

13 DAYS **And That's All** 13 DAYS

Be sure to make it a point to be on hand when

THE BOMBARDMENT

OF PRICES BEGINS ON A. L. FRENCH'S STOCK of clothing, shoes & men's furnishing goods

The Real War is Sure On

We must reduce our stock at least one half--- down, 'down, go the prices---every piece of merchandise goes on the alter to be sacrificed. On many articles the cost of the goods will be entirely forgotten and cast to the very wind---We must do it.

*We Do Need
The Money, but
We Don't Need
STOCK*



*We Will Give
You the Best
Merchandise in
BEND*

Sale starts January 9th at 10 a. m.

WE ARE FORCED

To move our stock to make room for our spring goods that is now in transit--Bargains galore is what we are going to give the public of Bend--Every article will be marked in plain figures--You can be your own salesman--Remember that we stand back of every sale--We have some lines that we wish to close out entirely and the prices that we are going to put on these goods will be almost a crime to have the printer's ink to blot them down--BUT IT MUST BE DONE.

Help, Help, Help! Come! Come!

Get your friends and help them to come to this great upheaval and downpour of sacrificed merchandise. Don't wait, but come, and come quickly; the sooner the better. BE SURE and READ the OTHER THREE PAGES OF THIS AD.

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A. L. FRENCH

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