

"The Store of Better Values."

Lara's
THE BIG STORE

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Fifth Housecleaning Sale Commences January 9th

A Few Sale Values for Comparison with Prices Elsewhere

Men's Underwear

	Regular.	Sale.
Silk and Worsted.....	\$2.50	\$2.10
Pure Worsted.....	3.00	2.35
Pure worsted union suits.....	5.00	3.95
Worsted and cotton ribbed.....	4.00	3.05
Natural gray wool.....	1.25	1.05
Natural gray wool.....	1.50	1.20
Vicugna wool.....	1.75	1.45

Men's Wool Pants

	Regular.	Sale.
Fancy Oxford.....	\$3.00	\$2.45
Gray Herring bone.....	3.25	2.65
Dark gray stripe.....	3.50	2.80
Medium gray.....	4.00	3.10
Dark Oxford stripe.....	4.50	3.35
Pure worsted, fine stripe.....	5.00	4.05

Hats and Caps

	Regular.	Sale.
Men's hats.....	\$3.50	\$2.45
Men's hats.....	2.00	1.35
Men's hats.....	1.25	.95
MEN'S CAPS.....	1.00	.65
BOYS' CAPS.....	.90	.55

MEN'S SHIRTS

	Regular.	Sale.
Corduroys.....	\$2.75	\$2.10
Brown tricot flannel.....	2.50	1.85
Blue flannel.....	2.50	1.90
Blue flannel.....	3.00	2.45
Blue flannel.....	3.50	2.65
Blue flannel.....	4.00	3.10
Gray flannel.....	2.75	2.15
Gray flannel.....	3.25	2.55
Gray flannel.....	3.00	2.45
Olive flannel.....	3.50	2.65
Gray fancy flannel.....	3.50	2.65

Men's Wool Knit Coats

Regular.	Sale.
\$5.00 All of our \$5.00 values at.....	\$3.75
4.50 All of our \$4.50 values at.....	3.30
3.50 All of our \$3.50 values at.....	2.85
3.00 All of our \$3.00 values at.....	2.15

Men's Gloves

	Regular.	Sale.
Horse hide, wool lined.....	\$2.00	\$1.55
Horse hide, wool lined gauntlets.....	2.25	1.65

Our Twice-a-Year Housecleaning Sale has become the most-talked-of shopping event of Bend. There is a perfectly good reason why we hold these sales. At the close of each season there is a portion of our stock that for one reason or another remains unsold. We figure that we have already taken a fair profit on the goods we have sold and that it is good business policy to allow the balance to go at a reduction rather than carry them over. We thus make room for the new stock and avoid carrying over goods that may prove unsalable another season. These sales are conducted in good faith. Each article that we place on sale bears a yellow tag on which the regular price and the sale price are plainly marked. We, of course, cannot afford to issue our cash discount tickets at the sale price and none will be given out on goods sold at a reduction.

As an example of what we propose to do we will make a straight discount of 25 per cent. on all Ladies' Ready-to-Wear Garments and 20 per cent. on all Laces and Embroideries, during this sale.

Remember that Lara's Fifth Housecleaning Sale Commences Monday, Jan. 9th, and Closes Saturday, Jan. 21st.

Dry Goods

	Regular.	Sale.
All Outing Flannels.....	10c	8 1-2c
All Dress Gingham.....	15c	12 1-2c
All Apron Gingham.....	10c	8c
All Calicoes.....	7 1-2c	6c
All Percales.....	15c	12 1-2c
All Madras Shirting.....	20c	15c
All Fr. Flannel Waist Patterns.....	\$1.75	\$1.35
All Silk Organdies.....	50c	40c

BLANKETS

	Regular.	Sale.
All Wool Gray Mottled—5 lbs.....	\$5.50	\$4.35
All wool plain gray—5 lbs.....	5.00	3.95
All wool—assorted colors.....	5.00	3.95
Mixed cotton and wool—brown.....	2.25	1.85
Extra heavy cotton—brown.....	1.75	1.35
Heavy cotton—brown.....	1.35	1.00

COMFORTERS

	Regular.	Sale.
Heavy sateen, scroll stitch.....	\$3.75	\$3.10
Best silkoline, hand tied.....	3.50	2.85
Best silkoline, scroll stitch.....	3.00	2.25
Medium silkoline, scroll stitch.....	2.25	1.90

Ladies' Underwear

	Regular.	Sale.
Cotton ribbed, fleece.....	35c	25c
Heavy cotton ribbed, fleece.....	60c	45c
Wool ribbed, cotton fleece.....	\$1.25	95c
Cotton ribbed union suits.....	75c	60c
Heavy cotton ribbed union suits.....	1.25	95c
Extra heavy cotton ribbed union suits.....	1.75	\$1.35
Wool ribbed, cotton fleeced union suits.....	2.00	1.55
Wool Rib. Cot. fleeced union suits Ex. sizes.....	2.25	1.75
Heavy wool Rib. Cot. fleeced union suits.....	2.50	1.90
Wool, cotton fleeced, medium.....	2.75	2.05

Children's Underwear

	Regular	Sale.
Derby ribbed cotton fleeced.....	30c	25c
Wool ribbed, fleece.....	\$1.00	70c
Cotton union suits.....	60c-80c	45c-50c
Wool, non-shrinking.....	\$1.50	\$1.05

Men's Hose

	Regular.	Sale.
Mixed cotton and wool—gray.....	30c	25c
Wool, medium wt., white.....	35c	2 for 55c
Pure wool, medium weight—brown.....	40c	30c
Pure wool, heavy weight—white.....	50c	40c
Pure wool, extra heavy—black and white.....	60c	50c
Pure wool, extra heavy—gray.....	60c	50c
Pure wool, extra heavy—white.....	65c	55c
German sox, heavy gray.....	\$1.25	\$1.05
German sox, heavy red.....	1.35	1.15
German sox, boy's size.....	90c	75c
Arctic sox.....	30c	25c

Children's Hose

Regular.	Sale.
35c Best quality Cashmere—35c values at.....	4 for \$1.00
30c "Linen Knee"—the 30c values at.....	25c
30c "PICKANINNY" We consider the "Pickaninny" the best cotton hose for the money we have ever carried.....	25c

Watch this page next week for further Housecleaning Sale prices. And remember—the sale begins Monday, January 9th, and closes Saturday, January 21st. It means an actual saving of cash to you of twenty-five per cent. on each article marked for sale during this big bargain event.

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