Advertising Feud Is Explained

Difficulties of Portland Papers Entirely Due to Gen-erous Natures of Their Ad Managers

By W. J. Hofman.

By THOMAS J. MULLIN.

I have long desired opportunity to alisms intended to make Messrs, Pit- lan. tock and Morden believe I was working my duradest for their Cheap all the county advertising but because Morning Squeak. As a matter of fact I have labored hard for the Journal. I assumed the awful burden as Chief-It of the Roistering Rosettes solely out my jaw to a prominent angle, letthat the Journal might make important use of my distinguished name ia its important columns and thereby gain standing. If I have put my life a unearned increment into a costly electrical, burglar alarm system at the really cash business to the paper my home it was not from fear, but in order that if any friend of the Journal came to see me late at night I am concerned there is the best of I would be instantly notified and thus feeling between us and Fred Johnson and veracity will I know support this pute for the Telegram. statement.

As I was not called upon to make clear my mind of an unjust public opinion directed against me. I have vited me to publish without charge. been credited with having attempted beyond the drinks and cigars for the to keep the Oregon Daily Journal staff, any thoughts I might have. 1 from obtaining advertising. This is thank him for believing that I have not trues. Any words I may have used in addressing advertisers were that to furnish me an aura of purring not, as has been charged, villifications contentedness and rely on my coa-of the Journal, but merely profession- science 1 must mention the Oregon-

The duel between W. J. Hofman and myself was not because I wanted I wanted him to have all of it, and he insisted upon dividing. I realize now that I should have been more I found myself thrusting generous. ting my ordinarily mild blue eyes blaze menacingly, and saying such nasty things as that he should know better than to try to impoverish his splendid publication by diverting ail colloquially known as the Evening Disease which I represent. So far as I am concerned there is the best of immediately begin to sing the praises has agreed to arbitrate any more of sometimes wrongfully called the Portland Josh.



the way the above cut is drawn, again. Those guys up on the table are doubled up like a mess of green cucumbers or sour apples and the drawing was made before the Portlanders had had a chance to stick their fost under the various festal boards seatered all around Crook county from

The editors desire to apologize for | Bend to Sisters and Tumclo and back

Portland visitor who can bend that that the enemy has no stomach for far backward after having had "three fighting. Bridges thrown across the The cut is merely put in as a tok-en of hospitality at being allowed to bust a few buttons off our wald-bands at meal times. ****** our men made repeated charges AUTOMOBILE COLUMN through the corn-fields and well beyond into the vineyards which recur



THE GUY WHO STAYED AT HOME

02052

calosic, ringworm and pip."

"istay here a while and it will do your liver good.

"After six weeks you won't need a liver. You can feed it to the dog."

unds just riding through town-

te came in to buy groceries."

death rate in Bend is so The small that the underiaker starved \$3. to death and there was nobody thim; so he dried up and the all the lead nickels and plugged bury wind blew him away."

Never had an epidemic in town "Never had an epidemic in town elected to office. He expects to an-nince Frank McCrillis brought the load the junk on local merchants who first Ford here: now everybody has 'em, but they don't last long.

Finest fishing in the world right here in Bend; have to lock the doors of that powerful paper. My well our friendly differences, taking as every night to keep the trout from four bits and the smoke came back known reputation for sincerity, truth fee any business that may be in dis- sneaking in the house and eating up and kicked and said the half dollar the children.

> Doc. Breitling said the same thing the dinge two lead quarters. and didn't give us any cigar or offer to buy us a drink, so Doc's, name will, not appear in our valuable paper.

Looie Hamig had a stowach ache last week, but he doctored it up in time to eat anything our hosts may have to offer in the way of sustenance.

PORTLAND PAPERS COMBINE IN RESTRAINT OF WAR NEWS

(Special to the Jackrabbit.)

PORTLAND, Sept. 6 .- For the onvenience of their readers the Portland papers have adopted a standard form for battle news from Europe. It will be altered in each edition t suit the desires of readers.

Paris, or Brussels, or Berlin, (as the case may be) .--- Another notable victory over the enemy was scored by a French (or Belgium or German) infantry regiment at a point some where between Iceland and Sicily Our troops were outnumbered four to one, but our guns carried four times as fas as the enemy's artille and fired four times as fast. They retired with a loss of six thousand Our own losses are three man killed and seven wounded, owing en-tirely to revolting treachery on the part of the enemy. After a desper-The "Jackrabbit" will give a ro-ward of 20 round iron men to any ed of the enemy. Prisoners report between a mountain and a river, both of which, we assure our readers, are to be found in any respectable atlas,

that he has already borrowed \$50 a chance to pick up a little more loose which the porter made in tips off or change over here. Walter Kich, George Lees "Bob" Atkinson and Walter Guild.

Emery Olmstead who, got craty with the heat when he was elected on the Board of Governors of the 1915 Rose Festival and gave the Hoard about \$1,000 worth of office rent for nothing, has been sent out to Bend by the owners of the building so as to let the cool, invigorating air blow across his brow and bring him back to normal. He executed another coup de maxuma just before leaving home. He extracted the \$20 for the excursion out of the safe while the directors were out to lunch and then asked the board to declare a mora-torium. This will enable Emery to hold out the "twenty" till he gets his next pay check. "Considering everything, the fit

ancial situation looks very much all get anybody to advertise in the Ore-right," declared Banker Olmstead to genian that he is afraid to take the the financial editor. "I hope to re-; chance. port the situation even more promis ing after I have gotten a little better acquainted with 'Doe' Cos and some of the other easy financial marks in

H. W. Metzger reads his bible Bend." "Bob" Schmeer is not so German Last as his name looks. He will take any night he discovered an overdraft of kind of money Just so it draws inter-

est, war or no war. Judge "BHI" Colvig, the dirt ev Bill" Adams came to Bend with pert of the Southern Pacific is ready dimes he has taken in since he was to fight at the drop of the hat, on either side and at a moment's notice He prefers to take on the two gove that got on each side of his berth in are hereby warned to look out for a large upholstered gent with a heavy the sleeper last night and anored in

all modern languages all the way Charlie Berg tipped the porter four bits and the smoke came back from the mouth of the Deschutes to the yard limits of Bend. Jimmie Dunn haan't said much didn't have no hawk on one side. Herg took the 50 cents back and gave about where he stands in the great

struggle on the other side of the big drink. "War is nothing but a shell H. J. Blaesing runs a large pont game, according to all reports 1 have he remarked wearly, has rend. night as he drew on his mauve paj-

Otto Metchan, a charity inmate at the Imperial Hotel, was asked to contribute something to the relief of suffering citizens of Paris, by the Na tional Red Cross Society and he at once sent four tons of Parla green by parcel post, prepaid, and announce ed that if any more was needed by

knew where he could get it and advised the Red Cross people to spare ported cheese as deposits in the sav. no expense to see that the proper people got the stuff.

Dave Mossessohn says he is ready to rally to the colors as soon as he can get some made. He says there are none in stock just now but he under-stands the United States Treasury is about to issue another large supply of his national flags.

Harvey O'Bryan has asked the neutral powers for an old age pension. his young son Ernest having saved a buman life, and Harvey has talked himself to permanent total disability about it.

Julius Moter and Aaron Frank are sore because they are not in Paris at the present moment. "I consider there is the best place in the world for holding one of our ever-popular 'Removal Sales,' ' explained Julius biting off another finger-nail.

"Dec" Emerson, M. L. Rowman, H. G. Whip and N. A. House are greatly elated over one of the peculfor turns the war has taken. It has developed that when the nations at war called for reserves, nearly the opera stars and musical artists were included and that removes so much competition that there will be

The boys have therefore worked out the following new scale of prices for all musical entertainments in the future.

Solos advanced from nothing to Duets advanced from nothing to 8: Quartettes advanced from nothing to Ibe. Encores, one verse, solo

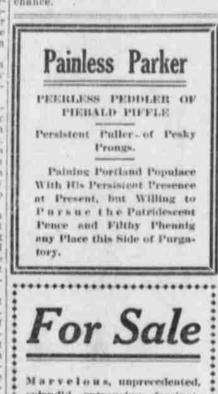
advanced from nothing to ... 2c. ncores, two verses, solo

advanced from nothing to ... Encores, one verse, guartettes, solo.

advanced from nothing to ... 9c. Encores, 2 verses, solo, advanced from nothing to ...,18c.

The old scale will apply while the oys are in Bend, but not elsewhere.

W. J. Hofman is getting light and bald-headed trying to find some excume for raising advertising raiss during the war but he mays it is an (deleted by censor) to get anybody to advertise in the Ore-,



splendid, entrancing, fascinating, startling, flabbergasting hargains.

ONE BREWERY by L. H. ONE CITY HALL by O. C.

Bortzmeyer ONE GOLD MEDAL by Harvey

O'Bryan ONE HANG-OVER by E. S.

Higgins. ONE JAY BOWERMAN, broth-

er-in-law, by E. A. Pierce.

ONE RAILROAD SYSTEM by William Erin McMurray. ONE EMPORIACAL STORE by

Aaron Frank and R. D. Carpenter. ONE CABBAGE CROP suitable

for Havana manufacture by Charles H. Hill, ONE MAMMOTH TRAINED

BULL trained by O. M. Plummer, by William H. Daughtrey.

SAYS-GAME O' DOMINOUS LAS'

NIGHT.

try ranch out near Rose City Park. He has 60 chickens and only gets 50 eggs a day. The other chicken is his bookkeeper. Foreign exchange is still uncertain Fred Larson traded a suburban lot last week to Gus Kuhn for a suit of clothers. After L. H. Wheeler had acquired several cool millions he suddenly started to burn them up buying a www.www.

FINANCIAL COLUMN

night before rettring.

overhang well-lined with colu.

ings department, just like real mon-

several of the boys into a poker game during the trip so as to defray his expenses for the junket. He had very little success and it is understood



O. C. Bortzmeyer says his bank is receiving sugar, hams, bacon and imey, and is getting rich at it. "Chet" Whitemore tried to get



Says Smith Lured Him But to No

RECEPTIVE MOOD

Avail.

DOC WITHYCOMBE IN

Doc. Withycombe was on the sta- "BARNEY OLDFTELD" tion platform this morning when the Portland-Bender train whistled in. As he shook hands all around, coustituting himself a moving reception city," it was the general conclusion that he had come to stay, but suddenly he swung aboard the downbound train.

"Doc, aint you goin' to stay?" wept the excursionists.

Sash, hist, halt, listen," he expectorated mysteriously. I got in ahead of Doc. Smith. He

get in his car and ride down through tonneau before starting out. "Doc" the country with me. I knew he had got lost several times but it turned treacherous designs upon my cam-out luckily, after all, because he was paign, so I gave him a judas kiss an i able to succor seven straggling Adleft. While he was putting in his time at the Alphonse-Gaston turn I after they had walked about elevan I'm on my way." (Paid Adv. by C. C. Chapman.)

DOC SMITH SHELLS **OUT FOR PUBLICITY**

Democratic Candidate Says Coyotes are Menace.

Dr. C. J. Smith, who rs a candispace

(Paid Advertisement by C. J. Smith.)

****************************** AT THE TILLER

COLUMN

The forenoon cruise taken by the newspaper men was conducted by en old sea salt named "Barney Oldfield" stituting himself a moving reception line and welcoming them all to "his no relation to Yak. Barney had many opportunities to drum up business for himself by smearing up old worn-en and children walking along the dusty road but he never hit anything. In fact he controlled his highly cour-teous and sociable donkey engine with great finesse. As a result, the boys were enabled to enjoy the scen-ory and absorb the five or six cold bottles which George Palmer Putnam I got in ahead of Doc. Smith. He bottles which tolly concented in the found me here. He invited me to had thoughtfully concented in the was sewing all the crooked votes of Crook and Bend in my sack and now I'm on my way." (Paid Adv. by C. C. Chapman.) MOC CRAIT CHIEFELD

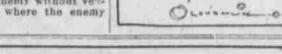
zation and the boys expect to memorialize Congress with a petition urg-ing that "Doc" be brevetted with the title of Colonel of the Donkey-engine Fusilliers.

"BILL" CAN "SHUFF" SOME. "Billy" Staats drove the news-home from the Tumalo

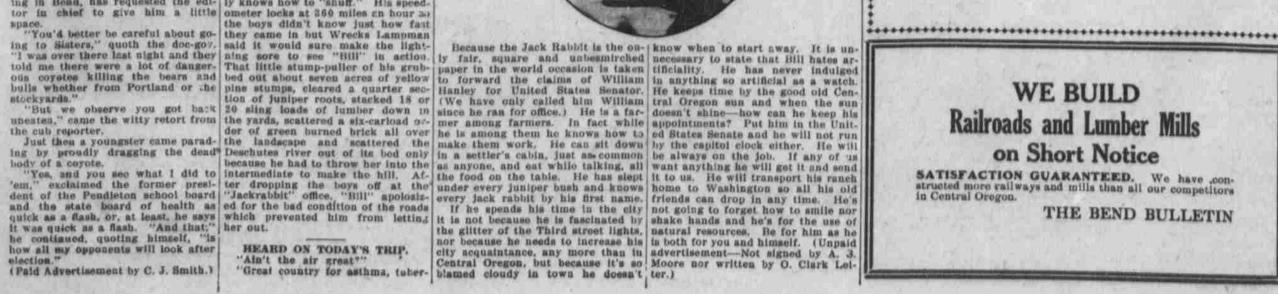
apermen Project in his little old left-handed, date for governor temporarily resid-ing in Bead, has requested the edi-tor in chief to give him a little ometer locks at 369 miles an hour ap the boys didn't know just how fast

and Similar are reported from along the entire front, which we can go so far as to say is facing the enemy without verturing to specify where the enemy

at regular intervals between Rotter-



The Jackrabbit's Friend



SAY, YOU MUTS

Don't Forget the Big blow in the Dark Woods at Noon Today.

> Bend's Foremost Citizens Will Be Initiated. The Torture Chamber is Ready. Death Will Be Made as Easy as Possible.

Special Announcement Judge William M. Colvig Will Confer "THE DEGREE OF EQUALITY"

Watch Out For The Big "SIGN OF THE DOUBLE CROSS" And all other parts of the Third Degree.

All Portland Muts who have not taken the "Works" Will be put through with the Bend Bunch.

These are Official Orders and Must be Obeyed. By order of BILL STRANDBORG. The Big Mut.

WE BUILD **Railroads and Lumber Mills** on Short Notice

SATISFACTION GUARANTEED. We have con-structed more railways and mills than all our competitors in Central Oregon.

THE BEND BULLETIN