THE BEND BULLETIN

GEORGE PALMER PUTNAM
Publisher,
U. N. HOFFMAN
Managing Editor.

An independent newspaper, standing for the square deal, clean business, clean politics, and the best interests of Bend and Central Oregon.

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GETTING NEW INDUSTRIES AND SUPPORTING THEM.

Encouragement of local industries should get the support of the citizens of Bend. Along this line, the Commercial Club has decided to work this year, doing all it can to secure factories, mills and the like for this city. This is a most commendable policy. The people—one and all—should do all they can in this direction, but it is equally important—if not more so—to patronize these industries after they are established. If this policy is pursued, Bend-made flour will be found in use on every table in Bend at every meal. Being a new country, where manufacturing has not yet been developed, it is of course necessary that most of the necessities be brought in from more developed sections. But in so far as this applies to the material of which the "staff of life" is made, there is no need for sending elsewhere for flour and other roller mill products.

The citizens of this town have taken no little interest in the operation of the mill, and after it has been running for several weeks regularly are pleased to learn that this industry is meeting with success. The product turned out is first class. The writer knows from personal experience that the flour makes good bread, having been eating it for some time, and others report likewise. The newness of the flour has caused a few housewives to have failures with their bread, but this is only a minor fault that will in a few weeks be eliminated.

Every possible precaution which the most improved machinery can provide is taken at the plant to make wholesome flour. All the grain is thoroughly scoured and cleaned and nothing but the pure heart of the wheat goes into the flour of the Bend mill.

FIGHTING MACHINERY TRUST.

The shoe manufacturers of the United States are said to be organizing against the United Shoe Machinery Co., the concern that owns and controls all the shoe machinery of the country. Their complaint is that this trust owns all the patents, will not sell any of its machines but only leases them, has a clause in all its contracts by which the lessees bind themselves never to question the patents, thus enabling its grip to continue even after the patents expire, and compels the shoe men to buy all such supplies as nails, wire, etc., from it at its own price.

In the course of a recent investigation by a committee of the United States Senate a representative of the shoe machinery trust denied that his concern controls any patents. The investigating Senators forgot to ask the next logical question, "How, then, do you prevent others from entering the field?" But it seems that the shoe men have furnished at least a partial answer. Patent privileges must be overhauled the same as other special privileges in order to entirely solve the trust problem.

But it is not only on patents that the power of this shoe machinery trust depends, it is said. This same committee also brought to light the facts that once an independent concern had sprung up but was forced to sell out to the trust through some mysterious control that was exercised over the banks on which it depended for financial accommodation. Here, too, it seems was a trail which the committee might have profitably followed but the reports do not indicate that the members thought so.

The shoe men say that the tariff prevents them from getting machinery from Europe and that if they could do so they could sell shoes for much less. This is interesting, in view of the fact that European manufacturers are said to be installing American machinery. The obvious inference is that the shoe machinery trust is furnishing machinery to European manufacturers at a lower cost than at home. The American consumer, including all of us here at Bend as well as people elsewhere, is clearly getting it in the neck from all sides and will continue getting it as long as he insists on maintaining a tariff on everything.

A BUSINESS PROPOSITION.

Advertising is not a benevolence. Once in a while a business man says he doesn't get benefit from his advertising, says the Vale Enterprise. He likes a good paper and for that reason 'he carries an ad' in his home paper. The proposition is ridiculous as it is unreasonable. There is nothing of the charity element in legitimate advertising. Publishers appreciate advertising, but they take it solely on a business basis. The advertiser pays his money and the publisher in turn gives his wares publicity. In advertising merchants give that they may receive. Their expectations are realized only as they have the wares that the people need and as they make known freely, attractively, and honestly the quality and character of the goods they offer to the public.

"This is an important fact to bear in mind. It applies to the merchants who take a page advertisement or to the man or woman who has a house to rent, or to the farmer who has a horse to sell. Advertising is absolutely a business proposition."

Two of the largest advertising posters ever turned out by a Central Oregon shop were printed at one run of the press by The Bulletin last week. These were the advertisements of A. M. Lara & Co. and of the warehouse dance next Saturday evening. Both were rush jobs and were turned out in quick time although it was impossible to get any extra help.

The Bulletin's advertising columns this week carry much news of importance to the economical buyer. A careful reading of the offerings presented will certainly be worth the while of anyone in this vicinity.

THE DUTCH MILKMAID.

Her Picturesque Costume and Her Robust Style of Beauty.

Of all Zeeland the particular costume of that province can be observed to the best advantage on the island of Walcheren.

A milkmaid of Middelburg, for example, is a joy to look upon. Her spotless white cap bristles at the temples with kurgenkrullen like the antennae of a prehistoric beetle. Her skirts are ankle high and padded generously at the hips. If she be naturally round and the skirts need no padding circumstantial evidence of the fact is sufficient to stamp her the belle of the community.

The sleeves of her bodice are very short and very tight, pinching the arms above the elbows so that they might be mistaken for a pair of aggravated cases of inflammatory rheumatism. Of course the sun in all its glory strikes the backs of these arms, for she always walks with them akimbo, the better to balance the pails which dangle one from each end of a wooden yoke enameled a vivid robin's egg blue.

But the redder the arms from the rays of the sun and the tighter the pinch of the sleeves, the flatter the chest and the broader the hips, the sooner will she cease to be a mere milkmaid through the medium of a simple marriage ceremony in the village kerk.—Travel Magazine.

BRAINS IN BUSINESS.

The Way a Cigar Dealer Won a Big Office Building's Trade.

With the opening of a new business block in one of the largest cities in the middle west also came the inevitable cigar stand inside the building. Trade, however, came very slowly the first few weeks. In the rush of moving the business men gave very little attention to the new cigar stand.

It was not long before the proprietor of the stand began to feel uneasy and set about devising some scheme for stimulating trade. One morning about four weeks after the building had been open every man in the building received a visit from the cigar stand proprietor, who carried around with him several boxes of cigars and a grip full of cigarettes. Every smoker was made a present of his favorite smoke. With his entrance into an office the enterprising dealer introduced himself, asked each man to have a smoke and politely intimated that he would be glad to cater to him in future.

His outlay for the free smokes amounted to over $25, but it paid in returns a thousand per cent. Practically every smoker in the building is now a firm patron of his stand, not merely because of the free gift, but because as business men they recognized a smart piece of enterprise.—Business.

Located His Home.

"When the late Amos Cummings was doing newspaper work in New York," said a representative from that city, "he owned a home in a row of buildings painted white. On more than one occasion Cummings made a mistake and got in the wrong house, his mind being occupied with news of the day and wondering if any of the opposition papers would get in a 'scoop' on him. He grew tired of getting in the wrong pew and determined that he would end it. One morning there was an advertisement in his paper for twelve painters, and the following day they went to work on Cummings' house and it was painted the most flaming red that eyes ever beheld. Some of the neighbors and property owners protested, but there was no law to prevent a house owner from painting it just as his fancy dictated.

"After this the wornout newspaper man never had any trouble in making a proper landing when he left his office in the 'wee small hours.'"—Washington Star.

Eccentric England.

There are one or two place names in England which for eccentricity it would be hard to beat, even in Canada. Cornwall boasts of a village called Drunkards All and of a tithing called London Apprentice. The name of another Cornish village — Grumbla — sounds worse when spoken than it looks in print. The same may be said of the neighboring village of St. Eval, which is always pronounced "Sandeval." Bishop Philpotts asked a candidate for ordination where he came from. "St. Eval," was the reply. "Dear me," remarked the bishop; "I know that Cornishmen venerate St. Tudy, St. Cuby, St. Uny and other saints unknown to the calendar, but I was not aware they had canonized—him!"—London Chronicle.

SNOW BLOCKS TRAINS

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Oregon Trunk line. The lofty Crooked river span is the other main engineering feature of the road.

The Celilo bridge is a single-track structure, built entirely of steel, resting on a sub-structure consisting of piers and abutments built of concrete and granite.

A remarkable feature in connection with its location is that the foundations rest on solid rock which is entirely exposed at low stages of water, usually from about September 1 to March 1.

Total Length 4197 Feet.

The eight main truss spans aggregate 1925 feet 4 inches in length, in addition to which there are 22 girder spans making the total length 4197 feet or about four-fifth of a mile. The longest, of cantilever type, 316 feet 8 inches crosses the main channel of the river. The draw span, 246 feet 6 inches, crosses the government lock canal.

The 29 piers and 3 abutments are constructed of reinforced concrete and granite. The south end of the bridge is 100 feet above low water mark and 50 feet above ordinary high water.

The erection of the steel structure began May 11, 1911, and was finished January 4, 1912. No life was lost during its construction.

CLASSIFIED COLUMN

RATES: Five cents a line for first insertion in this column, four cents a line for each subsequent insertion. Count six words to a line.

Lost.

LOST—Waterman's fountain pen. Reward if returned to Bulletin office.

Wanted

WANTED—Vocal pupils. Marion Wiest. 35tf

WANTED—A good milk cow that will milk without a calf. A heifer preferred. (Price no object.) Give description in first letter. Address Mrs. Jessie Boughton, Bend, Ore.

WANTED—To borrow $4,000 for three-year period on large tract of the best timber in Central Oregon, close to railroad. Address A —25, care of Bulletin. 31tf

WANTED—Job handling stallion during season of 1912, by experienced man. Also understand handling barren mares. Address C. O. Vinyard, Bend, Ore. 42-45p

For Rent.

FOR RENT—White sewing machine. Inquire at J. A. Eastes' office.

FOR RENT—Two store rooms, modern plate glass front. Good location on Wall street. Enquire F. O. Minor at P. O. 4-tf

For Sale.

FOR SALE—Choice block and limb wood $4, delivered. Full measure guaranteed. Ed Halvorson, Bend. 4tf

FOR SALE—Two lots, 100x140 feet, corner Hawthorne and Fourth sts. Make me an offer. Address C. L. Koenig, 1701 South D St., Tacoma, Wash. 3-8p

FOR SALE—Good baled rye hay at $8 a ton. B. C. Cady, Laidlaw, Ore. 43tf

FOR SALE—Thoroughbred bronze turkeys by Mrs. S. A. Dutt, six miles east of Bend on Prineville road. 39tf

FOR SALE—The best improved corner on Wall Street, 73 feet frontage on Wall, only $8500, with liberal terms. Present revenue, $115 per month. Also 19 choice acre tracts one mile out at less than ranch prices. Ryan & McGillvray, Postoffice Corner. 42p

FOR SALE—A bargain in a good typewriter. Royal Standard make, a good machine. Owner has two machines, with use for only one, hence the low price of $45 cash. Inquire at Bulletin office. 32tf

FOR SALE—Light team, gentle and good travelers. Also harness, buggy and wagon. Call on G. W. Shriner, Park Addition. 40tf

FOR SALE—Team of work horses, weight about 2100. Pearl Fulkerson, Powell Butte, Ore. First place west of station. 42-7p

FOR SALE—2ft 6in by 7ft swinging door, with hinges. Inquire Bulletin. 42tf

To Trade.

WANT TO TRADE—Four year old mare, weight 1400, on a good team weighing about 1100 each, or will buy a mate. Inquire Bulletin. 4tf

PLAIN SEWING wanted; Mrs. P. B. Johnson east of canal, 2½ blocks south of canal bridge on Greenwood Ave. 42-3p

Cotton flannel gloves with knit wrists 75c a doz. at R. M. Smith Clothing Co.