

BEND, Ore., November 16th, 1910.

Mr. Business Man,

Bend, Oregon.

Dear Sir:

Has it occurred to you that nothing so indicates the character and business ability of a correspondent as the kind of stationery he uses?

If it's shoddy, poor paper and unattractive printing, you can't help thinking the writer must resemble his letterheads. But let the stationery be good---something out of the ordinary, something "snappy" in new tints, and well-arranged, attractive printing---and you'll find yourself favorably impressed even before you've read the letter.

Well, we have the stock for you to choose from---the largest and most varied assortment of attractive papers to be found in Central Oregon There are many tints, many different kinds and finishes, from famous "Old Hampshire Bond" to the latest linen styles and colors in "Mail Order" and "Paragons." And we can do the printing---do it the way you want it done. And please remember that we handle all kinds of job work---cards, leaflets, billheads, annoucements, loose leaf systems etc. You can have your work done here in Bend, and have it done well and promptly. Also, it won't cost you any more than if you sent it to Portland---or Kalamazoo.

Hopefully yours,

THE BEND BULLETIN.



derful interest manifested by those to whom I have talked. Men of wealth and keen business instincts have quietly goue over our country thoroughly and have brought back reports more flattering than we who live in Crook County

dare to suggest. J. R. Patterson, a man of keen business foresight, took an auto tour through Southern and Central Oregon about two months ago, and on his refore the Chamber of Commerce in which he said (without qualification or fear of contradiction), "Central Oregon is bound to become the hub of successful agriculture in the North West, for it has without question the three basic resources upon which successful farming is hased, namely; adaptability of soil, aulimited water and a superabundance of sounching."

I have run across a thing or two over here that seems to me unwise, and that is advertising that we have a proven apple country. One man who is dissatiafied and disappointed through the representations of our people can do more harm to our country so far as investors are concerned than a dozen that are satisfied can do good. For some unaccountable reason human nature usually sides in with the "knocker" when it comes to the merit of a new country, and you have got to have an argument that a man cannot dodge, jump over or crawl under before you can convince him that the "knocker" might be mistaken.

The absolute truth is good enough, and while we may have the best apple country on earth, it seems to me that we have not proven it sufficiently as yet to call it a proven apple country.

The interest in our country is intense, and about every new acquaintance I meet who finds out that I have lived in the Bend country appoints himself an interrogating committee, and I have tried to answer everything so when I get back on our farm next summer and some of these people come out I can look them in the eye and take

the back of the letterheads appears the map of Oregon, showing Bend's location on the new railroads:

B END is situated in the very heart of the beachutes Valley, on the banks of the Doschutes River where the vast pine timber belt meets the trrugsted lands. No other town in all Central Preson is so well located for economic development, no other can ap-

proach it in the beauty and healthfulness of its surroundings, and none will be half so much benefitted by the coming of the raifronis.

A great irrigation segregation has its headquarters at Scal. At least twenty billion feet of timber is tributary to the town, whose milling in itself assures a great future. The Deschutes river in the immediate vicinity offers some 25,000 horsepower for the operation of the mills and plants of the future. No town in the Northwest has the ope oings for manufacturers, small and large, that Bend has. The Oregon Trunk Railroad is build-

The Oregon Yrank Railroad is building to Bend. Practically all the grading from the Columbia River is completed, and cars will be running early in 1511. Bund will be the terminus of this road for a considerable period. The Harriman Deschutes Road already is building into the Bend country. The eastand west line of the Hill road branches off from the Columbia-Klamath line at Bend. Bend, then, is situated at what will be the most important junction point in Oregon.

in Oregon. Immediately adjacent to Bend are some three hundred thousand acres of irrigated land under the Carey Act segregation of the Central Oregon Irrigation Company. This hand is FREE, Perpetual water rights cost §40 an acre. Forty acres means independence, eighty acres brings wealth. Every product adapted to the temperate some thrives in the rich volcanic soit. The land is easily worked and watered. It affers the greatest irrigationist's opportunity to be fund in the Northwest. A great amount of construction is being conducted by the company.

From Bend settlers are located on 380acre homestrada on the vast area of sage brush lands to the southeast. Here is found the biggest and the last big chance for the land hungry to get free Government land that is worth the having. Bend is the most beautiful and health-

Bend is the most beautiful and healthful town in Central Oregon. It has a public water system, with absolutely pure water. It has electric lights, splendid schools, churches, a free library, hotels, banks, etc.

The railroads are coming. Hurry



We have a very extensive list of DESCHUTES VALLEY IRRIGATED LANDS.

We bring the Property Owners and the Outside Buvers together,

BYRNE REAL ESTATE EXCHANGE Hotaling Bidg., Wall St., Bend, Ore.

WHEN IN BEND STOP AT THE PILOT BUTTE INN Table always supplied with the best that the town affords. Neat and Comfortable Rooms. BEND, OREGON



Corner Bond and Oregon Sts.

AMERICAN PLAN

Rates \$2 and \$2.50 a Day

HUGH O'KANE, Manager



The Dalles, Oregon

You are cordially invited to make THE HOTEL DALLES your resting place while waiting over between trains on your way to and from Portland. New, thoroughly equipped, modern hotel; steam heat, elevator; suites and rooms with baths, First class cafe, Rates ranging from 50c and \$1 upward.

Ideal Stopping Place Going to and from Central Oregon.

N. K. CLARKE, Manager.