

GEORGE PALMER PUTNAM
 Publisher,
 U. N. HOFFMAN
 Managing Editor.

An independent newspaper, standing for the square deal, clean business, clean politics, and the best interests of Bend and Central Oregon.

SUBSCRIPTION RATES:

One year.....\$1.50
 Six months......75
 Three months......38
 (Invariably in advance.)

WEDNESDAY, JAN. 24, 1912

FOR GOOD SPELLING.

Educational methods in the public schools and in the colleges and universities have been, and are being, improved every year, and more knowledge is being imparted to the coming generations than it was possible for most of their ancestors to acquire. But in one respect the new ideas and new methods have failed to be an improvement over the old. This is in the matter of spelling. That the once highly honored ability to spell correctly is declining is an undeniable fact, as those who are accustomed to read the writings of others can testify. A newspaper copy reader, whose work brings to him the reading and editing of manuscripts not only of country correspondents, but also those of university and college graduates and professors in higher educational institutions, will say without hesitation that the spelling of most of these writers, even including the professors themselves, is for the most part deplorable. This is certainly an unfortunate state of affairs and reflects no credit on present day teaching methods.

Some persons are found, of course, who say, "What does the little matter of a misspelled word or two amount to? If you can make out what the writer means, that's enough." Nevertheless, the fact remains that bad spelling is not a mark of literacy to be proud of. No matter how excellent the composition, from a grammatical or rhetorical standpoint, it loses its force and effectiveness if the reader detects the misspelling of common words therein. It is like listening to a speaker whose grammatical expressions are incorrect. No matter how eloquent he may be, or how excellent his address, its full power is lost to his auditors if he makes mistakes that are in themselves trivial.

Much of the poor spelling today is no doubt due partly to the attempts which have been made from time to time toward phonetic spelling. Another, and perhaps the main, cause is the decline of the old time system of teaching spelling, including the spelling bees. All those who received their early education in an old fashioned country school remember the spelling bees every Friday afternoon, when perhaps fathers and mothers and other visitors were present. This weekly event was looked forward to with considerable interest, and the pupil who could stand up until every other speller had made a mistake and taken his seat, was as much a hero among his fellows as is the football player of today who scores a touchdown or the baseball player who knocks a home run. Webster's old "Blue Back" had a high place in the curriculum, and the spelling matches gave incentive to the pupils to study it with an idea of learning. Oral spelling, and especially where there is competition, is much more difficult than written, and a student who can spell correctly standing up on the floor in a row will hardly forget how when he attempts to write the word.

A revival of the old spelling bee in the public school would do much toward improving the orthography of students of the present age.

The Bulletin is this week able to furnish its readers with a summary of the entire weather record which has been kept here for ten years under the supervision of the United States Weather Bureau. Other information, including highest, lowest and mean temperatures by months, average depth of annual snowfall, frost data, etc., will be given from week to week. Valuable statistics relating to the Deschutes river will also be printed.

The citizens of Bend are to be commended for the public spirit shown in raising a fund to buy the Mitchell collection of curios.

A little outside assistance might have improved some self made men.

CREDIT MEN'S RULES.
 (Exchange.)

The following rules as a basis of credit are given by an experienced credit man whose views are worth careful consideration:

First.—Put in a cost system that will give you full and complete information about the units of your business.

Second.—Do no work for which you do not receive an adequate net profit.

Third.—Keep squarely within the limits of your capital. Let your business grow out of its profits and not out of credit.

Fourth.—If you have a piece of machinery or a department that does not produce or cannot at once be made to produce satisfactory results, sell it.

Fifth.—When you have billed your work see that the customer pays the account when it is due. Don't be a bagker for anybody.

NOT ALLOWED TO KILL DEER.

To the Editor of The Bulletin:
 Will you decide this question: Is a settler who lives out in the wilds allowed to kill a deer for his own use? Some say yes, some say no. How is it?

SETTLER.

The Oregon game law applies to all persons alike and provides a penalty for hunting or killing deer between November 1 and August 1 of each year.

Heard Here and There

ADVERTISING AS A GUARANTEE.
 (Eugene Register.)

Advertising is a guarantee of good faith. It is evidence of efficiency and success.

The advertising of local stores is one of the cleanest phases of modern business. Retail trade attracts a substantial class of men who prefer to tell the truth for its own sake, and who would not cheat their neighbors if they could.

Of course motives of self interest also warn them to take pains to make advertising accurate, for mis-statements produce disgruntled customers who can make a lot of trouble for a store which depends for success on its own townspeople.

If men of less responsible character sometimes go into retail trade, they are too shrewd to make mis-statements in the cold publicity of advertising type. The public thus learns from experience that local store advertising is trustworthy. As it deals with such subjects of surpassing interest as cost of living and the fashions of the day, every line of it is read with the most determining attention.

People like to read and think about shopping before visiting a store. A great many purchases are practically made from reading the newspaper before the buyer leaves home.

Furthermore, liberal advertising tells the public that a merchant is making good. Lack of it is interpreted as lack of confidence in one's business.

The man who has faith enough to discount the future a little, to put his earnings into his business, and by liberal advertising give the impression of having a big trade already, is sure to get it if only his goods are right.

ON THE RIGHT ROAD.
 (Harney County News.)

When one of the big auto trucks came sailing into Burns Monday, loaded with merchandise, notwithstanding the heavy coating of snow throughout the entire country, known as eastern and central Oregon, two things became prominently recognized—first, that the trucks are all right, reliable and entitled to confidence; second, that by way of Bend is the only avenue of commerce and mail communication to which the people of Burns and Harney valley will look hereafter.

While the Sumpter Valley trains have been stalled on Dixie mountain and the O.-W. R. & N. trains have been delayed in the Blue mountains, preventing the arrival of outside mail for over 60 hours, passengers and freight have been arriving and departing by way of Bend every day by automobiles and auto trucks, a fact which should cause the national post-office department to get busy at once and establish the daily mail between Burns and Bend which has been petitioned for and strongly urged.

The truck came through from Bend without any noticeable delay. The deepest snow encountered was about three feet, but a good deal of the way it was eighteen inches to two

feet, which was mastered without difficulty.

LAY OUT NEW TOWNSITE.
 (La Pine Inter-Mountain.)

Civil Engineer Marshall and his crew of six surveyors were at the Hotel La Pine Sunday night. The crew finished laying out the townsite six miles west of Crescent, last Saturday and have gone to Portland for the winter. It has been given out that the Hunter Land Company will send two crews into this locality next spring just as soon as the weather permits and that they will be kept in the field during the entire summer.

CREAMERY STATION.
 (Redmond Spokesman.)

S. R. Cooper, manager of the Pioneer Creamery at Prineville, has made arrangements to put in a creamery receiving station in Redmond. He will at first put in a plant sufficient for testing cream, and afterward enlarge as the business increases.

CLASSIFIED COLUMN

RATES: Five cents a line for first insertion in this column, four cents a line for each subsequent insertion. Count six words to a line.

Wanted

IF YOU NEED a man drop card to P. B. Johnson, city. 5tf

WANTED—A good milk cow that will milk without a calf. A heifer preferred. (Price no object.) Give description in first letter. Address Mrs. Jessie Boughton, Bend, Ore.

WANTED—Job handling stallion during season of 1912, by experienced man. Also understand handling barren mares. Address C. O. Vinyard, Bend, Ore. 42-45p

WANTED—Two or three children between the ages of 8 and 13, at once. Good home in good families and a good school. No work; clothes and board. Address J. A. Ho'mac, care P. O. Box 111, Bend. 54

For Rent.

FOR RENT—Two store rooms, modern plate glass front. Good location on Wall street. Enquire F. O. Minor at P. O. 4-tf

FOR RENT—5 room house, with bath, chicken house, cellar and large lawn. Enquire of Mrs. C. M. Redfield, Hawthorne Ave. 5tf

Lost and Found.

FOUND—Ladies' belt buckle. Inquire Bulletin office.

Rooms and Board.

Room and board in private family. Rates reasonable. Inquire Bulletin office.

For Sale.

FOR SALE—Chatham Fanning Mill with 12 sieves, price \$25. Address A-5, Bulletin. 5tf

WANTED—Woman to do washing. Apply at P. O. Window. 5p

FOR SALE—Lot in Center Add. below the market. Must be sold. See Ryan & McGilvray. 5p

FOR SALE—Two lots, 100x140 feet, corner Hawthorne and Fourth sts. Make me an offer. Address C. L. Koenig, 1791 South D St., Tacoma, Wash. 3-8p

FOR SALE—Good baled rye hay at \$10 a ton. B. C. Cady, Laidlaw, Ore. 43tf

FOR SALE—A bargain in a good typewriter. Royal Standard make, a good machine. Owner has two machines, with use for only one, hence the low price of \$45 cash. Inquire at Bulletin office. 32tf

FOR SALE—Team of work horses, weight about 2100. Pearl Fulkerson, Powell Butte, Ore. First place west of station. 42-7p

To Trade.

WANT TO TRADE—Four year old mare, weight 1400, on a good team weighing about 1100 each, or will buy a mate. Inquire Bulletin. 4tf

Billiards
 and Pool

Fine and Popular Line of
 CIGARS

Silvis & Blackwell

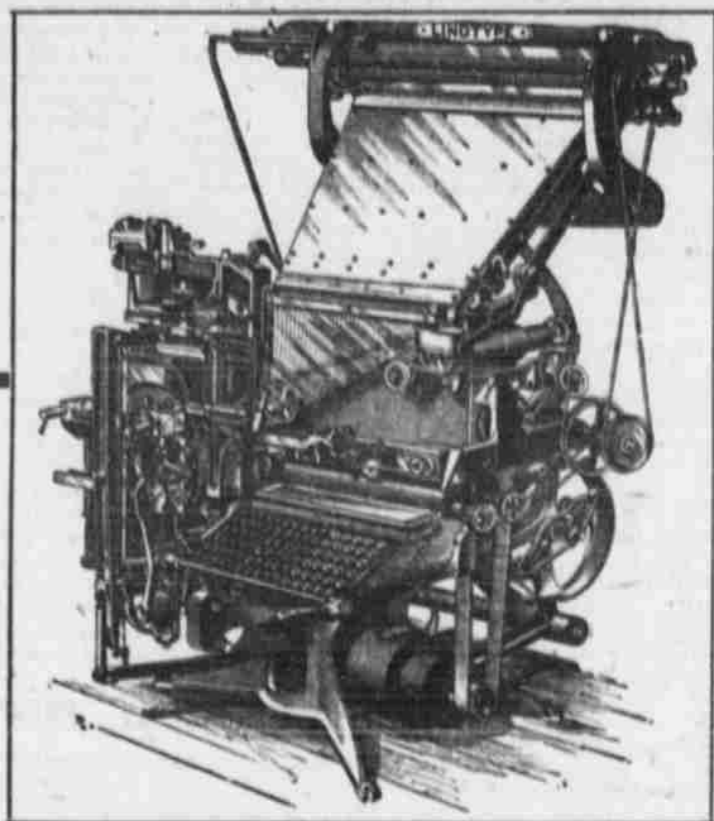
Wall street, - - Bend, Oregon

Pays Cash **HOPE** Sells for Cash

The Second Hand Man

NEW AND SECOND HAND GOODS

G. R. HOPE, Bend, Ore.



THE SUBSCRIPTION LIST OF
THE
BULLETIN

Is Growing Rapidly. Why?

BECAUSE

It gives the news of Bend and the Deschutes Valley---the biggest and best "new" country on earth---and reflects in its columns the progress which is being made in this country of great potentialities.



Mr. Advertiser

THE BULLETIN IS READ EVERY WEEK BY MORE THAN 2,500 PEOPLE---

people who live here in the Bend Country and others who will shortly become residents of this wonderful new country.

That it pays to advertise is shown by the results obtained by a real estate firm who voluntarily stated to The Bulletin last week that they were getting many inquiries from persons who said they saw the ad. carried in this paper.

Rates are reasonable.

