

THE MEANING OF A PHRASE

From time immemorial it has been the practice among merchants to give to their stores some descriptive title or "catch phrase", such as "The Golden Rule Store" or "The House of Satisfaction."

There is usually an excellent reason for the practice, the idea being, of course, to indicate by the title the nature of the business policy adopted by the house. Unfortunately it too frequently happens that the majority of the public fail to get the idea. The thought may be poorly expressed or the customer too much occupied with other matters to pay much attention to it. Usually it represents to him nothing more than a pleasing combination of sounds. We are therefore taking the liberty of explaining briefly just what we mean by our own slogan—"The Store of Better Values."

It is a generally accepted fact that it is poor economy to buy cheap or shoddy goods. It is the case of wearing apparel the cheaper goods may look as well at the start as those of better material but the test of a short time proves them unsatisfactory. This makes a dissatisfied customer and directly affects the reputation of the merchant.

In the case of groceries it is a well-worn but true saying that "the best a man can put in his stomach is none too good." The can of tomatoes for which you pay fifteen cents is all right as far as it goes and represents good value for the money but there is considerably more than twice as much quality, nourishment and satisfaction in the tomatoes for which you pay twenty-five cents a can. It may not seem that in buying the better grades you are getting as much for your money but actually you will find that in the long run you are getting much more.

For these reasons we have adopted the policy of buying the best possible goods that will meet local conditions and selling them at the lowest prices consistent with a fair and legitimate profit. This policy has never been known to fail with anyone else and we do not believe it will with us. We believe in selling you goods that will satisfy you, not only for the moment but during their life-time, at the lowest prices we can afford. It is the only way—a business built on any other foundation can not last. And that is why we call our store

"The Store of Better Values."

Bend Oregon **Lara's** Bend Oregon
THE BIG STORE

BITS ABOUT TOWN.

C. I. Buzzell left for Portland this morning.

W. W. Cole of La Pine was in Bend Sunday.

J. A. Riggs of Powell Butte was in Bend last week.

L. D. Stephenson of La Pine was in Bend last week.

Electric lights were installed at the Library last week.

Warren Duncan of Silver Lake was in Bend last week.

FOR RENT—Store room on Wall Street. Millard Triplett. 5c

C. W. Withers of Summer Lake was a Bend visitor last week.

WANTED—Hay to buy. Address XX Bend Bulletin. 50-51

Team, harness, wagon and farm implements for sale.—J. H. BRAN.

Mr. and Mrs. T. B. Wall and D. D. Gardiner spent the week end at Sisters.

Thomas Roberts returned Monday from a three days trip near Sisters.

Don't fail to drop in at our new store on Oregon Street. The Men's Toggery. 50

Mrs. L. C. Miller was in on Monday from her homestead buying supplies.

F. C. Robinson and C. F. Brington of Crescent, were Bend visitors Saturday.

List your city property with us for quick sale.—M. S. LATTIN & COMPANY. 50

J. F. Wolff was in Bend Saturday from his homestead in the Millican Valley.

WANTED—40 acres of improved irrigated land to rent. Address XX Bend Bulletin. 50-51

One of the new show places of Bend is The Men's Toggery on Oregon Street. 50

Mrs. Wm. Brown and Mrs. Clara E. Nichols of Laidlaw were Bend visitors Monday.

List your property for sale with J. Ryan, office on Oregon Street opposite Bend Hotel. 50tf

If you want to see an up-to-date shop stop in at The Men's Toggery on Oregon Street. 50

List your property for sale with J. Ryan, Office on Oregon Street opposite Hotel Bend. 50tf

FOR SALE—3 room house and lot 100x100, Lytle Add, price \$450. 1/2 cash. J. Ryan, Agt. 50tf

The Central Oregon Irrigation Co. has appointed a selling agent in Prineville for the first time.

FOR SALE—1/4 acre in Lytle Add level and free from rock. Price \$350. Terms. See J. Ryan. 50tf

If you want a first class shave and haircut, try Innes & Davidson's modern and well equipped barber shop. 50

James Ryan, formerly of Seattle, has opened a real estate office on Oregon Street, opposite the Hotel Bend.

FOR SALE—120 acres, 100 acres under ditch; 4 miles from Bend, price \$2000, some terms. See J. Ryan. 50tf

The Misses Merkel spent Saturday and Sunday on their homestead claims in the Millican locality.

FOR SALE—40 acres, 25 acres under ditch, eight miles from Bend. Part cash, balance to suit purchaser. See J. Ryan.

Did you know that the BULLETIN job shop can print your visiting cards, on the best stock with hand-set script type. T.F.

Joe Buckholz who has been spending the past few months at Wooster, Ohio, is expected back the first of the month.

Bob Lisk, who recently located on a homestead in Millican Valley, is working at Taggart's during J. W. Taggart's absence.

Thomas Gray was in Bend Saturday working in the interests of a new postoffice which he wants located near his homestead.

J. D. Davidson returned Friday from his homestead near Powell Butte. He recently built a house on the place, in which his family is now living.

George Millican, who came in from the well-known Millican Ranch for the celebration at Madras, left for home Saturday morning.

J. A. Vye of St. Paul, who was in Bend last summer with the announced purpose of putting in a bank, has written discontinuing his Bulletin, evidently having abandoned his interest in Bend.

E. Moncrieff has given up his up river homestead, turning over all his property to A. D. Lewis. Karl S. Lapp, from Ohio, has taken up Moncrieff's relinquishment, the latter with his family, having left the country.

There will be three open basket ball games this week, one tomorrow night between the two teams of the Girls Athletic Association, and Friday and Saturday evenings between the Bend and Prineville Athletic Club teams.

M. S. Evans and W. J. Witson, of Seattle, arrived in Bend Friday. Mr. Evans rode out to Hampton Buttes where he has purchased a quarter section of school land from the Goddard Estate. Mr. Witson, accompanied by E. R. Post, started far Lake County to see other school lands.

C. H. Spangle of Laidlaw was in Bend yesterday.

Charles Wimer of Tumalo was in Bend Monday.

J. F. Taggart left for Portland yesterday morning.

J. A. Fallgatter of Redmond is in Bend on business.

O. C. Henkle spent three days last week in the Millican locality.

FOR RENT—Four room house. Inquire Merrill.—Wilkinson Co. 50

Send us your orders for heavy timber and ship lap. Bend Lumber Co. 43tf

If you have any real estate to sell see the Byrne Real Estate Exchange. 42tf

Bailed clover, alfalfa and wheat hay for sale. C. P. BRCKER, Laidlaw. 50tf

J. B. Nichols and mother, Mrs. C. E. Nichols of Laidlaw, were in Bend Monday.

All kinds of plain sewing at reasonable prices. Call over Patterson's Drug Store. 1f

H. A. Miller and John Bloss went to Crescent Saturday and returned Monday night.

Mr. and Mrs. John Elkins moved into the Davidson cottage on Hawthorne Ave. Monday.

G. M. Cornett, President of the Cornett Stage & Auto Co. of Prineville is in Bend on business.

There will be a dance at Linster's Hall Saturday evening after the Bend-Prineville basket ball game.

FOR RENT—Two rooms opposite Postoffice; running water, electric lights. See First National Bank. 40tf

I have just received a good assortment of silk floss mattresses. Drop in and see them. Millard Triplett. 50

We have buyers for small farms near Bend. Call and list your property with us. M. S. LATTIN & COMPANY. 50

For Sale—Team of horses, wagon and harness. Will sell separately.—W. E. SCOTT, at Bend Lumber Co's mill. 41tf

W. J. Wilson of Seattle last week purchased 1040 acres of Goddard Estate Land. E. R. Post showed him the land.

Be sure to save your cash tickets from the Patterson Drug Co. You may win the 58 piece set of Community silver.

Jean Schiffer, a Portland merchant, is in Bend. He is considering the opening of a general merchandise store here.

C. D. Reed, of the R. M. Smith Clothing Co., who has been in Bend for the past week, left yesterday morning for his home at Wellsville, Mo.

W. C. Bredenhagen, who was recently called east by his wife's sickness, left St. Paul Sunday for Bend. His wife and child are coming with him.

FOR SALE OR TRADE—Two lots in Deschutes. Will take horses, harness, wagon or farm machinery as part payment. Address J. F. WOLFF, Bend. 50tf

As soon as the Oregon Trunk receives freight to Madras, there will be a carload of furniture sent in, half of which will be for my store. Millard Triplett. 50

G. W. Knapp and C. E. Morris left last week for their homesteads 15 miles east of Millican's ranch. They expect to establish residence on their places immediately.

I have moved into the place of business opposite the postoffice occupied by me last summer, and am now prepared to do all kinds of photographic work. C. G. SKWARD. 50

C. A. Bengtson, of the Pacific States Land Co., of Portland, has been in looking over the land in the Hampton Butte country. His company expects to bring in a large number of homesteaders next month.

FRUIT TREES.
Home-grown are best and cheapest. Come and see my two and three-year olds.—HOWARD SPINNING, Bend. 1f

FOR SALE—Corner lot in Wellsville, \$125.—M. S. LATTIN & COMPANY. 50

The Byrne Real Estate Exchange has a bargain in a 160 acre Powell Butte ranch. 42tf

Patterson's Cold Tablets are curing hundreds of colds every day. Only 25 cents. 49

We will buy or sell on commission, good acreage near town. M. S. LATTIN & COMPANY. 50

WANTED—Loggers with teams, and man to clear land and cut wood.—ED HALVORSON. 44tf

FOR RENT—Irrigated ranch, 370 acres in cultivation. Some alfalfa. LEE DAVENPORT, Bend. 48 51

FREE—Lots of dry planer shavings to bed your horses with, at the Bend Lumber Co's mill. 43tf

W. H. Courtney and the Anderson Brothers of Laidlaw have been hauling hay to the Wenandy barn.

With every \$1 cash purchase the Patterson Drug Co. is giving a chance on a \$100 chest of Community Silver.

If you want a 320 acre homestead in the best wheat section in Central Oregon see the Byrne Real Estate Exchange. 42tf

Will buy all fat cattle, calves and hogs ready for market at highest market prices.—GROVE H. CALDWELL, Bend, Ore. 1f

FOR SALE—Simplex piano player and 45 rolls of music. In excellent condition—only slightly used. Inquire at Lara's. 1f

Eggs for Hatching from pure bred Silver Laced Wyandottes. \$1.00 per setting.—Mrs. W. P. DOWNING, Bend, Oregon. 1f

The chest of Community Silver, the Patterson Drug Co. is giving away is a beauty. A free chance with every \$1 cash purchase. 49

FOR SALE—Six of the finest lots in Deschutes, level, water by ditch and with city water. Next to new residence. Inquire Bulletin office.

Mr. and Mrs. Lockwood of the Bend Steam Laundry leave next week for Portland to be gone about ten days. They will purchase more machinery for their establishment.

A. W. Moore of Seattle and J. S. Jackson of Tekoa, Wash., left with O. C. Henkle yesterday morning for Millican Valley, where the two former ones expect to take up homesteads.

FOR SALE—Forty acres of ditch land six miles from Bend. Thirty acres irrigable. Contract and water rent fully paid. A bargain if taken at once. Address Box 40, Bend, Oregon. 42tf

The Bend Steam Laundry will wash only one lot next week. All bundles not in by noon on Monday Feb. 27, will be left over until the following week, when regular service will be resumed. 51

FOR SALE—A 35 horse power Erie City engine and boiler, in first class condition. Reason for selling, we are doubling our capacity and have ordered heavier and larger machinery.—MASTEN LUMBER CO., La Pine, Oregon. 49tf

R. E. Warner of Kulm, North Dakota, is in Bend with an eye to business openings as well as securing a homestead. Mr. Warner particularly is impressed with the mild climate here; a Dakota February, he says, means below zero weather most of the time.

I have some extra good 320-acre claims for location not far from proposed Oregon Trunk Ry. to Burns also an excellent townsite location. If you want something good see me at the Oregon, over Commercial Club rooms, Wall Street, Bend, Ore. C. A. BENGTON; or address Pacific States Land Co., Portland, Oregon. 50

A DOCTOR'S DIRECTORY

For your convenience we maintain a complete doctors' directory. By calling us over the 'phone, we will gladly inform you as to the address and telephone number of a physician who makes a specialty of treating your particular ailment. Our Doctors' Directory is most complete in every way. Those listed here are thoroughly competent, scientific and careful physicians. We maintain this department exclusively for the reason that we may give this community a better health rating than any other.

OUR PRESCRIPTION DEPARTMENT

Quality

Quality is the thing of greatest importance, without it the best efforts of the physician fail to produce the proper results.

That is the reason for our insistence in getting prescription drugs of finest quality, of tested purity. It is because of our carefulness in this regard that our label on a prescription is a guarantee of goodness.

Accuracy

Our prescription department is an object lesson of precision. Not ordinary accuracy, but that which draws conclusions with small fractions of a grain.

Our methods insure the exact proportions prescribed by the physician. This is an important thing to the doctor—more important to the patient.

The Prescriber

The man who does the weighing and the measuring—the man who knows how and why—the man on whom everything depends. Our responsibility is never lost sight of for a moment in prescription filling. Every prescription leaving our store is faultless from any standpoint that you may take. You may feel safe and sure if we fill your prescription.

You Can't Tell

When you have a prescription filled you are not able to tell either by appearance, taste or odor, whether or not, it has been correctly compounded. You must trust entirely to your druggist. This is still another reason why you should have your prescriptions filled here.

Faith Helps

The perfect confidence in our prescription filling on the part of both physician and patient begets a faith, which alone won't cure sickness but certainly helps.

Any Prescription

If a prescription is correctly written we can fill it, no matter what druggist's name is on the blank. It will be compounded correctly, too, and our prices will be right.

The Telephone

Distance from our store need be no bar to having your prescription filled here. A call by telephone from you or your doctor will bring our messenger to your door in a "twinkle." We will fill your prescription and have it back to you in "double quick time." Not a cent extra charge.

Prescriptions by Mail

Prescriptions sent by mail are promptly filled and returned by earliest mail. If it is a repetition the number of the prescription is the only thing we require.

We make change by mail just as we do here at the store.

The Price Question

Quality—Accuracy—Skill—are all more important than the price in the matter of prescription filling. We see to the rightness of a prescription first—then we make our charges as reasonable as possible—You can't afford to pay less, anywhere.

PHONE

If you need some sick room article in a hurry, 'phone. We will get it to you in double quick time. Have your doctor 'phone us his prescription. You'll get them very quickly.

RED CROSS DRUG STORES

MADRAS—BEND—REDMOND.

TYPEWRITER RIBBONS.

Typewriter ribbons on sale at The Bulletin Office, record ribbons for the following machines: Oliver, Remington, Visible and Royal.

Notice.

If you wish to have your express and light freight come in along with your letters and daily papers, have it come in on the mail line.—THE CORNETT STAGE & STABLE CO. 251f

A Few Bargains on Bargain Counter

We have started a new department in the rear of our store and call it our "Bargain Counter." Items have been culled from the stock and put on this counter at greatly reduced prices. It will pay you to look over these genuine snaps.

- All-copper, nickel-plated tea kettle, regular \$1.75. Bargain Counter price..... **\$1.00**
- Men's sweater coats, regular \$1.15. Bargain Counter price... **85cts**
- Ladies' patent leather and elastic belts, regular 50c. now.... **35cts**
- Ladies' fine black petticoat, regular 95c. now only..... **75cts**
- Granite wash basin, regular 25c. now only..... **10cts**
- And dozens of other bargains that you can't afford to miss. Come and look them over.

Rowe's Economy Store

Next Door to Postoffice.
"The Same Goods for Less Money."

Just try The Bulletin Job Printery.