

An Open Letter.

ANY MERCHANT,
Bend, Oregon.

DEAR SIR:—

Kindly give me credit for the flour which I am returning herewith, and in its place send me FLOUR MADE IN BEND.

The BEND MILLING & WAREHOUSE COMPANY manufactures splendid flour. I have tried it thoroughly and find it most satisfactory. All my neighbors use it, the bakeries use it, and everyone who wants to boost Bend industries uses it.

The "Bend's Best Patent" retails as cheaply as any really first class flour I can get, and the "Deschutes Straight Grade" is the biggest kind of a bargain. But even if I had to pay a trifle more I'd rather buy a product MADE IN BEND than see my money go out of town for stuff made somewhere else.

The other day I went through the local mill. It is splendidly equipped, clean as can be, and altogether as valuable an addition to the town as we possibly could have. The mill people have put their money in Bend, and are spending it in Bend, and it seems to me all Bend women should use their flour.

Yours for a bigger Bend,
A BEND HOUSEWIFE.

P. S.

By the way, send me a sack of PILOT BUTTE GRITS. My neighbor says it is the best breakfast food she ever tried, and that it is very cheap. It sounds good to me because it is MADE IN BEND.

Information for the Homeseeker

Every issue of The Bulletin records the progress of Central Oregon and the Bend country. If you are a homeseeker looking for a new location, or own property in this section, there is no better way to become acquainted with, or keep posted on, what is being done in this part of the world than by reading this paper regularly. Send in your subscription at once, so as not to miss anything of what is going on in this big, resourceful country—this great inland empire that has now been opened for development by two great railroad systems.

Bend has four churches, many benevolent societies, splendid grade schools and a high school whose graduates are admitted to the State University without examination, excellent banks, the best equipped and stocked stores of any town of twice the size in Oregon, brick yards, stone quarries, flour and lumber mills, a creamery, cold storage plants, steam laundry, newspaper, well appointed hotels, and, indeed, able representatives of every class of enterprise.

In other words, Bend is well equipped, modern and progressive, with a lot of wide-awake men who have spent good money developing the town, and who are getting good returns on their investments.

Bend has the best water in the state, and an excellent modern water system, which includes up-to-date fire protection.

Bend's streets and homes are well lighted by electricity, which is furnished from a new plant which cost \$60,000 to build and equip.

A local and long distance telephone, as well as telegraph, are other items in Bend's metropolitan equipment.

Work is under way on a \$30,000 sewer system.

There are more beautiful residences in Bend, proportionately to the population, than in any other town in the West.

Everywhere there are well made and well kept sidewalks, the streets are maintained in the best condition and are lit with powerful arc lights, giving the town the best street lighting of any in Oregon. With the many beautiful views of mountains, river and timber, the magnificent trees scattered generously throughout the residential districts, and the wonderful climate, Bend leaves little to be desired by those who seek ideal places in which to live.

Railroads.

In October, 1911, the Hill and Harriman railroad systems completed to Bend their Oregon Trunk and Deschutes lines. Bend is the terminus of both of these roads. The handsome depot, erected with native stone, and the best equipped warehouse in the state, indicate in what importance the railroad companies hold Bend.

An extensive distributing business already is being conducted from Bend, to the country south and southeast, and with the regular operation of automobile truck lines, the volume of this business is vastly increasing.

Practically all of western Harney county, and northern Lake and Klamath, will get supplies in by way of Bend, and in return will export via Bend enormous clips of wool. In connection with this latter product and its shipment here, the railroads have announced that every June there is to be a regular wool sale at Bend. This means that wool from all over interior Oregon will be collected here, that buyers will come here, that thousands of sheep will be sheared here, and that, in the very near future, woolen mills will be established.

In all surveys that have been made for a branch Hill road to the southeast, to command connection with affiliated roads and an outlet in that direction, Bend has been made the terminus point.

Irrigation.

A Carey Act irrigation segregation embracing approximately 200,000 acres, lies to the east and north of Bend. This land is watered under the supervision of the State of Oregon, and becomes the property of settlers who acquire it by residence and improvement, paying from \$15 to \$40 an acre for water service, with an annual maintenance charge of 20 to 30 cents an acre, the lowest maintenance rate in operation. Non-irrigable acreage is purchased at \$7.50 an acre.

Directly adjoining Bend are two other irrigation enterprises, both conducted on a farmers' co-operative basis, and both exceedingly prosperous.

On the irrigated lands all the products of the temperate zone prosper. The soil and climate, however, are particularly adapted to the successful production of grasses and root crops. Alfalfa, clover, grain, potatoes and other root crops, including sugar beets, do remarkably well.

The yield of butter fat from the grasses is exceptionally great, and this, combined with the pure soft water, and the lack of excessive heat and cold, destined this territory to take the front rank as a dairy country. The establishment of a large creamery at Bend, and the aid given farmers in securing fine cows by the local banks, means that a man with forty acres who will raise grass and feed it to his cows will be assured of a comfortable living.

Work is now in progress upon a great new irrigation canal, known as the North Canal, which will irrigate some 50,000 acres of land. The canal gets its water from the Des-

chutes.

Dry Farming.

Tributary to Bend on the southeast is a huge dry farming area, embracing more than 250,000 acres of level and rolling sage brush land, with deep soil, no trees and rocks, and with well water obtainable at moderate depths.

Much of this territory has been settled by homesteaders during the last year, and many families are daily taking advantage of this last big chance to get free Government land. The majority of the acreage is open to homesteading under the 320 acre law, which allows the free acquisition of that amount in return for residence and proportional annual cultivation and improvement. The homestead laws are being made easier and more attractive, with the result that more and more settlers come to Bend and make homes on this land tributary to the town.

Good roads extend through this country, and daily auto and stage lines tap it from Bend, to which its products will come on down grade hauls to be milled with the inexhaustible water power of the Deschutes River immediately below Bend, where a dam is being constructed at a cost of about \$60,000. The work in connection with this summer's development of the new canal will require an expenditure of \$175,000. All of this money will be spent close to Bend. The entire system will require approximately \$700,000 to complete.

Timber.

Tributary to Bend, on down grade hauls, is 20,000,000,000 feet of the finest yellow pine timber. Besides providing the cheap power for the milling of this enormous timber belt, Bend offers the best of mill pond facilities.

The manufacture of this timber at Bend is a certainty, for the largest of the companies interested are heavy property owners in Bend lands and waterpower developments, and have signified their intention of locating their big mills here.

At present there are several smaller mills, employing in the neighborhood of 150 men. While these manufacture lumber primarily for local consumption, not only are many carloads exported to the towns north of Bend, but also many are shipped to the middle western markets, which later will be supplied heavily with the Bend lumber products.

Water Power

There is at least 250,000 horsepower easily obtainable from the Deschutes at and near Bend. Already a 1700 horsepower plant

is in operation in the town, which offers as cheap electric power for domestic and manufacturing uses as is obtainable in the Northwest. The inexhaustible and cheap power at her doors guarantees Bend's extensive manufacturing future.

Recreation.

The man who comes to Bend or the adjacent sections of Central Oregon will be agreeably surprised at the pleasant surroundings he will encounter, both in what nature has supplied and in social matters.

For instance, a University Club recently was organized in Bend with 36 charter members. That indicates the character of the men who are building up Central Oregon.

The sportsman will find the Bend country a veritable paradise. Fishing in the Deschutes is a famous attraction, that river's giant trout bringing sport lovers from all parts of the Northwest. Deer, bear, rabbits, sage hens, ducks, geese, swans and other game afford ample recreation for the out-door lover along the river and in the foothills. Canoeing and boating directly at Bend and up the broad reaches of the Deschutes, coupled with excellent auto roads, horse back riding possibilities without end, and near by snow clad mountain peaks, combine near Bend interest for every sort of nature lover and health seeker.

How to Get Here

From Portland take either the "North Bank Railroad" or the Oregon-Washington Railroad & Navigation Co. system direct to Bend. The fare is \$7.45. Through tickets from all Eastern points are good directly to Bend. The route up the Deschutes Canyon is the most strikingly beautiful railroad trip in the Northwest, and, say lovers of fine scenery, is in itself well worth the journey.

FIRE Insurance that PROTECTS

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