

ASTORIA IS CELEBRATING HER 100TH BIRTHDAY.



FIRST INDIAN FURS SECURED IN 1811 AT RIVER'S MOUTH

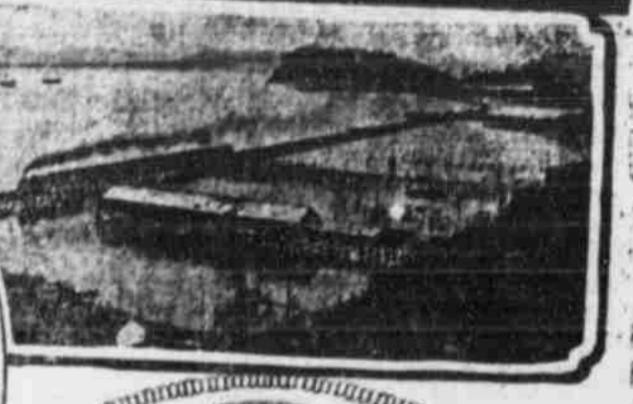
Next Year British Came Down From Canada and Replaced Flag; After War of 1812, Country Was Restored.

If the ghost of old John Jacob Astor tarries long at Astoria during the centennial celebration—August 10 to September 9 next—he should smile with glee at the change 100 years has wrought in the little ditty which was saved to the United States through the foresight of the old master trader.

For it was solely through the influence of the original Astor that Oregon, Washington and Idaho were saved to the Union, which came into existence following the Declaration of Independence.

This is the story:
Back in the early part of 1800 John Jacob Astor was establishing trading posts in the remote westerns of the country. His ship cruised all the foreign seas and returned to New Amsterdam, from which New York city has grown, richly laden with the products of foreign lands and countries.
It was while one of the Astor expeditions was cruising around Cape Horn that it became evident that furs for which the expedition was creating were most likely to be found far north, where the winters were likely to be severe. So the skipper of the old ship pointed north until he came to the mouth of the Columbia river. This he explored and when he had gone up some 18 or a dozen miles he landed a party of traders to deal with the Indians who were on the shore.

Astor a Big Business Gether.
Within a year after they had landed, 1811, a large business had been worked up with the Indians and it attracted the attention of the British in Canada. As soon as the war of 1812 was declared against England, these British Canadians swooped down upon the Astor settlement, hauled down the American flag and hoisted the flag of the king.
With the signing of the peace treaty, John Jacob Astor called the attention of the United States government to the value of the land and the necessity for preserving this vast country intact. His pleas won over the government officials and England was forced to surrender



At the top is a bird's-eye view of Astoria as it appears today; below at the left is shown first blockhouse, which formed original site of town, built in 1813. Tongue Point is shown below at the left. Bathing and fishing scenes, and picturesque spot at ocean beach, near Astoria, are also represented.

the country from which three states have been carved.
That was an even 100 years ago. The Astoria centennial is to celebrate the first settlement by white men of this country. John Jacob Astor comes into memory through his early efforts to preserve this country to the Union.
John Day, who has been selected to have charge of the publicity incident to this jubilee celebration, in speaking of it yesterday, said:
"This is going to be a most interesting centennial celebration because of the natural interest in a one hundredth birthday of a western city, and because of the great interest caused by the really big men of the nation who have become, and will become, connected with it."
Yak's Is to Open It.
"Representing the nation, President William Howard Taft is officially to open the centennial celebration on August 10. Every man, woman and child in the United States is interested in everything the president does, and all eyes will be directed toward Astoria on the opening day.
"Then we have Glenn Curtiss with his aeroplane and hydroplane. These machines are typical of the highest development in transportation of the day and are, in his way, Mr. Curtiss is just as interesting as the president of the United States. He is a leader in his

sphere, and we only want the big stars to show at Astoria.
"Coming a close third in relative interest are the fleets of battleships which will be in the harbor of Astoria during the continuance of the celebration. These big fighting monsters are typical of the best fighting machines of the day, and they will head the list where there is interest in marine development.
"School teachers are typical of the educated masses of today, and during the centennial celebration the teachers institute will be in session for a week at Astoria. They will discuss the best educational practices and report their experiences in a forum.
Development League Convention.
"Through the convention of the Oregon Development League, representing 118 communities, we shall be able to show the world how it is possible to make a state prosperous and keep it so. This organization is unique in its formation and functions, and is easily at the top of the heap when western commercial bodies are mentioned. It is a big drawing card for the centennial.
"The national guard encampment, which it is thought will surely be held here during the centennial, will show how the nation is building up the secondary defense with men and arms. Actual field conditions will be lived by the soldier boys, and their snags battles will be as near real as possible, for they

will work under the eyes of the United States regular army officers.
"Detachments of regular artillerymen from Fort Stevens will add greatly to the military evolutions, and there is bound to be keen competition between the regulars and the militiamen for the applause of the superior officers and the spectators. The regulars never admit the equal of the militia boys, who in turn feel, rather justly, too, that they do just as good work as the regulars.
Progress in Water Craft.
"In the days when Astoria was founded the only craft in existence were sail boats. During the centennial the Pacific coast motor boat speed championship will be decided in Astoria harbor, and this will give the public an idea of the development of water craft in 100 years. These motor boats develop train-like speed, and are able to defy winds and cruise regardless of tides.
"The prize to be hung up for the speed contest of the motor boat championship is about \$5000, insuring the best boats in the country for the competition. Less important races of motor boats, sailing craft and stroked craft will run the rest of the regatta up into the thousands, but in the end the best in each class will be represented.
"Not a whit less important is the big land parade, where handsomely decorated floats will mark a chronological

history of the development of Astoria from the time of the founding of the settlement to the present day. This parade will move around the city and end at the reproduced stockade, built exactly like the one the original Astor expedition created for its protection in 1811.
Searchlights and Fireworks.
"During the evenings there will be illuminated water parades and the searchlights of the warships will make the harbor as light as day. On land there will be a pyrotechnical display which will typify some historical feature of the development of Astoria. The details have not been worked out yet, but this is to be one of the big features of the celebration.
"The actual management of the creation is in the hands of A. A. Tremp, who managed the pure food show in Portland last year, and has been engaged to manage it again this year. Mr. Tremp has perfected plans to spend 140,000 of the \$125,000 contributed to make this the great pageant it should be.
"Working equally as hard as Mr. Tremp are the business men of Astoria, who have contributed time and money to make this a grand affair. The executive committee of seven meets in the Elks hall daily at 10 o'clock in the morning, and the general committee of 25 meets every Friday night to work

out questions of policy and supervise spending the money contributed by the people so generously.
"All the transportation officials—William McMurray of the Harriman lines; General Jackson, advertising manager of these lines; W. A. Coman, general freight and passenger agent of the Astoria & Columbia River line; Mr. Crozier, his advertising manager; William Biddle Wells, of the Sunset Magazine, and others, are working hard to give this centennial all the publicity necessary to make it a success.
Railroads Foster Education.
"Each of the big railroad systems has ordered about 100,000 pieces of literature for circulation in the east, and every traffic agent and every station agent between here and Boston will have full information about this project."
According to advice received by the executive committee, it is the intention of Colonel Astor to leave New York city in his private yacht and make the journey around the Horn to attend the celebration. He is expected to be present when the statue is unveiled to his ancestor, and there is a movement on foot now to select a sculptor to work out the creation of a permanent statue, which will forever keep the public in mind of the great work done by old John Jacob Astor in holding this country to the Union.

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