

## WEDNESDAY, oct. 25,1911

TRADE AT Home
Whenever a plan is mentioned for
the develogment of Bend, one of the first sugresstion more industries. for towns to hrow out all sorts of factories, including exemption from taxes for a time. free sites and bonuses, and these methods have
contributed so much toward building up hundreds of prosperous
municipalities that their wistom cannot be questioned. Anything
that will add to a town's desirable population, that will give employ. ment to men who support families
and thus contribute to the general welfare, is at all times desirable.
But many people who want the new industries brought in and who
show the greatest enthusiasm over this feature of the public work in
which all good citizens share, sometimes are the first to forget tha the new industrics brought in and
the old ones already here require continuous support and, faling to
get it. become a hindrance rather than an aid to development. They
overiook the fact that the home merchant is entitued to as muk
consideration as the factory obtained by special effort. The merchant is factory; for who cares to live in a
community where there are not stores, or where the stores are
closed and barred and the merchants have moved their stocks away, of patronage?
The retail store in Bend, properly
conducted, is an industry that should have the support of every
local citizen. One's pride in his home town is measured by his willingness to support its merchants
and its industries. and its industries.
It is not necess ry to build a
Chinese wall around this community - to refuse to buy outside when we
can do so to marked advantage. But the man who will send away
for tomething that he can buy at home on as good or better terms
needs education and lacks loyaty. Did you ever send to Chicagry that when it came you hai forkot. ten 50 cents worth of nails? Did you send again to the Windy City
for them or did you go to a local store and buy them? Did you ever send for some drygoods or notions and find when the goods arrivee
that part of the order had not been filled? Did you make a seeond choice and send again, of and you
go to your local merchant and get what you wanted without any dehay? on for charity from a New Youk Chicago or San Francisco mail orde house from which you had bee what was the result? If you hav tried it, you know it won't work. But you don't fail to go after the
local grocer, lumberman, hardware man, real estate dealer and other at home when you have some little money raising scheme to put through" without a mumur,
In other words, do you play fair man? Or do you use him as a convenience and send your money and your real trade elsewhere?
Every dollar you spend in Bend adds to the wealth of this commun
ity. Every dollar you send away detracts from it. If you are imbued with local patriotism and want to
help make Bend a grea: city, you will keep your money at home in





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every case where you can get a

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\begin{aligned}
& \text { great value here as elsewhere, } \\
& \text { Give the Bend business men a }
\end{aligned}
$$

TO MAKE PRISON PLEASANT.

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\begin{aligned}
& \text { Atlanta Foderal Prison to Have Base } \\
& \text { beil. Concerts and Minstral Showr. }
\end{aligned}
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 with their permbsion ned new books
purnhased with the tuterest and added o the llibrary.
A scbiol will he entablished for Who cannot read. The tearbers wi
be selected from amoge the prisoneri. be
and every atternoon they whill bire
whool for a fow bours. The men wha cater this webool will be excused frow
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the time the amoke enters th. sey and rearbes the beicht of
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small and no diluted with atr that A sheet of dark blue smoke to seen.a mbeet of dill
London Mali.



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The Salloe flvice in or, Crisis.
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## Two Railroads

Arrived at the Union Depot in Bend October 5th

Within Three Blocks of this Union Depot we are selling Close-in Residence and Business Lots $50 x 140,60$ and 80 Foot Streets and 20 Foot Alleys.

| Prices |  | Terms \$10 |
| :---: | :---: | :---: |
| \$200 | (1s) |  |

As well as other improvements FREE to our customers
Certified abstract furnished FREE upon first payment
Call on H. D. TRUE, Resident Agent, Bend, Ore.
ree maps and photographs of Bend and Central Oregon upon request by writing the

## NEWLON-KOLLER C0., Inc

301 Buchanan Building,
Portland, Oregon

## DO YOU

Want to sell your ranch or farm lands?
If so write us as we have plenty of buyers waiting. If you want to sell, write us at once giving full description and all detail information, your price and terms

The NEWLON-KOLLER CO. (Inc.
301 Buchanan Building, Portland, Oregon

## LOOK! LOOK! SPECIAL

All Family Wines must be sold at once, as our stock is large, and owing to the fact that the railroad is here we are compelled to sacrifice at the following prices:

| Munk Sherry | FORME |
| :---: | :---: |
| Blackberry Wine | PER GALLO |
| Royal Port | NOW |
| Port Wine |  |
| White Port | , |
| California Sherry | Per Gall |
| Muscat Wine | or 50c |
| lackberry Cordial | PER QUART |

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The SILVERTOOTH
J. H. MUSGROVE, Mgr.

