist of the finest merchandise to be found anywhere in the world. You can make up your mind that you will get the best money can buy.

Come to It

Come and share in this great bargain festival. Nothing like it ever attempted in Bend before. Be on hand Saturday when the doors open. Remember the place, and the opening time.

SALE STARTS SATURDAY January the 9th at 10 a.m.

WE ARE NOT SELLING OUT. JUST OUT SELLING!

We Will Be Closed Thursday & Friday

To rearrange Stock and mark down the prices. This has to be done in order to get stock ready for this great STOCK REDUCING SALE. Positively will not any goods be sold on Thursday and Friday. But the doors will open promptly at 10 a. m. Saturday. We open the Bargain Gates to you, and we will pay \$100 to any one who can prove that we have raised the price on any article in our store to deceive the public.

Look for 13 the Big 13 A. L. FRENCH The Men's Toggery

Look for 13 the Big