

## PUBLICITY IS CENTRAL TOPIC

Tom Richardson Feted by Bend  
Commercial Club.

### CROWDED BANQUET AT INN

Boosting Material, Methods and Re-  
sults Discussed in Many Happy  
Speeches—Large and Enthu-  
siastic Company.

Fifty banqueters crowded around  
the board at the Pilot Butte Inn  
Tuesday evening to do honor to  
Tom Richardson, manager of the  
Portland Commercial Club and public-  
ity agent for Oregon in general.  
The tables were arranged in the  
conventional U shape and every  
seat was filled. The Bend band  
"poured through their mellow  
honors their pensive souls" in an  
adjoining parlor, adding materially  
to the pleasure of the occasion.  
The menu was excellent in quality  
and service, the speeches entertain-  
ing and illuminating and enthus-  
iasm abounded.

Midway of the menu the speak-  
ing began. After an introductory  
remark by Toastmaster Lawrence,  
C. S. Hudson, President of the  
Bend Commercial Club, spoke of  
promotion work and its results and  
heartily commended the efforts of  
the guests of honor. Manager  
Frank Robertson, of the Bend  
Townsite Co., presented Bend's  
basis for growth and expressed his  
confidence in a vastly bigger Bend.  
A. M. Drake ran somewhat to inter-  
esting reminiscence and compar-  
isons of the olden time with the  
present. In forecasting Bend ten  
years hence A. O. Hunter made a  
spirited and convincing address,  
giving such reason for the faith  
that was in him that everybody  
cheered vociferously. Guy R.  
Dobson, the Redmond banker,  
representing the Commercial Club  
of that town, expressed his pleas-  
ure at the evidence of neighborly  
good will and gave assurance that  
Redmond would work hand in  
hand with Bend in measures for  
the development of the Deschutes  
country. George P. Putnam spoke  
of the publicity work in Bend and  
in Oregon, and the magnificent  
organization of it by Tom Richard-  
son. Then Mr. Richardson gave a  
brief sermon on the gospel of boost-  
ing, citing the numerous benefits  
flowing from such effort and extol-  
ling the opportunity for such work  
in Central Oregon. His chief ad-  
dress was reserved for the meeting  
in Lara's hall tonight.

Following is the menu and the  
order of the exercises:

- MINU.**
- Olympia Oyster Cocktails
  - Celery Lettuce Olives
  - Cream of Celery Soup
  - "Columbia River Smelt"
  - Creamed Lobster Salad
  - Spring Broilers—2 1/2 Maryland
  - Creamed Asparagus Tips French Peas
  - Potatoes au Gratin
  - Pineapple Sherbet Sugar Wafers
  - Cafe Noir
  - Bent Water Crackers Roquefort Cheese
  - Cigars Cigarettes

J. M. Lawrence..... Toastmaster  
The Commercial Club..... C. S. Hudson  
A Bigger Bend..... Frank Robertson  
The Beginning of Bend..... A. M. Drake  
Ten Years from Now..... A. O. Hunter  
Boosting Bend..... George Palmer Putnam  
Boosting Oregon..... Tom Richardson

The banqueters included the fol-  
lowing:  
I. H. Radcliffe, J. T. Robinson, C. S.  
Hudson, H. C. Ellis, F. Dement, E. A.  
Sather, C. A. Chapman, Dr. Merrill, L.  
B. Baird, M. G. Coe, W. H. Staats, J. N.  
Hunter, D. B. Ferrell, E. Niswonger,  
J. F. Arnold, C. D. Brown, A. M. Lara,  
A. A. Aldridge, Geo. Hobbs, J. Estes,  
J. A. Voe, F. Robertson, G. P. Putnam,  
C. L. Rozell, S. J. Spencer, H. E. Allen,  
C. M. Redfield, R. G. Gould, H. P. Mc-  
Donald, W. W. Greut, F. C. Rowley,  
J. H. Wenzandy, W. B. Sellers, L. D.  
West, H. J. Overturf, J. S. Parmenter,  
J. L. Byrre, Percy Brackett, J. M. Law-  
rence, A. M. Drake, F. O. Minor, C. M.  
Thies, D. R. Post, G. B. Walker, D.  
Gardner, C. D. Rowe, A. C. Lucas, G.  
Waldschmidt, A. O. Hunter, B. G.  
Wood and Guy E. Dobson of Redmond.  
This morning Mr. Richardson  
was taken by Frank Robertson for  
an auto drive to the high plains  
and this afternoon up the west side  
of the river to Benham falls.

Advertise—it pays.

### SAWMILL TO BE BUILT.

If Mr. Drake Does not Build Others  
Will Do So.

It has not yet been determined  
whether A. M. Drake, (of the Pi-  
lot Butte Development Co.) will re-  
build the sawmill. That property  
was not included in the purchase of  
the Bend Townsite Co., whose  
holdings are on the east side of the  
river entirely, therefore the town-  
site company had no interest in the  
sawmill property. But it is inter-  
ested in having a sawmill operating  
here to turn out building material  
and if the Pilot Butte company  
does not rebuild immediately the  
townsite company will see that  
some one else does. This was an-  
nounced by Manager Frank Rob-  
ertson at the banquet Tuesday  
night, and he is making plans ac-  
cordingly.

### LAND BOARD URGES ACTION.

Warns Irrigation Company to Get  
Busy at Once.

A Salem dispatch to the Oregon-  
ian reads:

SALEM, Or., April 25.—At a meeting  
of the Desert Land Board this afternoon  
it was determined to notify the Portland  
Irrigation Company and the Deschutes  
Irrigation & Power Company to pro-  
ceed with their reclamation projects  
within 60 days.

In case the companies fail to make  
some substantial showing within the  
time specified, the board will set a date  
not less than 30 days from the expiration  
of the 60-day period, when a sale of the  
uncompleted works of the companies  
will be held, the money thus realized to  
revert to the state treasury.

The state has three contracts with the  
Deschutes Irrigation & Power Company,  
including over 150,000 acres of land.  
The concern is now in the hands of a  
receiver, and since a sale of the company's  
property appears to be inevitable the  
board desires to push the matter along  
as rapidly as possible, so that there  
may be no unnecessary delay in having  
the land, which is now in great demand,  
placed on the market. The project is  
in the Deschutes valley, and under one  
of the contracts considerable work has  
been done, including the building of all  
main canals and some of the main laterals.

### G. N. BOOKLETS ARE ON WAY.

Letter Received by Commercial Club  
Promises 2,000 Copies.

ST. PAUL, Minn., April 22nd, 1910—  
Secretary Commercial Club, Bend, Ore.  
—Dear Sir: In compliance with a tele-  
graphic request received from our As-  
sistant General Freight and Passenger  
Agent, Portland, Ore., Mr. H. A. Jack-  
son, I shall send to you by express with-  
in a few days 2,000 copies of our pam-  
phlet entitled "Opening up Central Ore-  
gon." I understand you can use these  
to good advantage in answering in-  
quiries relative to the opportunity of the  
homeseeker in your vicinity.

Please note that Bend and the agri-  
cultural territory lying in Crook County  
is given particular mention in this pam-  
phlet. We have already distributed in  
the neighborhood of 50,000 of these leaf-  
lets, and the new edition of 25,000 will  
be received from the printer this week.

This is our opening gun in the exploi-  
tation of Central Oregon.

We are very much interested in peo-  
pling the vacant agricultural lands in  
Crook County with intelligent farmers  
who will render the soil productive, and  
increase the wealth of that territory.

We are at present at work on a larger  
and more comprehensive booklet de-  
scribing the Deschutes Valley. In it  
Bend and Crook County will of course  
receive prominent mention.

### LIBRARY SUPPER GREAT HIT.

All Enthuse Over Good Things. Rep-  
etition Hoped For.

The cafeteria supper given by  
the Library Club in Lara's hall last  
Thursday night proved a notable  
success. Everyone was there and  
everyone had the best kind of a  
time as well as the best kind of a  
feed, and the club, it is reported,  
fared well too, for some \$80.00 was  
added to the Library's treasury by  
the entertainment. So great was  
the success and so much were the  
good "eats" enjoyed by those present,  
(especially the Hungry Bachelors)  
that it is understood an initi-  
ative petition for the repetition of  
the affair is under consideration.

### Two Stations South of Bend.

David Hill this week gave ten  
acres of his homestead, between C.  
B. Allen's and John Atkinson's,  
for a railroad station on the Ore-  
gon Trunk Railway, and will plat  
adjoining lands for a townsite.  
This is near the Deschutes river  
about 20 miles above Bend.

Oliver Johnson on Monday de-  
cided to the Oregon Trunk Railway  
seven acres of his timber claim,  
about a quarter of a mile south-  
westerly from Wetweather spring,  
to be used for railroad station and  
side track. This will be the first  
station south of Bend, in a fine  
timber belt.



## NEW HOME FOR BEND LIBRARY

Townsite Company Will Provide  
Special Building.

### TO BE READY IN A MONTH

The Bulletin Will Erect New Structure  
on Wall Street Immediately—Sev-  
eral Dwellings to Go Up in  
the Very Near Future.

The Bend Townsite Company  
will erect a building for the local  
library, on the lot next south of the  
D. I. & P. office on Wall street.  
The new library building will face  
and be directly across the street  
from the new structure to be put  
up by The Bulletin. It will prob-  
ably be 30x40 feet. The main  
room will be about 30 feet long and  
there will be a smaller room at the  
rear for storing fuel and for pack-  
ing. This building will be con-  
structed as soon as the men and  
materials can be procured and is  
expected to be ready for occupancy  
within 30 days. The library must  
leave its present quarters, where it  
has been rent free for the past three  
years, and temporarily will occu-  
py the lower room in the Johnson  
building. The Townsite company  
will provide their new quarters free  
of cost to the library, Manager  
Robertson being heartily in sym-  
pathy with such agencies for the  
betterment of the community.

## POSTOFFICE TO GO TO NEW QUARTERS

John W. White is about to erect  
a two-story frame building on Ore-  
gon street at the rear of his meat  
market, the ground floor to be used  
for the post office and the upper  
floor for a lodge room by the Mod-  
ern Woodmen of America and the  
Knights of Pythias. The depart-  
ment allows only \$15 a month rent  
for postoffices of the Bend class.  
This is not sufficient to pay rent on  
the main business street and for  
that reason the office must go to a  
side street. The new postoffice  
will occupy a space 26x46 feet and  
it is understood that it will remain  
in the new building two to three  
years, though no formal lease to  
that effect has been made. The al-  
lowance for rent will increase as the  
grade of the office is advanced, and  
White will get all that is allowed.  
The government has already given  
permission for the removal of the  
office to the new building when it  
shall be completed.

### TROUT DIET APPEARS POPULAR

County Clerk Can't Supply Fish Li-  
censes Fast Enough.  
Either Bend folks are fishing  
more than ever before or they are  
becoming more respectful of the  
majesty of the law, for already a  
greater number of fish licenses have  
been issued than ever before. H.  
J. Overturf, deputy county clerk,  
who equips piscatorial artists with  
official fishing permission at one  
dollar each, has issued 150 licenses  
since the opening of the season.  
With his supply exhausted he

called upon County Clerk Brown  
for help, and received the following  
reply:

Is it possible that the people at Bend  
eat nothing but fish? I have no more  
books on hand to forward to you but  
will send an order by tomorrow's mail  
to Portland, and, as soon as they arrive  
here, I will immediately forward a sup-  
ply to you.  
WARREN BROWN,  
County Clerk.

## WHERE THEY SAVE TREES IN STREETS

Mrs. Drake writes from Pasadena  
an interesting account of the efforts  
put forth to save trees in the streets  
of that California city. One liveoak  
in Orange Grove avenue has been  
treated by a tree doctor for five  
weeks in the effort to preserve it.  
He dug about the roots and laid  
pipes to drain the soil, chained the  
branches together where they  
threatened to break or separate,  
cleaned out an old hollow in the  
trunk and filled it with cement, like  
a big hollow tooth, trimmed the  
branches and otherwise put it in  
condition for growth. Now new  
leaves are coming out and every-  
body concerned is happy in the be-  
lief that the tree will continue to  
live in the middle of the street and  
contribute a beauty that otherwise  
would be lost. Every available  
tree is thus kept to preserve the  
touch of nature, without which all  
beauty is barren.

Mrs. Drake recently made the as-  
cent of Mt. Wilson with a party of  
friends, acquiring plenty of exercise  
and more or less thrilling expe-  
rience, though she says it was  
tame in comparison with Indian  
Henry's trail up Mt. Rainier or the  
Mer de Glace.

### IT'S OREAPOLIS OR BUST.

Bend Too Prosaic For Correspondent.  
How About "Lenark"?

What's in a name? Well, a  
whole lot according to the writer of  
the below published letter. He  
would have us bid farewell to the  
old Bend and adopt mouth-filling  
"Oreapolis" or even "Lenark"—  
which makes one a bit homesick  
for the New Jersey metropolis.

PORTLAND, Oregon, April 27th, 1910.—  
Bend Commercial Club, Bend, Oregon.—  
Gentlemen: I have been very much in-  
terested recently in reading about the  
promised development of the Deschutes  
Valley, and from what I learn it seems  
that Bend is the location for one of the  
great cities of that region. But don't  
you think that the name "Bend" is go-  
ing to prove a handicap? They say,  
"What's in a name," but after all, don't  
you think a more pretentious title  
would help your growth?  
Now, there's "Lenark." How is that  
for a name? Lewis and Clark ought to  
have some memorial like that out here  
in the West. Or, better still—how  
about "Oreapolis"? It is formed like  
Indianapolis and Minneapolis, from part  
of the state name and the Greek ending  
"apolis."  
GEORGE J. STANDISH

### O. T. Railway Maps Filed.

The Oregon Trunk line has filed its  
maps through the Klamath Indian  
reservation with the Indian agent at Klam-  
ath Falls, who upon his approval will  
send them on to the Commissioner of In-  
dian Affairs in Washington, D. C. It is  
expected to take some time for the maps  
to go through the necessary channels.

The Harriman Deschutes road has not  
as yet received permission to build  
through the Warm Springs Indian reser-  
vation, but the company filed its stipu-  
lations in compliance with the interior  
department's wishes some time ago, and  
it is supposed that the maps will be ap-  
proved soon.

## CONTRACT FOR RAILWAY SOUTH

Construction Through Bend Is  
Formally Authorized.

### MADRAS TO KLAMATH AGENCY

Oregon Trunk Railway Contractors to  
Put Large Force in this Field Im-  
mediately and Push to Com-  
pletion without Delay.

As reported in The Bulletin ex-  
tra of last Wednesday evening, the  
final preparatory step in the build-  
ing of the Oregon Trunk railway  
has been taken. The contract for  
the construction of 125 miles of  
railroad from Madras via Bend to  
the Klamath Indian Reservation  
on that date was awarded to H. C.  
Henry of Seattle.

The terms of the contract call for  
the completion of grading by Janu-  
ary 1st, 1911, while construction is  
to be undertaken on the entire  
length of the work at once. It is  
believed that the big bid fell to  
Henry for about \$4,000,000, al-  
though the figure is more or less  
simply the guess work of those fam-  
iliar with the work, no announce-  
ment having been made by either  
contractor or railroad company.

Contractor Henry is the man  
who established the record for  
rapid railroad construction in push-  
ing the Pacific Coast extension of  
the Milwaukee system through  
from Butte, Mont., to Puget Sound,  
1500 miles, in three years. Henry's  
local representatives say that if  
they are successful in getting the  
number of men they want they will  
make another new record in build-  
ing this second link in the Oregon  
Trunk.

The 125 miles of construction  
covered by this new contract is the  
longest stretch of work yet let out  
by the O. T. Ry. Porter Brothers  
have 109 miles of road to build  
from Celilo to Madras. With the  
exception of the Crooked River  
bridge Henry is to do all the work  
from Madras to the Reservation;  
the bridge itself will be installed by  
the railroad company.

On this stretch of road there will  
be no heavy fills or deep cuts, no  
expensive bridges and no serious

grades to climb, so that construc-  
tion will be comparatively rapid.  
One per cent is to be the maximum  
adverse grade, 90 pound rails will  
be used and the conditions of the  
contract call for the construction of  
a thoroughly first class road which  
will be practically a replica of the  
famous "North Bank." By the  
first of next year the Hill system  
will have 235 miles of railroad in  
Central Oregon, and will have ex-  
pended over \$14,000,000. It is  
confidently expected that long be-  
fore the completion of the projected  
construction now contracted for by  
Henry work on the southeasterly  
road from Bend will be undertak-  
en, location surveys for which now  
practically are completed to the  
Utah line.

Referring to the railroad building,  
the Portland Telegram says:

The most important town on the en-  
tire line from the present northern ter-  
minus to the southerly end of the exten-  
sion that will be tapped is Bend. The  
Oregon Trunk already owns consid-  
erable property in and around Bend and  
affiliated corporations are building saw-  
mills for the purpose of working up the  
many billions of feet of timber immedi-  
ately adjacent to the town. The mam-  
moth D. I. P. irrigation project will be  
tapped by the new extension and direct  
access to a huge empire of undeveloped  
agricultural and grazing lands will be  
afforded.

### May Use One Track.

The Portland Journal of last Fri-  
day had the following:

Hill and Harriman interests will enter  
Central Oregon over one line of rails  
through the Deschutes canyon. The  
strife is past. John F. Stevens, repre-  
senting Mr. Hill's interests, and Judge  
Lovett, head of the Harriman lines, met  
in Chicago recently and decided to  
construct one line through the rugged  
gorge, to be used jointly by the two  
roads.

This is the word that comes to Port-  
land from an authoritative source. It is  
backed up by the fact that the Harri-  
man construction forces along the De-  
schutes canyon are being reduced and  
work is not being pushed as energeti-  
cally as before by the Harriman people.

Engineer Kyle of the Oregon  
Trunk staff, came in from Portland  
Tuesday and went up the line to  
take charge of work in the Cres-  
cent section. He said the story of the  
two railroads combining for use  
of one track in the Deschutes can-  
yon was utterly without founda-  
tion.

### Teams Wanted.

The Pilot Butte Development Com-  
pany can give employment to a number  
of men with teams and wagons, either  
by the day or for a period, hauling rock  
for the dam and miscellaneous work.

Apply at office of P. B. D. Co., corner  
Wall and Ohio streets.  
Sf THE P. B. D. Co.

## The First National Bank OF BEND, BEND, OREGON

Dr. U. C. COE, President      E. A. SATHER, Vice President  
C. S. HUDSON, Cashier

Capital fully paid	\$25,000
Stockholders' liability	\$25,000
Surplus	\$2,000

### WHY YOU DO BUSINESS WITH US.

The First National Bank of Bend is under the supervision of the United States Government; just as much a part thereof as the postoffice; examined in detail by a U. S. National Bank examiner twice each year. Everyone knows how exacting the Government is. Our sworn reports are published in The Bulletin at least five times each year—you know our exact condition every three months.

Your business with us is strictly private.  
Our financial condition is a matter of public record.  
All officers and employees under bond. We are insured against loss by fire, burglars or daylight hold-ups.  
The Banking business with us is not an experiment.  
The management of this Bank affords you the benefit of ten years actual Banking experience.  
Our Directors are all well known local business men who have succeeded in their respective lines of business; men who know every man, woman and child in this part of Crook county; men who know your wants and want your business.  
Our record speaks for itself; thirteen months in business and we have increased the number of our depositors from 172 to 533. Our deposits have increased from \$53,379.23 to over \$200,000.00, and our total resources are over ONE QUARTER OF A MILLION DOLLARS.  
We have made every legitimate loan offered us in these thirteen months; through our connections in the East we have been carrying over \$25,000 in real estate loans, and always have some money on hand to loan for them on good Bend property.

OUR POLICY IS WELL KNOWN TO THE PEOPLE OF THIS COMMUNITY.

### SAFETY BEFORE PROFITS

DIRECTORS:  
U. C. COE      E. A. SATHER      C. S. HUDSON  
F. P. SMITH      H. C. ELLIS