

LEAFLET DESCRIBES THE BEND DISTRICT

Many Will Use Advertising Publication.

New Folder Issued to Fill Need of Inquiries for Information The Bend Bulletin is Now Taking Orders

Below is the text of a new leaflet that The Bulletin has composed and printed, at the request of concerns needing much material for distribution. By printing a large edition, it is possible to sell small orders from 1000 up, at a very moderate cost, for less than if individuals published special leaflets. Each folder has a page devoted to the advertisement of the purchaser.

BEND is located 165 miles south of the Columbia River, on the banks of the Deschutes, at the terminus of the Hill and Harriman railroads.

Geographically, it is practically in the very center of Oregon. Economically, its location is unsurpassed, for Bend stands beside the greatest power producing stream in the Northwest, where railroads, water-power and timber first meet, and surrounded by the greatest irrigation segregation in Oregon, with countless millions of acres of grain lands tributary.

The City Itself.

The estimated population of Bend today is 1300. Its altitude is 3600 feet, with a climate that is practically ideal. Winter and summer, the weather is magnificent, the temperature rarely going below zero and only twice, during the last three summers, being higher than 100 degrees.

The highest temperature ever recorded is 102 degrees. At this altitude, in the dry climate, actual harmful freezing does not occur at 32 degrees but at 26 degrees.

Government records show an average annual precipitation of 16 inches with an average yearly of 320 sunny days. That means enough rain for the farmer, lots of blue sky and bright sunshine, no oppressive heat, and climatic environment that gives Nature every possible chance to get the best results from man and soil.

Bend has four churches, many benevolent societies, splendid grade schools and a high school whose

graduates are admitted to the State University without examination, excellent banks, the best equipped and stocked stores of any town of twice the size in Oregon, brick yards, stone quarries, flour and lumber mills, a creamery, cold storage plants, steam laundry, newspaper, well appointed hotels, and, indeed, able representatives of every class of enterprise.

In other words, Bend is well equipped, modern and progressive, with a lot of wide-awake men who have spent good money developing the town, and who are getting good returns on their investments.

Bend has the best water in the state, and an excellent modern water system, which includes up-to-date fire protection.

Bend's streets and homes are well lighted by electricity, which is furnished from a new plant which cost \$60,000 to build and equip.

A local and long distance telephone, as well as telegraph, are other items in Bend's metropolitan equipment.

Work is under way on a \$80,000 sewer system.

There are more beautiful residences in Bend, proportionately to the population, than in any other town in the West.

Everywhere there are well made and well kept sidewalks, the streets are maintained in the best condition and are lit with powerful arc lights, giving the town the best street lighting of any in Oregon. With the many beautiful views of mountains, river and timber, the magnificent trees scattered generously throughout the residential districts, and the wonderful climate, Bend leaves little to be desired by those who seek ideal places in which to live.

Railroads.

In October, 1911, the Hill and Harriman railroad systems completed to Bend their Oregon Trunk and Deschutes lines. Bend is the terminus of both of these roads. The handsome depot, erected with native stone, and the best equipped warehouse in the state, indicate in what importance the railroad companies hold Bend.

An extensive distributing business already is being conducted from Bend, to the country south and southeast, and with the regular operation of automobile truck lines, the volume of this business is vastly increasing.

Practically all of western Harney county, and northern Lake and Klamath, will get supplies in by way of Bend, and in return will export

via Bend enormous clips of wool. In connection with this latter product and its shipment here, the railroads have announced that every June there is to be a regular wool sale at Bend. This means that wool from all over interior Oregon will be collected here, that buyers will come here, that thousands of sheep will be sheared here, and that, in the very near future, woolen mills will be established.

In all surveys that have been made for a branch Hill road to the southeast, to command connection with affiliated roads and an outlet in that direction, Bend has been made the terminus point.

Irrigation.

A Carey Act irrigation segregation embracing approximately 200,000 acres, lies to the east and north of Bend. This land is watered under the supervision of the State of Oregon, and becomes the property of settlers who acquire it by residence and improvement, paying from \$15 to \$40 an acre for water service, with an annual maintenance charge of 20 to 30 cents an acre, the lowest maintenance rate in operation. Non-irrigable acreage is purchased at \$3.50 an acre.

Directly adjoining Bend are two other irrigation enterprises, both conducted on a farmers' co-operative basis, and both exceedingly prosperous.

On the irrigated lands all the products of the temperate zone prosper. The soil and climate, however, are particularly adapted to the successful production of grasses and root crops. Alfalfa, clover, grain, potatoes and other root crops, including sugar beets, do remarkably well.

The yield of butter fat from the grasses is exceptionally great, and this, combined with the pure soft water, and the lack of excessive heat and cold, defines this territory to take the front rank as a dairy country. The establishment of a large creamery at Bend, and the aid given farmers in securing fine cows by the local banks, means that a man with forty acres who will raise grass and feed it to his cows will be assured of a comfortable living.

Work is now in progress upon a great new irrigation canal, known as the North Canal, which will irrigate some 50,000 acres of land. The canal gets its water from the Deschutes River immediately below Bend, where a dam is being constructed at a cost of about \$60,000. The work in connection with this summer's development of the new canal will require an expenditure

of \$175,000. All of this money will be spent close to Bend. The entire system will require approximately \$700,000 to complete.

Dry Farming.

Tributary to Bend on the southeast is a huge dry farming area, embracing more than 250,000 acres of level and rolling sage brush land, with deep soil, no trees and rocks, and with well water obtainable at moderate depths.

Much of this territory has been settled by homesteaders during the last year, and many families are daily taking advantage of this last big chance to get free Government land. The majority of the acreage is open to homesteading under the 320 acre law, which allows the free acquisition of that amount in return for residence and proportional annual cultivation and improvement. The homestead laws are being made easier and more attractive, with the result that more and more settlers come to Bend and make homes on this land tributary to the town.

Good roads extend through this country, and daily auto and stage lines tap it from Bend, to which its products will come on down grade hauls, to be milled with the inexhaustible water power of the Deschutes.

Timber.

Tributary to Bend, on down grade hauls, is 20,000,000,000 feet of the finest yellow pine timber. Besides providing the cheap power for the milling of this enormous timber belt, Bend offers the best of mill pond facilities.

The manufacture of this timber at Bend is a certainty, for the largest of the companies interested are heavy property owners in Bend lands and waterpower developments, and have signified their intention of locating their big mills here.

At present there are several smaller mills, employing in the neighborhood of 150 men. While these manufacture lumber primarily for local consumption, not only are many carloads exported to the towns north of Bend, but also many are shipped to the middle western markets, which later will be supplied heavily with the Bend lumber products.

Water Power.

There is at least 250,000 horsepower easily obtainable from the Deschutes at and near Bend.

Already a 1700 horsepower plant is in operation in the town, which offers as cheap electric power for domestic and manufacturing uses as is obtainable in the Northwest. The inexhaustible and cheap power at her doors guarantees Bend's extensive manufacturing future.

Recreation.

The man who comes to Bend or the adjacent sections of Central Ore-

gon will be agreeably surprised at the pleasant surroundings he will encounter, both in what nature has supplied and in social matters.

For instance, a University Club recently was organized in Bend with 36 charter members. That indicates the character of the men who are building up Central Oregon.

The sportsman will find the Bend country a veritable paradise. Fishing in the Deschutes is a famous attraction, that river's giant trout bringing sport lovers from all parts of the Northwest. Deer, bear, rabbits, sage hens, ducks, geese, swans and other game afford ample recreation for the out-door lover along the river and in the foothills. Canoeing and boating directly at Bend and up the broad reaches of the Deschutes, coupled with excellent auto roads, horse back riding possibilities without end, and near by snow clad mountain peaks, combine near Bend interest for every sort of nature lover and health seeker.

How to Get Here.

From Portland take either the "North Bank Railroad" or the Oregon-Washington Railroad & Navigation Co. system direct to Bend. The fare is \$7.45. Through tickets from all Eastern points are good directly to Bend. The route up the Deschutes Canyon is the most strikingly beautiful railroad trip in the Northwest, and, say lovers of fine scenery, is in itself well worth the journey.

What Others Say About Bend.

There are towns having good summer climates.

There are towns having good winters.

There are towns at the right altitude.

There are towns having attractions for the outdoor enthusiast.

There are towns having building stone.

There are towns having brick yards.

There are towns having irrigated lands.

There are towns having timber.

There are towns having mills and dairies.

There are towns having water power.

There are towns having great tributary areas.

There are towns which are terminals of two railroads.

But where is there a town having all of these advantages?

BEND is such a town. And that is why it will pay you, no matter whether you are an investor, a homeseeker, business man, or tourist, to investigate what Bend and the adjacent country has to offer you.

DEER AND BULLETS.

Serious and Ugly Wounds From Which the Animals Recover.

"If all deer that are wounded in the course of the hunting season and succeed in getting out of the way of the hunter should wander away and die the woods would contain many more dead deer than are taken away," said an old hunter. "But all of them do not wander off and die a loss to the hunter."

"Deer have great recuperative powers. It is no sign that a deer is doomed to go off and die because it is badly wounded. I have killed many a deer that gave evidence of having been so severely wounded that its having survived to take the range again seemed almost miraculous."

"I once shot and killed a buck that had a rifle bullet encysted near the skin of the left shoulder, but there was no wound on the outside of the skin to show that it had entered the deer there. Investigation showed a wound, long healed, near the top of the right shoulder, unmistakably made by that rifle bullet, which must have passed clear through the deer to the left shoulder, where its speed was spent and it lodged just under the skin."

"Besides that severe wound that deer had been pretty well flayed some time or other by buckshot, for I took out nine from one side of him, where they had broken several of his ribs. These two ugly wounds had been inflicted at different times, and in spite of them he was in splendid condition and I had to give him two shots from a Winchester before I stopped him."—New York Sun.

A Fool's Paradise.

A world in which there were no labor to be accomplished, no burdens to be borne, no storms to be endured, would be a world without true joy, honest pleasure or noble aspiration. It would be a fool's paradise.

The Egoist.

Young Hostess (giving her first dance, to her sisters)—Girls, I'm so anxious. Do you think I shall enjoy myself? I do hope I shall.—London Punch.

A Misanthrope.

There is no use wasting sympathy on a man who can't be happy with good health, good meals and good weather.—Chicago Record-Herald.

Hard to Please.

Wigg—Jones is pretty hard to please, isn't he? Wagg—Almost as hard to please as a college graduate looking for his first job.—Philadelphia Record.

There is hope for all who are softened and penitent. There is hope for all such.—Dickens.

ELMER NISWONGER

W. P. VANDEVERT

If You Are Looking for a Good Residence Lot, Investigate

Wiestoria, Bend View, Aubrey Heights, RIVERSIDE AND LYTLE---

BEST RESIDENCE SECTION OF THE TOWN.

A GOOD WATER SYSTEM IS BEING INSTALLED FOR THESE ADDITIONS.

PRICES REASONABLE. \$25 DOWN, \$10 PER MONTH.

Look Over These Additions Before Buying Elsewhere.

We have some of the best Business Property in Bend, on Greenwood, Bond and Wall streets, at MOST ATTRACTIVE PRICES.

CALL ON OR WRITE THE

Homesteads a Specialty.

Our field man was in the employ of the U. S. Geological Survey for six years. Every location guaranteed. We can locate you in

Harney, Lake or Crook County.

Irrigated Land.

If you are looking for Irrigated Land with a guaranteed water right, we can furnish it to you in tracts of five acres up. We can sell you a small tract on

Very Easy Terms.

OREGON INVESTMENT COMPANY

WALL STREET, BEND, OREGON.